The Cash Box

18th Anniversary

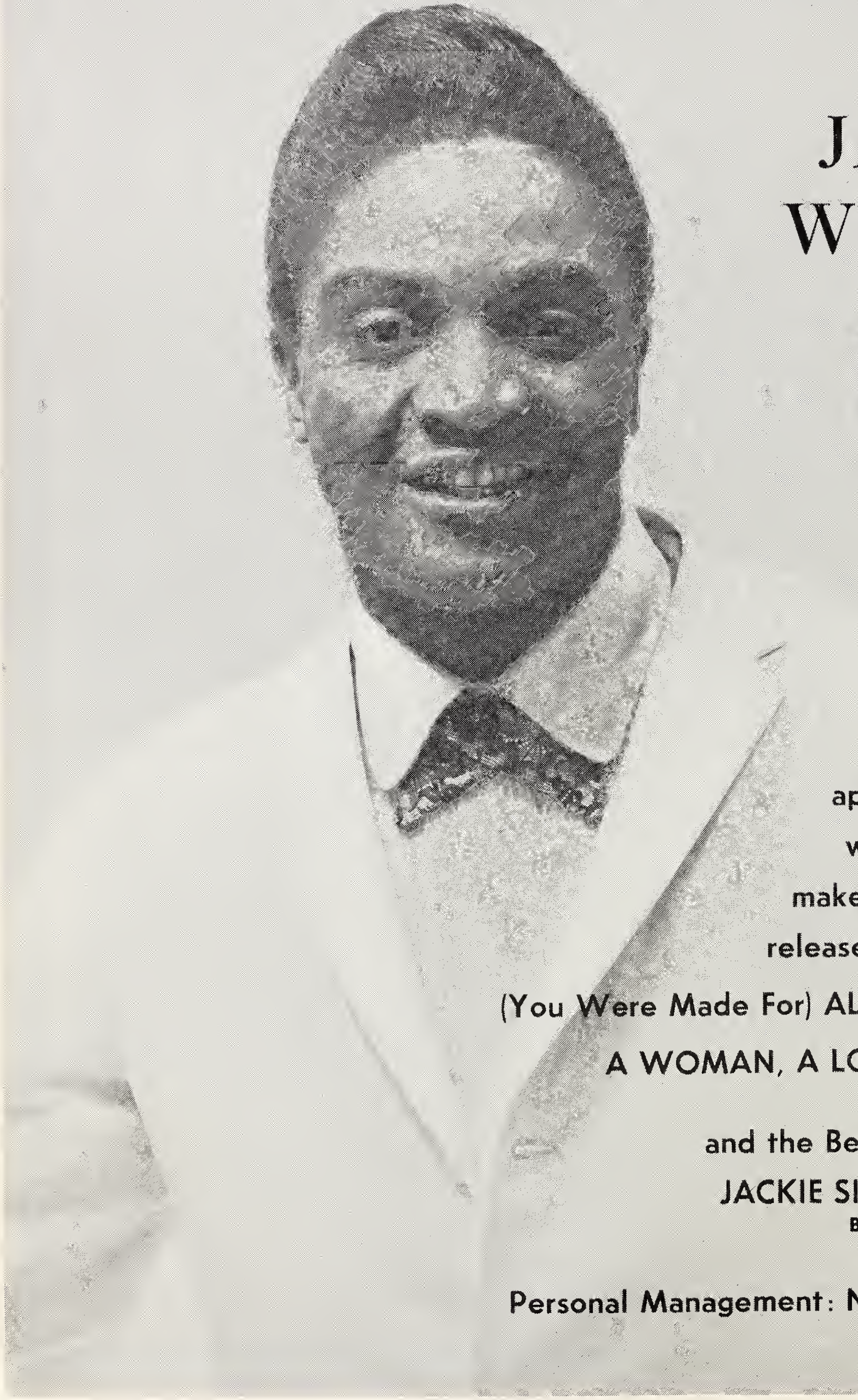
JULY—30th 1960
VOLUME 21 NUMBER 46

Annual Directory
and International Edition

HAPPY 18th TO CASH BOX

from

JACKIE WILSON



Brunswick
RECORDS

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appreciation to all
who have helped
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●●Western Record Pressers Association

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Hollywood 38, Calif.

●●Allentown Record Co. Inc.
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Allentown, Pa.

●●Allied Record Mfg. Co.
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Hollywood 38, Calif.

●●Audio Matrix
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New York, N. Y.

●●Audio Plating
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Hollywood, Calif.

●●Cadet Record Pressings Inc.
9317 W. Washington Blvd.
Culver City, Calif.

●●Century Record Mfg.
Sangus, Calif.

Chicago Matrix, Inc.
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Chicago, Ill.

Coldwater Industries Inc.
Coldwater, Miss.

Cook & Associates Recorders
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Houston, Texas

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Los Angeles, Calif.

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Cincinnati, Ohio

Shaw Plating Corp.
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Cincinnati, Ohio

Ultra Electroforming Co.
110 Cedar Ave.
Pitman, N. J.

CONGRATULATIONS IRMA

The Cash Box, on its 18th Anniversary, extends its best wishes and congratulations to IRMA, (Independent Record Manufacturers Association) on its 1st anniversary, and to its associate, The Western Record Pressers Association.

The Cash Box commends these organizations on its joining hands across the country to raise the standards of all independent pressers and its allied suppliers, and wishes well to this band of dedicated people.

May all your lofty aims be realized, as from these aims must surely come better days for all in the record business.

May we celebrate many more birthdays together.

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●●Western Record Pressers Association

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Camden 3, N. J.

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●●Dean Hubbard Plastics
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●Pilot Rubber & Plastics
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●Sound Plastics
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N. Y.

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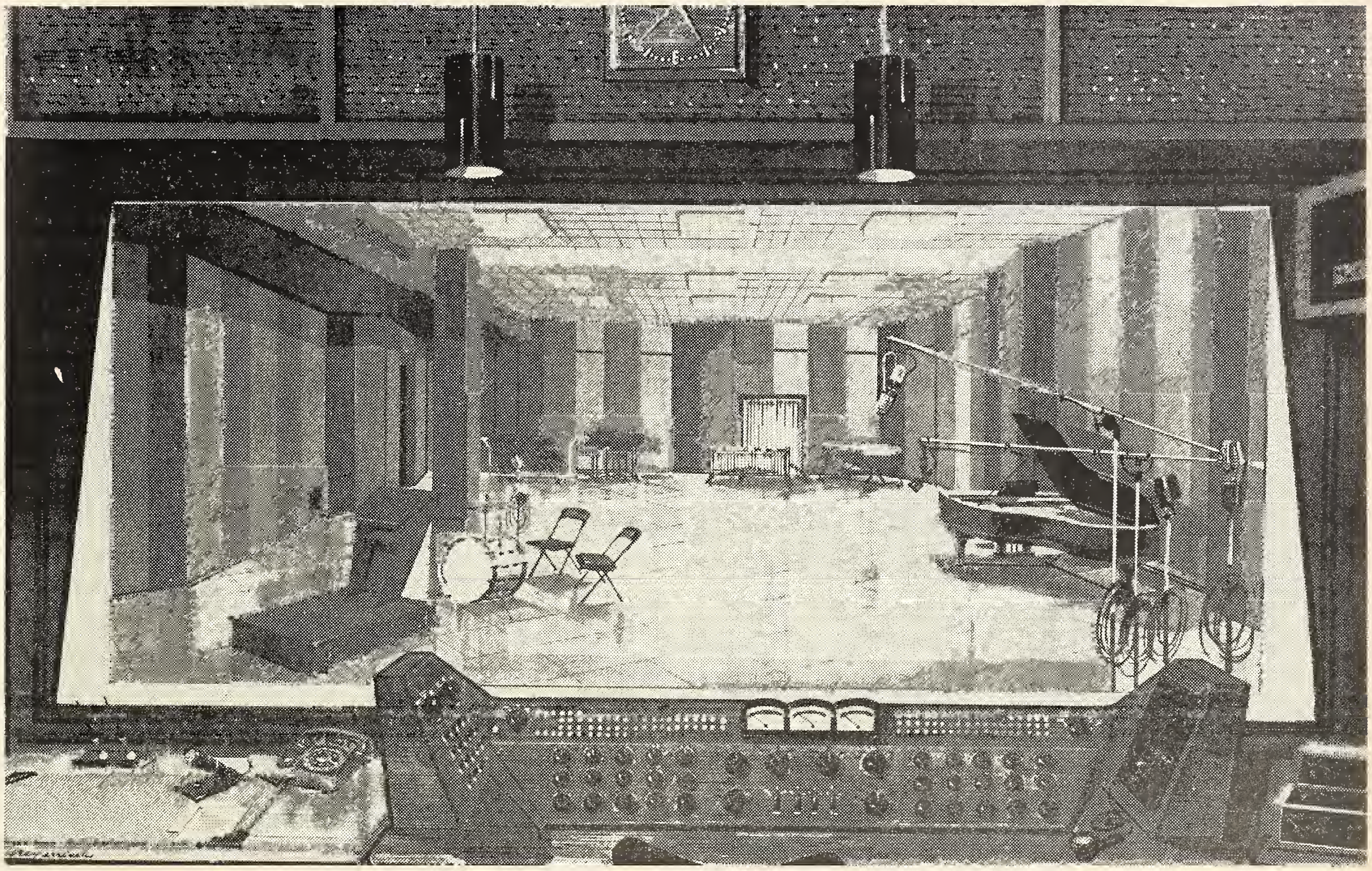
This is Gotham



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Rockaway, N. J.
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New York

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Los Angeles, Calif.

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Sing Records, Inc.
Cincinnati,
Ohio

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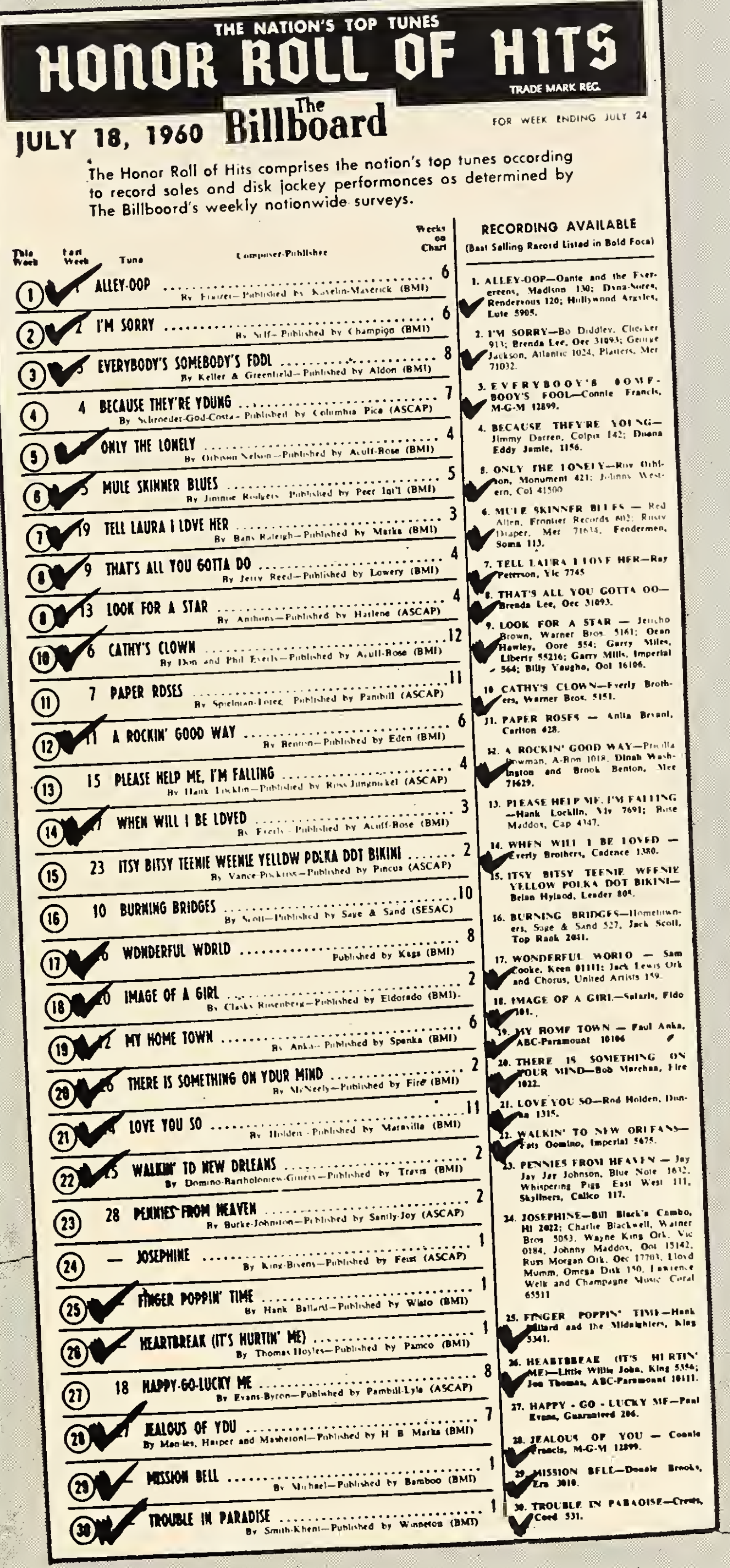
the record continues to speak for itself



THE NATION'S TOP TUNES

HONOR ROLL OF HITS

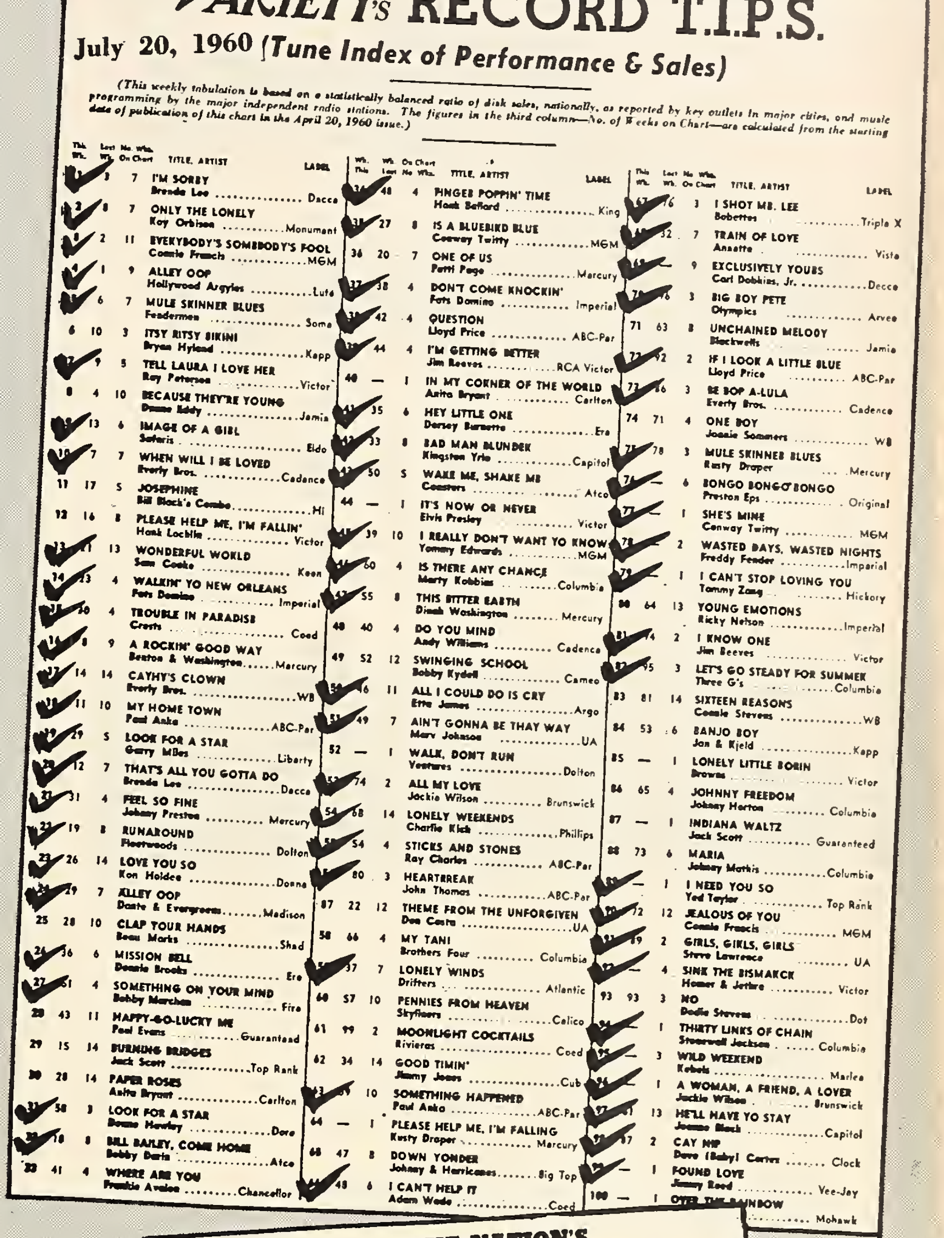
TRADE MARK REG.

JULY 18, 1960 The Billboard

FOR WEEK ENDING JULY 24

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart	RECORDING AVAILABLE (Best Selling Record Listed in Bold Face)
1	1	ALLEY-OOP	By Frazier—Published by Kavelin-Maverick (BMI)	6	1. ALLEY-OOP—Dante and the Evergreens, Madison 130; Dyna-Sores, Rendezvous 120; Hollywood Argyles, Lute 5905.
2	2	I'M SORRY	By Self—Published by Champion (BMI)	6	2. I'M SORRY—Bo Diddley, Checker 913; Brenda Lee, Dec 31093; George Jackson, Atlantic 1024, Platters, Mer 71032.
3	3	EVERYBODY'S SOMEBODY'S FOOL	By Keller & Greenfield—Published by Aldon (BMI)	8	3. EVERYBODY'S SOMEBODY'S FOOL—Connie Francis, M-G-M 12899.
4	4	BECAUSE THEY'RE YOUNG	By Schroeder-God-Costa—Published by Columbia Pics (ASCAP)	7	4. BECAUSE THEY'RE YOUNG—Jimmy Darren, Colpix 142; Duane Eddy Jamie, 1156.
5	[illegible]	ONLY THE LONELY	By Orbison-Nelson—Published by Acuff-Rose (BMI)	4	5. ONLY THE LONELY—Roy Orbison, Monument 421; Johnny Western, Col 41500
6	5	MULE SKINNER BLUES	By Jimmie Rodgers—Published by Peer Int'l (BMI)	5	6. MULE SKINNER BLUES — Red Allen, Frontier Records 602; Rusty Draper, Mer 71634, Fendermen, Soma 113.
7	19	TELL LAURA I LOVE HER	By Barry-Raleigh—Published by Marks (BMI)	3	7. TELL LAURA I LOVE HER—Ray Peterson, Vic 7745
8	9	THAT'S ALL YOU GOTTA DO	By Jerry Reed—Published by Lowery (BMI)	4	8. THAT'S ALL YOU GOTTA DO—Brenda Lee, Dec 31093.
9	13	LOOK FOR A STAR	By Anthony—Published by Harlene (ASCAP)	4	9. LOOK FOR A STAR — Jericho Brown, Warner Bros. 5161; Dean Hawley, Dore 554; Garry Miles, Liberty 55216; Garry Mills, Imperial 564; Billy Vaughn, Dot 16106.
10	6	CATHY'S CLOWN	By Don and Phil Everly—Published by Acuff-Rose (BMI)	12	10. CATHY'S CLOWN—Everly Brothers, Warner Bros. 5151.
11	7	PAPER ROSES	By Spielman-Torre—Published by Pambill (ASCAP)	11	11. PAPER ROSES — Anita Bryant, Carlton 428.
12	11	A ROCKIN' GOOD WAY	By Benton—Published by Eden (BMI)	6	12. A ROCKIN' GOOD WAY—Priscilla Bowman, A-Bon 1018, Dinah Washington and Brook Benton, Mer 71629.
13	15	PLEASE HELP ME, I'M FALLING	By Hank Locklin—Published by Ross Jungnickel (ASCAP)	4	13. PLEASE HELP ME, I'M FALLING—Hank Locklin, Vic 7691; Rose Maddox, Cap 4347.
14	[illegible]	WHEN WILL I BE LOVED	By Everly—Published by Acuff-Rose (BMI)	3	14. WHEN WILL I BE LOVED — Everly Brothers, Cadence 1380.
15	23	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI	By Vance-Pockriss—Published by Pincus (ASCAP)	2	15. ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI—Brian Hyland, Leader 805.
16	10	BURNING BRIDGES	By Scott—Published by Sage & Sand (SESAC)	10	16. BURNING BRIDGES—Hometowners, Sage & Sand 527, Jack Scott, Top Rank 2041.
17	[illegible]	WONDERFUL WORLD	Published by Kags (BMI)	8	17. WONDERFUL WORLD — Sam Cooke, Keen 82111; Jack Lewis Ork and Chorus, United Artists 159.
18	[illegible]	IMAGE OF A GIRL	By Clasky-Rosenberg—Published by Eldorado (BMI)	2	18. IMAGE OF A GIRL—Safaris, Eldo 101.
19	[illegible]	MY HOME TOWN	By Anka—Published by Spanka (BMI)	6	19. MY HOME TOWN — Paul Anka, ABC-Paramount 10106
20	[illegible]	THERE IS SOMETHING ON YOUR MIND	By McNeely—Published by Fire (BMI)	2	20. THERE IS SOMETHING ON YOUR MIND—Bob Marchan, Fire 1022.
21	[illegible]	LOVE YOU SO	By Holden—Published by Maravilla (BMI)	11	21. LOVE YOU SO—Ron Holden, Donna 1315.
22	[illegible]	WALKIN' TO NEW ORLEANS	By Domino-Bartholomew-Guidry—Published by Travis (BMI)	2	22. WALKIN' TO NEW ORLEANS—Fats Domino, Imperial 5675.
23	28	PENNIES FROM HEAVEN	By Burke-Johnston—Published by Santly-Joy (ASCAP)	2	23. PENNIES FROM HEAVEN — Jay Jay Jay Johnson, Blue Note 1632, Whispering Pigs East West 111, Skyliners, Calico 117.
24	—	JOSEPHINE	By King-Bivens—Published by Feist (ASCAP)	1	24. JOSEPHINE—Bill Black's Combo, Hi 2022; Charlie Blackwell, Warner Bros 5053, Wayne King Ork, Vic 0184, Johnny Maddox, Dot 15142, Russ Morgan Ork, Dec 17703, Lloyd Mumm, Omega Disk 150, Lawrence Welk and Champagne Music Coral 65511
25	[illegible]	FINGER POPPIN' TIME	By Hank Ballard—Published by Wisto (BMI)	1	25. FINGER POPPIN' TIME—Hank Ballard and the Midnighters, King 5341.
26	[illegible]	HEARTBREAK (IT'S HURTIN' ME)	By Thomas-Hoyles—Published by Pamco (BMI)	1	26. HEARTBREAK (IT'S HURTIN' ME)—Little Willie John, King 5356; Jon Thomas, ABC-Paramount 10111.
27	18	HAPPY-GO-LUCKY ME	By Evans-Byron—Published by Pambill-Lyle (ASCAP)	8	27. HAPPY-GO-LUCKY ME—Paul Evans, Guaranteed 206.
28	[illegible]	JEALOUS OF YOU	By Manley, Harper and Mascheroni—Published by H B Marks (BMI)	7	28. JEALOUS OF YOU — Connie Francis, M-G-M 12899.
29	[illegible]	MISSION BELL	By Michael—Published by Bamboo (BMI)	1	29. MISSION BELL—Donnie Brooks, Era 3010.
30	[illegible]	TROUBLE IN PARADISE	By Smith-Khent—Published by Winneton (BMI)	1	30. TROUBLE IN PARADISE—Crests, Coed 531.

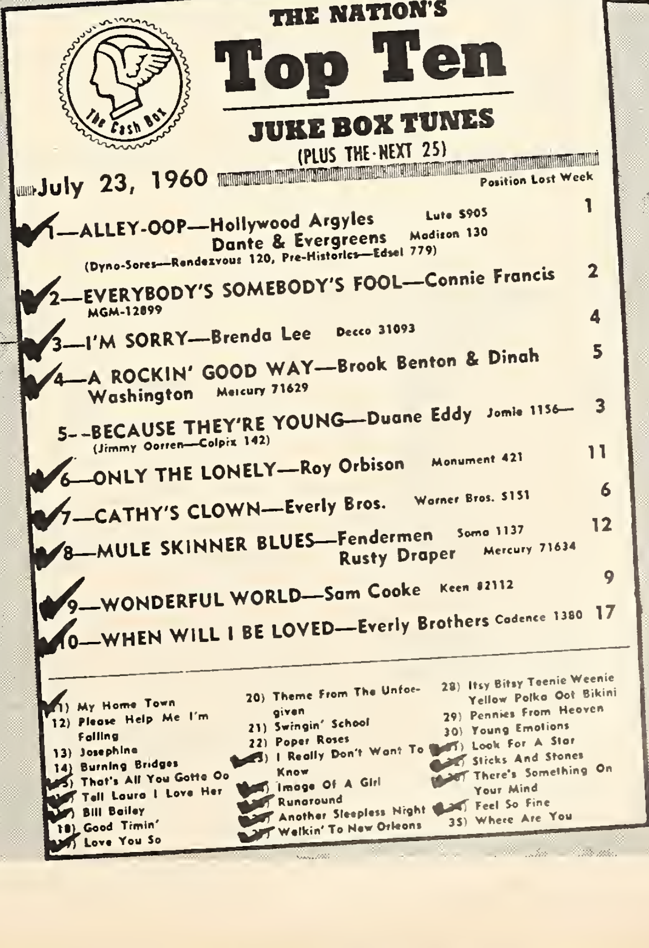


VARIETY's RECORD T.I.P.S.

July 20, 1960 (*Tune Index of Performance & Sales*)

(This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio stations. The figures in the third column—No. of Weeks on Chart—are calculated from the starting date of publication of this chart in the April 20, 1960 issue.)

This Wk.	Last Wk.	No. Wks. On Chart	TITLE, ARTIST	LABEL
1	3	7	I'M SORRY Brenda Lee	Decca
2	8	7	ONLY THE LONELY Roy Orbison	Monument
3	2	11	EVERYBODY'S SOMEBODY'S FOOL Connie Francis	MGM
4	1	9	ALLEY OOP Hollywood Argyles	Lute
5	6	7	MULE SKINNER BLUES Fendermen	Soma
6	10	3	ITSY BITSY BIKINI Bryan Hyland	Kapp
7	9	5	TELL LAURA I LOVE HER Ray Peterson	Victor
8	4	10	BECAUSE THEY'RE YOUNG Duane Eddy	Jamie
9	13	6	IMAGE OF A GIRL Safaris	Eldo
10	7	7	WHEN WILL I BE LOVED Everly Bros.	Cadence
11	17	5	JOSEPHINE Bill Black's Combo	Hi
12	16	8	PLEASE HELP ME, I'M FALLIN' Hank Locklin	Victor
13	21	13	WONDERFUL WORLD Sam Cooke	Keen
14	23	4	WALKIN' TO NEW ORLEANS Fats Domino	Imperial
15	20	4	TROUBLE IN PARADISE Crests	Coed
16	8	9	A ROCKIN' GOOD WAY Benton & Washington	Mercury
17	14	14	CATHY'S CLOWN Everly Bros.	WB
18	11	10	MY HOME TOWN Paul Anka	ABC-Par
19	29	5	LOOK FOR A STAR Garry Miles	Liberty
20	12	7	THAT'S ALL YOU GOTTA DO Brenda Lee	Decca
21	31	4	FEEL SO FINE Johnny Preston	Mercury
22	19	8	RUNAROUND Fleetwoods	Dolton
23	26	14	LOVE YOU SO Ron Holden	Donna
24	29	7	ALLEY OOP Dante & Evergreens	Madison
25	28	10	CLAP YOUR HANDS Beau Marks	Shad
26	36	6	MISSION BELL Donnie Brooks	Era
27	51	4	SOMETHING ON YOUR MIND Bobby Marchan	Fire
28	43	11	HAPPY-GO-LUCKY ME Paul Evans	Guaranteed
29	15	14	BURNING BRIDGES Jack Scott	Top Rank
30	28	14	PAPER ROSES Anita Bryant	Carlton
31	58	3	LOOK FOR A STAR Deane Hawley	Dore
32	18	8	BILL BAILEY, COME HOME Bobby Darin	Atco
33	41	4	WHERE ARE YOU Frankie Avalon	Chancellor
34	48	4	FINGER POPPIN' TIME Hank Ballard	King
35	27	8	IS A BLUEBIRD BLUE Conway Twitty	MGM
36	20	7	ONE OF US Patti Page	Mercury
37	38	4	DON'T COME KNOCKIN' Fats Domino	Imperial
38	42	4	QUESTION Lloyd Price	ABC-Par
39	44	4	I'M GETTING BETTER Jim Reeves	RCA Victor
40	—	1	IN MY CORNER OF THE WORLD Anita Bryant	Carlton
41	35	6	HEY LITTLE ONE Dorsey Burnette	Era
42	33	8	BAD MAN BLUNDER Kingston Trio	Capitol
43	50	5	WAKE ME, SHAKE ME Coasters	Atco
44	—	1	IT'S NOW OR NEVER Elvis Presley	Victor
45	39	10	I REALLY DON'T WANT TO KNOW Tommy Edwards	MGM
46	60	4	IS THERE ANY CHANCE Marty Robbins	Columbia
47	55	8	THIS BITTER EARTH Dinah Washington	Mercury
48	40	4	DO YOU MIND Andy Williams	Cadence
49	52	12	SWINGING SCHOOL Bobby Rydell	Cameo
50	16	11	ALL I COULD DO IS CRY Etta James	Argo
51	49	7	AIN'T GONNA BE THAT WAY Marv Johnson	UA
52	—	1	WALK, DON'T RUN Ventures	Dolton
53	74	2	ALL MY LOVE Jackie Wilson	Brunswick
54	68	14	LONELY WEEKENDS Charlie Rich	Phillips
55	54	4	STICKS AND STONES Ray Charles	ABC-Par
56	80	3	HEARTBREAK John Thomas	ABC-Par
87	22	12	THEME FROM THE UNFORGIVEN Don Costa	UA
58	66	4	MY TANI Brothers Four	Columbia
59	37	7	LONELY WINDS Drifters	Atlantic
60	57	10	PENNIES FROM HEAVEN Skyliners	Calico
61	99	2	MOONLIGHT COCKTAILS Rivieras	Coed
62	34	14	GOOD TIMIN' Jimmy Jones	Cub
63	59	10	SOMETHING HAPPENED Paul Anka	ABC-Par
64	—	1	PLEASE HELP ME, I'M FALLING Rusty Draper	Mercury
65	47	8	DOWN YONDER Johnny & Hurricanes	Big Top
66	48	6	I CAN'T HELP IT Adam Wade	Coed
67	76	3	I SHOT MR. LEE Bobettes	Triple X
68	32	7	TRAIN OF LOVE Annette	Vista
69	—	9	EXCLUSIVELY YOURS Carl Dobkins, Jr.	Decca
70	76	3	BIG BOY PETE Olympics	Arvee
71	63	8	UNCHAINED MELODY Blackwells	Jamie
72	92	2	IF I LOOK A LITTLE BLUE Lloyd Price	ABC-Par
73	86	3	BE BOP A-LULA Everly Bros.	Cadence
74	71	4	ONE BOY Joanie Sommers	WB
75	78	3	MULE SKINNER BLUES Rusty Draper	Mercury
76	—	6	BONGO BONGO BONGO Preston Eps	Original
77	—	1	SHE'S MINE Conway Twitty	MGM
78	—	2	WASTED DAYS, WASTED NIGHTS Freddy Fender	Imperial
79	—	1	I CAN'T STOP LOVING YOU Tommy Zang	Hickory
80	64	13	YOUNG EMOTIONS Ricky Nelson	Imperial
81	74	2	I KNOW ONE Jim Reeves	Victor
82	95	3	LET'S GO STEADY FOR SUMMER Three G's	Columbia
83	81	14	SIXTEEN REASONS Connie Stevens	WB
84	53	6	BANJO BOY Jan & Kjeld	Kapp
85	—	1	LONELY LITTLE ROBIN Browns	Victor
86	65	4	JOHNNY FREEDOM Johnny Horton	Columbia
87	—	1	INDIANA WALTZ Jack Scott	Guaranteed
88	73	6	MARIA Johnny Mathis	Columbia
89	—	1	I NEED YOU SO Ted Taylor	Top Rank
90	72	12	JEALOUS OF YOU Connie Francis	MGM
91	89	2	GIRLS, GIRLS, GIRLS Steve Lawrence	UA
92	—	4	SINK THE BISMARCK Homer & Jethro	Victor
93	93	3	NO Dodie Stevens	Dot
94	—	1	THIRTY LINKS OF CHAIN Stonewall Jackson	Columbia
95	—	3	WILD WEEKEND Rebels	Marlee
96	—	1	A WOMAN, A FRIEND, A LOVER Jackie Wilson	Brunswick
97	61	13	HE'LL HAVE TO STAY Jeanne Black	Capitol
98	87	2	CAY HIP Dave (Baby) Cortez	Clock
99	—	1	FOUND LOVE Jimmy Reed	Vee-Jay
100	—	1	OVER THE RAINBOW	Mohawk



THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

July 23, 1960

		Position Last Week
1—ALLEY-OOP—Hollywood Argyles	Lute 5905	1
Dante & Evergreens	Madison 130	
(Dyno-Sores—Rendezvous 120, Pre-Historics—Edsel 779)		
2—EVERYBODY'S SOMEBODY'S FOOL—Connie Francis	MGM-12899	2
3—I'M SORRY—Brenda Lee	Decca 31093	4
4—A ROCKIN' GOOD WAY—Brook Benton & Dinah Washington	Mercury 71629	5
5—BECAUSE THEY'RE YOUNG—Duane Eddy (Jimmy Darren—Colpix 142)	Jamie 1156	3
6—ONLY THE LONELY—Roy Orbison	Monument 421	11
7—CATHY'S CLOWN—Everly Bros.	Warner Bros. 5151	6
8—MULE SKINNER BLUES—Fendermen	Soma 1137	12
Rusty Draper	Mercury 71634	
9—WONDERFUL WORLD—Sam Cooke	Keen 82112	9
10—WHEN WILL I BE LOVED—Everly Brothers	Cadence 1380	17

11) My Home Town
12) Please Help Me I'm Falling
13) Josephine
14) Burning Bridges
[illegible]) That's All You Gotta Do
[illegible]) Tell Laura I Love Her
[illegible]) Bill Bailey
18) Good Timin'
[illegible]) Love You So
20) Theme From The Unforgiven
21) Swingin' School
22) Paper Roses
[illegible]) I Really Don't Want To Know
[illegible]) Image Of A Girl
[illegible]) Runaround
[illegible]) Another Sleepless Night
[illegible]) Walkin' To New Orleans
28) Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini
29) Pennies From Heaven
30) Young Emotions
[illegible]) Look For A Star
[illegible]) Sticks And Stones
[illegible]) There's Something On Your Mind
[illegible]) Feel So Fine
35) Where Are You

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1960

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Col. Miami Intros 33 Mono Singles, 4-Track Tapes, Fall Distrib & LP Programs

NEW YORK—The introduction of a seven-inch 33⅓ rpm monaural single record, the inauguration of four-track stereo tape releases, and a new market development program highlighted Columbia Rcords' annual sales convention held last week in Florida. More than 400 Columbia executives, distributors and distributor salesmen, including representatives from 15 countries, gathered in Miami Beach to witness previews of new Fall product and merchandising programs, keyed to the convention theme, "Columbia—the People's Choice."

Announcing Columbia's decision to manufacture and market the 33 single, Goddard Lieberson, label president, decided to issue its single 33 as a stimulus to the singles market.

"Single records continue to be the most significant media for the introduction and development of new popular music, talents and personalities," he pointed out.

"Today, an ever increasing majority of adults purchase only 33 rpm album packages. As a result, singles have become the domain of the very young. And now, even they are turning to albums in increasing numbers and show a reluctance to buy both with the mechanical difficulty of interchanging 45's with LP's.

"The 33 rpm single record which automatically interchanges with 12" albums offers the most promising avenue for recapturing this vital but diminishing market. The first step in this direction was taken exactly one year ago when Columbia introduced to the stereo phonograph owner the Stereo Seven 33 single. Despite a limited market, the 7" 33 concept received gratifying consumer acceptance—and even more, immediate acceptance in the juke box industry.

"Now, reaching out to the broadest possible phonograph ownership market, Columbia introduces its monaural 33 single record. Starting with our next release, each new Columbia single will be released simultaneously in both 45 and 33 monaural. In addition, our top selling singles will continue to be released in Stereo Seven.

"In introducing Stereo Seven, Columbia took a bold step—alone. This time other manufacturers, seeing the urgent need to revitalize the singles market and agreeing with Columbia that 33 singles are the media with which to do it, have already announced their intention to produce monaural 33 singles. However, I am pleased to say that again Columbia will be the first major company to actually market these records and have them available In-Stores."

Lieberson also announced Columbia will begin releasing four-track stereo tapes in September. All subsequent new tape releases, as well as selected earlier hit albums, will be available in both two-and-four track sterophonic editions (see seperate story for releases).

Convention business also included Columbia's fall marketing program for its distributors. During August and September, Columbia will offer its distributors re-stocking incentives pertaining to all items in the current catalog. Stocking incentives will also cover all Columbia new releases scheduled to be in stores during those months. Columbia's fall program also includes special dating terms which will be in effect October, November and December. Restocking incentives and spcial terms, as announced, will be passed on by Columbia's distributors to eligible dealers in their respective markets.

In order to continue its policy of selling product through, rather than to, the dealers, Columbia will equip its salesmen with a new and improved "Profit Pack." The "Profit Pack," first introduced at last year's convention, proved highly successful in stimulating sales through the dealer, the label said. This year's additions to the new "Profit Pack" will include special tools, equipment and materials designed to make Columbia's salesmen merchandising specialists.

For additional in-store promotion Columbia has developed a complete new line of dealer merchandising aids which will feature all albums in the August and September lists of releases. Featured among these releases in the popular category are Tony Bennett, The Brothers Four, Johnny Cash, Miles Davis, Doris Day, Percy Faith, Mitch Miller, Johnny Mathis and many more. In all, Columbia will issue 33 popular albums in the convention release during August and September.

Special Masterworks display material has also been developed for "in store" merchandising designed to feature new classical fall products. Also available will be special material for use in connection with the forthcoming transcontinental tour by Leonard Bernstein and the New York Philharmonic. There will be 27 Masterworks albums including performances by such artists as Leonard Bernstein, Eileen Farrell, Zino Francescatti, Eugene Ormandy, Isaac Stern, Rudolf Serkin, Bruno Walter.

Cadena To Bluesville As Prestige Expands Subsid

BERGENFIELD, N.Y.—In a move to expand his Bluesville line, Robert Weinstock, Prestige Records' topper, has hired Ozzie Cadena to handle the promo, recording, sales, and finding of new talent for the subsid. Cadena was for many years A&R man with Savoy Records.

Though Prestige started Bluesville primarily as a folk line, during recent months sales have spread into the R&B field, according to Weinstock. Such sales have involved three 45's: "Don't Ever Love" by Lonnie Johnson; "Connections" by Mildred Anderson; "Stranger Here" by Brownie McGee & Sonny Terry.

Cadena will fly around the country visiting key R&B areas promoting the singles, and at the same time will scout for new talent and do actual recordings in some of the cities visited.

Strohman To New Cap-Post

HOLLYWOOD — Capitol Records' Stephen H. Strohman has been named the newly-created post of director of inventory control, it was announced last week by Bruce Rozet, Capitol's administrator of management planning.

Strohman is resigning as vice president, member of the board of directors and director of operations planning for Capitol Records Distributing in order to accept the CRI post.

According to Rozet, Strohman will be responsible for studies and reports on all factors pertaining to control of inventory for Capitol. In his new post, he will report directly to Rozet.

Strohman joined CRDO in 1949 as a sales representative at that company's Hartford branch. In 1957 he was appointed assistant national operations manager, with headquarters at the Capitol Tower, Hollywood. In September, 1959, he was elected a vice president of CRDO and appointed national operations manager. In January, 1960, he was appointed to his most recent post, director of operations planning, CRDO.

Westons Form Character Merchandising-Promo Firm

NEW YORK—A new character merchandising-public relations agency has been organized by vet promo men Stanley and Jay Weston. Associated with the Westons in the new venture—tagged Weston Merchandising Association—is theatrical publicist Temple Texas.

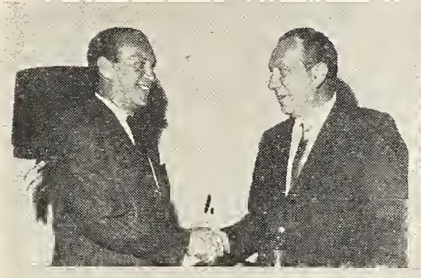
Currently represented by the agency are The Kingston Trio, Capitol's star songsters, and Soupy Sales, a kiddie attraction over the ABC-TV network.

Stanley Weston was former director of Merchandising for Stone Associate. Jay Weston will continue as of Weston Associates Public Relations Co., which represents such personalities as Debbie Reynolds, Peggie Lee, Alan Ladd, Glenn Ford, Paul Anka and others.

Candid Glimpses Of AmPar's "Big 5th" Meet

HOLLYWOOD, FLA. — The plush Diplomat Hotel in this resort area adjacent to Miami Beach played host to ABC-Paramount Records' Distributor Convention, a highlight of the company's "Big 5th" celebration in honor of its fifth year in business. The accompanying pictures on this page indicate the strong turnout and the social success of the meet—financial success earlier reported by national sales director Larry Newton as being between $800,000 and $900,000 in distrib orders for all AmPar products.

The top photo pictures the assembled delegates, representing the fifty states and Canada. In the center of the first row (in light suit) is Sam Clark, president of AmPar.



1. Leonard H. Goldenson (left), president of American Broadcasting-Paramount Theatres, Inc., congratulates Sam Clark on the occasion of the "Big 5th."

2. Seated (left to right) at the Command/Grand Award session are Clark, Goldenson, Enoch Light, vice president of the AmPar affiliates; Loren Becker, national Sales manager of the two labels; and (in background) Hugh Dallas, a salesman.

3. Poolside was a favorite spot. Here are Bill Shocket, Clark, Goldenson and Al Hirsch.

4. Mr. & Mrs. Burt Fleishman and daughter Charlotte—Arnold Distributor.

5. Ready for a dip: Phil Katzenstein, Allan Parker, Steve Poncio, Leonard Scheer, Dave Berger, Harry Rosen, Irwin Garr, Herb Silverman, Harold Berkman and Mel Cheren.

6. Loren Becker, Amos Heilicher of Heilicher Bros., Minneapolis, and Charles Trepel.

7. Leonard Scheer, Matty Singer, Harry Rosen, Martin Goldstein and Irv Derfler.

8. Natt Hale, Stewart Levy and Val Fenton.

9. Mr. & Mrs. R. E. (Buster) Williams of Music Sales, Memphis, and Mr. & Mrs. Paul Levy of LaMarr Distributors, St. Louis.

10. Harold Berkman, Cliff Keeton, Johnny Vincent, Leon McElmore and Marvin Ginsburg.

11. Mr. & Mrs. Joe Cohen and Mr. & Mrs. Irv Cohen of Essex Distributors, Newark.

12. Cecil Steen, Harry Aposterleris, Johnny Halonka and Dick Fitzsimmons.

13. Romeo Fabrizio, Harry Levine and Larry Newton.

14. Harry Carter, Allan Parker and Mel Cheren.

15. Bill Lawrence, Albert Genovese and Paul McGrath.

16. The Cash Box's Bob Austin (center) was the surprise celebrity of the convention, landing a 7 feet, 40 pound sailfish. Helping Bob hold up the catch are Steve Poncio and Bob Ellis.

Verve Sets New Whiting LP

HOLLYWOOD—Margaret Whiting is preparing a second album under her new Verve contract with her current, 2-LP release, "Margaret Whiting Sings Jerome Kern Song Book" recently issued.

The vocalist is composing two songs for her new album with her music director, Jeff Clarkson, and the title of the album and the selections are being set in meetings with Verve officials.

The album will be completed by Sept. 1 when Miss Whiting begins a national tour with additional engagements being set in Honolulu and London. She also will do dramatic roles on television and stage this fall with a concert set for mid-November at the Phoenix Art Museum. The latter event will mark the first time a music program has been presented in the art institution.

Elektra's August LP's

NEW YORK — LPs in humor, specialty and folk fields top Elektra Records' August release schedule, according to company president Jac Holzman. On tap are "Sports Car Songs For Big Wheels" by Oscar Brand (a follow-up to his "Boating Songs") and "Presenting Joyce Grenfell," the debut American disk for the British comedienne.

Also to be released next month are a brace of overseas folk albums. "Sabra, The Young Heart Of Israel" will be the second Elektra recording for Israeli duo Ron & Nama. Making their disk bow will be the Macpherson Singers & Dancers of Scotland in a choral rendition.

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BLP 4011	The Sermon
BLP 4002	Houseparty
BLP 1551	All Day Long
45-1768	See See Rider/Come On Baby
45-1766	When Johnny Comes Marchin' Home/Mack The Knife
45-1676	All Day Long (Parts 1-2)

HORACE SILVER QUINTET

BLP 4017	Blowin' The Blues Away
BLP 4008	Finger Poppin'
BLP 1562	The Stylings of Silver
BLP 1539	Senor Blues
45-1750	Sister Sadie/Break City
45-1740	Come On Home/Finger Poppin'
45-1655	Senor Blues/Cool Eyes

ART BLAKEY - JAZZ MESSENGERS

BLP 4029	The Big Beat
BLP 4003	Moanin'
BLP 1554	Orgy In Rhythm
BLP 1521	A Night At Birdland
45-1775	The Chess Players (Parts 1-2)
45-1736	Blues March/Along Came Betty
45-1735	Moanin' (Parts 1-2)

LOU DONALDSON

BLP 4025	The Time Is Right
BLP 1593	Blues Walk
BLP 1566	Swing And Soul
45-1772	Smooth Groove/Blue Moon
45-1753	Lou's Blues/Be My Love
45-1720	Blues Walk/The Masquerade Is Over
45-1680	Dorothy/Peck Time

THE THREE SOUNDS

BLP 4020	Good Deal
BLP 4014	Bottoms Up
BLP 1600	Introducing
45-1757	Robbin's Nest/Down The Track
45-1744	I Could Write A Book/Nothing Ever Changes.
45-1726	Goin' Home/Time After Time
45-1722	Tenderly/Willow Weep For Me

CANNONBALL ADDERLEY'S FIVE STARS

BLP 1595	Somethin' Else
45-1739	One For Daddy-o (Parts 1-2)
45-1738	Somethin' Else (Parts 1-2)
45-1737	Autumn Leaves (Parts 1-2)

DONALD BYRD

BLP 4026	Fuego
BLP 4019	Byrd In Hand
45-1764	Fuego/Amen

JACKIE MCLEAN

BLP 4024	Swing, Swang, Swingin'!
BLP 4013	New Soil
45-1776	Greasy (Parts 1-2)
45-1760	116th And Lenox/What's New

JOHN COLTRANE

BLP 1577	Blue Train
45-1691	Blue Train (Parts 1-2)

HORACE PARLAN

BLP 4028	Movin' And Groovin'
45-1771	There Is No Greater Love/Bags' Groove
45-1770	C Jam Blues/Up In Cynthia's Room

BENNIE GREEN

BLP 1599	Soul Stirrin'
45-1709	We Wanna Cook/Lullaby of the Doomed
45-1708	Soul Stirrin'/That's All

SONNY RED

BLP 4032	Out Of The Blue
45-1762	Alone Too Long/Blues In The Pocket
45-1761	Stay As Sweet As You Are/Bluesville

COMPLETE CATALOG ON REQUEST

BLUE NOTE
43 W 61st St. New York 23, N. Y.

"MY TANI"
The Brothers Four—Columbia
"YOU WERE BORN TO BE LOVED"
Billy Bland—Old Town
"IT'S A LONESOME OLD TOWN"
Jack Jones—Kapp
"INDIANA WALTZ"
Jack Scott—Carlton
"ARMEN'S THEME"
Si Zentner—Liberty
BOURNE, INC.
ABC Music Corp.
136 W. 52nd Street, New York, N. Y.

FIXTURE & RACK MFRS.

Adler
408 Water St.
Danville, Pennsylvania

Artistic Wire Products
East Hampton, Connecticut

Bruce Hyde Park
289 Nepperhan Ave.
Yonkers, New York

Case Mfg. Co.
P. O. Box 889
High Point, N. C.

Central Wire Frame
218 E. Twenty Sixth St.
New York, New York

Decor
23731 Ely Court
Farmington, Mich.

The Dennis Co.
23 Nairn St.
Newark, New Jersey

Eagle Roll
446 Twelfth St.
Brooklyn, New York

Freedman Artcraft
Charlevoix, Michigan

Gardner Laboratory
Bethesda, Maryland

Gravely Furniture Co.
Ridgeway, Virginia

Great Western Furniture
2100 Humboldt
Denver, Colorado

Holley Associates
Route 38, Church Road
Merchantville, New Jersey

Imperial Furniture
1642 Broadway
Grand Rapids, Mich.

Leslie Creations
4101 Barberry Dr.
Lafayette Hill, Pennsylvania

Manual Arts Furniture Co.
3472 Beekman St.
Cincinnati, Ohio

20th FOX
ALL YOU HEAR IS BEAUTY

Mellaw Corp.
Box 1170
Stamford, Connecticut

Merchandising Displays
10 E. Colorado Ave.
Colorado Springs, Colorado

Merit Display
26 St., McClean Blvd.
Paterson, New Jersey

Modern Display
National City Bank Bldg.
Cleveland, Ohio

Multiplex Display Fixture Co.
910-920 N. 10th St.
St. Louis, Missouri

Norpine
Box 129
Chamberburg, Pennsylvania

A. G. Papp
209 Fremont Ave.
Los Altas, Calif.

Record Nest Mfg. Co.
3127 Doyne Rd.
Pasadena, California

Replogle Globes
1901 N. Narragansett Ave.
Chicago, Illinois

Reynolds Enterprises
2196 North Fair Oaks Ave.
Altadena, California

Seebro Products
2019 S. Michigan Ave.
Chicago, Illinois

Specialty Case Mfg. Co.
1701 North Eighth St.
Philadelphia, Pennsylvania

W. L. Stensgaard & Assoc.
346 N. Justine St.
Chicago, Illinois

Targ & Dinner
425 South Wabash Ave.
Chicago, Illinois

Twentieth Century Woodworking
79 Clifton Place
Brooklyn, New York

Universal Woodcrafters
409 Reed St.
Highpoint, North Carolina

Universal Woodcrafters
State & Tyler Sts.
La Porte, Indiana

Wallach
1589 Addison Rd.
Cleveland, Ohio

Worcester Wire
Timonium Rd. & Harrisburg
Expressway Timonium, Maryland

RECORD SLEEVE MFRS.

••Western Record Pressers Assn.

P. L. Andrews
Andrews Rd.
Hicksville, L. I., N. Y.

Arlington Sales
1334 Webster Ave.
Bronx, N. Y.

Berto Press
4862 Santa Monica Blvd.
Los Angeles, Calif.

Chuiterman Paper Co.
517 W. 21st St.
Chicago 8, Ill.

Cohoes Envelope Co.
Cohoes, N. Y.

Cole Corp.
823 S. Wabash Ave.
Chicago, Ill.

••Container-Kraft
Carton & Paper Supp. Co.
801 E. 61st St.
Los Angeles, Calif.

Crown Album Corp.
1217 Carpenter St.
Philadelphia, Pa.

D & G Transparent Bag Co.
550 Fifth Ave.
New York, N. Y.

Diamond Cellophane
2724 S. Michigan
Chicago, Ill.

Duel Phono Record Env. Co.
148 Broadway
Melrose Park, Ill.

Equitable Paper Bag Co.
45-50 Van Dam
Long Island City, N. Y.

Gordon Press
Ivy Hill
1 Ivy Hill Lane
Maspeth, L. I.

Imperial Packaging Corp.
733 W. Henry
Indianapolis, Ind.

Imperial Paper Box
252 Newport St.
Brooklyn, N. Y.

Lee-Myles Assoc. Inc.
40 W. 57th St.
New York, N. Y.

Melrose Packaging
61-48 Fresh Meadow Lane
Flushing, N. Y. (65)

Modern Album & Finishing Co.
119-01 22d Ave.
College Pt., N. Y.

Pioneer Sample Books Co.
4839 Lancaster Ave.
Philadelphia, Pa.

Polyflex Tubing Co.
43 E. 43rd St.
New York, N. Y.

Queen City Album Co.
5907 Cheviot Rd.
Cincinnati, Ohio

Shorewood Press, Inc.
304 E. 45th St.
New York, N. Y.

Southern Envelope Mfg.
794 Berry Rd.
Nashville, Tenn.

U. S. Envelope Co.
3 Ann St.
Hartford, Conn.

Edward R. White, Inc.
342 Madison Ave.
New York, N. Y.

Gold Disk To DJ

KSFO
DON SHERWOOD
BOB NEWHART
MUSIC BOX - RECORDS

SAN FRANCISCO—C&C Distributing, the Warner Bros. outlet here, felt that KSFO disk jockey Don Sherwood had so much to do with breaking the Bob Newhart album in the area that they sent their promo man Don Graham over to present Sherwood with a gold record of the LP. C&C figures that this is the first gold record award made in such a manner. Bottom photo is of the Music Box window where the Sherwood award is being displayed.

Many Thanks

For Your Gracious Support of My work Throughout the Years—

All good wishes,

Erroll Garner

MGM Unveils "Starpower" LP Release At Puerto Rico Distrib Meet; 100% Attendance

NEW YORK—With attendance that included every one of its distribs, MGM Records unveiled its "Starpower" LP line-up—consisting of twenty-nine LP's—at a distrib meet held last week at the Dorado Beach Hotel in Puerto Rico. Meet marked the second consecutive year MGM has had 100% attendance and participation at its distrib convention.

Though at presstime the full tally was incomplete, Sidney Brandt, vice-president in charge of operations, said orders taken should total at least $1,500,000.

Starting Thursday, July 14, with a welcoming cocktail party and dinner for distribs and their wives, the MGM Records convention officially convened the next morning at 9:30 AM. MGM president Arnold Maxin made a welcoming address. He outlined the "fantastic" growth of MGM Records in the past year and forecast great gains yet to come, touching on the A&R aspect which through strong product has helped to make this growth possible.

Maxin then introduced Brandt, who explained the theme of the convention and elaborated on the thinking and planning both sales and businesswise that MGM Records had for the future.

He pointed out that MGM now has the strongest team of independent distributors in the country and that every effort will be made to keep it that way. Going a step further, Brandt said that all were fortunate to be selling in the fabulous 1960's when the economic atmosphere was such that sales records could be broken, and that MGM Records had full confidence that this fall would offer the greatest profit opportunity ever in the record business for those prepared to take advantage of it.

MGM Records has backed up this thinking with a 1960 "Starpower Convention Release" (see separate story) based on the theory that Starpower can and will be a dynamic force in selling MGM product. Brandt said that all MGM Convention albums had these reasons for being: 1. Performer power—the artist or the star; 2. Performance power—the quality of superior recording, capturing inspired performance; 3. Concept power—ideas which were fresh, new and exciting; 4. Packaging power—provocative, display-commanding, sales-compelling packaging; 5. Sales Plan power—a sure-fire, intelligent, incentive-filled reason to buy; 6. Follow-through power—unparalleled, intensive, album-by-album promotion.

It was pointed out that this story will be the MGM Story for 1960 and will be told "over and over again" throughout the fall season.

Brandt's presentation was followed by the audio-visual portion of the program—an approximate one hour presentation showing the company's new product.

Following in turn were the A&R staffers, Ray Ellis, Jesse Kaye, Jim Vienneau and Eddie Heller, each giving highlights and descriptive background information on the preparations of the albums.

After a tropical lunch, Harry Anger, sales promotion manager, presented an array of sales aids, promotional and window display material. Included in this was a Starpower Salesmen's Kit which will enable each salesman, through use of a slide projector and phono, to give the same presentation in his dealer store that MGM gave at Puerto Rico.

Sol Handwerger, advertising and publicity manager, followed, detailing the trade and consumer advertising as well as publicity campaigns. He pointed out that this year the convention release would be broken down into marketing groups such as: 1. Albums with teenage appeal; 2. Albums the basic appeal of which lies in sound; 3. Albums appealing to the smart set; 4. Albums with country flavor and appeal. Advertising and sales promotion for these specific groups will be aimed directly at the buying target.

Charles Hasin, sales manager, then gave the details of the Starpower Sales Plan pointing out that MGM Records will insist that only distributors who are current will qualify to gain the benefits of this plan which will include:

1. Merchandise Bonus: A 20-percent Bonus in album merchandise (Buy 5,000; get an additional 1,000 at no charge.) This includes the 1960 Starpower Convention Release, as well as the revamped MGM Catalog.
2. Return Privilege: The regular 6½-percent return in addition to the above bonus in merchandise.
3. Exchange Privilege: 100-percent exchange privilege on new MGM Starpower Release purchases.
4. Extended Dating: Four payment periods instead of the usual three-30-60-90-120 days, after receipt of merchandise; but in no case will a payment be due before September 10th.
5. Discount With Dating: Placing order at the Convention qualifies for a 2-percent cash discount, with the dating, on initial and all subsequent Convention Plan orders.
6. Catalog Orders: The catalog portion of order must be in the hands of MGM Records by the close of business, July 26.,

Reconvening Saturday morning, the convention delegates were treated to a preview of three new singles, one by Connie Francis, one by Jaye P. Morgan and one by Mark Dinning. This was followed by a five-hour general discussion of the various problems of the business confronting the distributor, the dealer and the manufacturer.

The convention, of course, was dotted with social events the highlight of which was an all-day sightseeing and shopping tour of St. Thomas in the Virgin Islands for which Conway Twitty played host to the wives while the men were busy meeting. Also included in the social program were cocktail parties, dinners, golf, swimming, tennis, etc.

St. Louis Distribs Organize

ST. LOUIS—The St. Louis Distributors Association has been formed as a result of a recent meeting at the Coronado Hotel of five distributors in this city.

In attendance were Bud Lampe and Ed Ockel of Commercial Music Co.; Paul Levy of Midwest Distributing; Norman Wienstroer of Norman Distributing; Skip Gorman and Al Chotin of Record Merchandisers; and Robert Hausfater of Roberts Record Distributing.

The Association members will meet at least once a month to discuss mutual problems. At the first meeting, various aspects of dealer and manufacturer relations were reviewed, including recent ARMADA convention developments.

The major record company representatives in St. Louis will be invited to join the association, and are expected to attend the next regular meeting.

New Duties For Columbia's Clifford Benfield

NEW YORK—The promotion of Clifford J. Benfield, director of organizational development for Columbia Records, to a position including additional responsibilities was announced by Albert B. Earl, vice president in charge of administration.

Benfield's new duties will include responsibility for the operations of the following service departments in the New York location: product coordination, building services, office services, and New York personnel.

He will continue as director of organizational development and as a member of the salary administration committee.

Benfield joined Columbia in 1957 and has functioned primarily in the area of company-wide organization development.

Initial Reaction

NEW YORK—Four happy faces reflect the first reaction to Jo Ann Campbell's initial ABC-Paramount recording session. Just released, the song is tagged "A Kookie Little Paradise." Surrounding the pert songstress are (left to right) ABC A&R director Sid Feller, the thrush's manager Don Seat, and The Cash Box's Bob Austin.

Class Records' Artists, LP's And Singles Acquired By Rendezvous

HOLLYWOOD—Class Records' top artists and its entire catalog of LP's and singles have been transferred to the Rendezvous label. Final contracts were signed last week by Leon Rene, Class prexy, and Rod Pierce, Rendezvous topper. Artists line-up includes Bobby Day, Eugene Church, Googie Rene, and The Jubilee Stars. Sessions with these performers will start immediately.

In a joint statement, Rene and Pierce announced that the Class label itself was not part of the deal, and that Rene would not become a partner in the Rendezvous company. He will, however, continue to write, arrange, and A&R all recordings by Class artists.

The Class LP catalog becomes the property of Rendezvous and will be immediately re-released on that label. Included are Bobby Day's "Rockin' With Robin"; Googie Rene's "Romesville" and "Beautiful Weekend"; "Gone But Not Forgotten", a variety LP of hits by Class artists; and "Who Wrote The Bible" by The Jubilee Stars, now nearing completion.

Other details of the Class-Rendezvous contracts allow Rene the right to publish 50% of the songs to be recorded by Class artists for Rendezvous. In addition, Rene's writing, arranging and A&R work will not be exclusively tied to Rendezvous.

The deal between Rene and Pierce was prompted by the heavy burden of Rene's multiple activities as president and general manager, and head of sales and A&R for Class Records, coupled with continuous composing and arranging for all Class recording sessions, as well as his duties as president of two music publishing firms, Leon Rene Publications (ASCAP) and Recordo Music (BMI).

Pierce, continuing as president and A&R director of Rendezvous, stated that this expansion move on the part of Rendezvous will "greatly strengthen the label in both the domestic and international markets, with Class' hit artists joining Rendezvous stars."

After having previously formed Exclusive Records in 1945, Rene established Class Records in 1956. He developed hits both labels, such as Bobby Day's "Rockin' Robin", "Over and Over", "Little Bitty Pretty One"; Googie Rene's instrumental, "Beautiful Weekend", etc.; Eugene Church's "Miami"; Oscar McLollie's "Hey Boy, Hey Girl"; and before that, Joe Liggins and His Honeydrippers; Ivory Joe Hunter; Herb Jeffries, and many others. As an ASCAP songwriter, Rene has written many songs including "Sleepy Time Down South", "When The Swallows Come Back To Capistrano", "Rockin' Robin", "Hey Boy, Hey Girl, and others. He was given his start in the record business about twenty years ago by the late Jack Kapp on Decca.

MACHINE SHOPS

● ●Western Record Pressers Association

● ●Adams & Associates
1062 N. Orange Grove
Hollywood, Calif.

American Packaging Co.
P. O. Box 71743
Florence Branch
Los Angeles 1, Calif.

● ●Beckstrand Hoffman Machine & Tool
4126 E. Anaheim
Long Beach, Calif.

● ●Coast Export Co.
2846 W. Pico Blvd.
Los Angeles, Calif.

Eckstein Recording Products Co.
8637 W. Washington Blvd.
Culver City, Calif.

Finebelt Mfg. Co.
2846 W. Pico
Los Angeles, Calif.

Garden City Mfg.
Garden City, L. I.

Garden States Hydraulics Corp.
189 Mall Dr.
Nrth Plainfield, N. J.

Holland Electroplating Equipment
475 Keap St.
Brooklyn, N. Y.

Indus Manufacturing Co.
Indianapolis, Ind.

● ●Johnson Machine & Tool
1702 W. 134th St.
Gardena, Calif.

M G M Records
Bloomfield, N. J.

RCA Victor
Hollywood, Calif.

RCA Victor
501 N. LaSalle St.
Indianapolis, Ind.

RCA Victor
Route 46, Franklin Ave.
Rockaway, N. Y.

RCA Victor
155 E. 24th St.
New York 10, N. Y.

Standard Tool & Die
Kearny, N. J.

Jimmie Rodgers
FOUR LITTLE GIRLS IN BOSTON
and
THE WRECK OF THE 'JOHN B'
R-4260
ROULETTE

The Original Version
DON COSTA
His Orchestra and Chorus
NEVER ON SUNDAY
UA 234
UNITED ARTISTS
729 7th AVE.-N.Y. 19, N.Y.
UA

RACK JOBBERS

Victory Products
229 6th Ave. S. W.
Birmingham 5, Ala.

Victory Rack Service
805 9th Court St.
Birmingham 5, Ala.

Arizona Sundries Co.
1610 E. Maryland St.
Phoenix, Ariz.

Little Rock Wholesale Co.
4115 Asher St.
Little Rock, Ark.

Pic-A-Tune Inc.
6450 Hollis St.
Emeryville, Calif.

Eiselman Dist. Co.
1301 65th St.
Emeryville, Calif.

Julian Brown Enterprise
9106 S. Western Ave.
Los Angeles 47, Calif.

Music City Record Racks Inc.
3434 W. 1st St.
Los Angeles 4, Calif.

Record Rack Service
4430 Santa Monica Blvd.
Los Angeles 29, Calif.

Pic-A-Tune
1281 30th St.
Oakland 8, Calif.

Record Supply
Russ Solomon
2418 16th St.
Sacramento 18, Calif.

Record Supply
70 Otis
San Francisco 3, Calif.

Tip Top Music Co. Inc.
375 Eleventh St.
San Francisco 3, Calif.

Guaranteed Sales Co.
6265 E. Evans
Denver 22, Colo.

Bobby Distributors
67½ Madison St.
Hartford 6, Conn.

Edge Limited
6201 Third St. N. W.
Washington 11, D. C.

Mar-Mac Distributors
4620 Wisconsin Ave. N. W.
Washington 17, D. C.

Bush Dist. Co.
60 Riverside Ave.
Jacksonville, Fla.

Record Bandstand of Fla.
2609 Main St.
Jacksonville 6, Fla.

Mershaw Co. Inc.
P. O. Box 3213
Jacksonville 6, Fla.

Budisco One Stop
280 N W 29th St.
Miami, Fla.

L & F One Stop Record Ser.
3645 N W 7th St.
Miami, Fla.

Sales Aiders Inc.
3645 N W 7th St.
Miami 35, Fla.

Statewide Music Dist.
3645 N W 7th St.
Miami 35, Fla.

All Purpose Rack Service
1068 Northside Drive NW
Atlanta 18, Ga.

Chicago Drug Co.
1335 W. Altgeld
Chicago 14, Ill.

Schnepp Associates
330 West Cerro Gordo St.
Decatur 34, Ill.

Indiana Merchandise Co.
1010 Central Ave.
Indianapolis 2, Ind.

Quality Drug Co.
1234 Harding
Des Moines 14, Iowa

Drug Dist. Inc.
609 Quincy St.
Topeka, Kansas

Pioneer Dist. Co.
P. O. Box 2059
Wichita, Kansas

Pioneer Distributors
710 W. Douglas
Wichita, Kansas

Peyton's Inc.
716 W. Main St.
Louisville 2, Kentucky

A. J. Eyl Co.
Industry Road
Lexington, Ky.

Modern Record Service
4421 Jefferson Highway
New Orleans 21, La.

Jayson Company
73 India St.
Portland, Maine

Mershaw of New Jersey Inc.
2615 Windsor Ave.
Baltimore 16, Md.

Boston Record Dist.
P. O. Box 235
Station A
Boston 18, Mass.

Modern Records Inc.
111 Berkeley St.
Boston, Mass.

Temple Sales Inc.
1593 Tremont St.
Boston, Mass.

Toy Distributors
624 Waverly St.
Framingham, Mass.

Lesley Sales Corp.
330 Reservoir St.
Needham Heights, Mass.

Imperial Distributors, Inc.
24 Granby Road
Worcester 4, Mass.

Handleman Co.
670 E. Woodbridge
Detroit 26, Mich.

Merchants Wholesale Service
10567 Grand River Ave.
Detroit 4, Mich.

Monroe Novelty Co.
338 Bridge St. N. W.
Grand Rapids 4, Mich.

Record Service Co.
2016 Plymouth Ave. N.
Minneapolis 11, Minn.

Pioneer Dist. Co. of Missouri
3916 St. John Ave.
Kansas City 23, Mo.

Rak Sales Inc.
3625 Delmar Blvd.
St. Louis 8, Mo.

Music Enterprises of Las Vegas
5409 Gypsy Avenue
Las Vegas, Nevada

Radding Roy Co., Inc.
226 East Elm St.
Linden, N. J.

Mershaw of N. J.
185 Moonachie Rd.
Moonachie, N. J.

Market Merchandisers Inc.
907 Frelinghuyzen Ave.
Newark 12, N. J.

Raymond Feldman Brands, Inc.
Div. of N. W. Moody
126 Leuning St.
S. Hackensack, N. J.

W. W. Bivens
Western Wholesale Co.
P. O. Box 4218—Sta. A
Albuquerque, New Mexico

M. H. Fishman Co.
225 Fifth Ave.
New York 10, N. Y.

W. T. Grant Co.
1441 Broadway
New York 18, N. Y.

H. L. Green Co.
902 Broadway
New York 10, N. Y.

S. H. Kress & Co.
114 5th Ave.
New York 11, N. Y.

McClellan Stores Co.
55 Fifth Ave.
New York 3, N. Y.

McCrory Stores
1107 Broadway
New York 10, N. Y.

Magna Books Dist.
15 No. Grand Ave.
Baldwin, N. Y.

N. W. Moody Corp.
159—15 Northern Blvd.
Flushing 58, N. Y.

G. C. Murphy
212 Fifth Ave.
New York 10, N. Y.

J. J. Newberry Co.
245 Fifth Ave.
New York 16, N. Y.

Paramount Record Sales Co.
187 W. Burnside Ave.
Bronx 53, N. Y.

Superior Mdse. Co.
350 Nassau
Roosevelt, L.I., N.Y.

Super Market Housewares Company Inc.
589-603 E. New York Ave.
Brooklyn 25, N. Y.

Tiechner & Co.
70 Strong St.
Bronx 68, N. Y.

Tolietry Mdse. Assn., Inc.
230 Park Ave.
New York 17, N. Y.

Leo Nadel
United Whelan Corp.
71 Bleecker St.
New York 12, N. Y.

F. W. Woolworth Co.
233 Broadway
New York 7, N. Y.

Fleetwood Record Service Inc.
12-05 43rd Ave.
Long Island City 1, N.Y.

Mershaw of New York Inc.
23 N. 3rd St.
Albany 10, N. Y.

Albert Human
Almor Playtime Co., Inc.
10 Leonard St.
Amsterdam, N. Y.

Platters Inc.
496 Chenango St.
Binghamton, N. Y.

Willard & Co., Inc.
1785 Walden Ave.
Buffalo 25, N. Y.

Mershaw of Western N. Y.
506 Seventh St.
Buffalo 1, N. Y.

Record Bandstand of N. Y.
1785 Walden Ave.
Cheektowaga, N. Y.

Variety House
12 Copeland Ave.
Geneva, N. Y.

Mershaw of New Jersey
Plainview
New York

Lou Kustas
Toy House of Hudson Valley
Manchester Road
Poughkeepsie, N. Y.

Finger Lake Home Mdse. Co.
240 Hemingway Dr.
Rochester, N. Y.

Neisner Bros. Inc.
49 East Ave.
Rochester, N. Y.

Statewide Record Sales
9 Parsells Ave.
Rochester, N. Y.

Almor Playtime Co.
625 W. Colvin St.
Syracuse 5, N. Y.

Mershaw of N. Y. Inc.
610 Burnett Ave.
Syracuse 3, N. Y.

Toyman
70 Palisade Ave.
Yonkers, N. Y.

Handleman Co.
320 Isley St.
Greensboro, No. Car.

Quigley Show Room Specialties
Div. The Younger Set
1815 Dawson St.
Wilmington, No. Car.

Handleman Co.
5930 Broadway
Cleveland 27, Ohio

Modern Record Rack Service
1955 E. 101 St.
Cleveland 8, Ohio

Columbus Mdse. Company
1166 Steelwood Road
Columbus, Ohio

John J. Getreu & Son, Inc.
212 N. 4th St.
Columbus 15, Ohio

Handleman & Co.
550 E. Mound
Columbus, Ohio

Dayton Record Service
2223 Springboro Pike
Dayton 39, Ohio

M P Record Co.
5934 Beechwood Dr.
Poland, Ohio

Service Wholesalers
24 Union St.
Portsmouth, Ohio

Handleman Co.
670 E. Woodbridge
Detroit 26, Mich.

Wells Market Service
5053 Stickney Ave.
Toledo 12, Ohio

Handleman Co.
4018 Simon Rd.
Youngstown 12, Ohio

A. Robinon & Co. of Youngstown
3207 Southern Blvd.
Youngstown 7, Ohio

Mid Continent News
Box 985
324 N. W. 11th St.
Oklahoma City 3, Okla.

RACK JOBBERS

Southwest Dist. Co.
610 No. Hudson
Oklahoma City 3, Okla.

Yeager Wholesale Co.
2500 No. Broadway
Oklahoma City 3, Okla.

Oklahoma News Co.
909 West 23rd St.
Tulsa 7, Okla.

Austin Brothers
7056 N. E. Glisan St.
Portland 13, Ore.

Wm. G. Blackburn
Record Merchandising Ser.
105 N. E. 62nd Ave.
Portland 13, Oregon

Julian Brown Enterprise
3560 N. E. Kinningsworth
Portland 11, Oregon

Hick Sundries Co.
3060 N. River Rd.
Salem, Oregon

A. Robinson of Altoona
3104 Pleasant Valley Rd.
Altoona, Pa.

National Merchandising Services Corp.
220 Macdade Blvd.
Darby, Pa.

E. P. Records of Erie
3103 Garland St.
Erie, Pa.

Self Service Drug & Sundries Co.
2826 Mt. Carmel Ave.
Glenside
North Hills, Pa.

Wambach Distributors, Inc.
14 N. 4th St.
Harrisburg, Pa.

Frank Ford Grocery Co.
G & Erie Sts.
Philadelphia, Pa.

Mershaw of New Jersey, Inc.
846 E. Woodlawn St.
Philadelphia 38, Pa.

Arco Playtime Sales Co.
Rd 1, Route 22
Pittsburgh, Pa.

A. Robinson & Sons
2711 Pennsylvania Ave.
Pittsburgh, Pa.

Wambach Dist. Inc.
2200 Fifth Ave.
Pittsburgh 19, Pa.

Brown Sales Co.
1423 Ellerbe St.
Columbia, So. Car.

Knox Record Rack Co.
P. O. Box 4045
2000 Western Ave.
Knoxville 21, Tenn.

S. I. Bernbaum
Bluff City News Co.
810 So. Walnut St.
Memphis 5, Tenn.

Handleman Co.
3556 Jackson Ave.
Memphis 12, Tenn.

Memphis Crockery Co.
400 S. Main St.
Memphis 5, Tenn.

West Texas News Agency
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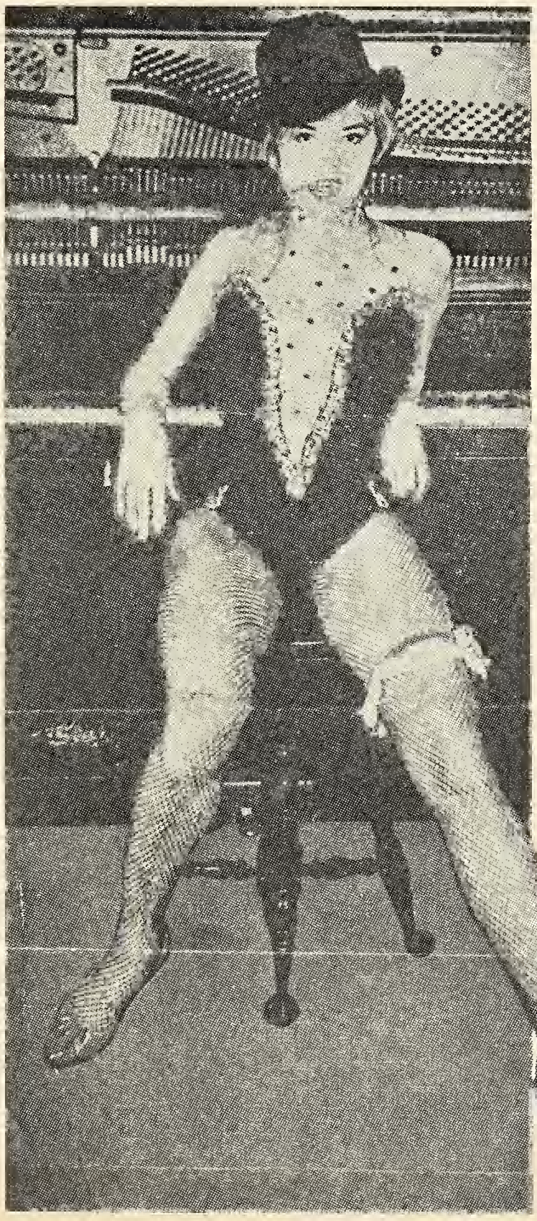

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Golden "Theme"

HOLLYWOOD—Columbia California executives (left to right) George Russell, Bill Brittan, Allen Emig, Gene Block, Percy Faith, Irving Townsend and Ted Rosenberg, join in congratulating Faith on the presentation of a gold record for the millionth sale of "Theme From A Summer Place."

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Meinberg Named Top Rank Nat'l Singles Promo Mgr.

NEW YORK—Harold Friedman, consultant and director of the executive committee, has named Ray Meinberg to the newly created post of national singles promotion manager for Top Rank and Jaro Records.

Meinberg will contact radio and television stations and disk-jockeys on a national basis. He will work in close conjunction with Rank's four regional field representatives and report directly to Len Levy, national sales director for Rank Records of America, the parent firm.

Prior to his current appointment, Meinberg was national sales promotion manager for United Artists Records and for Colpix Records and national sales and promotion manager for the MGM disk subsidiaries Metro Records and Cub Records.

Francis English Hit Gets U.S. Deejay Response

NEW YORK—There has been U.S. deejay reaction to Connie Francis' "Robot Man," a deck MGM released in England only, and which has become one of the nation's top hits according to Joy Music, the tune's publisher.

It all started when a Worcester, Mass. president of a Connie Francis fan club received the deck from a British fan whom she exchanges records with. She liked the deck, brought it to a local retailer who in turn turned it over to WORC deejay Bud Clain who got a big response to it. With deejay's asking for the deck, Joy had some sent over from England and took care of the requests, and added key jocks to the list.

Joy Records, the publisher's diskery, last week cut thrush Jamie Horton in a version of the tune.

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Victor "New Sound America Loves Best" Promo Features 23 Fall Albums

NEW YORK—RCA Victor's "New Sound America Loves Best" 1960 "best buy" program was launched by company executives in four regional distributor meetings across the country, held from July 12 to July 15.

Immediately following the four national conferences, most Victor distributors began to hold their own local dealer meetings to introduce 1960's best buy, the twelfth in Victor's annual series.

Twenty-three new albums make up this year's "best buy," including 11 pop and 12 "Red Seal," to be released over a two-month period, August and September, rather than the usual one-month period.

"The New Sound America Loves Best" theme was chosen for several reasons, according to George Marek, Victor vp and general manager. One is to dramatize for the consumer the results of recent achievements by engineers and sound technicians.

The release will be backed by a saturation advertising and promotion campaign which will cover all media —television, radio, national magazines, record publications, newspapers and point-of-sale. The campaign will be highlighted by a joint promotion with John H. Breck, Inc., manufacturer of Breck Hair Preparations, following up last year's successful best buy joint promotion. The promotion will center around a special "New Sound America Loves Best" preview LP album containing selections from 15 "Red Seal" and pop albums. The preview LP will be available to consumers in monaural or stereo for $1.00 with a Breck box top label or facsimile.

This year Breck has doubled its advertising expenditures for the promotion and has allocated over $600,000 for all media and sales promtion. W. I. Alexander, manager, advertising and promotion of Victor stated, that 1959's joint promotion with Breck resulted in "a phenomenal sales jump for Breck and a powerful sales boost for Victor LP's. We expect this year's promotion to be even more successful."

An additional feature of the fall campaign will be the offering of the John Klein-Sid Ramin LP, "The New Sound America Loves Best," on a money-back guarantee, repeating last year's offer on "Christmas Sound Spectacular," the two artist's initial collaboration. A special sticker on the album cover will carry the message of the money-back guarantee to the consumer. Victor considers this album the keynote sound album of the 1960 "Best Buy" release.

In a move designed to offer the consumer "dramatic" savings on multi-LP operatic albums, Victor is inaugurating a new nationally advertised price structure on all future 3 and 4 LP operatic releases as well as on those presently in the catalog. The new price structure is effective immediately, with the release of Puccini's "Turandot" with Nilsson, Tebaldi, Bjoerling and Tozzi and Verdi's "Il Trovatore" with Price, Tucker, and Warren in this year's best buy.

The new price structure will run as follows: All 4-LP opera sets will be priced as three disks, and all 3-LP opera sets will be priced as two disks. This holds for both monaural and stereo versions. As an example, the new "Turandot," which contains 3 disks would originally list for $17.98 and $14.98 for stereo and mono respectively and now will list for $11.98 and $9.98. Victor feels that this new policy places their catalog of great opera within the reach of almost every pocketbook.

The fall pop release includes the following albums: "The Other Chet Atkins," "Hits of the '50's" (Sam Cooke), "Infinity In Sound" (Esquivel), "Kick Thy Own Self" (Brother Dave Gardner), "Skin Tight" (Marty Gold), "Two's Company" (Ralph Hunter Choir), "The Blues and the Beat" (Henry Mancini), "On A Magic Carpet" (The Three Suns), "Hugo Winterhalter Goes Gypsy."

The new "Red Seal" albums include: "Armed Forces Suite"—Robert Russell Bennett conducting the RCA Victory Symphony, "The Music of Franz Liszt" and "Fiedler's All-Time Favorites"—Arthur Fiedler and the Boston Pops, "Carmen For Orchestra" —Morton Gould, "The Desert Song"—Mario Lanza, "A Chorus of Love"—Robert Shaw Chorale, Sibelius: Concerto in D Minor—Heifetz and the Chicago Symphony conducted by Walter Hendl, and three by Fritz Reiner and the Chicago Symphony: Respighi: "Pines of Rome"/"Fountains of Rome," Rimsky-Korsakoff: "Scheherazade," and Tchaikovsky: "The Nutcracker."

The two complete operas are Verdi's "Il Trovatore" with Price, Tucker, Warren, Elias and Tozzi; Puccini's "Turandot" with Nilsson, Tebaldi, Bjoerling and Tozzi.

10 LP's Mark Camden's "Best Buy" Program

NEW YORK—Ten new LP's to be promoted under the theme of "The Record Value America Loves Best" mark RCA Camden's 1960 "Best Buy." Among the ten are new recordings specially made for the "Best Buy," as well as several re-releases by big name artists.

The 1960 RCA Camden best buy includes Perry Como's "Dreamer's Holiday," "Sweet and Swing" with the Ames Brothers, "More Hawaii In Hi-Fi" with Leo Addeo and his orchestra, Florence Henderson with Sid Bass, his orchestra and chorus performing "The Best From Fiorello and Sound of Music," Richard Maltby and his orchestra playing "Music From Mr. Lucky," "Follow The Bouncing Ball" a community sing with Norman Leyden, "Johann Strauss, Jr. Waltzes" played by the Oslo Philharmonic orchestra under Iovin Fjeldstad, a jazz collectors' item "Swing, Swing, Swing" with Benny Goodman, and two childrens' records. "Popeye's favorite Stories" and the Dr. Seuss LP with "Yertle The Turtle And Other Stories."

RCA Camden will back up its 1960 best buy with a special ad in Look Magazine featuring all ten albums and the theme "The Record Value America Loves Best."

Point-of-sale and special dealer ads will include a major full color window display featuring all ten albums, a full color streamer, Perry Como's "Dreamer's Holiday" cover for the RCA Camden blinker box, ad mats, and a four-page supplement. A red window streamer featuring the Dr. Seuss LP will be one of the special features of the point-of-sale material.

Liberty Adds Jerden Label To Nat'l Release Stable

LOS ANGELES—Liberty Records has added the Jerden label for exclusive national release, Liberty national sales manager Don Bohanan announced last week. First Jerden single to be handled by Liberty is "How Long" b/w "Chloe" by Darwin & The Cupids, which Liberty execs found was making noise in Seattle. Label has similar arrangements with the Dolton and University labels.

Additionally, Bohanan said Liberty is negotiating with Sabrina Records' Marascalco on national release plans for Sabrina's up-coming product. Such arrangement currently involves Sabrina's "My First Love" by Frankie & Johnny.

Bohanan noted the "strongest sales spurt in singles in the history of the Liberty organization during June and early July."

"The diversity of this surge among many artists," said Bohanan, "leads us to the confident expectation of the greatest summer sales volume ever chalked up by our organization."

Curent best-sellers at Liberty include "Runaround" by The Fleetwoods; "Look For A Star" by Gary Miles; "Walk—Don't Run" by The Ventures; "Dreamin'" by Johnny Burnette; "Blue Velvet" by The Statues.

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Heller Distrib Adds 3 Disks

PHILADELPHIA — Bob Heller has been named the Philadelphia distributor for two new singles and one album. The singles are: "Couldn't Be Done" by Levinsky Allen on the Vita label (Cincinnati) and "Saints" Parts 1 & 2 by the Collegians on the Hilltop label (Ashland, Ohio). The album is "The Punchinellos Party Platter" on the Duo label, headed by Fletcher Smith of Ft. Lauderdale, Fla., who also heads the Stereoddities line.

Finnish Musical On Triola

HELSINKI, FINLAND — The Finnish musical comedy, "Ruma Elsa" (Plain Elsa), has been recorded on the Triola label for release in Finland. The show, with music by Jorma Panula and lyrics by Rislakki & Haarla, bowed here in Feb. 1959 and has met with such success that it will continue into the next theatre season.

Negotiations with German and Swedish publishers are currently underway for foreign rights to the score.

Sinatra, Kingstons In 4 LP Issue From Capitol

HOLLYWOOD — Capitol Records issues four LP's this week, including Frank Sinatra's first LP in a year, and a new Kingston Trio offering.

The Sinatra package is tagged "Nice 'N Easy" and the Kingston Trio follows its smash "Sold Out" package with "String Along."

Another LP includes: "Sing A Spiritual With Me"—Tennessee Ernie Ford. Latter album—like Ford's previous "Sing A Hymn With Me"—package includes a song book containing the words and music to the spirituals sung by Ford and a sixteen-voice choir at St. Paul's Lutheran Church in North Hollywood. Book is bound in gold-embossed, leather-like material.

The fourth LP is "This Is The Hollywood Bowl," the special 2-disk LP celebrating the 36th anniversary of the Hollywood Bowl. Disk contains selections from 30 Hollywood Bowl Orch. albums.

Jacket Design Feature Of Liberty's Fall LP's

HOLLYWOOD — Liberty's fall program of nine LP's—due for early August release—will feature "extravagant, eye-catching and utilitarian" album jackets.

Six color printing processes, some in combination with gold foil lamination, are being processed for the Liberty program.

In addition to the visual appeal of the new LP jackets, which have been fashioned by Liberty art director Bill Pate, they will also serve an added utilitarian purpose according to Chuck Ward, album production-coordinator. A pertinent example is seen in the Jack Costanzo LP upcoming which includes instructions for the beginner in playing the bongos.

Other innovations, under wraps in the development stage, are also said to be forthcoming in Liberty's extensive fall LP program.

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Capitol Begins City Promo Of "Bells" Album

NEW YORK—Following on the heels of its successful promo tie-ins for its best-selling "Can-Can" soundtrack, Capitol has initiated similar campaigns for its "Bells Are Ringing" pic LP, including a Guy Lombardo album on the score.

"Bells" promo in Indianapolis features the Indiana Bell Telephone Co. and Loew's Theatre. Indiana Bell is issuing six hundred thousand stuffers into the July phone bills, 275,000 in Indianapolis alone. The firm's house organ — 10,000 copies printed — will carry a lengthy blurb on the pic, and the downtown office lobby will display "Bells" posters, covers (including Guy Lombardo's "Bells" LP), and mobiles. The lobby of Loew's will carry a giant phone surrounded by a Capitol display. The theatre lobby will also have a number of phones which when picked-up feature excerpts from the album and pic. A deejay (Tom Mathis on WISH) will conduct the following stint: during his night show, an alarm will ring, and listeners calling him at that time will win the soundtrack LP. Two restaurants next to the theatre will have a similar gimmick and employ Capitol displays.

In Chicago, key stores are displaying "Bells," and a caravan of beauties recently rode around town plugging same. In Pittsburgh, there are tie-ups with the Penn Theatre, Bell Telephone, department stores, stations (WHLL and WMBS), and at Telephone Answering Service. Fifty dollars goes to the dealer with the best "Bells" display in Buffalo, Rochester and Syracuse (promo is tied-in with MGM Pictures). In Cleveland, there's a tie-in with the Ohio Bell Telephone Co.

First Col. 4-Tracks

NEW YORK—Columbia's entry into the 4-track tape field in September—announced at the Miami meet last week—involves the initial release of twelve packages. They are: "More Of Johnny's Greatest Hits"—Johnny Mathis; "The Old Sweet Songs"—Frank DeVol and His Rainbow Strings; "Hits From the Movies"; "The Hottest New Group In Jazz"—Lambert, Hendricks & Ross; "Moments To Remember"—Norman Luboff Choir; "Show Time"—Doris Day; "March Along With Mitch"—Mitch Miller & The Brass, Piccolos & Drums; "Say It With Music"—Ray Conniff and His Orch.; "Mendelssohn: Concerto No. 1 In G For Piano & Orch."—R. Serkin, pianist—Eugene Ormandy conducting the Philadelphia Orch.; DeFalla: El Amor Bruio—Wagner: Tristen Und Isolde—Leopold Stokowski conducting the Philadelphia Orch.; "My Fair Lady"—Original Cast; "The Sound Of Music"—Original Cast.

RCA Victor Appointments

NEW YORK —George H. Grau has been appointed Victor manager of artists' contracts and Alvin S. Herlich, manager of copyright contracts, it was announced last week by W. W. Bullock, division vice-president of market services and business affairs.

Grau has been with RCA Victor since 1956 and, since that time, has concentrated in the area of artists' contracts. Herlich joined RCA Victor in 1954 and was a member of the general accounting department for Corporate Staff until 1957. At that time, he joined Victor as manager of royalty administration.

Both Herlich and Grau will report to Bullock.

New One-Stop

NEW YORK—Marlin Distributing has opened a "one-stop," Jamaica Records, Inc., located at 178-25 Hillside Ave., Queens, N. Y., it was announced last week by Murray Lefkoff. An open house will be held for the press and trade on July 27.

Top Rank Distribs To Get Look At Fall LP's Via Slide Show

NEW YORK—Using the election as the overall theme for his Fall selling approach, Len Levy, Top Rank's National Sales Director, last week previewed the distributor presentation that he and his field force will take with them when they cover the country in August.

"Distributors have become extremely resentful of manufacturers who cost them time and money by holding sales meetings in virtually every part of the Western Hemisphere. Frankly, I agree with the distributors. My four regional sales managers (Cy Kertman—West Coast, Sam Cerami—mid-West, Lelan Rogers—South and Irv Trencher—East Coast) and I are going into each distributor's home territory. We will hold our sales session either in his office or in our hotel room. Every important member of the distributor's staff will be present and each territory will receive special, individual attention from the Top Rank representative to aid in achieving maximum sales."

Top Rank's Fall release consists of twelve new LP's in the $3.98 monaural and $4.98 stereo class as well as the recently issued Tommy & Jimmy Dorsey $24.95 special, "Last Moments of Greatness." The new albums are: "Men From Interpol" by Tony Crombie; "Melodies On Velvet" by Philip Green; "Good Enough To Keep" by Georgie Auld; "Grandma Merrill Plays Honky Tonk" by Blanche Merrill; "The Unexpected" by Raymond Scott and The Secret Seven; "A Big New Band From Britain" introducing the Dave Lee Orchestra; "A Petty For Your Thoughts" by the Norman Petty Trio; "A New Way To Travel" by Dorothy Collins; "Soft, Swaying Strings" by The Knightsbridge Strings; "We Like Polka Music" by Ted Maksymowicz; "Vaquero" by The Fireballs; "Out Of The Dark" by Peggy Stuart.

Basis for the presentation is the use of a set of colored slides that show a mythical convention in which Top Rank is "The People's Choice In '60." A cartoon caricature of a convention chairman introduces each of the Top Rank candidates (album covers) as a special LP provides running commentary and selections from each of the thirteen packages. The entire presentation takes 17 minutes.

The "People's Choice" election theme is followed in window streamers, banners, display pieces, counter cards and order forms. Consumer ads will break after Labor Day to tie in with end-of-Summer buying activity.

Special incentive sales programs will be outlined by Levy and his regional sales managers on an individual basis as they meet with Top Rank's distributors.

Levy stated, "On the basis of the product we are about to introduce and the advertising, publicity and sales promotion program that is backing the merchandise, I anticipate the most successful selling campaign in our history."

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"MISS YOU SO"
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EXCELLO 2181
"IT HURTS ME SO"
LATTIMORE BROWN
ZIL 9005
"It's Too Late Baby"
EDDIE WILLIAMS
EXCELLO 2180
"Too Close Blues"
LIGHTNIN' SLIM
EXCELLO 2179
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Write to CHANSON RECORD COMPANY
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Maiden Voyage

NEW YORK—RCA Victor was elegantly represented on the maiden voyage of the Italian line's newest liner, The Leonardo Da Vinci. The passenger list included Mr. & Mrs. George Marek, the Victor label's vice-president and general manager and Mr. & Mrs. Hugo Peretti, of Victor's Hugo & Luigi producing team. They are shown in one of the ship's salons, and, reading from left to right, are Perretti, Mrs. Marek, Mrs. Peretti and Marek.

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NAMM Sets Attendance Mark; Orders Reported "Excellent"

CHICAGO—A new attendance record for a Chicago convention, and an "excellent" level of order taking were the results of last week's (10-14) Music Industry Trade Show & Convention, sponsored by the National Association of Music Merchants (NAMM).

Attendance reached a total of 11,,382 of whom 3,618 were buyers. Previous attendance record for a Chicago show was in 1958 when 11,034 registered. The trade show will be held again in Chicago in 1961 on July 16 to 20.

Philip Werlein IV, head of a chain of four music stores in the South, Werlein's For Music, was elected NAMM president. He succeeds Clay Sherman of San Francisco.

More than 260 exhibitors showed the latest in musical merchandise at the show, where $2½ million in musical merchandise, including 450 models of different pianos, was on display.

Other officers elected were: vice president, Ted Korten, Korten's, Longview, Wash.; treasurer, R. Gregory Durham, Lyon & Healy, Chicago; secretary, C. Gordon Hammann, Hammann's Music Store, Baltimore, Md.; director to American Music Conference, Eldred S. Byerly, Byerly Bros. Music, Peoria, Ill.

Newly elected for three-year terms as NAMM directors were: Charles M. Faulhaber, Ward-Brodt Music Co., Madison, Wisc.; T. L. Hoff, Harmony House, Inc., Phoenix, Ariz.; W. W. Kimball, Jr., W. W. Kimball Co., Melrose Park, Ill.; Robert J. McDowell, Ludwig Music House, Inc., St. Louis, Mo.; Andrew Paul, The Halle Bros. Co., Cleveland, Ohio; Marshall S. Philpitt, S. Ernest Philpitt & Son, Miami, Fla.; Robert P. Schmitt, Paul A. Schmitt Music Co., Minneapolis, Minn.; and F. D. Streep, Jr., Streep Organ & Music, Inc., Orlando, Fla.

Officers elected by the National Association of Young Music Merchants, which changed its name from the Junior Executives of the NAMM, were: president, George D. Ringness, Jr., Byerly Bros. Music Co., Peoria, Ill.; vice president, Charles J. Penny, Penny-Owsley Music Co., Los Angeles, Calif.; secretary, William L. Callaway, Thearle Music Co., San Diego, Calif. Directors elected were: Charles J. Penny, Penny-Owsley Music Co., Los Angeles, Calif.; Walter L. Poole, Jr., Poole Piano Company, Houston, Tex.; and George D. Ringness, Jr., Byerly Bros. Music Co., Peoria, Ill.

The 1960 show marked a departure in its Sunday opening. The innovation was termed highly successful by exhibitors with more than 5,000 registered by Sunday night, giving the show an early start. The Sunday opening will be repeated next year.

GERMANY — THE PAST 12 MONTHS

The record industry in Germany is still young. Every child has growing pains, and this year the teenage record industry showed its first signs of maturity. Remember that the industry experienced a completely new birth after the war. Since the war, Germany has relied heavily on foreign trends, especially those of America. From 1959 the sales of records has always increased. After the war, the biggest hit sold around 80,000. Today, million sellers in Germany alone are already in evidence. However, the last year showed that first sales drop in the history (after the war) of the business. Record sales dropped 12-15%. On the brighter side of the picture, LP sales increased considerably. However, singles are still the bread and butter business of the German firms.

One of the reasons for the slack in sales is possible saturation in the field of rock and roll. The buying power of the teenager has never been large in Germany. Remember that less than 5% of the total population of approximately 60 million have an income exceeding 250 dollars a month. Most of the production over the past year has been rock and roll. The age group between 25-35 was neglected.

One other trend was greatly in evidence over the past year. Before this year, big artists had big sales. This year, it took a good song and a good production to make a big record. Here's an example. "Heartaches By The Number" recorded by formerly "ice cold" singer, Peter Alexander sold around 400,000. His next release, however, barely hit the 20,000 mark. The one exception to this rule is "Freddy" who has had over 5 million record sales during the past 3 years. This year, "Die Gitarre Und Das Meer" (The Guitar And The Sea), and "Unter Fremden Sternen" (Under Foreign Skies), both went over the million mark. His latest release only sold about 400,000. This is still plenty, but it shows that even the strongest artist can not consistantly sell anymore.

Still with general trends, foreign production over the past year has had much less impact on the industry here. Again, there were exceptions to this rule. "Tom Dooley" by the Kingston Trio, "When"—Kalin Twins, "Red River Rock"—Johnny and The Hurricanes, "Chi Chi"—John Buck and The Blazers, "Lonely Boy"—Paul Anka, and a few artists such as Elvis Presley, Billy Vaughan, The Everly Bros., Paul Anka, Ray Coniff, and Chris Barber all enjoyed strong popularity. Normal sales on a Presley platter reached between 50 and 100,000.

One of the reasons for the lack of influence of the American production was definitely the strong sales of rhythm and blues material which is completely unknown to the German record buyer.

Today, the trends point to a strong influence of country and western material and style, the death of the strong teen beat numbers, and a growing popularity of ballads with a mild beat.

New stars became known and retained their popularity in the last 12 months. Names such as Ivo Robic, Detlef Engel, Tommy Kent, Heidi Bruhl, Dalida, Rex Gildo, Jan and Kjeld, Rocco Granata, and the English youngster, Laurie London who hit the charts in America with "He's Got The Whole World In His Hands" a few years ago, all became household words and enjoyed strong record sales and popularity.

Musical films also enjoyed their start during the last 12 months. Teenage stars Peter Kraus and Conny were the strongest in this medium, and their films paved the way for many others.

In July, 1959, rock and roll was strong. However, German folk song material consistantly headed the charts. American journals proclaimed "Morgen" from Yugoslavian singer Ivo Robic "Europe's biggest smash," but the record was not yet in the German top 50. Publisher Peter Meisel reports that "Morgen" had not sold 50,000 copies before its popularity in the states. However, after its success in America, it went over the million mark here. Heading the charts was Freddy's smash single, "Die Gitarre Und Das Meer." "Charlie Brown" was a hit with Hans Blum's German version. Chris Barber's "Petite Fleur" was riding high and began to move in the states.

In 1959, the summer slack never really hit the business. French songstress Dalida hit the top of the charts with her Gearman cover of Jane Morgan's "The Day That The Rains Came." Ariola Records began their new low priced line, "Baccarola." They concentrated on cover productions of hits and put their records in newstands, clothing stores and other shops that formerly did not sell records. This was not the start of German "rack sales," as German labels "Tempo," which began before the 2nd World War, and "Starlet," which opened doors in 1957, were already on the market with singles selling for around 60 cents. Billy Vaughn was also on top with "Aloha Oe." August ended, and the new season began.

In September, teenager Peter Kraus hit the top of the charts with "Wunderbar Wie Du" (As Wonderful As You).

On January 1, no records were produced as the record industry started its fight with BIEM the European equivalent to BMI and ASCAP. The record industry wanted lower percents and the BIEM refused to give in. The result was a complete stop in production. Plenty of numbers were on hand from December productions to keep the ball rolling, but in March, productions began to run out, and both sides tightened their belts to stave off a drastic slump in record sales. Meetings were held in Pairs with no results. The record industry found its Paris conference met with the same success as the later conference of heads of state. Both sides were seriously injured by this "stop" and both agreed to a truce beginning in April. As of this date, nothing has been settled, but the truce lives on. The industry breathed a sigh of relief and began to produce. The end of March found one more pop music festival. The German state owned non-commercial radio stations opened the same hall in Weisbaden as their Luxembourg competition, and with the same results. Wynn Hoop took top honors with "Bonne Nuit, Ma Cherie," and went to England for the European finals. The winners were French song, "Tom Pillibi" & English march, "Looking High, High, High." The German entry finished 4th. However, the song which finished in 2nd place in the German contest, "Wir Wollen Niemals Auseinander Gehn" (We'll Never Part) sung by Heidi Bruhl won the consent of the strong church, and went on to become a big hit.

The new hit parade for this week looks like this.

1. **Wir Wollen Niemals Auseinander Gehn**—Heidi Bruhl—Philips—(Michael Jary)
2. **Seeman**—Lolita—Polydor—(Gerig Publishing)
3. **Moonlight**—Ted Herold—Polydor—(Busse Verlag)
4. **Alle Madchen Wollen Kussen**—Peter Kraus—Polydor—Peer
5. **Midi-Midinette**—Conny—Electrola—(Peter Meisel)
6. **Mustapha**—Leo Leandros—Philips—Montana
7. **Klein Land Kan Schoener Sein**—Rene Carol—Gerig
8. **Beatnik Fly**—Johnny and The Hurricanes—London—Peter Meisel
9. **Melodie De Nacht**—Freddy—Polydor—Schaffers/Ufaton
10. **Banjo Boy**—Jan and Kjeld—Ariola—Montana

"Sound Of Sixties" Theme Of UA's 1st Annual Distrib Meet In N.O.

NEW YORK—United Artists Records holds its first annual distrib meet this week (25 & 26) in New Orleans at the Hotel Monteleone. Over thirty UA distribs around the country will hear of UA's fall LP and singles plans, keyed to the theme of "Sounds of the Sixties."

Greeting United Artist distributors were UA's entire executive staff including David Picker executive vice president, Art Talmadge, vice president and general manager, Andy Miehle, national sales manager, Jerry Raker, eastern regional sales manager, Norman Nelson, mid-western regional sales manager, Harry Goldstein, western regional sales manager, Don Costa director of A&P, Si Mael, Controller, Bob Altshuler, director of advertising and publicity and Eddie Mathews, director of national promotion.

Distributors were greeted at their first business session by Picker and the keynote address was delivered by Talmade. Highlights of Talmadge's speech were "United Artists is taking aggressive and active steps to build up a sound-selling catalog based on name talent. An announcement will be made at a later date of new artist joining the UA roster. A million dollar product program available to the company through its film alliance. Some of the big UA pictures that are due for release include Spencer Tracy and Frederick March in 'Inherit The Wind,' 'West Side Story,' Marilyn Monroe's new film 'The Misfits' and John Wayne in 'The Alamo' ".

New displays were introduced that held UA packaged good exclusively. One of the highlights of this display was the novel means of packaging e albums in a self-contained polyhylene bag which served as a carry t container. An additional source distribution for these sound track bums have been arranged at motion picture theatres through United Artsts alliance.

The general motif of the meting is of vast political convention hall with illuminated boxes on poles showing the album covers placed at intervals around the meeting hall. The highlight of the meeting was given to a preview showing of the motion picture "Never On Sunday" at a local theatre. This was in connection with UA's current single hit by Don Costa "Never On Sunday."

The album program consists of fifteen new albums: "More Marv Johnson;" Alexander & Margie King's "Love And Hisses;" "Burl Ives Sings Irving Berlin;" Don Costa's "We Play—You Sing—The Great Million Sellers;" Barbara Russell's "Swing With Me;" The Clovers' "Love Potion #9;" Manny Album's "Drum Feast—Percussion;" Diahann Carroll And Andre Previn;" "Sing/Swing Along With Dave Lambert;" "Stan Rubin Plays The Ivy League Jazz Band Ball;" The Axidental's "Axidentally On Purpose;" The DeJohn Sisters' "Yes Indeed;" "Ruth Olay In Person At Mr. Kelly's," Angelo & His Orchestra "Come Back To Sorrento" and "Bob Darch-Ragtime Piano" plus five strong selling albums, released in June: Don Costa's "The Theme From The Unforgiven;" "The Steve Lawrence Sound;" the music from the film "The Apartment;" the sound track from "Elmer Gantry;" and Dicky Doo And The Don't's "Teen Scene."

As part of the distrib program, distribs who buy five of the new albums receive one free. On other catalog items, a purchase of twenty-five albums means five free.

Victor Releases "Finian's" Revival, "Bells" Instrumental

NEW YORK—RCA Victor last week released the 1960 Original Cast production of "Finian's Rainbow" and a reading of the "Bells Are Ringing" score by the Melachrino Strings.

"Finian's," starring Jeannie Carson, Howard Morris, Biff McGuire, Carol Brice and Sorrell Booke, was so well received at a limited engagement revival at New York's City Center this year that it was decided to have a Broadway run. The show, however, couldn't survive the recent theatre strike.

Mercury Appoints Chas. Fach National Promo Director

CHICAGO—In a realignment of its sales and promotion forces, Mercury Records has announced the appointment of Charles Fach as national promotion director. Fach, formerly Eastern regional sales manager for the diskery, will now headquarter in the Chicago offices. Under his supervision will be the label's staff of promotion managers.

Kenneth S. Myers, formerly promotion manager and recently appointed veep in charge of sales, will supervise the entire sales staff, with all Mercury regional sales managers reporting directly to him.

London To Intro Fall Program At N.Y. Meet

NEW YORK—London Records this week (27) introduces its Fall stock program to some of its Eastern distribs here at the Manhattan Hotel. London headquarters personnel will then travel the country introducing the program locally to each distrib during the succeeding ten days. Full details on the program will appear in next week's issue.

Cat-Nipping At Wins

NEW YORK—Dave "Baby" Cortez puts in an appearance on Bruce Morrow's WINS segment as a windup of the station's "adopt a foreign pussy-cat week" promo which was built around the organist's "Cat Nip" click on Clock.

Gortikov Named CRDC VP For Mchdse; Tallant Heads Nat'l Sales & Operations

HOLLYWOOD—In moves designed to strengthen the company's top executive structure and accomplish a more natural grouping of marketing functions, Capitol Records Distributing has named Stanley M. Gortikov to the newly-created post of vice-president in charge of merchandising, and assigned CRD vice president William B. Tallant, Jr., as the company's national sales and operations manager.

The two appointments, effective immediately, were announced last week by CRD president J. K. Maitland.

According to Maitland, Gortikov, who resigns as corporate development director for Capitol Records in order to accept the CRD position, will be responsible for all CRD merchandising and market-planning functions, as well as those market-research and new-product-development activities formerly carried out by Gortikov's Capitol corporate development department.

With CRD assuming these additional responsibilities, Gortikov brings to the company all of his former CR personnel, including William B. Burkhalter, who now becomes CRD market research manager.

Reporting to Gortikov under the new organization will be Arthur D. Duncan, CRD director of market planning, and William L. Mikels, recently appointed national merchandising manager. All of CRD's existing merchandising sections and functions—advertising, popular album merchandising, singles merchandising, Capitol Classics merchandising and phonograph merchandising—will continue to operate with their present managers and personnel, Maitland said.

Maitland also announced the election of Gortikov to CRD's board of directors, replacing Stephen H. Strohman, former CRD vice president and director of operations planning, who is resigning his CRD post in order to accept a new position in CR. (See separate story.)

In a second move, William B. Tallant, Jr., vice president and member of the board of directors of CRD, and former director of merchandising planning, will assume responsibility for all CRD national sales and operations activities, including sales functions recently assigned to Robert E. Camp, who has left the company. Tallant will report directly to Matthew D. Schuster, CRD vice president in charge of distribution. Myron L. Levinson, manager of CRD's national operations department, will now report to Tallant.

Gortikov joined CR in Feburary, 1960, as corporate development director. Previously he had spent twelve years in positions of top executive responsibility with a major Los Angeles apparel-manufacturing firm. Prior to his textile industry experience, he worked in the field of advertising, coordinating creative and customer services.

Tallant joined CRD in 1945 at the company's Los Angeles branch. Subsequently he served as assistant branch manager at Los Angeles, sales manager at Seattle, and district sales manager at Boston. In 1955, he moved to CRD's Hollywod headquarters as assistant national sales manager. In December, 1958, he was appointed administrator of merchandising and advertising for CR; and in January, 1960, he was elected a vice president and member of the board of directors of CRD, and appointed director of merchandising planning.

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Roulette Pacts Dick Maltby

NEW YORK—Roulette Records has signed Richard Maltby and his orchestra to an exclusive recording contract. Maltby, who has one of the most popular and consistently booked bands in the business, will have his first album, "Maltby Swings For Dancers" out around August 15. According to Roulette's pop A & R chief, Joe Reisman, Maltby will be used as a single performer, as well as an album artist. Before leaving for the Roulette distributors meeting in Miami last week and a vacation, Reisman recorded the first Maltby single, "Rat Race," from the Tony Curtis-Debbie Reynolds movie now playing on Broadway. The flip will be "Walkie-Talkie" an original from the "Maltby Swings For Dancers" LP.

New Connie Single

NEW YORK—MGM Records this week releases a new Connie Francis single, "My Heart Has A Mind Of Its Own" b/w "Malaguena." The "Heart" portion was penned by Howard Greenfield and Jack Keller, writers of the lark's current hit, "Everybody's Somebody's Fool." Session was made in Hollywood where Miss Francis is making her screen debut in MGM Pictures' "Where The Boys Are."

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Starday's "Country Music Spectacular" 20% LP Discount

MADISON, TENN.—Don Pierce, president of Starday Records, announced last week that the label is anaugurating a country music spectacular package goods sale for the month of August. During the month Starday will extend a 20% discount on its entire line of country and gospel (20) LP's and (35) EP's with a 100% exchange privilege.

Highlighting the sale will be a "Country Music Spectacular" 2-set album containing 36 of the golden country hits of the 1950's. The package will retail for $4.98 and will feature a four color cover with a 2 pocket jacket. There will be new August-released albums by Cowboy Copas (currently hot with "Alabam"), Lonzo and Oscar and Marshall Pack. In addition, there will be the recently-released LP's by Bill Clifton, Wally Fowler, the Stanley Brothers, Carl Story, George Jones, the Sunshine Boys and many other combination hit parade, bluegrass and gospel issues. The entire catalog is in stock and is available for immediate shipment from the home office.

Darin's First Feature Pic

NEW YORK—Bobby Darin makes his feature film bow this September with the filming of "Come September," which co-stars Rock Hudson, Gina Lollobrigida and Sandra Dee. Pic will be shot in Italy by Robert Mulligan for Universal-International release. It was announced last week that the Atlantic star would make regular appearances in a new TV show bowing this fall, "Dan Raven."

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Roulette Unveils "Profit" Combination At Miami Distributor Conclave

NEW YORK—During a two day meeting in Miami, Florida, Roulette Records last week presented its fall sales program and new album releases. Tagged "The Profit Combination 10-20-30-60-90 + 5 + 2," these numbers make up the salient points of Roulette's August & September sales program. The diskery is offering 10% off on all monaural album purchases, 20% off on all stereo packages and 30-60-90 day deferred billing plan.

The plus 5 figure is an additional 5% return privilege which embraces all initial orders, but does not include any subsequent orders. The plus 2 number refers to the total dollar volume quota assigned to each distributor. When the distrib meets or exceeds this quota figure, the salesmen working on the Roulette lines will receive a 2% cash amount of this figure which is to be split among them. "The Profit Combination" sales program includes all the new releases for August and September, as well as the Roulette, Roost, Tico, Gee and Forum Records catalogs.

Two catalog sellers were singled out for special sales promotion. "Rock N' Roll With Frankie Lymon," which contains his current single hit, "Little Bitty Pretty One," will be offered on a one for four basis. For every four albums purchased of this LP, the dealer will receive one album free. A quantity of stickers, referring to the fact that the hit single is in this album, will be shipped to the distributors.

Joe Reisman's "Instrumental Imports" is the other album that was marked for special treatment. As the "Album Of The Month," "Instrumental Imports" will be pre-packed in a special cardboard counter display browser box. It will be shipped in prepacks of fives or tens and will offer the consumer a $1.00 savings off the suggested retail $3.98 price.

One of the highlights of the new releases for August and September is the introduction of a new Gold Classic Series on Roulette. Prior to this release, Roulette's only classical LP's were on the low priced Forum label. These new Gold Classic Series LP's will be issued on Roulette and will go for the suggested retail price of $4.98 monaural and $5.98 stereo. Included in the first Gold Classic Series release are the complete six Bach Brandenburg Concertos in three separate LP's and a 150th Commemorative Anniversary album of "Chopin's Twenty-Six Preludes." Roulette indicated to its distribs that all classical releases will now be issued on this new Gold Classic Series.

In a forty minute color slide and three track stereo tape presentation, Roulette sneak previewed for their distributors, the new products for August and September. The albums shown and played were: "At Home With Jimmie Rodgers" (An Evening Of Folk Songs); "Naughty, But Nice"—Pearl Bailey; "Maltby Swings For Dancers"—featuring Richard Maltby and His Orch.; "Sing Along With Emmett Kelly" which spotlights a four-color photograph of the renowned clown; "Neapolitan Memories" with the voice of Doreen; "Italiano, USA," Lou Monte's first album for the label; "Ivory and Bone" with Al Lerner, His Piano and Quintet and "New Selections In Sound" which introduces a new instrument, the Accorgan, as performed by Louis Del Monte.

The Birdland Series of jazz albums includes: "Not Now, I'll Tell You When" with Count Basie and His Orch.; "Newport Suite"—Maynard Ferguson and His Orch.; "My Crying Hour" which introduces Cora Lee Day; "Gretsch Drum Night At Birdland," which ties in with the drum makers, the Gretsch Manufacturing Company, and was recorded live at Birdland, featuring on drums Art Blakey, Philly Joe Jones, Elvin Jones and Charlie Persip. One of the most well received albums in the Birdland Series was "The Most" Vol. 1. This album contains selections by the label's top jazz artists, such as Sarah Vaughan, Count Basie, Maynard Ferguson, Billy Eckstine, Joe Williams, Lambert Hendricks Ross, Johnny Smith and others.

Roost Records wil release "Guitar and Strings" featuring Johnny Smith and Tico Records is represented by "Fiesta Night At The Eden Roc," an on-the-spot, live recording, by Luis Varona, his piano and Latin-American Orch. from "Harry's American Bar" at the Eden Roc Hotel in Miami Beach.

Forum Records, Roulette's low-priced $1.98 line, releases: "Cha Cha Cha Carnival" featuring Titi Puente, Tito Rodriquez, Machito, Pete Terrace and others; "Dixieland" with The Mound City Six; "Hawaii" with William Kealoha and His Orch. "Hollywood Themes" featuring Jack Shaindlin conducting the Symphony Of the Air Orchestra; "Let's Dance With Tony Pastor"; "Just Say I Love Her" with Julius La Rosa and "Let's All Sing With The Hugo and Luigi Family Singers."

A full scale promotional campaign is set to support "Profit Combination" program. Distribs will be shipped new album order and inventory control pads, full DJ samples on key albums, four-color mounted easels and four-color window streamers on many of the LP's in the release. Full reviewer service will be made on all the albums and reprints of the reviews on the classical albums will be sent to salesmen. The advertising schedule will emphasis consumer ads, and co-op mats for local newspaper advertising will be available. A special advertising and radio promotion drive with Italian language newspapers and stations will be made on "Neapolitan Memories."

The Roulette meeting was marked by heavy emphasis on open discussion periods, after short informal speeches were made by the diskery's president, Morris Levy and Joe Kolsky, executive vice-president. The second day of the meeting was devoted entirely to private meetings, in which each distributor was alloted some twenty minminutes to a half hour to discuss individual problems and sales with the Roulette executives.

Due in part to these private meetings and the heavy initial orders placed on the new albums, Joe Kolsky reported that this 4th Annual Meeting was, "without reservations, the most successful meeting the company has ever held."

The Roulette Meet was marked throughout by an effort on the part of the label to affect a closer harmony between the company and its distributors. This effort was noted in the arranging of private meetings for each distributor and in the formation of the Distributor's Planning Committee, as set forth in prexy Levy's speech to the distribs. The Distributor's Planning Committee wil be made up of four different distributors, who will be selected each month by Roulette and invited into the New York Office to discuss with the Roulette executives problems, sales programs, merchandising ideas and in general all phases of the business that in any way affects the company and its distributors. The distributors selected will represent a cross section of the country, and each Roulette distributor will, at one time or another, serve on this "Planning Committee."

The first Distributors' Planning Committee Meeting is scheduled to be held sometime in September.

The 33 Single:

Answer To Singles Slump?

NEW YORK—The second-half of 1960 may see the inauguration of the most dramatic change in the singles speed picture since the debut of the 45 disk more than a decade ago. At that time, the birth of the 45's signaled the beginning of the end for 78's. Now, will the 45's eventually go the route of 78's and bow to a 33 speed?

At this moment the majors and a host of indies are holding top-level meets with this in mind: is the 33 single the answer to the singles slump? Why many music men feel it is centers around the all-speed phonograph.

While adaptable to any speed, the all-speed phonograph has, ironically, made the playing of 45's an inconvenience. In the early days of 45's, phonos were built which only handled 45's. If then a console phono were purchased, there was a separate turntable for 78's and 33's and one for 45's.

When all three speeds were later incorporated into single turntables, it became somewhat awkward and inconvenient to spin a 45. Either a special big-hole adapter had to be inserted into the 45 hole to bring it down to the 78-33 size, or a special 45 cylinder had to be put on the turntable spindle. The situation was greatly magnified as 33's became increasingly popular, and less time was devoted to 45 plays, with switching speeds becoming more bothersome.

Thus, the thinking is, singles sales can be re-vitalized by a standardization of disk speed to 33. With some automatic changers' ability to intermix disk sizes (7", 10", 12"), it is possible to play singles and LP's as one would a stack of LP albums alone.

Early last June, Seeburg introduced a new juke-box capable of handling seven inch 33's as well as conventional 45's. Over twenty labels have already responded to the needs of such a machine by releasing—for juke-box use only—some of their top artists in seven inch. 33 stereo form. Selections always include dates from a particular artist's LP catalog.

To help promote the 33 single, Seeburg has instituted an "Artists Of The Week" program which enables the juke-box operator to merchandise his 33 singles selections. On the front-glass-panel of the 33-45 machine there is space for a 7x7 version of an album cover by the one selected "Artist of the Week."

While Seeburg feels it is important to offer the public tried-and-true programming in its juke-boxes, the diskery's themselves still, of course, want to develop new talent via singles, and they are looking for the answer to the problem of keeping the single record in its important, traditional role as the medium whereby most new disk talent and material are introduced.

What is the current feeling of labels on the 33 single? A recent survey by **The Cash Box** of label execs drew the conclusion that while most labels are taking a wait-and-see attitude, anything—including the 33 single—that would give new life to singles sales would meet with their approval.

If some firms were looking for 33 singles activity from a consumer angle from a major label, they got it last week from Columbia, which at Miami distrib meet announced monaural 33 singles would soon issued simultaneously with regular 45's.

In announcing the move, Columbia president Goddard Lieberson said that "single records continue to be the most significant media for the introduction and development of new popular music, talents and personalities."

"Today," he said, "an ever increasing majority of adults purchase 33 album packages. As a result, singles have become the domain of the very young. And now, even they are turning to albums in increasing numbers and show a reluctance to buy both with the mechanical difficulty of interchanging 45's with LP's.

"The 33 single record which automatically interchanges with 12" albums offers the most promising avenue for recapturing this vital but diminishing market."

Lieberson said 33 singles would be "reaching out to the broadest possible phonograph ownership market." Columbia best-sellers, Lieberson noted, would continue to be represented in the label's 33 stereo single ("Stereo Seven") line.

Capitol Records is expected to announce soon a release schedule of 33-45 singles to be released simultaneously.

A spokesman for RCA victor said last week that the diskery "is looking closely at the aspects of singles record business" and the prospects of a 33 single. At the moment, Victor is conducting a market research program on the 33 singles, and any Victor action in this direction will be based on "conclusive evidence, one way or another," the spokesman said.

Decca's national promotion head, Leonard Salidor, said that the label "if 33 singles will help the business, we're obviously for it," and added that the firm was "waiting for the demand." MGM's position is that it would take its "cue from our distributors." United Artsist is for "any speed that will sell records" and sees the need for the eventual standardization of speeds to ease dealer inventory. ABC-Paramount is holding "regular meetings" on the subject, according to national sales manager Larry Newton. Warner Bros., a spokesman said, is "contemplating" consumer 33 singles, and feels that "if the industry goes with it, so will we."

Some execs said that a low-priced (i.e. $12.95) 33 phono—ala Victor's years-back 45-only unit—must go along with a 33 singles. This unit would be backed by a strong promotional campaign, they added.

Pincus & Siegel Form Publishing Firm Abroad

NEW YORK—Publisher George Pincus has announced the formation of a joint publishing firm with Paul Siegel in Germany, Austria, and Switzerland. New firm is called Pincusgil-Siegel Music Verlag.

In exchanges between Pincus and Siegel, Pincus has acquired for the U.S. and Canada two German hits, "Melodie Der Nacht" and "Irgendwann Gibt's Ein Wiederseh'n," which have been assigned to Gil Music and Siegel's Rex Music. Siegel in turn has been assigned Pincus' current smash, "Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini," and has arranged for the release of several German versions of the novelty. Decca has released here the hit "Melodie" deck by Freddy.

Pincus said he was in the process of opening his own firms in England, Scandinavia and other parts of the Continent.

Million $ Music

NEW YORK—Joni is towered over by the more than 500 pounds of her music arrangements, which are valued at one million dollars. The music is being shipped by private plane to the West Coast for the MGM star's forthcoming engagement at L.A.,s Cocoanut Grove.

A "Twistin'" Checker

ALLENTOWN. PA.—Chubby Checker demonstrates the steps for "The Twist," a new dance fad prompted by the artist's hit for Parkway Records. Gene Kaye, WAEB disk jockey hosted the hop at which Checker appeared.

AMA, RIAA Meets Bring Capitol's Wallichs East

HOLLYWOOD—Glenn E. Wallichs, president of Capitol Records, Inc., left Los Angeles last weekend (24) for Hamilton, New York, where he will attend a conference of the American Management Association's Presidents' Round Table, to be held at Colgate University from July 25 through 29.

Wallichs then goes to New York City where on Aug. 1 he will attend a meeting of the board of directors of the Record Industry Association of America, of which he is a founder.

FTC Accuses 2 Distribs Of Payola; 8 Sign Orders

WASHINGTON — Capitol Records Distributing and Schwartz Bros. Distributing were charged last week by the FTC with giving payola to broadcasting personnel. The Federal agency also announced that eight firms had signed consent orders agreeing not to make such payments. The FTC said the signings were settlements, and not admissions of guilt. Firms are Ideal Record Products, N.Y. and its affiliate, Ideal Record Products of N.J.; Lou Fargo, trading as Fargo Records, N.Y.; King Records, Cincinnati; Eric Distributing, San Francisco; Southern Record Distributors, Nashville; Field Music Sales, San Francisco.

HOT, NEW RELEASE!
"MY MAN IS A LOVER"
B/W
"OH MAMA"
LILLIAN OFFITT
CHIEF 7015

"MISTER CHARLIE"
B/W
"MY LOVE IS YOUR LOVE"
MAGIC SAM
CHIEF 7013

"CRY FOR ME BABY"
B/W
"QUEEN WITHOUT A KING"
THE FOUR DUCHESS
CHIEF 7014

CHIEF RECORDS
1452 So. Michigan Avenue
Chicago, Ill., WEbster 9-2701

JIMMY JONES
sings
THAT'S WHEN I CRIED
K-9072
CUB

NEW - - DIFFERENT - -
"DANCE LITTLE LEAVES"
b/w
"YOU SAID I'D NEVER LOVE AGAIN"
JONNY FOLKSTON
DAVCO RECORDS, INC.
HILLIARD, FLORIDA
Personal Management:
Jim Atkins
142 W 8th
Jacksonville, Florida

A-2-IN-1-SMASH!
ERNIE HARRIS
"WITH YOU"
DUKE 323
ERNIE HARRIS
"IF I"
DUKE 323
DUKE RECORDS, INC.
2809 Erastus Street
Houston 26, Texas

Roulette-Hanover-Signature Deal Approved By Stockholders

NEW YORK—In a joint statement, Morris Levy, president of Roulette Records and Bob Theile, president of Hanover-Signature Records announced last week that the stockholders of Hanover-Signature had unanimously voted approval of the plan whereby Roulette will loan Hanover-Signature $25,000 and based on this loan will have a five year option to acquire 55% of the outstanding stock in Hanover-Signature.

One of the first moves made by both Theile and Levy was the issuing of a joint telegram to all the Hanover-Signature distribs, which assured them that they will maintain the Hanover-Signature line and that no move to switch distributors was being contemplated.

The mechanics of the new arrangements call for Theile and his Hanover-Signature organization to move into the new Roulette offices located on Broadway & 50th Street in Manhattan.

The offices, now under construction, will be completed the latter part of August and the new Roulette recording facilities a short time thereafter.

With rental costs and the services that Roulette will place at the disposal of the Hanover-Signature label, the firm will automatically cut more than $3,000 a week from its weekly overhead, it was announced. Such items as bookkeeping, recording studios, packaging and merchandising of albums and other services will, also, now be offered by the Roulette organization to Hanover-Signature.

According to Theile, Hanover-Signature, which currently has a hit album on its hands in "My Name Jose Jimenez", has Some Thirty-Fve Albums Cut And In The Can. Most of these albums are scheduled for the fall release program. Theile, also indicated that all the Hanover-Signature artists will remain signed to the label.

Both Levy and Theile issued statements to the effect that this move is in the "interest of both companies and is aimed at contributing to the continued growth of both labels." Levy stated, "Bob Theile is one of the most imaginative and talented record men in the business. He will now be able to carry on his A & R efforts with complete freedom and with the full backing and support of the entire Roulette organization. Such an advantageous collaboration can only lead to even greater expansion for both Roulette and Hanover-Signature."

Morris Diamond will remain as Hanover-Signature national sales manager.

Of Special Interest To All Record Dealers

ANNOUNCING STARDAY'S FIRST COUNTRY MUSIC SPECTACULAR SALE

During the month of August, to enable all dealers to realize the sales and profits that can be achieved by stocking Starday's leading line of authentic country and gospel LPs and EPs, your Starday distributor and salesmen will offer all Starday package goods (20 LPs and 10 EPs) at a 20% discount and with a 100% exchange privilege for 90 days.

Note: Dealers may write direct to Starday for listings and names of nearest distributor. (Also a direct service is available for dealers who cannot obtain Starday Records from a distributor.)

SPOTLIGHT ALBUM COUNTRY MUSIC SPECTACULAR

36 Golden Country Song Hits Of The Fifties, by All Star Artists

Two 12 inch records
in dazzling 4 color, 2 pocket jackets

Special Retail 4.98

Country Music Sells—

Dealers will cash in on Starday's hot package line.

Write —— Wire —— Phone

Your nearest distributor or

Starday Records,
Country & Gospel International
Box 115, Madison, Tennessee

On *Sparton* in *Canada*

ARMCO, Seeco, Bon Ami Join For Melis LP Premium Promo

HOLLYWOOD—A record premium program conducted jointly by Seeco Records, Allied Record Manufacturing Co. (ARMCO), and Bon Ami has been set to kick off about Sept. 15. The program, announced by John Shaw, Bon Ami sales veepee, Sidney Siegel, Secco prexy, and Ned Herzstam, ARMCO sales veepee, will center around a Jose Melis Seeco album containing highlights of the pianists Seeco LP catalog. This album will be offered to Bon Ami purchasers for a dollar, mailed to ARMCO with a Bon Ami coupon. ARMCO will handle all fulfillment for Bon Ami and Seeco.

It was also announced that the premium plan will be promoted through Jack Paar's TV'er, on which Melis appears regularly.

Mercury Pacts Singleton

CHICAGO—Mercury Records has signed Margie Singleton to a recording contract it was announced last week. The former Starday disk artist is now a featured member of Red Foley's "Jubilee U.S.A." TV'er, having previously spent two years on the "Louisiana Hayride."

Miss Singleton's first single under her new Mercury contract couples "Toss A Pebble" and "Destination Love." It will be released shortly.

More Norman Labels

NEW YORK—The following labels should be added to Norman Distributing, St. Louis, Mo., in this week's listing of Record Distributors and The Lines They Handle: Apt, Avant Garde, Challenge, Clock, Dana International, Eldo, Fernwood, Goldisc, Indigo, Josie, Joy, Jumbo, Leader, Lute, Lynn, Medallion, Panorama, Regalia, Republic, Studio, Sue, Vim.

Heller Gets Miller Labels

PHILADELPHIA—Bob Heller Record Distributing has been appointed distributor in the greater Delaware Valley area for Dave Miller's Somerset and Stereo Fidelity labels. Firm is currently conducting a salesman incentive deal on the label's new package, "101 Strings Play 101 Years Of Familiar Songs," a stereo best-seller.

MGM's "Starpower" LP Release

NEW YORK—Here are the twenty-nine "Starpower" releases from MGM, which the label announced at its Puerto Rico distrib meet:

"Connie Francis Sings Spanish & Latin American Favorites"; "100 Strings And Joni In Hollywood"—Joni James; "100 Strings And Joni In Hollywood"—Joni James; "Spectacular Brass"—Roger King Mozian; "Spectacular Accordions" — Charles Camilleri; "Spectacular Percussion" —Roger King Moziam; "Spectacular Harmonicas"; "Spectacular Harps"—Robert Maxwell; "Harry James . . . Today"—Harry James; "Jaye P. Morgan Down South"; "Jaye P. Morgan Up North"; "The Musical World Of Cole Porter"—Ornadel & The Starlight Symph.; "Melodies Of Robert Stolz"—Robert Stolz & His Orch.; "10 Nights In A Harem"—Hakki Obadia & Joseph Sugar; "The Great Lehar"—Robert Stolz & His Orch.; "Flamenco Fantasy Sabicas"; "Men, Bulls & Blood"—Plaza De Toros; "Conway Twitty's Greatest Hits"; "Tommy Edwards In Hawaii"; "The Big Voices, The Big Bands, The Big Songs, The Big Sounds"—Ray Ellis; "Wanderin'"—Mark Dinning; "Concert With A Beat"—David Rose; "Clyde McPhatter's Greatest Hits"; "Wait For The Light To Shine"—Hank Williams; "Thank Heaven For Girls, Girls, Girls"—Maurice Chevalier; "Rosemary Clooney Swings Softly"; "Blow Ye Winds"—United States Coast Guard Academy Singers; "The Fantasticks"—Original Cast; "Subterraneans"—Original Soundtrack.

Dot's August Vaughn Promo Includes Dealer Plan

HOLLYWOOD—August will be Billy Vaughn month at Dot Records. The distery will go "all-out" to promote Vaughn during the month with a one free for every ten discount to dealers on TV, radio, and newspaper ads. fered.

The theme of Vaughn display material is centered around a gold-seal featuring the oak head's "golden music." Hanging mobiles and full-color reproductions of LP's on mobiles and window and center cards will be major display items.

For maximum impact, Dot has authorized distribs to make co-op deals on TV, radio and newspaper ads.

Current Vaughn albums on the charts include "Theme From A Summer Place" (nearing the half-million mark in sales, says Dot), "Look For A Star" and "Linger Awhile."

Al Hoffman Dies

NEW YORK—Al Hoffman, the vet songwriter, died here last week (21) after a long illness. He was 57.

For the last ten years, Hoffman had collaborated with Dick Manning to cleff some of the top hits of the decade. These included "It Takes Two To Tango," "Allegheny Moon," "Hot Diggity," "Papa Loves Mambo" and "Hawaiian Wedding Song." He was one of the few of older cleffers who were able to successfully bridge-the-gap between musical tastes going back thirty years, and the currently popular teen-beat.

Born in Russia, Hoffman was educated in Seattle, Wash., and was a boy soprano in a Seattle synagogue. He formed his own band in Seattle, and, in 1928, he came to New York to continue his musical career. In 1930, he wrote "Heartaches," which became a smash hit, and is still popular today. He gave up orchestral work for composition.

He went to England in 1934 at the request of English film producers, and while there wrote the score for such musical comedies as "This'll Make You Whistle," "Going Greek," and "Hide And Seek." He returned to the U.S. in 1938. He wrote the scores for at least twenty films, including Walt Disney's "Cinderella." His other songs include "Little Man' You've Had A Busy Day," "I Apologize," "There's No Tomorrow," "A Dream Is A Wish Your Heart Makes," "Bibbidi Bobbidi Boo," "Mairzy Doats," "Chi-Baba Chi Baba" and "Fit As A Fiddle."

A funeral was held last Sunday (24) at Manhattan's Riverside Chapel. Surviving is his widow.

Capitol Ties-In Barrett LP With Cincy Auto Club

NEW YORK—Capitol's branch in Cincinnati has worked out the following promotional tie-in between the Automobile Club of Ohio and Capitol's new Susan Barrett album, "A Little Travelin' Music".

The cover displays Miss Barrett on a motor scooter surrounded by traffic signs such as Yield Right Of Way, No Parking Here To Corner, Keep Right, Exit, Stop, One Way, and Do Not Enter. The songs involved are about traveling such as "A Little Travelin' Music", "Old Cape Cod", "Manhattan", "Beautiful Ohio", "Moon Over Miami", "California Here I Come", etc

The Cincinnati branch has arranged an elaborate display on this album via the cover, which will be utilized in windows and on counters in all auto offices throughout Central and Southern Ohio.

Janie Appoints Sasso

CHICAGO—Joe Sasso has been appointed freelance field representative for Janie Records, this city, by Arbie Gibson, president of the record producing firm.

Sasso will assume all field operations in New York, Baltimore, Boston and Philadelphia. He is currently working on promotion for Dolph Hewitt's new single releases, "Autumn Love" and the Dozier Boys' "Wandering Lover."

Distribs recently appointed by Janie Records include: B and K of Oklahoma; Heilicher Bros., Minnesota; Todd Distributing Co., Florida; Trans-American, Ohio; Garmisa of Wisconsin; Summit Distributing, Illinois and Indiana; and Aurora Record Distributing, lower peninsula of Michigan.

COUNTRY WINNERS OF "THE CASH BOX" DISK JOCKEY POLL

MOST PROGRAMMED RECORD

EL PASO
★
MARTY ROBBINS
★
COLUMBIA
★
Marty's Music

(TIE)

HE'LL HAVE TO GO
★
JIM REEVES
★
RCA VICTOR
★
Central Songs

MOST PROGRAMMED MALE VOCALIST

JIM REEVES
★
RCA VICTOR

MOST PROGRAMMED FEMALE VOCALIST

KITTY
WELLS
★
DECCA

MOST PROGRAMMED VOCAL GROUP

THE BROWNS
★
RCA VICTOR

MOST PROGRAMMED BAND

HANK
THOMPSON
★
CAPITOL

MOST PROGRAMMED INSTRUMENTALIST

CHET
ATKINS
★
RCA VICTOR

MOST PROMISING MALE VOCALIST

FRANKIE
MILLER
★
STARDAY

MOST PROMISING FEMALE VOCALIST

JEANNE
BLACK
★
CAPITOL

COUNTRY POLL WINNERS

WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTH PERIOD?

TIE } EL PASO—MARTY ROBBINS
HE'LL HAVE TO GO—JIM REEVES
Please Help Me, I'm Falling—Hank Locklin
Just One Time—Don Gibson
Three Bells—Browns
The Same Old Me—Ray Price
Country Girl—Faron Young
Heartaches By The Number—Ray Price
Under Your Spell Again—Ray Price/Buck Owens
There's A Big Wheel—Wilma Lee & Stoney Cooper
Timbrook—Lewis Pruitt
Scarlet Ribbons—Browns
Above and Beyond—Buck Owens
Sink The Bismarck—Johnny Horton
I Ain't Never—Webb Pierce
Big Iron—Marty Robbins
Another—Ray Drusky
One More Time—Ray Price
Family Bible—Claude Gray
Wishful Thinking—Wynn Stewart
Waterloo—Stonewall Jackson
Who Shot Sam—George Jones
No Love Have I—Webb Pierce
Riverboat—Faron Young
Family Man—Frankie Miller
Amigo's Guitar—Kitty Wells
Your Old Used To Be—Faron Young
I Got Stripes—Johnny Cash
Jimmy Brown The Newsboy—Mac Wiseman
He'll Have To Stay—Jeanne Black
Until Today—Elmer Snodgrass & Musical Pioneers
Partners—Jim Reeves
A Six Pack To Go—Hank Thompson
The Last Ride—Hank Snow
Battle Of New Orleans—Johnny Horton
Left To Right—Kitty Wells
Are You Willing, Willie—Marion Worth
Don't Tell Me Your Troubles—Don Gibson
Tennessee Stud—Eddy Arnold
Am I That Easy To Forget—Skeeter Davis
Cabin In The Hills—Lester Flatt & Earl Scruggs
('Til) I Kissed You—Everly Bros.
How Far To Little Rock—Stanley Bros.
Big Midnight Special—Wilma Lee & Stoney Cooper
You're The Only Good Thing—George Morgan
A Womans' Intuition—Wilburn Bros.
Easy Money—James O'Gwynn
Face To The Wall—Faron Young
Rockin' Rollin' Ocean—Hank Snow
Grin And Bear It—Jimmy Newman

WHICH MALE VOCALIST DID YOU PROGRAM MOST?

JIM REEVES
Marty Robbins
Ray Price
Johnny Cash
Don Gibson
Faron Young
Webb Pierce
Johnny Horton
George Jones
Hank Locklin
Hank Snow
Hank Thompson
Jimmy Newman
Carl Smith
Stonewall Jackson
George Morgan
Mac Wiseman
Eddy Arnold
Roy Acuff
Ernest Tubb
James O'Gwynn
Charlie Walker
Elvis Presley
Jimmie Skinner
Lefty Frizzell
Freddie Hart
Porter Wagoner
Ferlin Husky
"Little" Jimmy Dickens
Marvin Rainwater
Red Foley
Bobby Helms
Sonny James
Hawkshaw Hawkins
Stoney Cooper
Cowboy Copas

WHICH FEMALE VOCALIST DID YOU PROGRAM MOST?

KITTY WELLS
Jean Shepard
Skeeter Davis
Wanda Jackson
Patsy Cline
Rose Maddox
Goldie Hill
Betty Foley
Wilma Lee Cooper
Brenda Lee

WHICH VOCAL GROUPS DID YOU PROGRAM MOST?

BROWNS
Everly Bros
Wilburn Bros.
Louvin Bros.
Wilma Lee & Stoney Cooper
Lester Flatt & Earl Scruggs
Stanley Bros.
Johnnie & Jack
Homer & Jettro
Don Reno & Red Smiley
Jan Howard & Wynn Stewart
Lonzo & Oscar
Rusty & Doug
Chuck Wagon Gang
McCormick Bros.
Osborne Bros.
Sons Of The Pioneers
Larry & Lorrie Collins

WHICH BANDS DID YOU PROGRAM MOST?

HANK THOMPSON'S BRAZOS VALLEY BOYS
Pee Wee King's Band
Leon McAuliffs' Cimarron Boys
Miller Bros. Band
Bob Wills' Texas Playboys

WHICH INSTRUMENTALIST DID YOU PROGRAM MOST?

CHET ATKINS
Merle Travis
Lester Flatt & Earl Scruggs & Foggy Mtn. Boys
Stanley Bros. & Clinch Mtn. Clan
Don Reno & Red Smiley & Tennessee Cutups
Buddy Emmons
Del Wood
Joe Maphis
McCormick Bros.
Jerry Byrd
Floyd Cramer
Carl Story's Ramblin' Mountaineers
Tommy Jackson
Billy Bowman
Grady Martin
Speedy West & Jimmy Bryant

WHICH UP AND COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

FRANKIE MILLER
Buck Owens
Roy Drusky
Wynn Stewart
Lewis Pruitt
Carl Belew
Claude Gray
Bill Anderson
Lonnie Irving
Merle Kilgore
Bill Phillips
Carl Putman
Elmer Snodgrass
Mell Tillis
Eddy Noack
Ernest Ashworth
Benny Barnes
Johnny Humbird
Billy Grammer
Tony Douglas
Donny Young
Leon Holmes
Johnny Western
George Hamilton IV
Archie Campbell
Bob Perry
Johnny Sea
Biill Clifton
Bob Gallion
Lawton Williams
Hylo Brown
Phil Sullivan

WHICH UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

JEANNE BLACK
Marion Worth
Margie Bowes
Jan Howard
Margie Singleton
June Webb
Connie Hall
Billie Morgan
Marijohn Wilkin
Harvie June Van
Norma Jean

Country Reviews

B+ VERY GOOD B GOOD
C+ FAIR C MEDIOCRE

THE CASH BOX BULLSEYE

"(I CAN'T HELP YOU) I'M FALLING TOO" (2:40)

[Ross Jungnickel ASCAP—Robertson, Blair]

"NO NEVER" (2:05) [Moss Rose BMI—Davis]

SKEETER DAVIS (RCA Victor 7767)

Looks like the days of the hit answer record are back as Skeeter gives out with her firm answer to Hank Locklin. To the same tune as "Please Help Me I'm Falling," the thrush carves out a pretty picture of the woman's viewpoint. Tremendous strength also in the honky-tonkish, upbeat "No Never" on the bottom half. Both are chart material.

"CAVE IN" (2:35)

[Rondo BMI—Miller]

"I DON'T BELIEVE I'LL FALL IN LOVE TODAY" (2:35)

[Central Songs BMI—Howard]

WARREN SMITH (Liberty 55248)

Newest addition to Liberty's roster, Smith's first time out is a two-pronged attack on the lists. Topside, "Cave In," is a brightly belted lament on a miner's troubles, while the other half, "I Don't Believe I'll Fall In Love Today," is an enticing session in the blue ballad realm. Both are handled with solid country authority and should be making the move soon.

STANLEY BROTHERS (King 5384)

(B+) "FINGER POPPIN' TIME" (2:08) [Lois BMI—Ballard] Tune that's making the pop grade via Hank Ballard and the Midnighters is taken for a lively ride over the infectious Stanley Bros. route. Has merit for some action.

(B) "DAYBREAK IN DIXIE" (2:08) [Lois BMI—Stanley] That infectious Stanley bluegrass instrumental sound occupies this end.

JIMMIE SKINNER (Mercury 71663)

(B) "REASONS TO LIVE" (2:25) [Jimmie Skinner Music BMI —Skinner, Mullins] Still a welcome favorite, the vet is in a warm, honky-tonk mood for this likeable romantic outing. His faithful will make it a must request number.

(B) "I'M A LOT MORE LONESOME NOW" (2:10) [Jimmie Skinner Music BMI — Skinner] A sprightly, up-tempo weeper is soulfully caressed by the artist here. Good listening sides.

CHARLIE GORE (Blank 101)

(B) "BLACK DIAMOND" (2:18) [Char-Bo BMI—Gore] Rip-snorting, action-packed saga about a famous coal miner and Gore's zestful essaying of it marks it for air play. Good vigorous deck.

(B) "I DREAMED ABOUT YOU LAST NIGHT" (2:39) [Char-Bo BMI—Gore] With femme chorus in tow, Gore takes a sweet road for the pretty romantic. Nice, pop-angled sound.

SHORTY BACON (Ozark 1248)

(C+) "READ MY LETTER" (2:18) [Mississippi Valley BMI — Bacon] Hillbilly stand on a familiar weeper. Bacon's Rhythm Rascals lend sturdy support musically.

(C+) "YOU LOVE ANOTHER" (2:07) [Mississippi Valley BMI—Bacon] More of the same lamentable strains from Shorty and his boys.

LEON ASHLEY (Goldband 1104)

(B) "HE'LL NEVER GO" (1:44) [Central Songs BMI—A&J Allison, Green] This might be called an answer to an answer—or thereabouts. Ashley adds another to the "He'll Have to Go" category with his own lyrics. Good slice.

(B) "IF I WAS KING OF THE UNIVERSE" (2:09) [Tek BMI—Walton] A pretty dedication to the gal in this expressive love waltzer. Attractive sound merits listening to.

BOB GRAVES (Manco 1001)

(B) "IF YOUR CONSCIENCE SAYS YOU CAN" (2:35) [Bluebonnet BMI—Graves, Hausey] Attractive chanting of a sad love theme by Graves. He gets admirable combo-chorus backing.

(C+) "SALUTE THE FLAG" (1:55) [Bluebonnet BMI — Graves, Hausey] Graves' patriotism is solidly felt in his sincere handling of this historical tribute to Old Glory.

SHORTY WARREN/DOTTIE MAE & SMOKEY WARREN (Yale 222)

(C+) "JERSEY CENTRAL SPECIAL" (2:28) [Clover BMI—Warren Bros., Homick] To the tune of the "Wabash Cannonball," Shorty recites his special lyrics dedicated to New Jersey. Timely outing heralds the Warren Brothers' return to Jersey nightlife.

(C+) "OVER AND OVER AGAIN" (2:36) [Clover BMI—Warren, Sabatino] The other Warren brother takes over and in cohorts with featured femme vocalist Dottie Mae, harmonize a pretty romantic waltz. Unfortunately recorded sound on both ends is poor.

THE BAINS (Tune 213)

(C) "IT'S GREAT TO BE IN LOVE" (2:37) [Tune BMI—Bain] Group harmony study of an interesting love ballad.

(C) "IF YOU DON'T FEEL THE SPIRIT" (2:22) [Tune BMI—Bain] The group goes all out here for a contagious gospel stanza.

Country Round Up

Webb Pierce, Jim Denny and Mack Sanders have jointly purchased radio station KOOO (K Triple O) in Omaha, Nebraska. The station is skedded to beam out both country music and pop "top forty." For Pierce and Denny this makes the third station they own together—WJAT-Swainsboro, Georgia, and WBRO-Waynesboro, Georgia. Sanders, a native of Kansas, owns KSIR-Wichita . . . .

BOB LUMAN

CAROL, WILF & SHEILA CARTER

MERLE KILGORE

Songwriter royalties in the amount of $1,500 are being held in Toronto for artist-composer **Harold J. Breau**, known popularly as "Lone Pine." Formerly of WWVA-Wheeling, West Virginia. Breau composed, among other songs, "It's Goodbye And So Long To You." Breau now cannot be located—he was last known to be in the Winnipeg area. Anyone knowing of his whereabouts please contact him, the Composers, Authors and Publishers Association (CAPAC) in Toronto, or **Fred Roy** or **Fred Roden** at 3423 Bathurst Street, Toronto, Ontario . . . . The Louisiana Hayride's **Bob Luman** is skedded to enter the service in September for a six months tour of duty. Bob has just been re-signed by Warner Brothers and has completed a session in Nashville, which is due for release in the near future . . . . Widely scattered reports being received by this office indicate a strong, early reception for **Johnny Humbird**'s latest Columbia coupling, "I Though I'd Never See The Day" and "If I Could Come Back." If you recall, when we reviewed the record in the July 16 issue we called it his "strongest chart bid." All signs point to the fact that this may be the one to do it for him . . . . **T. K. Martin** is spinning 1½ hours of country music daily over WYOU-Newport News, Va. and puts in his plea for country disks to keep up with the rest of the Tidewater. T. K. notes that country music is even making a dent on the top stations thereabouts. Three stations in the area are now airing the stuff with the likelihood of more to come . . . **Charlie Phillips** would like us to mention that he is now with KZIP-Amarillo, Texas.

In commemoration of the world-famous Calgary Stampede, Apex Records of Canada has released an album of songs from that great show featuring **Wilf Carter** (Montana Slim). Entitled, "Songs of the Calgary Stampede," the LP is for Canadian consumption only. Incidentally, the Stampede took place just recently, and from what we hear it was, as usual, a tremendous success. Anyone wanting a copy of the Apex package are invited to write either the **Fred Roden** Record Corral or Apex Records Ltd. in Toronto. . . . . In connection with the Calgary show, a severe attack of laryngitis forced **Johnny Cash** to cancel his engagement there (July 12, 13, 14). The decision was made July 12 when Cash's doctors advised the Columbia Records star not to perform or use his voice in any way, and that to do so would cause prolonged and serious damage to his vocal cords. Cash and his manager, **Stew Carnall**, reasoned that to go to Calgary under those conditions would be unfair to fans paying expressly to hear Cash sing . . . . **Joe Taylor**, president of the Association of Country Musicians and Entertainers (ACME) of Fort Wayne, Indiana, announced the news of a mammoth benefit Round and Square Dance to be held August 7 in Fort Wayne for fellow musician and member **Earl Henderson**. All Ft. Wayne bands and callers of ACME will participate in raising funds for Earl, who is stricken with Cancer. . . . . **Gene Goforth** of the Goforth Advertisisng Agency in Chattanooga reports on a great boost for country music in his city. The Mayor officially proclaimed a week in June as "Country Music Week in Chattanooga," scheduling a series of events but topping off the week with a gala benefit show for the daughter of **Don Slayman**. The gal recently underwent an eye operation and **George Morgan, Roy Wiggins, Ken Marvin** and **Gene Martin** wanted to do something to raise the money for the operation. A show, produced by Goforth, was put on starring some 18 big country music names. . . . Governor **Bert Combs** recently commissioned **Uncle Cyp** and **Aunt Sap**, as well as **Smiley Burnette**, Kentucky Colonels. . . . . **Jack Guinn** is the name of the new country disk jockey at WARL-Arlington, Virginia. Like many others, Jack is in dire need of the best of the country wax.

Merle Kilgore has taken a three months leave of absence from KBSF-Springhill, La., to try his luck on the road. Merle feels that it's now or never, the move being prompted by his "Love Has Made You Beautiful" (Starday) clicking on the charts. Merle is now in the market for a manager as well as bookings. He can be reached at his home, 706 South Park Drive, Springhill, La. (LEhigh 9-5273). Good luck! . . . . **Ed Rivers**, owner of WGUN-Decatur, Georgia, is bringing in a big package show August 6 to celebrate "WGUN Day." The all day affair, which is absolutely free to the public, will feature **Hank Locklin, Don Gibson, Roy Acuff, June Webb, Billy Grammer** and **Alex Houston**. About 40,000 are expected to jam Lakewood Park that day for the show, which will be emceed by **Bob Gallion**, and for the extensive business displays that will be part of the early activities. . . . . How far from country can you get?? Country cleffer **Bernie Harville** of Bandera Records had one of his tunes cut by Chess Blues artist **Muddy Waters. Bernie** is well known to the country trade—but not as a blues writer. . . .. **Bobby Williamson** is now in charge of production of "Ft. Worth Country Style," a Saturday night jamboree emanating from the Majestic Theater and viewed over KCUL and WBAP-TV. Bobby was with RCA Victor for over three years and has most recently been travelling the circuit.

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HICKORY 1122

Country

Disk Jockey

REGIONAL RECORD REPORTS

ERNIE KERNS
WOCH—North Vernon, Ind.
1. Please Help Me, I'm Falling (H. Locklin)
2. Mule Skinner Blues (Fendermen)
3. Jenny Lou (W. Pierce)
4. I'll Be True To You (B. Walker)
5. Seasons Of My Heart (J. Cash)
6. I Know One (J. Reeves)
7. Everybody's Somebody's Fool (E. Tubb)
8. Hot Rod Lincoln (C. Ryan)
9. Is It Wrong (W. Pierce)
10. Vagabond Waltz (Pee Wee King)

BILL MACK'S
KDAV—Lubbock, Texas
1. Everybody's Somebody's Fool (E. Tubb)
2. Didn't Work Out, Did It (S. Collie)
3. If Your Conscience Can't Stop You (J. Howard)
4. Heart To Heart Talk (B. Willis)
5. Playboy (W. Stewart)
6. I Won't Love You Anymore (J. O'Gwynn)
7. Little Boy Blue (G. Jones)
8. One More Time (R. Price)
9. Alabam (Cowboy Cops)
10. Many Dreams Ago (J. Howard)

"JOLLY" JOE LA LONDE
KRDG—Redding, Calif.
1. Please Help Me I'm Falling (H. Locklin)
2. Mule Skinner Blues (Fendermen/Draper)
3. Just One Time (D. Gibson)
4. Sparkling Brown Eyes (G. Jones)
5. Lovers Leap/Is It Wrong (W. Pierce)
6. Why I'm Walking (S. Jackson)
7. One More Time (R. Price)
8. When Will I Be Loved/Be Bop A Lu Lu (Everlys)
9. I Know One/I'm Getting Better (J. Reeves)
10. Your Old Used To Be (F. Young)

ALAN HERBERT
"BAREFOOT COWBOY"
KBFS—Belle Fourche, S. Dak.
1. Jenny Lou (S. James)
2. Little Boy Lost (J. Dean)
3. Oh Please, Mr. Conductor (B. Dudley)
4. The World Keeps Turning (T. Douglas)
5. Plaid And Calico (J. Horton)
6. Saddle Tramp (M. Robbins)
7. Jubilo (J. Maphis)
8. Life Of A Poor Boy (S. Jackson)
9. Wishful Thinking (W. Stewart)
10. Sink The Bismarck (J. Horton)

DEWEU STONE
WDEC—Americus, Ga.
1. A Lovely Work Of Art (J. Newman)
2. One Of Her Fools (P. Davis)
3. Softly And Tenderly (L. Pruitt)
4. That's My Kind Of Love (M. Worth)
5. Slowly (B. Sykes)
6. Leave Alone (C. Gray)
7. Each Moment (E. Ashworth)
8. I Know Why I Cry (P. Butler)
9. Is There Any Chance (M. Robbins)
10. Everybody's Somebody's Fool (E. Tubb)

CHUCK BROWN
WJWS—South Hill, Virginia
1. Alabam (Cowboy Copas)
2. Great Historical Bum (Flatt & Scruggs)
3. Drifting Texas Sand (W. Pierce)
4. Mule Skinner Blues (Fendermen)
5. If Your Conscience Can't Stop You (J. Howard)
6. Rosetta (R. Morris)
7. When Will You Know It (Wilburn Bros.)
8. Far Far Away (D. Gibson)
9. Margo (Browns)
10. My Charlie (S. Collie)

RED WAYNE
WSWN—Belle Glade, Florida
1. Leave Alone (C. Gray)
2. I'm So Helpless (R. Drusky)
3. I'm Just Blue Enough (J. Dickens)
4. Heart To Heart Talk (B. Wills)
5. I Won't Love You Anymore (J. O'Gwynn)
6. I'm Gettin' Better (J. Reeves)
7. Believing It Yourself (J. Tubb)
8. Alabam (Cowboy Copas)
9. Anymore (R. Drusky)
10. Why Did You Come My Way (C. Smith)

TOMMY DOWNS
WKLO—Louisville, Ky.
1. Please Help Me I'm Falling (H. Locklin)
2. But You Used To (L. Downs)
3. That's My Kind Of Love (M. Worth)
4. Softly & Tenderly (L. Pruitt)
5. Anymore (R. Drusky)
6. I'm A Honky Tonk Girl (L. Lynn)
7. Wasted Love (H. Harring)
8. The Picture (R. Godfrey)
9. Heart To Heart Talk (B. Wills)
10. Little Angel (T. Self)

JIMMY "Z"
KANO—Anoka, Minnesota
1. Please Help Me I'm Falling (H. Locklin)
2. Left To Right (K. Wells)
3. Too Much To Lase (C. Belew)
4. One More Time (R. Price)
5. 30 Links Of Chain (S. Jackson)
6. Anymore (R. Drusky)
7. Honky Tonk Girl (J. Cash)
8. Softly & Tenderly (L. Pruitt)
9. Far Far Away (D. Gibson)
10. Where Do I Go From Here (D. Dudley)

JOHN C. DIMICK
CKCW—Moncton, N.B., Can.
1. Please Help Me I'm Falling (R. Maddox)
2. Above And Beyond (B. Owens)
3. Who Will Buy The Wine (C. Walker)
4. Left To Right (K. Wells)
5. Softly And Tenderly (L. Pruitt)
6. My Old Man's A Dustman (L. Donegan)
7. One More Time (R. Price)
8. I'm Getting Better (J. Reeves)
9. Rockin' Rollin' Ocean (H. Snow)
10. Tips Of My Fingers (B. Anderson)

JIM BUSBY
WAIP—Prichard, Alabama
1. Capital Punishment (B. Barnes)
2. Too Much To Lose (C. Belew)
3. I Won't Love You Any More/You're Too Easy To Remember (J. O'Gwynn)
4. Please Help Me (H. Locklin)
5. I Know One (J. Reeves)
6. Anymore (R. Drusky)
7. Out Of Control (G. Jones)
8. Milller's Cave (H. Snow)
9. Till These Dreams Come True (B. Owens)
10. Alabam (Cowboy Copas)

CARL STUART
WESA—Charleroi, Pa.
1. I'm Getting Better (J. Reeves)
2. Lonely Little Robin (Browns)
3. Please Help Me I'm Falling (H. Locklin)
4. Above And Beyond (B. Owens)
5. Your Old Used To Be (F. Young)
6. Just One Time (D. Gibson)
7. He'll Have To Stay (J. Black)
8. Why I'm Walkin' (S. Jackson)
9. Accidentally On Purpose (G. Jones)
10. Too Much To Lose (C. Belew)

TOMMY EDWARD
WADC—Akron, Ohio
1. Anymore (R. Drusky)
2. Alabam (Cowboy Copas)
3. Everybody's Somebody's Fool (E. Tubb)
4. Please Help Me, I'm Falling (H. Locklin)
5. She's Just A Whole Lot Like You (H. Thompson)
6. I'm Getting Better (J. Reeves)
7. Honky Tonk Girl (J. Cash)
8. Cavein (W. Smith)
9. New Panhandle Rag (W. Pierce)
10. If You Love Me Stay Away (Louvins)

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Music Reporter—#21 C&W, #60 POPS

RAY GODFREY—#3021
"THE PICTURE"
Billboord—#10 C&W
Cash Box—#19 C&W
Music Reporter—#18 C&W
Music Vendor—#22 C&W

TED SELF—#3022
"LITTLE ANGEL (Come Rock Me To Sleep)"
Billboord—#24 C&W
Cash Box—#45 C&W

SAVOY RECORD CO.
NEWARK, N J

Country

TOP 50 ACROSS THE NATION

		Pos. Lost Week
1	**PLEASE HELP ME, I'M FALLING** *Hank Locklin (RCA Victor 7692)*	1
2	**ONE MORE TIME** *Ray Price (Columbia 41590)*	2
3	**EACH MOMENT** *Ernest Ashworth (Decca 31085)*	3
4	**ALABAM** *Cowboy Copas (Starday 501)*	11
5	**I'M GETTING BETTER** *Jim Reeves (RCA Victor 7756)*	10
6	**TIP OF MY FINGER** *Bill Anderson (Decca 31092)*	8
7	**LEFT TO RIGHT** *Kitty Wells (Decca 31066)*	4
8	**SOFTLY AND TENDERLY** *Lewis Pruitt (Decca 31095)*	9
9	**TOO MUCH TO LOSE** *Carl Belew (Decca 31086)*	5
10	**ANYMORE** *Roy Drusky (Decca 31109)*	12
11	**MULE SKINNER BLUES** *Fendermen (Suma 1137)*	7
12	**THAT'S MY KIND OF LOVE** *Marion Worth (Guyden 2033)*	6
13	**A LOVELY WORK OF ART** *Jimmy Newman (MGM 12894)*	13
14	**MILLER'S CAVE** *Hank Snow (RCA Victor 7748)*	17
15	**THE PICTURE** *Ray Godfrey (Savoy 3021)*	19
16	**ABOVE AND BEYOND** *Buck Owens (Capitol 4337)*	14
17	**WHO WILL BUY THE WINE** *Charlie Walker (Columbia 41633)*	15
18	**YOUR OLD USED TO BE** *Faron Young (Capitol 4351)*	16
19	**BABY ROCKED HER DOLLY** *Frankie Miller (Starday 496)*	18
20	**SHE'S JUST A WHOLE LOT LIKE YOU** *Hank Thompson (Capitol 4386)*	25

		Pos. Last Week
21	**LOVE HAS MADE YOU BEAUTIFUL** *Merle Kilgore (Starday 497)*	20
22	**JUST A LITTLE BOY BLUE** *George Jones (Mercury 71641)*	21
23	**HEART TO HEART TALK** *Bob Wills & Tommy Duncan (Liberty 55260)*	33
24	**EVERYBODY'S SOMEBODY'S FOOL** *Ernest Tubb (Decca 31119)*	38
25	**I KNOW ONE** *Jim Reeves (RCA Victor 7756)*	29
26	**LEAVE ALONE** *Claude Gray ("D" 1144)*	31
27	**JUST ONE TIME** *Dan Gibson (RCA Victor 7690)*	22
28	**HONKY TONK GIRL** *Johnny Cash (Columbia 41707)*	46
29	**KEYS IN THE MAIL BOX** *Freddie Hart (Columbia 41597)*	24
30	**JOHNNY MY LOVE** *Wilma Lee & Stoney Cooper (Hickory 1118)*	28
31	**CUT ACROSS SHORTY** *Carl Smith (Columbia 41642)*	27
32	**HE'LL HAVE TO STAY** *Jeanne Black (Capitol 4368)*	23
33	**IS IT WRONG** *Webb Pierce (Decca 31058)*	26
34	**(LITTLE ANGEL) COME ROCK ME TO SLEEP** *Ted Self (Savoy 3022)*	45
35	**WHY I'M WALKING** *Stonewall Jackson (Columbia 41591)*	37
36	**SEASONS OF MY HEART** *Johnny Cash (Columbia 41618)*	34
37	**I'M A HONKY TONK GIRL** *Loretta Lynn (Zero 107)*	39
38	**IS THERE ANY CHANCE** *Marty Robbins (Columbia 41686)*	44
39	**LONELY LITTLE ROBIN** *Browns (RCA Victor 7755)*	42
40	**I WON'T LOVE YOU ANYMORE** *James O'Gwynn (Mercury 71640)*	—

41. JENNY LOU
42. SECOND HONEYMOON
43. BUT YOU USED TO
44. HOT ROD LINCOLN
45. MARGO
46. FAR, FAR AWAY
47. THIRTY LINKS OF CHAIN
48. THE LONG WALK
49. ONE OF HER FOOLS
50. YOU'RE TOO EASY TO REMEMBER

ANNUAL DIRECTORY

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1960

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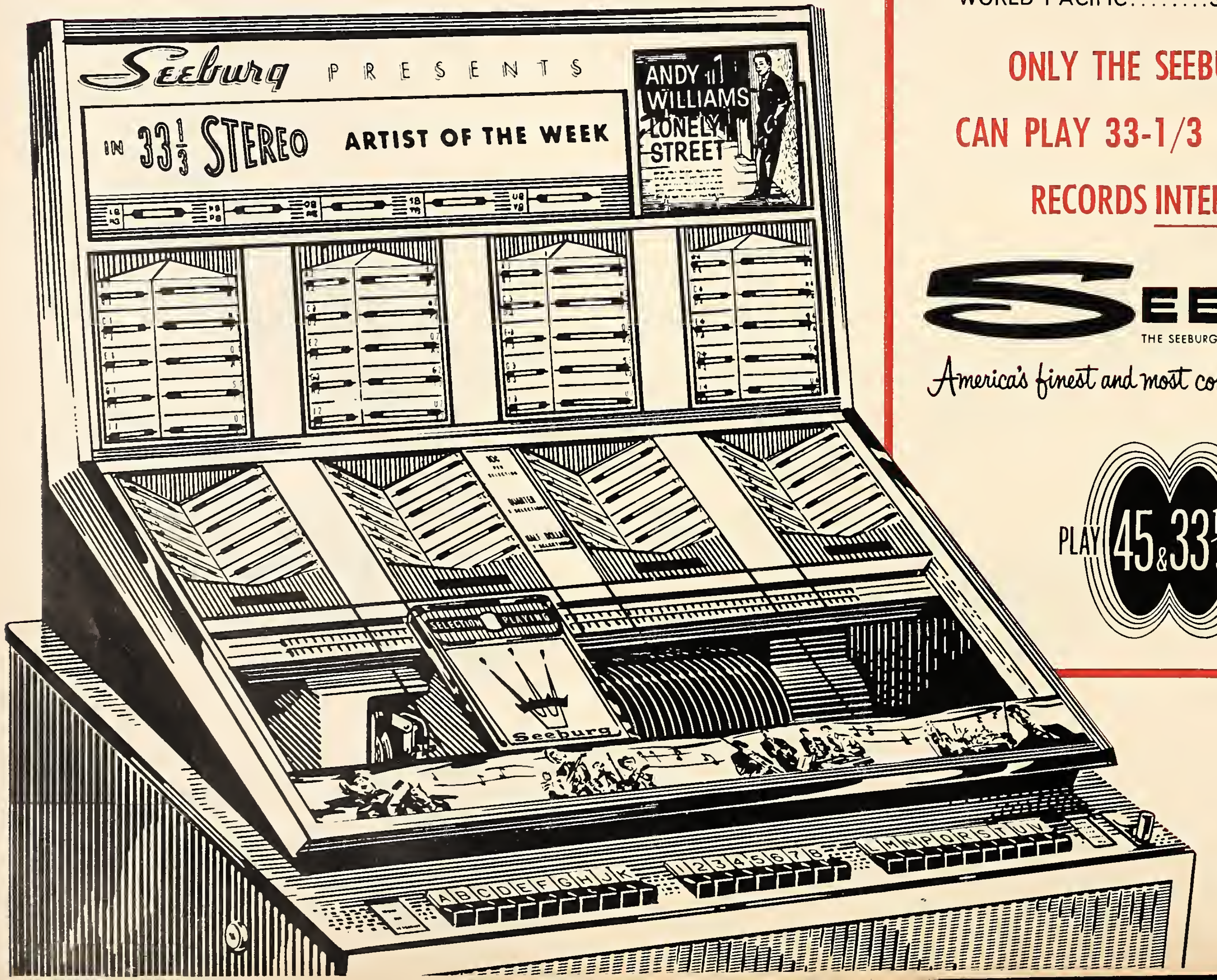

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ABC PARAMOUNT	Sing Along in Italian
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COLUMBIA	Ray Conniff
COLUMBIA	Johnny Mathis
COLUMBIA	Mitch Miller
CORAL	Pete Fountain
DECCA	Red Foley
DECCA	Webb Pierce
DECCA	Kitty Wells
EPIC	Buddy Greco
EPIC	Roy Hamilton
EVEREST	Woody Herman
EVEREST	Gloria Lynne
GUYDEN	Paris Goes Latin
JAMIE	Duane Eddy
KING	Earl Bostic
KING	Bill Doggett
LAURIE	Dave Carey Quintette
LAURIE	Dion and the Belmonts
LIBERTY	Martin Denny
LIBERTY	Julie London
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MGM	Conway Twitty
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ROULETTE	Jimmie Rogers
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Memo:

from JOE ORLECK
OF
THE CASH BOX

July 30, 1960

Dear Friends

The Cash Box is proud and happy to celebrate its 18th Anniversary with the publication of this issue!

As we've stated over the years, it has been only with the cooperation and assistance of our readers and advertisers, that The Cash Box could have approached the stature, reputation and recognition it now enjoys thruout every corner of the world.

We take this opportunity to thank our many friends for helping The Cash Box attain these heights — where in its 18th year it is acknowledged the World's Leader in its field.

We promise to continue with our established and proven policy of honest, fearless, constructive and progressive service

Joe Orleck

President and Publisher
THE CASH BOX

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to

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on its

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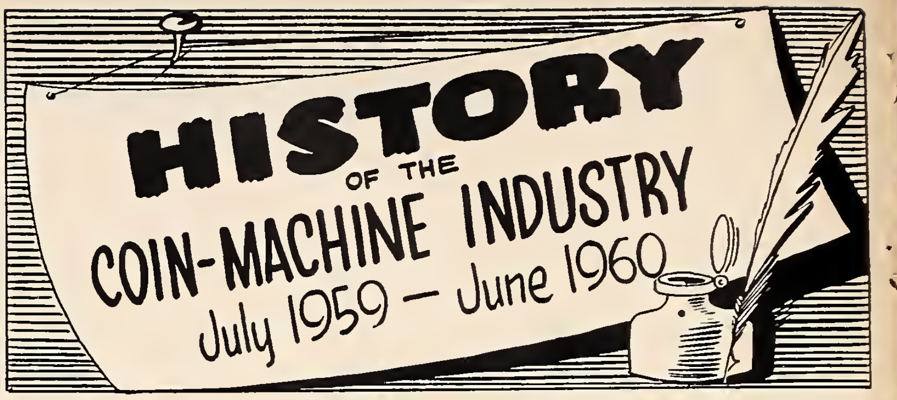

1959

JULY

★ ChiCoin appts. Mountain Distributors, Western State Distributing Co. and Brinck Distributors ★ Mondial (Ireland) Ltd. completes new wing to plant ★ Ruffler & Walker apptd. by Adickes in London for Rock-Ola line ★ Nyack Slate Co. completes production on new plant ★ Coin leaders select temporary PR committee for national work ★ Williams ships "Sea Wolf" pingame ★ Rock-Ola appts. Commonwealth Music in Boston ★ N.Y. State coinmen form PR Committee ★ Wurlitzer sets plans for distributors in Britain ★ Automatic Music, Virginia, dissolves ★ Standard Financial and Vending Industries combine for op finance plan ★ Bilotta buys Rex Distributing, Syracuse ★ Gottlieb ships "Around The World" ★ Don Fisher joins R. F. Jones ★ Abrahams tours Europe ★ 1st Qtr. exports dip slightly ★ United Mfg. appts. Space Dist. Co. in Louisiana ★ United Music Corp. appts. Music Dist. Co. in Canada ★ MONY to test $25 juke tax ★ Herb Mills passes away ★ Bally ships "Moon Raider" rifle gun ★ Natl. PR Committee holds first meet ★

AUG.

★ ChiCoin ships "Bowl Master" ★ Gateway moves to larger qtrs. ★ Bob Charles buys new upstate coin route ★ Wurlitzer net for qtr. up 29% ★ Williams Mfg. purchased by Consolidated Sun Ray ★ German Coin Fair sets August 30 date ★ Flood of new cig brands poses problems for ops ★ Blum and Hammer open new Bowl-O-Rama ★ H. Freer joins Auto-Bell ★ Williams ships "Spot Pool" ★ Gottlieb ships "Miss Annabelle" ★ Jersey shore arcades report peak operating season ★ MONY consents to restraining order ★ Trieman leaves National Rejector Corp. ★ N.Y.S. PR fund drive starts ★ Ditchburn to handle Seeburg line in Great Britain and No. Ireland ★ United Mfg. ships "League Bowler" ★ Kal Langer, World Wide rep, killed ★ W. Va. ops set Sept. 25-26 convention dates ★ ChiCoin ships "Playland" rifle gallery ★ Universal Match Corp. points to vending growth ★ Bally releases "Batting Practice" ★ Natl. PR group holds first official meeting ★ MONY set Oct. 31 for 22nd Banquet ★ Auto-Bell appts. Risenfeld in St. Louis ★ Rockland Cnty. Assoc. joins PR group in NYS ★ Mangan isues 5-yr. passports to moon ★ Roy McGinnis tours Europe ★ Bush opens fourth outlet in Tampa ★ Seeburg buys Bert Mills and Lyon Industries ★ United appts. Sparks in Alabama ★ Banner Specialty moves to larger qtrs. ★ United ships "3-Way" shuffle ★ ChiCoin appts. Royal in Cincinnati ★ Auto-Bell opens new Chi qtrs. ★ Rosen adds Auto-Bell line ★ Schneider to head Rex-Automaten in Hamburg ★N.Y. State Guild joins NYS PR group ★ Williams ships "Titan" gun ★ Nebraska ops set Sept. 12-13 meet dates ★ Chick Crabtree dies at 53 ★

SEPT.

★ Bally ships "Challenger" bowler ★ ChiCoin ships "Queen Bowler" ★ Auto-Bell appts. Darlington in S. C. ★ MONY banquet date changed to Nov. 7 ★ Gottlieb ships "Sweet Sioux" ★ Frankfort Intl. Trade Fair held ★ Import restrictions on games lifted in Great Britain ★ "Young Men's Coin Machine League" formed ★ Miller addresses Celler group in Wash., D.C. ★ Bally ships "Lotta-Fun" ★ Webb new Western Regional Rock-Ola mgr. ★ Wico mails 1960 Parts Catalog ★ Wurlitzer appts. Carlson military director ★ Keeney ships "Touchdown" ★ Auto-Bell appts. Northwest and Gateway Disribs ★ Wurlitzer names Hitchcock Far East rep ★ Lou Jones apptd. Wurlitzer distrib in Cincinnati ★ Lipsky takes on games lines in Philly ★ Mass. Music ops banquet set for Nov. 10 ★ Myron Sugerman to Europe ★ Blatt brings Miami PAL team to NYC ★ Bally ships "Little Champion" ★ Virginia ops hold 1st Annual Convention ★ N.Y.S. Assn. set Sept. 24 date ★ Dave Baker to Europe ★ NYC op tests juke box tax ★ Intl. Dynamic Industries formed ★ Urge ops to submit games ideas ★ Nebraska ops donate $100 to school ★ Wurlitzer appts. Ross rep in midwest ★ Phonograph Equipment Ltd. to handle Williams and Gottlieb lines ★ Murray Leschen passes away ★ NYS ops re-elect Greco and McCarthy—Mac Douglas new secy. ★ *The Cash Box* opens four European offices ★ MOV convention successful ★ Williams ships "Golden Bells" ★

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Congratulations, Cash Box, on your **18** *th anniversary*

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Corporation

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Company

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to
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on its
18th Anniversary

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On The 18th Anniversary
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THE CASH BOX
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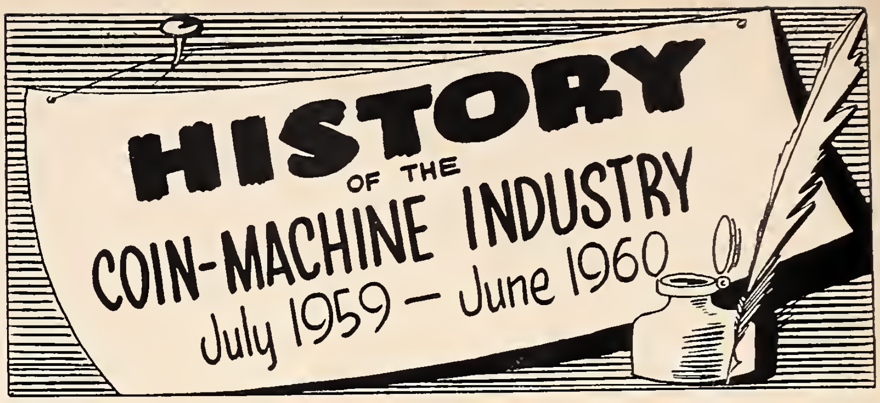


1959

OCT.

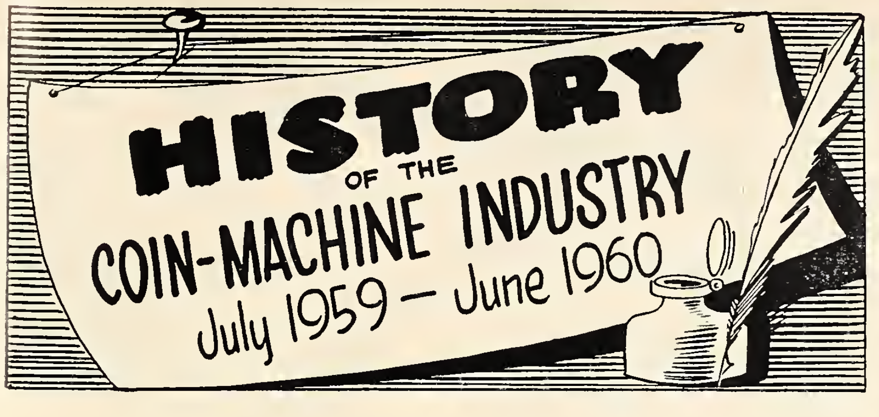
★ France expected to ease export restrictions ★ Atlantic and Gulf ports hit by strike ★ St. Joseph Valley Ops set Oct. 14 banquet ★ National Shuffleboard Corp. adds export division ★ Royal Distributing opens new qtrs. ★ Keeney ships "Big Dipper" ★ Midway ships "Joker Ball" ★ Dock strike ends ★ Wico appts. Mullins Southern rep ★ Stevens elected pres. W. Va. ops ★ Bally ships "6-Pocket" pool table ★ Gottlieb Memorial Hospital makes strides in construction ★ NAMA expects 126 exhibitors for Nov. show ★ Irving Vidor passes away at 53 ★ Sparks Specialty appts. Hawkins rep. ★ Detroit ops hold special meet on dime play ★ Standard Financial sets earnings record ★ Williams ships "Club House" ★ Gottlieb ships "Universe" ★ Heart Distributing ships "Blood Pressure" machine ★ Bally releases "Targets" ★ MOA sets May 9, 10, 11 dates ★ Wico intros new speaker line ★ Gary Cohn engaged ★ Gabrielson completes 4-month vending program ★ Harrie Kronenberg dies ★ Cig brands total 117 different types ★ Miller urges ops attend ASCAP meets ★ Al Levine joins Redd ★ Continental Vending adds three sales reps, Merrill, Montgomery and Vincent ★ Al Bodkin apptd. chairman of NYS PR Committee ★ Expect 7000 at NAMA as show approaches ★

NOV.

★ Safeguard Products intros new protection unit for phonos ★ ChiCoin appts. Automatic Games, Inc. ★ Keeney ships "Popcorn Vendor" ★ Natl. Rejectors shows Bill Changer ★ Bally ships "County Fair" ★ Rock-Ola appts. Mitchell new sales director ★ Haddock addresses Licensed Bev. Assoc. ★ Rock-Ola previews "Tempo II" phono series with distribs ★ 13th NAMA Convention success in Chi ★ Wurlitzer 2nd qtr. sales up 18% ★ Nebraska ops set meet Dec. 5-6 ★ Bally ships "Monarch Bowler" ★ Rock-Ola intros 1960 phono line "Tempo II" to nation ★ Auto-Bell ships "Magic-Mirror Horoscope" ★ N.J. voters OK skill game prizes ★ ChiCoin ships "4-Game" bowler ★ Parks Show set for Nov. 29 ★ Wurlitzer appts. Phonograph Equipment Ltd. ★ Gottlieb ships "Mademoiselle" ★ MONY 22nd affair draws 1000 ★ Miami ops set Dec. 5 date ★ Bally ships "Pony Twins" ★ United ships "Handicap" and "4-Way" games ★ MOA Board rejects Celler proposal ★ Wurlitzer names development engineer Hartmann ★ Williams releases "Rocket" ★ Telematic fire costs at $12,000 ★ Malkin joins General Vending ★ Rock-Ola appts. Musical Sales, St. Louis ★ FTC charges ABC Vending with anti-trust move ★ Baltimore banquet set for Feb. 7 ★ Parks Show attracts 18 coin firms ★ Diversification trend takes hold with ops, distribs ★ Denver re-elected MONY pres. ★ Wurlitzer appts. Williams in Houston ★ Rock-Ola "Tempo II" showings across nation's distrib outlets ★ Exhibit Supply plans expansion move ★ AMI distribs attend private preview of Model "K" ★ 7000 attend Parks Show ★

DEC.

★ Hal Hurwitt Dies at 42 ★ Roanoke Vending captures bowling honors ★ AMI distribs show Model "K" during nationwide premieres ★ *The Cash Box* sponsors PAL award ★ Tax experts ask for liberal depreciation allowance ★ Casola forms Mid-West Vending Co. ★ RSMA decries limited stereo singles ★ Williams announces "Fiesta" pingame ★ Miami ops stage 9th annual affair ★ Crown and Dixie form Coin Mart ★ Second reading for England's Gaming Bill called ★ Gottlieb ships "Lightning Ball" ★ Edelman's Cine-Sonic Sound unit reported in 12,000 locations ★ United intros "Team Mate" Bowler ★ Exhibit to produce arcade machines ★ Ted Bush dies at 54 ★ Oregon Supreme Court rules pinball games legal ★ NYS PR Committee donates $500 to orphan home ★ Rock-Ola appoints Copper State ★ Overland Music opens new offices ★ Keeney releases "Hi-Straight" pin ★ Shaffer to distribute Seeburg in No. Ohio ★ Mangan mints gold "Celestia" coin ★ ChiCoin ships "Drop Ball" shuffle ★ Rock-Ola appts. Gila Electric and Music Co. ★ Seeburg appts. Lieberman Music ★ Seeburg announces 1960 Model "Q" phono line ★ Lucille Laymon rites held ★ NYS PR Committee hosts Church dance ★



1960

JAN.

★ Games, Inc. ships "Super Wild Cat" ★ S.D. Ops hold Winter Meeting ★ Williams release "Golden Gloves" pingame ★ MOA sends 3 tons of food to CARE ★ Koeppel appts. Lewis sales rep ★ Martell apptd. mgr.-asst. treas. of Tri-State ★ Williams appts. Southern Music ★ Seeburg appts. J&J and Martin & Snyder ★ Wico accelerates shipping systems ★ Seeburg distribs preem Model "Q" ★ Casola calls special PR meet ★ Anderson installs first Rock-Ola as distrib ★ Phil Robinson travels with new bride ★ Wurlitzer Philly outlet changes name to All-Vend ★ Wico assigns SW area to Hemmle ★ Atlas Music appts. Port ★ Columba releases first 33-1/3 rpm stereo singles ★ Wurlitzer announces "2400" phono series for 1960 ★ Hammond organ donates $15,000 to Gottlieb Memorial Hospital ★ Gottlieb releases "Seven Seas" pingame ★ Keeney ships "Criss Cross Diamond" upright ★ Blatt awarded Miami Police honors ★ NYS PR group meets to discuss funds ★ London ATE signs 64 coin firms for annual show ★ United Music appts. Glen Johnson and Roy Kraehmer vice-presidents ★ Hastings re-elected to presidency of Milwaukee ops ★ Speis Co. moves quarters ★ Bally ships "Beauty Contest" ★ Coin Council, meets in Chi ★ Moore Overseas Corp. gets Mills Bell-O-Matic franchise ★ Sam Weisman and Dave Koenigsberg buy Double-U-Sales Corp. ★ Valley Sales Co. announces 7 new pool game models ★ MOA exhibit space goes on sale ★ Capehart's son killed in air crash ★ Russ Carpenter elected officer of local bank ★ ATE ready to open, with exhibit space SRO ★

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FEB.

★ Peach State ships 1960 Catalog ★ Baltimore holds 12th Annual banquet ★ Munves exhibits at London's ATE Convention ★ England's POA starts fourth year ★ Coinmen in major cities across US leave for London coin show ★ NYS PR to award PAL trophy ★ Wurlitzer names Baker export staff asst. ★ Irv Holzman apptd. UJA chairman ★ NAMA names 1960 committee ★ SD ops hold quarterly meet ★ ATE Opens in London to record attendance ★ Phil Moss acquires Seeburg line in midwest ★ The Cash Box provides international coverage at ATE ★ United ships "Big Bonus" ★ Williams intros "21" pingame ★ Gottlieb ships "World Beauties" ★ Rosen continues Arcade program as super coin centers grow ★ United Music appts. Music Systems in Great Britain ★ Earl Kies re-elected president of RSMA ★ Davis closes biggest deal with sale of 100 Model "Q" phonos to Superior Music ★ 2000 reported at ATE Convention as show ends ★ Milwaukee ops set 90% membership goal ★ MONY begins membership drive ★ Wurlitzer opens LA factory branch ★ George Fisher dies at 63 ★ Bally ships "Bally Derby" ★ Edelman intros new background music unit in stereo ★ Al Simon apptd. Rock-Ola distrib in NYC ★ Marvel expands phono plastic line ★ Games, Inc. ships "Twin Super Wild Cat" ★ Munves appts. ten distribs for "Ingo Grip-Test" ★ Seeburg acquires Choice-Vend Corp. ★ 7-State Nebraska Convention draws 12 exhibitors ★

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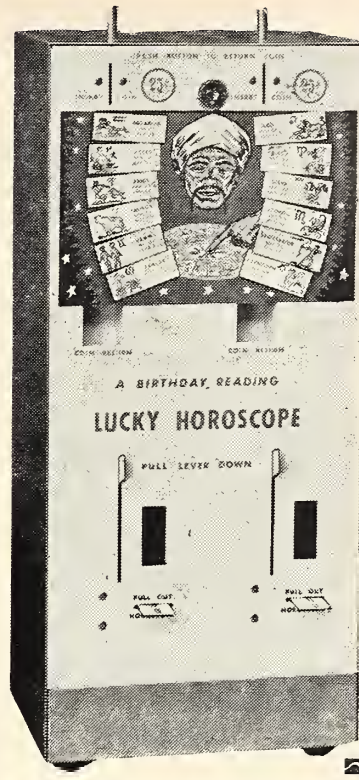
MAR.

★ Williams ships new "Nags" pingame ★ Gottlieb ships "Lite-A-Card" pin ★ Auto-Bell releases "Mermaid" ★ Seeburg ships new Wall-O-Matic "100" ★ MONY Arbitration Clause reviewed in NYC ★ Seeburg acquires Minthorne Music ★ Exhibit Supply completes move ★ Tax problems make headlines with ops ★ Conn. Music Ops elect Lambert, Tolisano and Marks ★ Bally delivers "Official Jumbo" ★ Keeney appts. Nemeroff to sales ★ Coleman-Seeburg story makes press headlines ★ Bob Charles dies at 53 ★ Al Stern dies at 50 ★ Ben Sterling makes appeal for local youth center ★ Coin Council sets fee structure ★ Lystad appts. Gregg sales mgr. ★ Council expands ice vending plant ★ Bally's "Pony Twins" approved by UL and CSA ★ Coin firms exhibited at NYC beverage show ★ NYS coinmen aid Cardinal Spellman Club through PR committee ★ ChiCoin releases "World Series" ★ Cox elected Canteen president ★ NYS PR donate phono to Creedmoor Hospital ★ Westchester ops pledge 100% PR support ★ Heart Fund group named for Al Stern ★ Bally ships "Beach," "Island" and "Tropic" Queens pin games ★ Keeney ships "Eleven Belles" ★ UJA to honor Tom Greco, Jack Wilson and Carl Pavesi ★ Eastern Music Systems purchase Musical Sales Corp. ★



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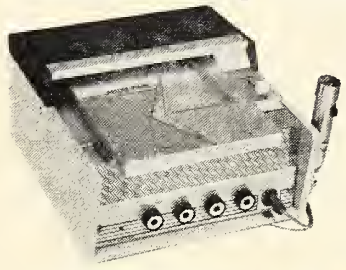

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Forest Hills Automatic Music
Forest Hills, N. Y.

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On Its 18th Anniversary
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The Members and Officers
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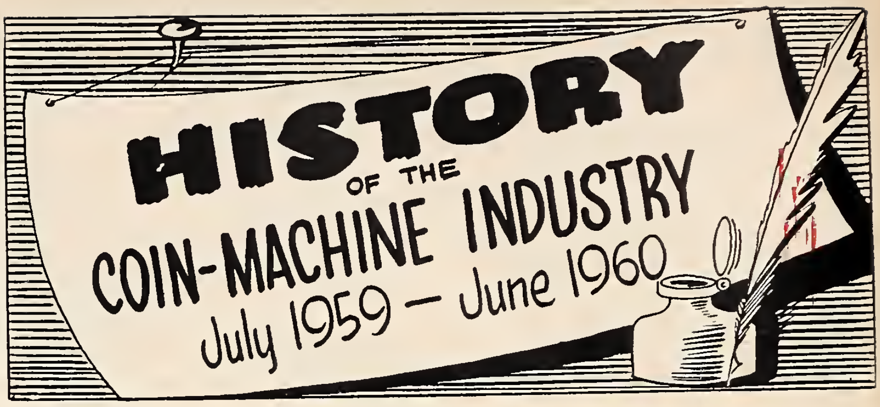


HISTORY OF THE COIN-MACHINE INDUSTRY
July 1959 — June 1960

1960

APR.

★ Nebraska Ops aid Indian mission ★ Wurlitzer appts. Gray asst. comptroller ★ Standard-Harvard names National Novelty in Britain ★ Williams ships "Official Baseball" ★ Gottlieb ships "Wagon Train" ★ RCA Victor to release all singles in stereo ★ United ships "Falcon" bowler ★ Eastern Novelty expands quarters ★ Young Men's Coin Machine League membership cards mailed ★ All-State Coin takes larger qtrs. ★ Edelman adds public address system ★ J. D. Chandler recuperates from heart attack ★ Shaffer tours Europe on business ★ U.S. Chemical announces new record vendor ★ Std. Financial acquires $1 million of firm's clients ★ Ruffler & Walker takes new qtrs. ★ Irving Kaye adds "Klub Pool" ★ Chi-Coin ships "Pony Express" ★ Munves signs addtl. nine distribs for "Ingo Grip-Test" ★ Economy Vending to distribute Cole line ★ Keeney "Red Arrow" production boosted ★ Bally releases "Ball Park" ★ German arcade owners hold meet ★ Wurlitzer elects Arsem v.p. ★ Fischer to feature Oliva at MOA ★ Gottlieb releases "Texan" pingame ★ MOA signs record firms for forums ★ Wurlitzer awarded $3.5 million contract for defense ★ "Freedomland" amusement attraction announces June opening ★ Valley to feature Tozer at MOA ★ Std. Financial trades on NY Stock Exchange ★ ChiCoin appts. Northwest Sales ★ Frank Mencuri returns to coin biz ★ Berks County ops stage 2nd Annual affair.

MAY

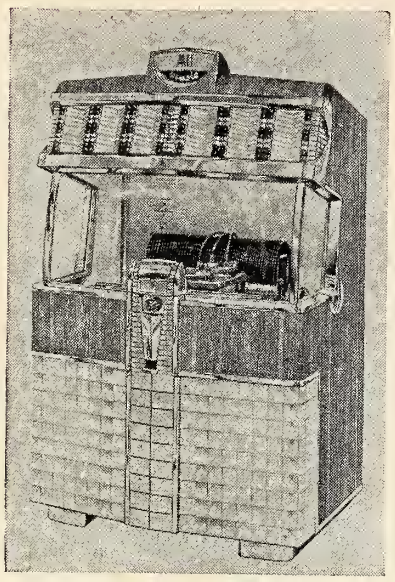
★ Moe Bayer leaves Banner Specialty ★ Taran appts. Cravitz in London ★ Williams acquires Schroeder Industries, Inc., coffee vendors ★ Seeburg announces "Artist Of Week" program with 33 1/3 disks ★ UJA honors Greco, Wilson and Pavesi at Victory Dinner ★ Moe Bayer joins Scott Crosse ★ South Engineering premieres "Western Trails" at MOA ★ NYS PR donates to Boys Town of Italy ★ Edelman offers tape conversion units ★ Sun Refinishing announces refinishing kits ★ Winning Wurlitzer distribs embark on Hawaiian cruise ★ United Music unveils 1960 "UPC-100" phono line ★ Wurlitzer appts. Lipsky in N.Y. ★ Gottlieb appts. Michael ★ Seeburg appts. R. F. Jones in So. Calif. on background music ★ Westchester ops held 9th Annual Banquet ★ Tavern Trade publication promotes juke box to location owners ★ Wurlitzer awards $1000 scholarship ★ MOA Convention starts ★ Bally resumes production on "Jumbo" ★ Goldsmith & Braun form All-Tech kiddie ride firm ★ MOA announces Miami site for '61 ★ Seeburg rearranges vending exec positions ★ Wurlitzer names Strunk to Defense spot ★ Vending, Programming, PR, Depreciation, highlights of MOA forums ★ Commonwealth becomes International Vending ★ Roanoke bowling team sweeps honors ★ United intros "Bowl-O-Rama" during MOA ★ CJA raises $85,000 ★ Miller re-elected president of MOA; Pierce, new chairman ★ NCMDA re-elects Blumenfeld ★ Gasparro opens firm in London ★ Rutzen apptd. chairman of export State committee ★ Mox Roth receives humanitarian award ★ Sparks opens new Columbia showrooms ★ Auto-Bell releases "Super Circus" ★ Williams announces "Serenade" pingame ★ United releases "Sunny" shuffle and "Savoy" bowler ★ ChiCoin appts. World Wide ★ Keeney appts. Kraft's in England ★ AMOA of Penna. donates $600 ★ Fischer appts. Brink, Lawrence Novelty and D&L Coin ★ Allen Stern Memorial planned ★ Syracuse coinmen donate blood to Kisil ★ Scott Crosse opens new building in Philly ★ Gottlieb Memorial Dinner held ★ Automatic Canteen sets up Rowe-AMI Sales firm subsid ★

JUNE

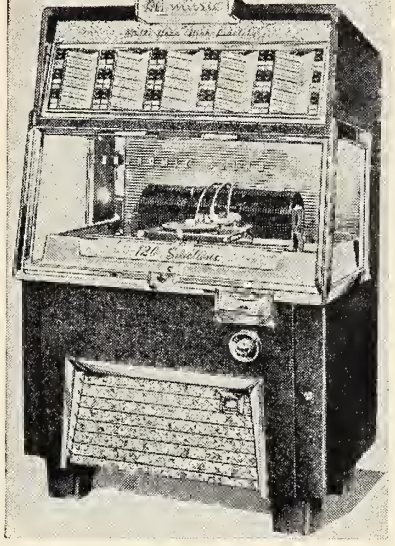
★ Gottlieb delivers "Dancing Dolls" pingame ★ Michael Distributing expands with Seeburg franchise ★ Seaway dock strike talks recessed ★ Millie McCarthy outlines personal industry views ★ Bally releases "Skill Score" upright pingame ★ 1959 vending machine sales reported up 17% ★ Seeburg acquires bottle vending div. of Brewer-Titchener ★ Seeburg appts. H&N Distributing Co. ★ ChiCoin ships "6-Game Bowler" shuffle alley ★ Brinkmann named Canteen v.p. ★ Wurlitzer awarded $1.7 million defense contract ★ British Gaming Law reviewed for revision ★ Seeburg appoints Danneman in Scandinavia ★ Midway releases "Bazooka Gun" ★ PR Committee of N.Y. State gains major space in N.Y. **Journal-American** ★ AMI Sales Co. moves to new quarters ★ MOA plans opening of Chicago branch office ★ Seeburg appas. Silverman Natl. Phono. Promo. Mgr. ★ Casola asks op support of Coin Council ★ Tolisano helps form new West Coast Music Ops Assoc. in Fla. ★ '61 MOA Convention site set for Miami Beach's Deauville ★ AMOA presents PR award to Marjorie Fetter ★ Seaway Strike ends at Lakes ports ★ Casola answers **The Cash Box** editorial on MOA conflicts ★ Milwaukee Association offers PR Council 100% support ★ Musi-Pak intros new Background Music System ★ NAMA expands exhibit space for Miami show ★ Pension Plan for Miller to be voted on in Fall ★ Keeney releases "Deluxe Red Arrow" ★ NYS PR asks financial support ★ Williams intros "Darts" 5-ball with new cabinet design ★ NYS Ops Guild hold 8th Annual in Mountains ★ Bally releases "Roller Derby" ★ United Music appts. Sommerfield for Wisconsin and upper Michigan ★ Pavesi reelected in Westchester ★ Automatic Canteen acquires ABT Mfg. ★ Ed Levin honored on 25th year with Chi-Coin ★ Sam Lewis advocates 10¢ play on pingames ★ Eastern Music Systems kicks off 33 1/3 rpm promo with Miss Virginia contests ★ Freedomland" opens in N.Y.C. ★ Lloyd Howle appt. Bally rep. ★

Post-War Phonographs

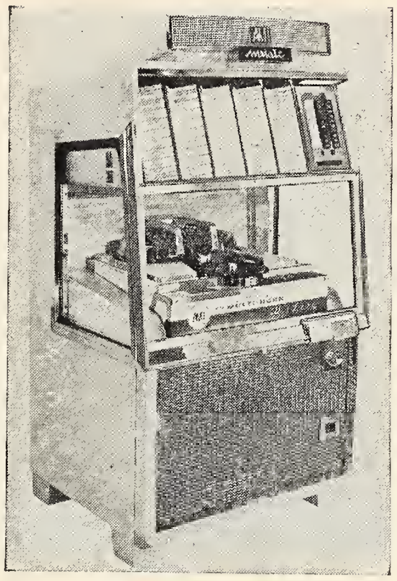
AMI



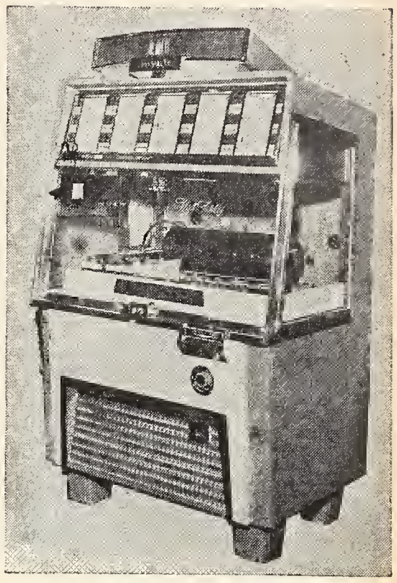
Model "E"
1953—40 Selections—78 rpm
—80 Selections—45 rpm
—120 Selections—45 rpm



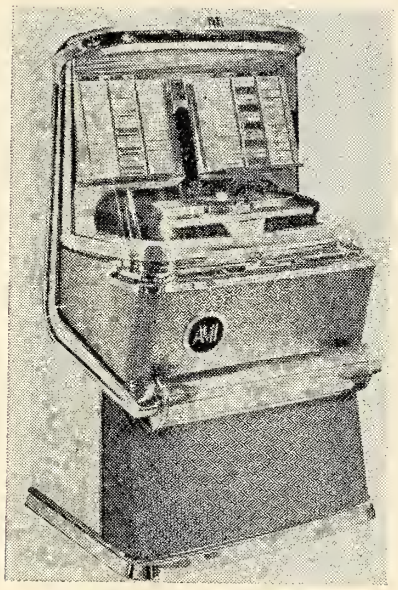
Model "F"
1954—40 Selections—78 rpm
—80 Selections—45 rpm
—120 Selections—45 rpm



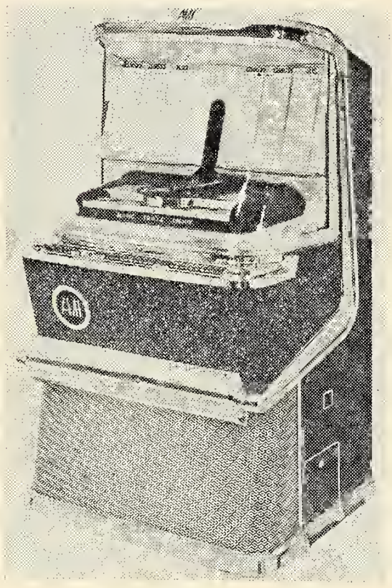
Model "G"
1955—80 Selections—45 rpm
—120 Selections—45 rpm



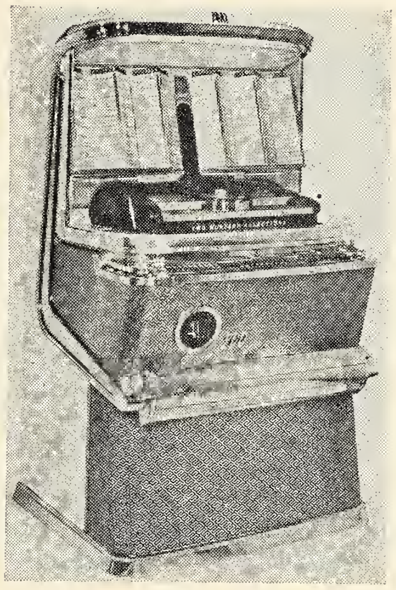
Model "G-200"
(1956—200 Selections—45 rpm)



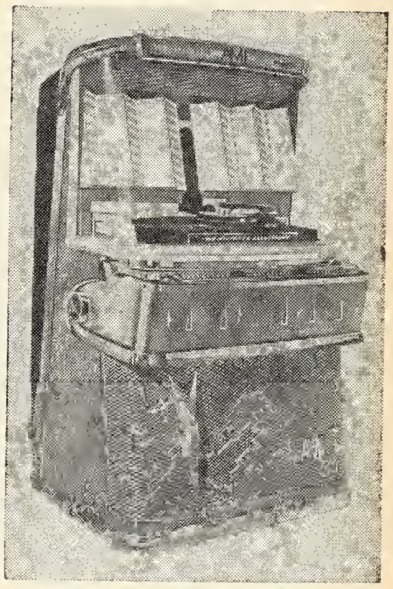
Model "H-200"
(1957—200 Selections—45 rpm)



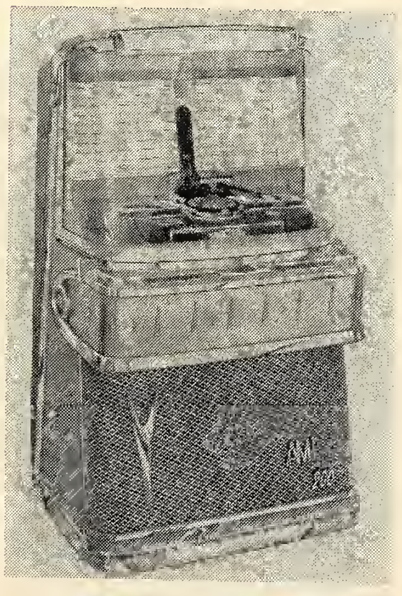
Model "H-120"
(1957—120 Selections—45 rpm)



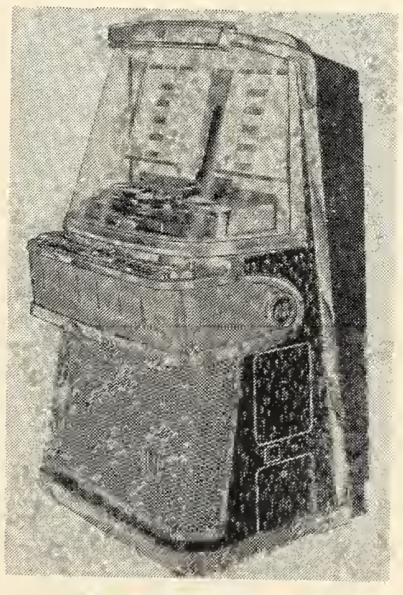
Model "H-100"
(1957—100 Selections—45 rpm)



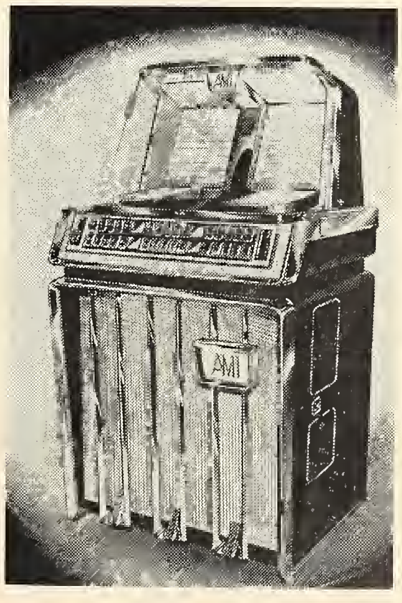
Model "I-200"
(1958—200 Selections—45 rpm)



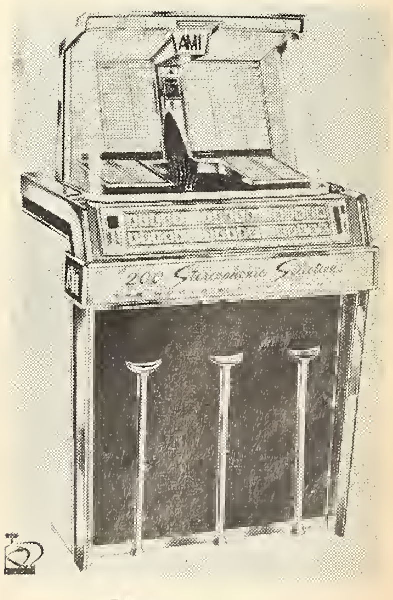
Model "I-200M"
(1958—200 Selections—45 rpm)



Model "1-120"
(1958—120 Selections—45 rpm)
Model "I-100"
(1958—100 Selections—45 rpm)



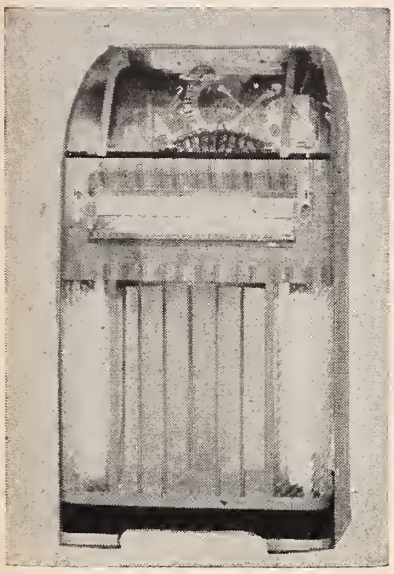
Model "J"
1959 (Stereo or Monaural)
(200 Sel. Elec.) (200 Sel. Man.)
(120 Sel.) (100 Sel.)

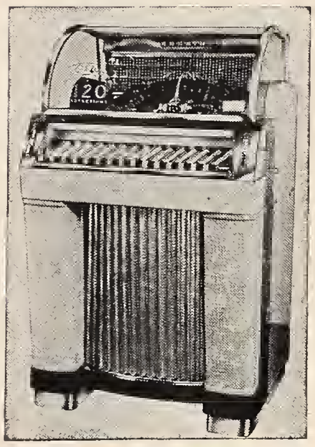


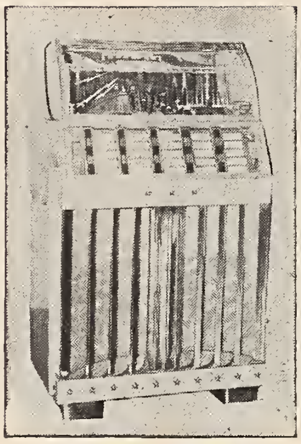
Model "K"
1960
200 Sel., Elec., Auto., Or Manual;
120-Sel.; 100-Sel.

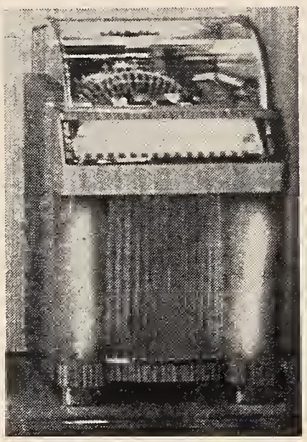
Post-War Phonographs

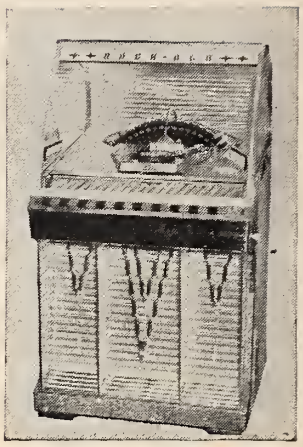
ROCK-OLA

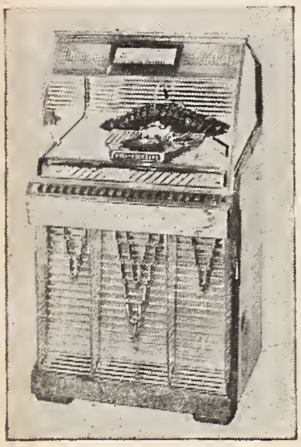

Model 1436
(Fireball)
(1952—120 Selections—45 rpm)

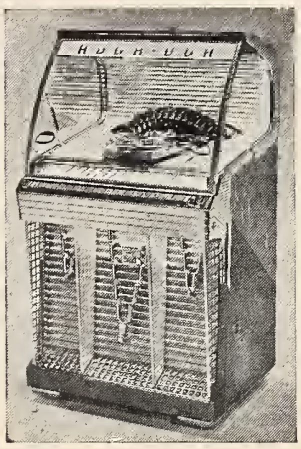

Model 1438
(Comet)
(1954—120 Sel.—45 rpm)

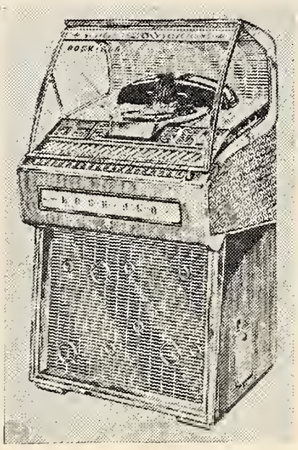

Model 1442
(1954—120 Sel.—45 rpm)

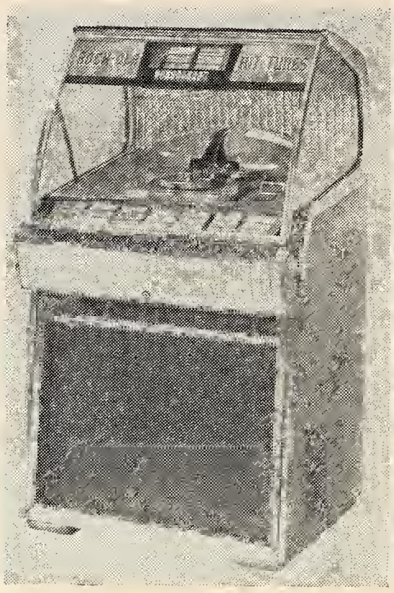

Model 1446
(1954—120 Sel.—45 rpm)

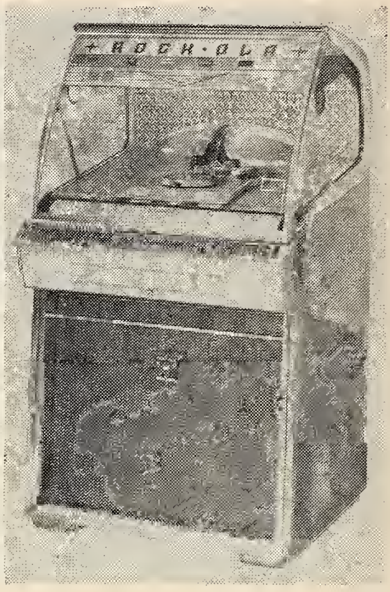

Model 1448
(1955—120 Sel.—45 rpm)

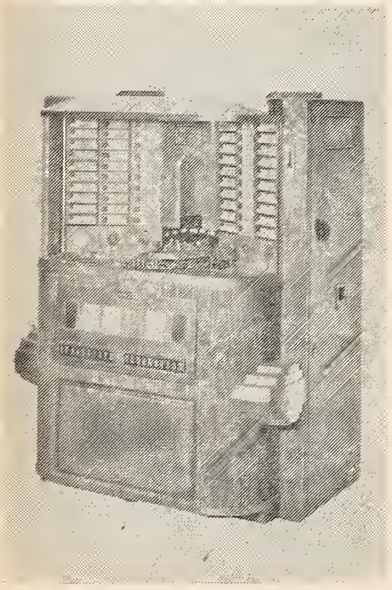

Model 1452
(1956—50 Sel.—45 rpm)

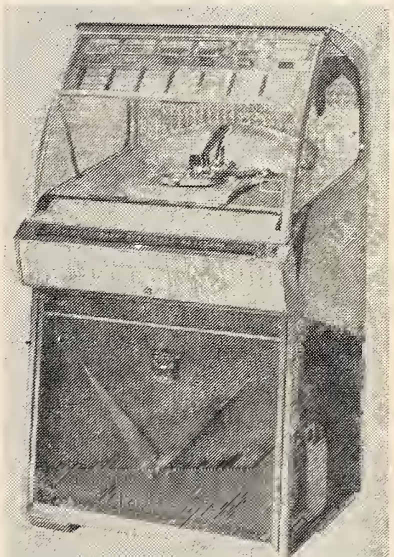

Model 1454
(1956—120 Sel.—45 rpm)

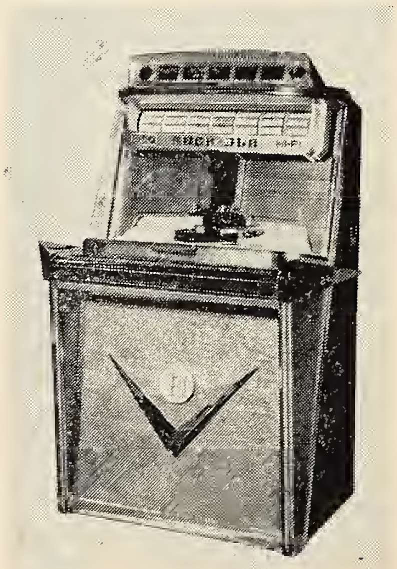

Model 1455
(1957—200 Sel.—45 rpm)

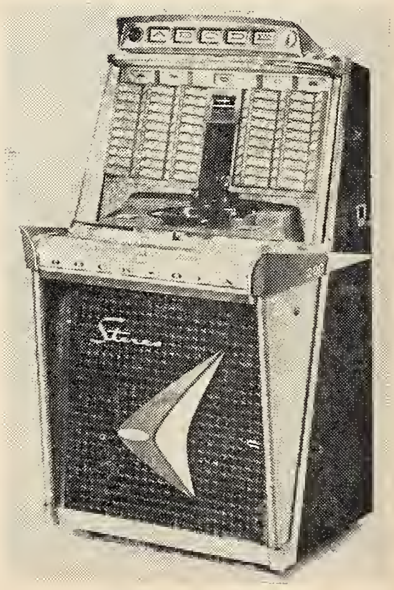

Model 1462
(1958—120 Selections—45 rpm)


Model 1458
(1958—50 Selections—45 rpm)


Model 1464
(1958—Wall Type Phono)

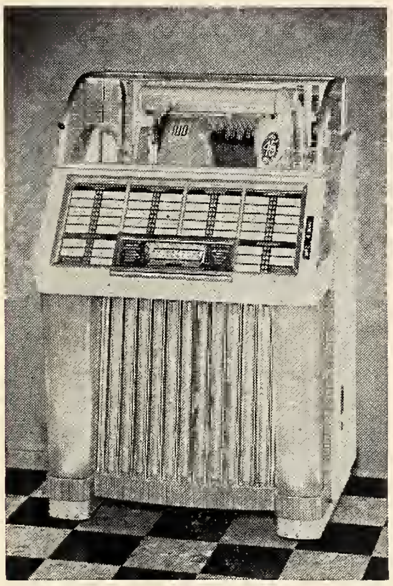

Model 1465
(1958—200 Selections—45 rpm)


Model 1475
(Stereo or Monaural)
(1959—200 Selections)
Model 1468 (St or Mon)
120-Selections

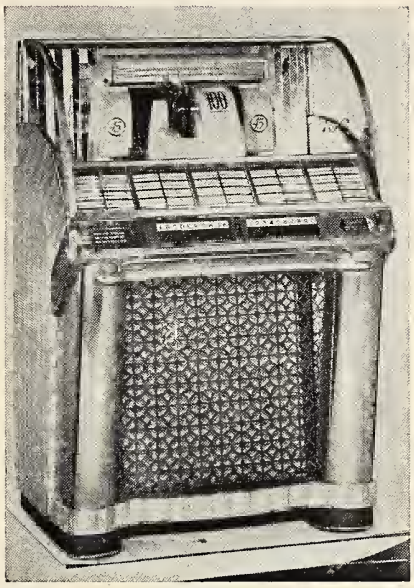

Model 1485
200 Sel. 1960
Model 1478—120 Sel.

Post-War Phonographs

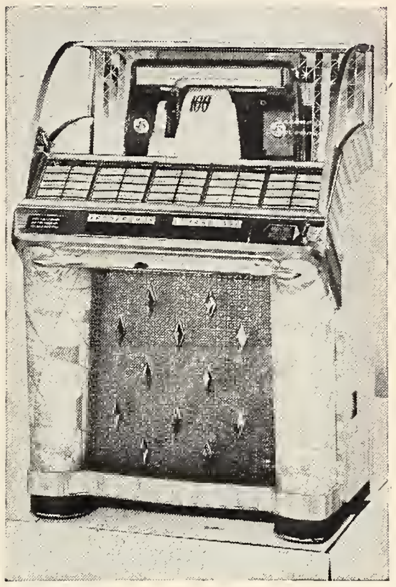
SEEBURG



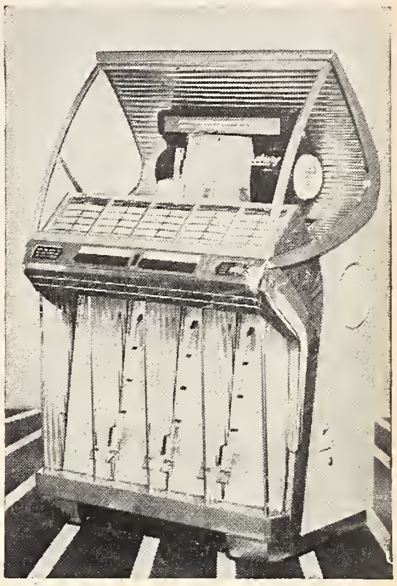
Model M100C
(1952—100 Selections—45 rpm)



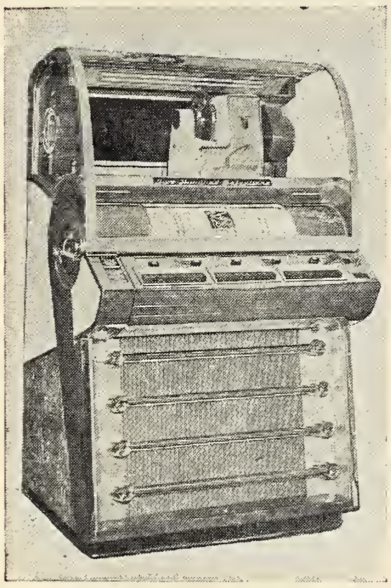
Model HF-100G
(1953—100 Selections—45 rpm)



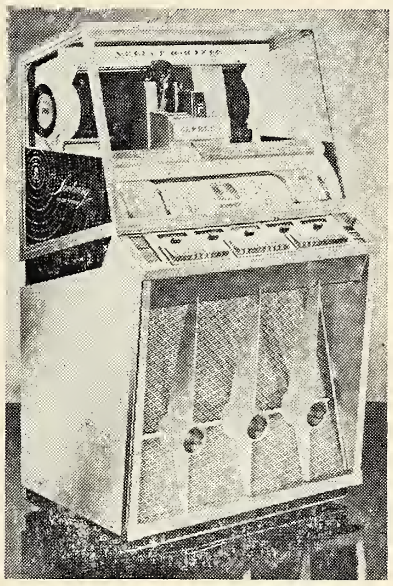
Model 100W
(1953—100 Selections—45 rpm)



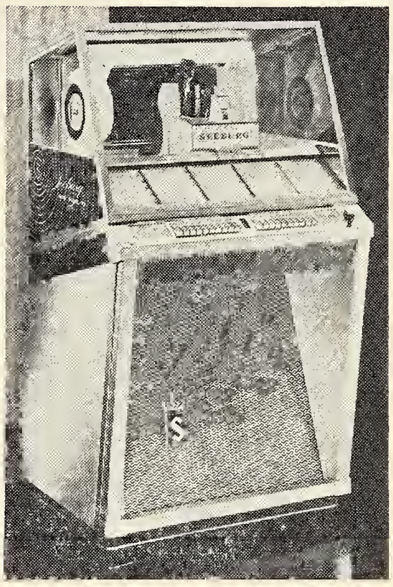
Model HF-100R
(1954—100 Selections—45 rpm)



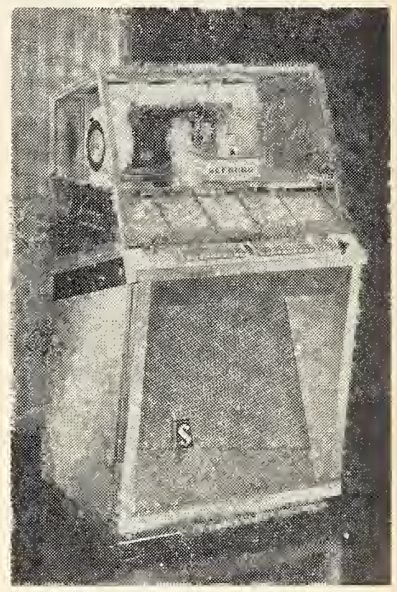
Model V-200
(1955—200 Selections—45 rpm)



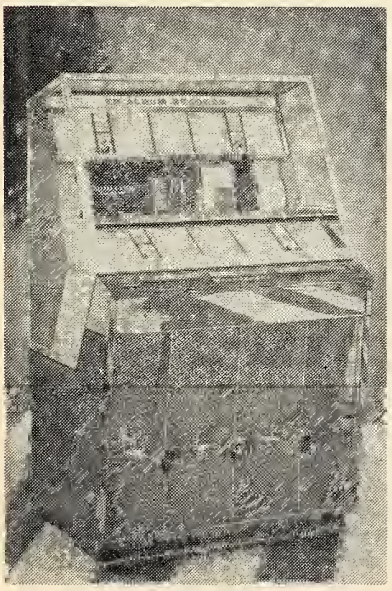
Model KD-200
(1957—200 Selections—45 rpm)



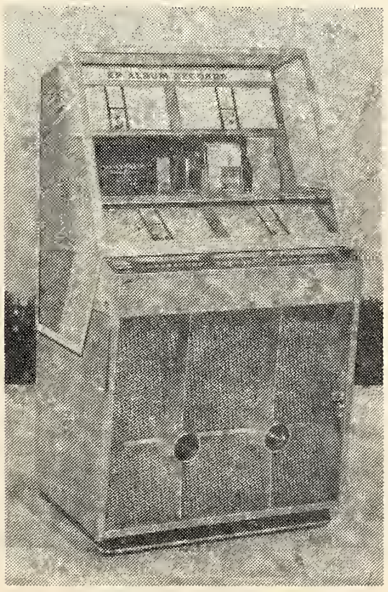
Model L-100
(1957—100 Selections—45 rpm)



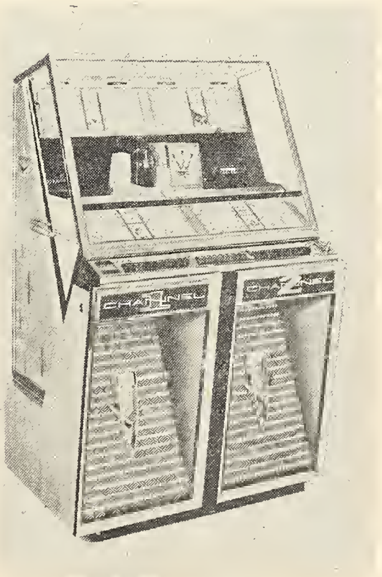
Model "100"
(1958—100 Selections—45 rpm)



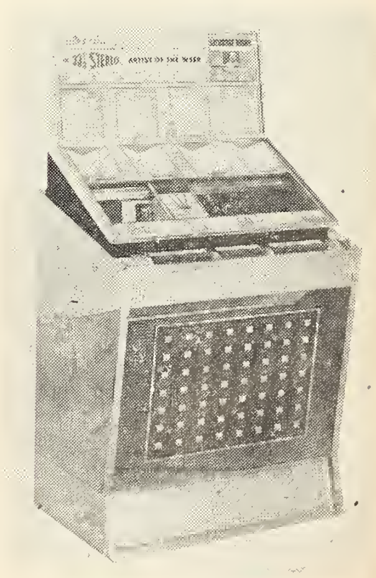
Model "201"
(1958—200 Selections—45 rpm)



Model "161"
(1958—160 Selections—45 rpm)



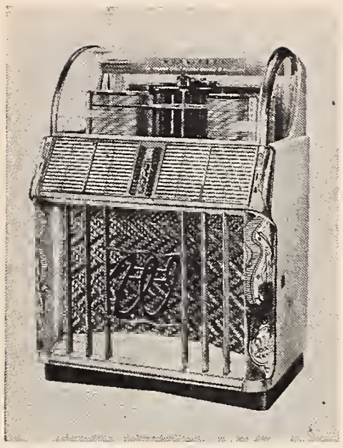
Model "222"
(1959—160 Selections—Stereo)
Model "220"—100 Sel.



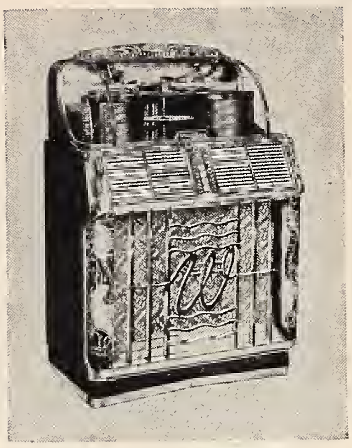
Model "AQ160S"
160 Sel. 1960
Model "AQ100S"—100 Sel.

Post-War Phonographs

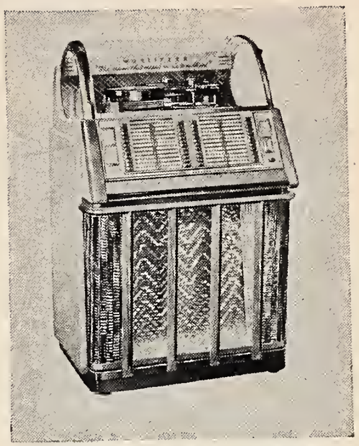
WURLITZER



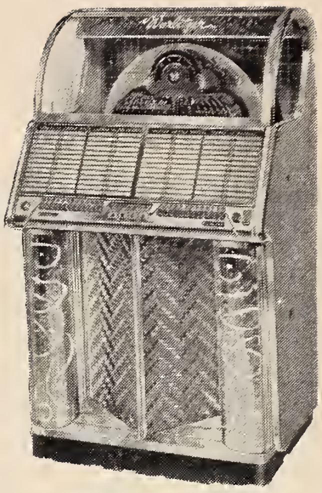
Model 1500
(1953—104 Selections—45 & 78 rpm)



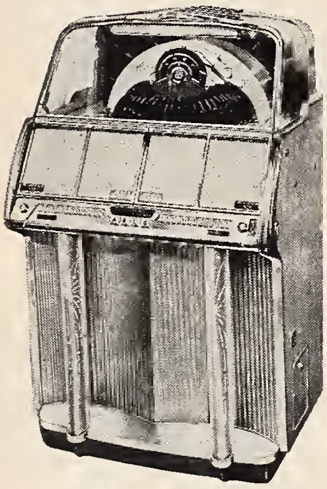
Model 1500-A
(1953—104 Selections—45 & 78 rpm)



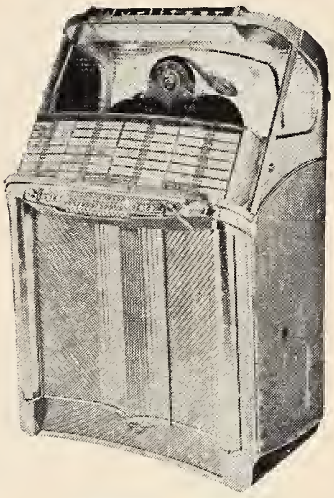
Model 1600-1650
(1953—48 Selections—78 rpm)



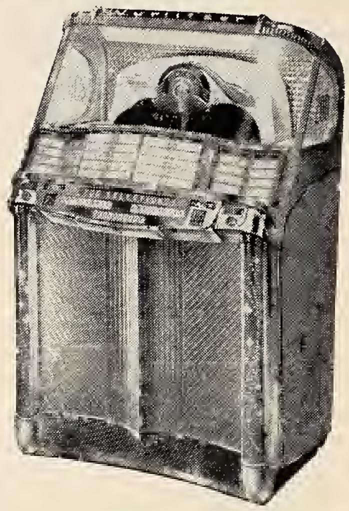
Model 1700
(1954—104 Selections—45 rpm)



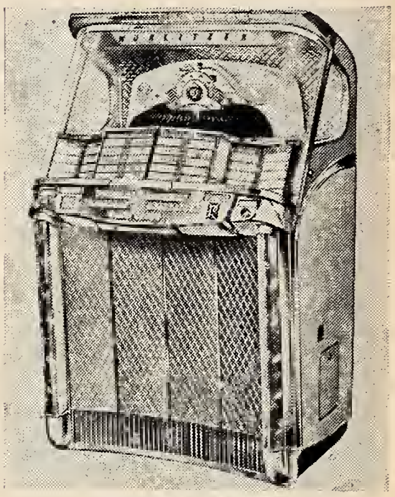
Model 1800
(1955—104 Selections—45 rpm)



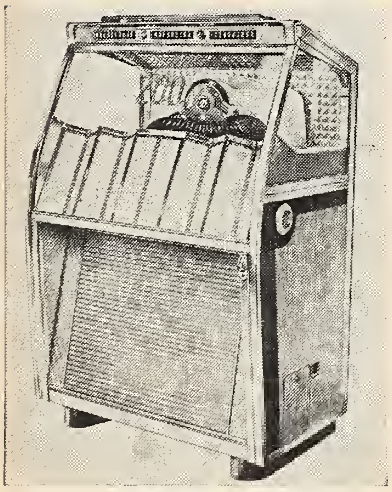
Model 1900
(1956—104 Selections—45 rpm)



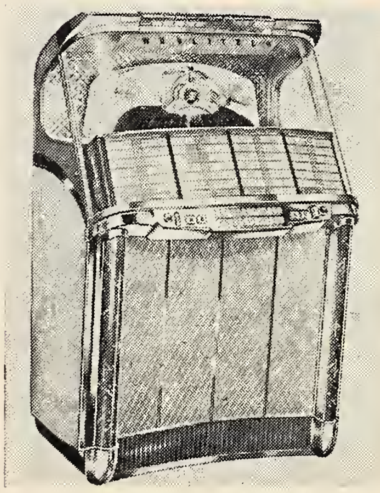
Model 2000
(1956—200 Selections—45 rpm)



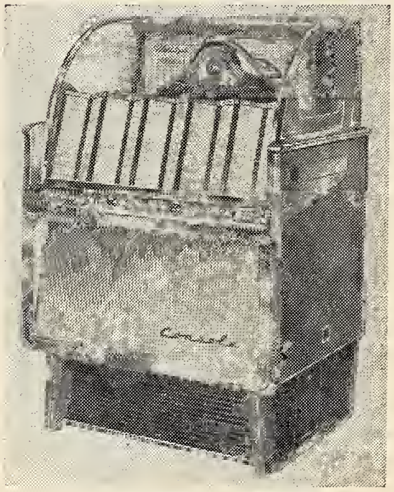
Model 2100
(1957—200 Selections—45 rpm)



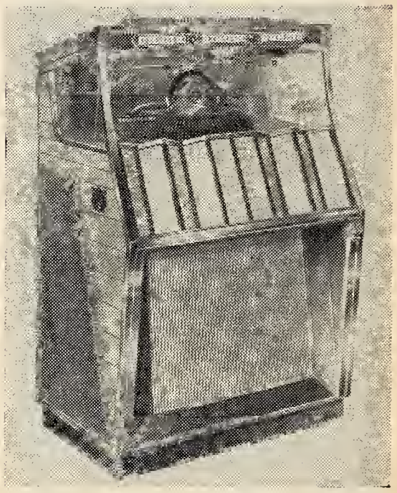
Model 2150
(1957—200 Selections—45 rpm)



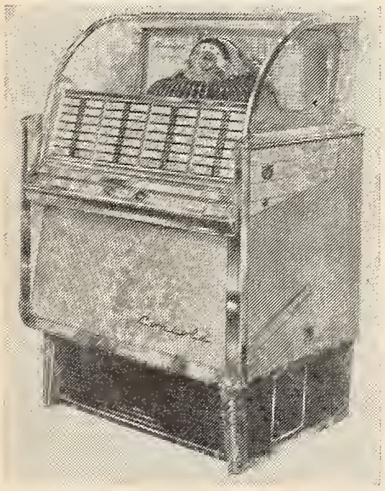
Model 2104
(1957—104 Selections—45 rpm)



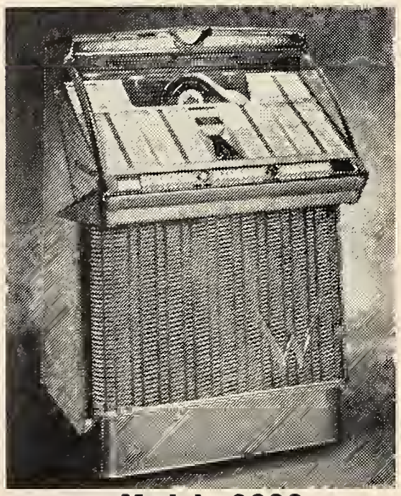
Model 2200
(1958—200 Selections—45 rpm)



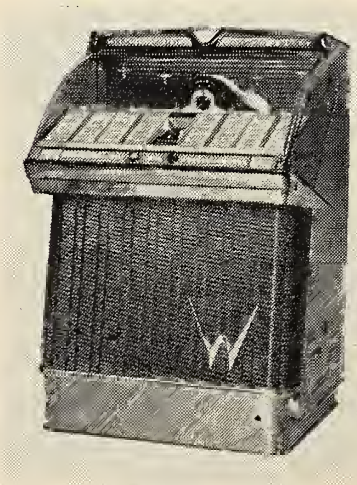
Model 2250
(1958—200 Selections—45 rpm)



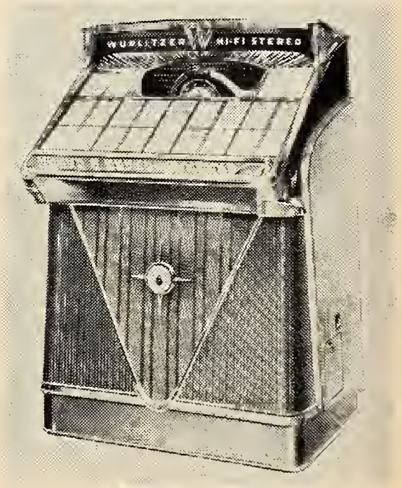
Model 2204
(1958—104 Selections—45 rpm)



Model 2300
(Stereo or Monaurol)
(1959—200 Selections)



Model 2304
(Stereo or Monoural)
(1959—104 Selections)
Model 2310—100 Selections



Model 2400
—200 Sel. 1960
Model 2404—104 Sel.
Model 2410—100 Sel.

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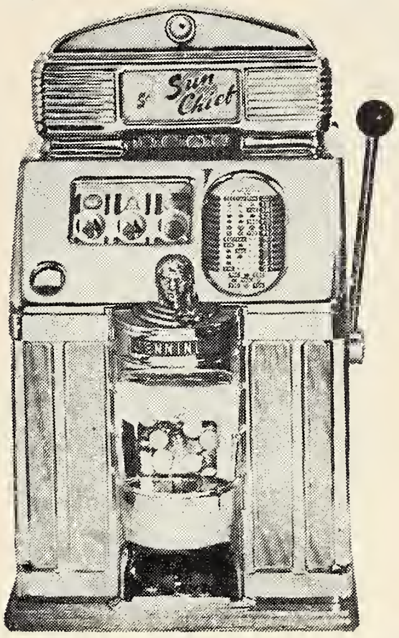

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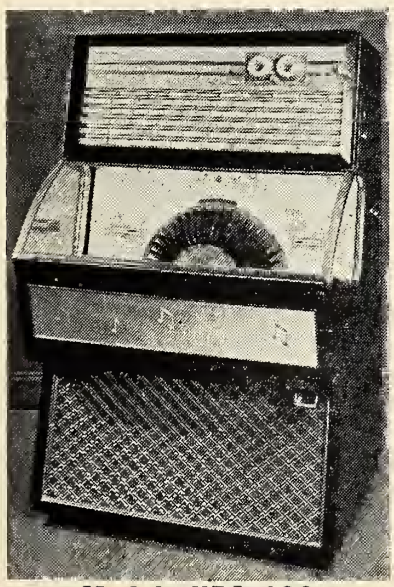
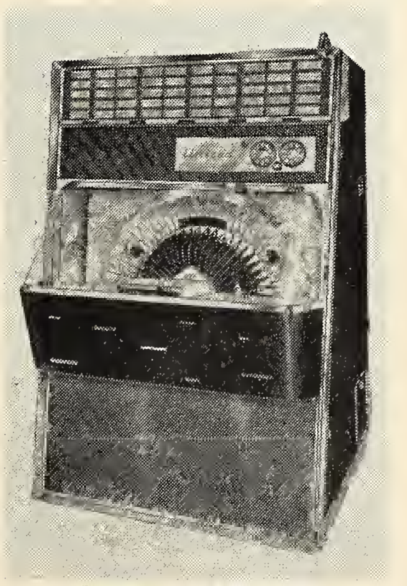
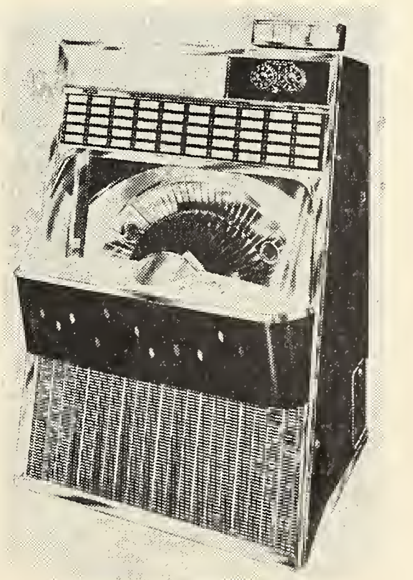


Model UPA-100
(1957—100 Selections—45 rpm)



Model UPB-100
(Stereo or Monaural)
(1959—100 Selections)



Model UPC-100
(1960—100 Sel.)

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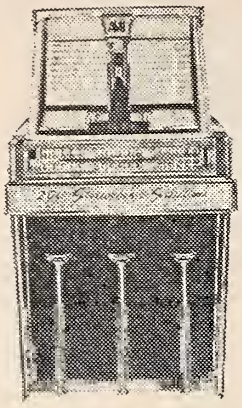

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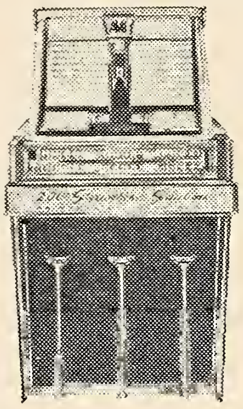

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ROANOKE VEND. EXCH., INC.
313 W. Depot Ave.
KNOXVILLE, TENN.

DAVID ROSEN, INC.
855 N. Broad St.
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RUNYON SALES CO.
593 Tenth Ave.
NEW YORK 18, N.Y.

RUNYON SALES CO.
221 Frelinghuysen Ave.
NEWARK, N.J.

RUNYON SALES CO.
231 Windsor St.
HARTFORD, CONN.

SANTONE SALES CO.
412 So. Main Ave.
SAN ANTONIO, TEXAS

SHELDON SALES, INC.
881 Main St.
BUFFALO 3, N.Y.

SOUTHERN AUTOMATIC MUSIC CO.
735 S. Brook St.
LOUISVILLE, KY.

SOUTHERN AUTOMATIC MUSIC CO.
1000 Broadway
CINCINNATI 2, OHIO

SOUTHERN AUTOMATIC MUSIC CO.
129 West North St.
INDIANAPOLIS, IND.

SOUTHERN AUTOMATIC MUSIC CO.
1535 Delaware Ave.
LEXINGTON, KY.

SOUTHERN MUSIC DIST. CO.
503 W. Central Ave.
ORLANDO, FLA.

SOUTHERN MUSIC DIST. CO.
1453 S.W. 8th St.
MIAMI, FLA.

SOUTHERN MUSIC DIST. CO.
2465 Harper St.
JACKSONVILLE, FLA.

TRENT BROTHERS MUSIC CO.
708 N. Scales St.
REIDSVILLE, N.C.

PETE L. WEYH CO.
P. O. Box 927
HAVRE, MONTANA

Canada

LANIEL AMUSEMENT, INC.
1807 Notre Dame St., W.
MONTREAL, QUE.

MONARCH C.M. CO.
211 Rupert Ave.
WINNIPEG, MAN.

WESTERN MUSIC MACHINE CO.
9916 Jasper Ave.
EDMONTON, ALBERTA

MANUFACTURERS
And Their Distributors

PHONOGRAPHS (continued)

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CHICAGO, ILL.

(Distributors)

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937 Market St.
WHEELING, W. VA.

A.M.A. DISTRIBUTORS, INC.
601 S. Broad St.
NEW ORLEANS, LA.

AMERICAN SHUFFLEBOARD SALES, INC.
3144 Elliot Ave.
SEATTLE, WASH.

AMUSEMENT DISTRIBUTORS, INC.
1615 St. Emanuel
HOUSTON, TEX.

MICKEY ANDERSON AMUSEMENT CO.
314 E. 11th St.
ERIE, PENNA.

AUTOMATIC GAMES SUPPLY CO.
1934 University Ave.,
ST. PAUL, MINN.

AUTOMATIC MUSIC CO.
1214 W. Archer St.
TULSA, OKLA.

BADGER NOVELTY COMPANY
2546 North 30th St.
MILWAUKEE 10, WISC.

BIGNER MUSIC, INC.
2345 Quebec Road
CINCINNATI, OHIO

H. M. BRANSON DISTRIBUTING CO.
811 E. Broadway
LOUISVILLE 4, KY.

H. B. BRINCK
825 East Front St.
BUTTE, MONT.

CALDERON DISTRIBUTING CO., INC.
433 Alabama
INDIANAPOLIS, IND.

CAPITOL MUSIC DISTRIBUTING CO.
135 East Amite St.
JACKSON, MISS.

COIN AUTOMATIC DIST. CO.
241 W. Main St.
JOHNSON CITY, TENN.

CONSOLIDATED MUSIC CO.
1062 No. 7th St.
LAS CRUCES, N.M.

VICTOR CONTE
1001 Lansing St.
UTICA, N.Y.

COPPER STATE AMUSEMENTS
921 N. 6th St.
PHOENIX, ARIZONA

DAKOTA MUSIC CORP.
912 Arthur Dr.
BISMARK, N.D.

FABIANO SALES & SERVICE CO.
7001 Fenkell Ave.
DETROIT, MICH.

FABIANO AMUSEMENT CO.
109 Liberty Ave.
BUCHANAN, MICH.

FRANCO DISTRIBUTING CO., INC.
24 North Perry
MONTGOMERY, ALA.

GENERAL VENDING SALES CO. INC.
237 W. Biddle St.
BALTIMORE, MD.

GILA ELECTRIC & MUSIC CO.
512 Main St.
SAFFORD, ARIZONA

GRECO BROS. AMUSE. CO., INC.
Main St.
GLASCO, N.Y.

H. Z. VENDING & SALES CO., INC.
1205 Douglas St.
OMAHA, NEB.

INTERNATIONAL VENDING CORP.
1028-A Commonwealth Ave.
BOSTON, MASS.

J. M. NOVELTY CO.
5555 Mahoning Ave.
YOUNGSTOWN, OHIO

LAKE CITY AMUSEMENT CO.
4533 Payne Ave.
CLEVELAND, O.

PAUL A. LAYMON, INC.
1429 W. Pico Blvd.
LOS ANGELES, CALIF.

B. D. LAZAR CO.
1635 Fifth Ave.
PITTSBURGH 19, PA.

LE STOURGEON DISTRIBUT. CO., INC.
2828 South Blvd.
CHARLOTTE, N.C.

MEL-O-DEE MUSIC, INC.
712 S. State St.
SALT LAKE CITY, UTAH

MUSICAL SALES CO., INC.
2334-36 Olive St.
ST. LOUIS, MO.

HENRY NELSON
ST. IGNACE, MICH.

OVERLAND MUSIC, INC.
2561 San Pablo Ave.
OAKLAND, CALIF.

PAN AMERICAN SALES CO., INC.
812 S. Presa St.
SAN ANTONIO, TEX.

PATTON MUSIC CO.
611 Eye St.
MODESTO, CALIF.

PATTON MUSIC CO.
132 So. Center St.
TURLOCK, CALIF.

ROBINSON DISTRIBUTING CO.
335 Edgewood Ave., S. E.
ATLANTA, GA.

S. & H. NOVELTY CO.
1550 Bolinger
SHREVEPORT, LA.

S & M SALES CO., INC.
1074 Union Ave.
MEMPHIS, TENN.

SANDERS DISTRIBUTING CO.
415 Fourth Ave., S.
NASHVILLE, TENN.

SCOTT CROSSE CO.
1641-5 N. Broad St.
PHILADELPHIA, PA.

SCOTT CROSSE CO.
1101 Pittson Ave.
SCRANTON, PA.

SEACOAST DISTRIBUTORS, INC.
1200 North Ave.
ELIZABETH, N.J.

ALBERT SIMON, INC.
587 Tenth Ave.
NEW YORK, N.Y.

M. J. STANLEY CO.
2003 Gamble
ANCHORAGE, ALASKA

GORDON STOUT CO.
125 No. Monroe
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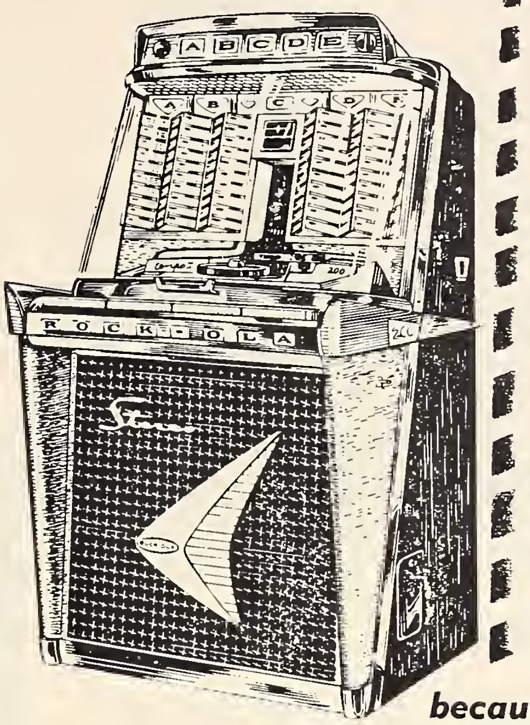

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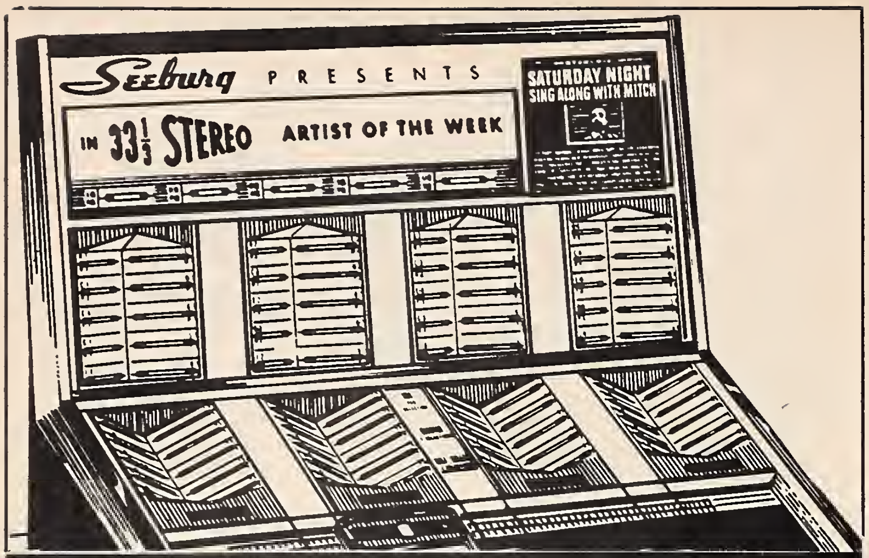

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PHONOGRAPHS (continued)

ROCK-OLA MFG. CORP.
(continued)

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3401 N.W. 36th St.
MIAMI, FLA.

TARAN DIST. CO.
90 Riverside Ave.
JACKSONVILLE, FLA.

UNI-CON DISTRIBUTING CO.
3410 Main St.
KANSAS CITY 2, MO.

WALBOX DISTRIBUTING CO.
3909 Main St.
DALLAS, TEXAS

WESTERN DISTRIBUTORS
1226 Southwest 16th Ave.
PORTLAND, ORE.

WORLD WIDE DISTRIBUTORS, INC.
2330 North Western Ave.
CHICAGO 47, ILL.

Canada

JACK HOWRY
Bay Cliff Inn
MILFORD BAY, ONT., CANADA

LAWRENCE NOVELTY CO.
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MONTREAL, QUE., CANADA

WM. POUND AGENCIES LTD.
P. O. Box 2051
ST. JOHN'S, NEWFOUNDLAND

SELECT MUSIC CO.
561 W. Broadway
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VAN DUSEN BROS.
10528—123rd St.
EDMONTON, ALBERTA, CANADA

VAN DUSEN BROS.
723—10th Ave., West
CALGARY, ALBERTA, CANADA

WINNIPEG, COIN MACH. CO.
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WINNEPEG, MAN., CANADA

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1500 N. Dayton St.
CHICAGO, ILL.

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843 Tenth Ave.
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ATLANTIC NEW YORK CORP.
171 Park Ave.
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ATLANTIC NEW YORK CORP.
772 High St.
NEWARK, N.J.

ATLAS MUSIC CO.
2122 N. Western Ave.
CHICAGO, ILL.

ATLAS MUSIC CO.
2231 Fifth Ave.
PITTSBURGH, PA.

DAVIS DISTRIBUTING CORP.
738 Erie Blvd., East
SYRACUSE, N.Y.

DAVIS DISTRIBUTING CORP.
1231 Main St.
BUFFALO, N.Y.

DAVIS DISTRIBUTING CORP.
1056 Broadway
ALBANY, N.Y.

DAVIS DISTRIBUTING CORP.
317-319 Alexander St.
ROCHESTER, N.Y.

DICKSON DISTRIBUTING CO.
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OKLAHOMA CITY, OKLA.

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H. A. FRANZ & CO.
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HOUSTON, TEXAS

G. K. GABRIELSON & CO., INC.
724 Memorial Drive, S.E.
ATLANTA 16, GEORGIA

G. K. GABRIELSON & CO., INC.
2608 Main St.
COLUMBIA, S.C.

G. K. GABRIELSON & CO., INC.
801 S. Cedar St.
CHARLOTTE, N.C.

H & N DISTRIBUTING CO.
313 Seventh Ave., So.
NASHVILLE, TENN.

J & J DISTRIBUTORS, INC.
1327 N. Capitol Ave.
INDIANAPOLIS, IND.

R. F. JONES CO.
240 Shotwell St.
SAN FRANCISCO, CALIF.

LIEBERMAN MUSIC CO.
257 Plymouth Ave., No.
MINNEAPOLIS, MINN.

S. L. LONDON MUSIC CO., INC.
3130 W. Lisbon Ave.
MILWAUKEE, WISC.

LYNCH & ZANDER CO.
832 Baronne St.
NEW ORLEANS, LA.

MARTIN AND SNYDER CO.
12727 W. Warren
DEARBORN, MICHIGAN

MICHAEL DIST. CO.
100 Elliot, West
SEATTLE, WASH.

MICHAEL DIST. CO.
1200 S.E. Morrison St.
PORTLAND, OREGON

MINTHORNE MUSIC CO.
2517 N. Central Ave.
PHOENIX, ARIZ.

PHILIP MOSS & CO.
Walnut at 12th St.
DES MOINES, IOWA

B. J. NICHOL & ASSO.
226 So. Flores St.
SAN ANTONIO, TEXAS

O'CONNOR DIST. CO., INC.
2900 Gaston Ave.
DALLAS, TEXAS

SAMMONS-PENNINGTON CO.
1049 Union Ave.
MEMPHIS, TENN.

THE SEEBURG DIST. CO.
2920 W. Pico Blvd.
LOS ANGELES, CALIF.

SERVICE GAMES, INC.
210 Mokauea St.
HONOLULU, HAWAII

SHAFFER MUSIC CO.
849 N. High St.
COLUMBUS, O.

SHAFFER MUSIC CO.
2126 E. 21st St.
CLEVELAND, OHIO

MANUFACTURERS And Their Distributors

PHONOGRAPHS (continued)

THE SEEBURG CORP. (continued)

SHAFFER MUSIC CO.
1889 Central Parkway
CINCINNATI, O.

S. L. STIEBEL CO.
635 W. Main St.
LOUISVILLE, KY.

THOMPSON DIST. CO.
127 E. Second St.
SALT LAKE CITY, UTAH

THOMPSON DIST. CO.
1314 Pearl St.
DENVER, COLO.

TRIMOUNT AUTOMATIC SALES CORP.
40 Waltham St.
BOSTON, MASS.

W. B. DISTRIBUTORS, INC.
1012 Market St.
ST. LOUIS, MO.

W. B. MUSIC COMPANY, INC.
2900 Main St.
KANSAS CITY, MO.

WOLFE DISTRIBUTING COMPANY
310 Riverside Ave.
JACKSONVILLE, FLA.

WOLFE DISTRIBUTING CO., INC.
2217 Sixth Ave., South
BIRMINGHAM, ALA.

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Canada

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MONTREAL, QUEBEC, CANADA

R. C. GILCHRIST, LTD.
33 Dundas St., W.
TORONTO, ONTARIO, CANADA

R. C. GILCHRIST, LTD.
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CHICAGO, ILL.

(Distributors)

ADVANCE AUTOMATIC SALES CO.
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BANNER SPECIALTY CO.
5th Above Girard
PHILADELPHIA, PA.

BLACK SALES, INC.
583 Tenth Ave.
NEW YORK, N.Y.

CENTRAL OHIO. C.M. EXCH.
854 N. High St.
COLUMBUS, O.

EMPIRE COIN MACH. EXCH.
1012 Milwaukee Ave.
CHICAGO, ILL.

EMPIRE COIN MACHINE EXCH.
7743 Puritan Ave.
DETROIT, MICH.

H. & H. DIST. CO.
1820 Leeland Ave.
HOUSTON, TEXAS

J. & M. NOVELTY CO.
5555 Mahoning
YOUNGSTOWN, OHIO

LAMBERTI MUSIC CO.
605 Walnut St.
ANKENY, IOWA

LEFLORE MUSIC CO.
712 George St.
GREENWOOD, MISS.

MAYFLOWER DIST. CO.
2227 University Ave.
ST. PAUL, MINN.

McCALL NOV. & DIST. CO.
3326 Olive St.
ST. LOUIS, MO.

MID-STATE DISTRIBUTORS
1122 Fairmont
FAIRMONT, W. VA.

MIDWEST DISTRIBUTING, INC.
208 N. Madison St.
ROCKFORD, ILL.

MIDWEST MUSIC CO.
3850 Mariposa St.
DENVER, COLO.

OLD DOMINION VENDING SERVICES
1925 Terrace Ave.
BAYSIDE, VA.

PIERCE MUSIC CO.
109 W. Martin St.
RALEIGH, N.C.

C. A. ROBINSON CO.
2301 W. Pico Blvd.
LOS ANGELES, CALIF.

SOUTHERN NOVELTY CO.
1128 E. Wright St.
MILWAUKEE, WISC.

SPACE DIST. CO., INC.
712 Claiborne Dr.
NEW ORLEANS, LA.

SPARKS SPECIALTY CO.
104 Edgewood Ave., N.E.
ATLANTA, GA.

SPARKS SPECIALTY CO.
1309 Taylor St.
COLUBIA, S.C.

STATE SALES & SERVICE CORP.
1005 East Baltimore
BALTIMORE, MD.

TRIANGLE MUSIC CO.
206 West Magnolia
KNOXVILLE, TENN.

WESTERN DISTRIBUTORS
3126 Elliot Ave.
SEATTLE, WASH.

Canada

DALE DIST., (B.C.) LTD.
1168-70 Seymour St.
VANCOUVER, B.C., CANADA

MUSIC DIST. CO.
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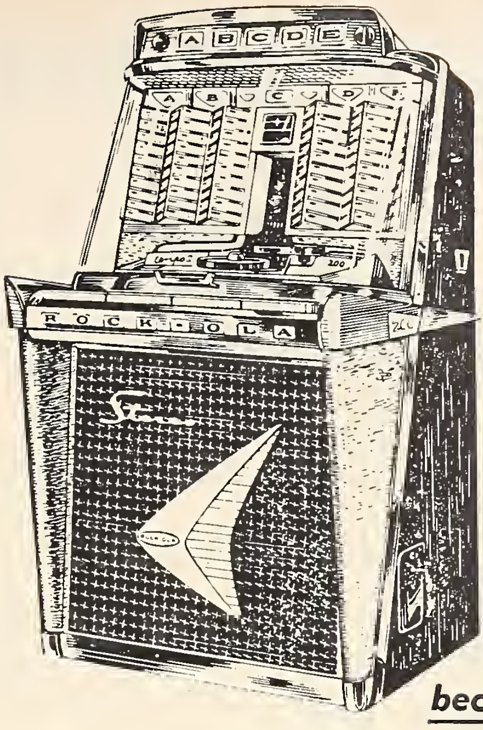
ANGOTT DISTRIBUTING CO., INC.
2616 Puritan Ave.
DETROIT, MICH.

BILOTTA ENTERPRISES, INC.
224 N. Main St.
NEWARK, N.Y.



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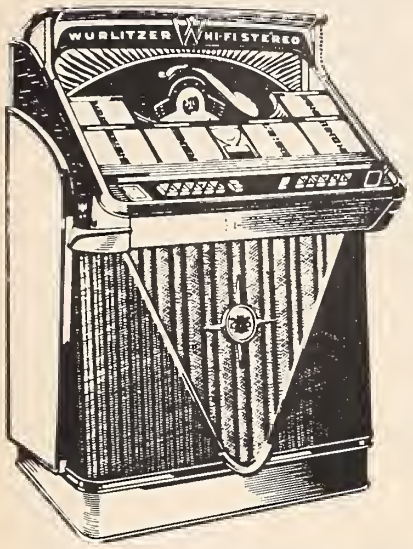

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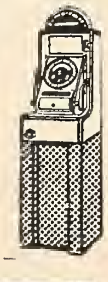

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1809-11 Olive St.
ST. LOUIS, MO.

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BUSH INTERNATIONAL, INC.
60 Riverside Ave.
JACKSONVILLE, FLA.

BUSH INTERNATIONAL, INC.
Cia Distribuidora Internacional de Musica, S. A.
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HAVANA, CUBA

CANYON STATES DIST. CO., INC.
301 E. Seventh St
TUCSON, ARIZ.

CENTRAL MUSIC DIST. CO., INC.
1209 Douglas St.
OMAHA, NEB.

CENTURY MUSIC, INC.
1112 N. High St.
COLUMBUS, OHIO

CLEVELAND COIN MACH. EXCH.
2029 Prospect Ave.
CLEVELAND, OHIO

CLEVELAND COIN MACH. EXCH.
1827 Adams St.
TOLEDO, OHIO

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1415 S. Flores
SAN ANTONIO, TEXAS

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221 E. Market St.
LOUISVILLE, KY.

CRUZE DISTRIBUTING CO., INC.
1101 W. Washington St.
CHARLESTON, W. VA.

CULP DISTRIBUTING CO.
614 W. Grand Ave.
OKLAHOMA CITY, OKLA.

DRACO SALES CO.
2005 West Alameda
DENVER, COLO.

EMARCY DISTRIBUTING CO.
348 Sixth St.
SAN FRANCISCO, CALIF.

F. A. B. DISTRIBUTING CO., INC.
1019 Baronne St.
NEW ORLEANS, LA.

LEW JONES DIST. CO.
1301 N. Capitol Ave.
INDIANAPOLIS, IND.

LEW JONES DIST. CO., INC.
1635 Central Pkwy.
CINCINNATI, OHIO

LIBRA DIST. CORP.
607 Tenth Ave.
NEW YORK, N.Y.

MID-WEST DISTRIBUTORS
709 Linwood Blvd.
KANSAS CITY, MO.

MUSIC DISTRIBUTING CO.
1945 Fifth Ave.
PITTSBURGH, PA.

NORTHWEST SALES CO.
3150 Elliott Ave.
SEATTLE, WASH.

NORTHWEST SALES CO.
171 Grant St.
WOODBURN, ORE.

O'CONNOR DISTRIBUTORS, INC.
2320 W. Main St.
RICHMOND, VA.

O'CONNOR DIST., INC.
86-88 Commercial Pl.
NORFOLK, VA.

PEACH STATE MUSIC CO.
624 New St.
MACON, GA.

PEACH STATE MUSIC CO.
1913 Huger St.
COLUMBIA, S.C.

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130 Boulevard, N.E.
ATLANTA, GA.

ROCK CITY DIST. CO., INC.
108 Lafayette St.
NASHVILLE, TENN.

ROTH NOVELTY CO.
54 N. Pennsylvania Ave.
WILKES-BARRE, PA.

J. H. RUTTER, INC.
917 S. State St.
SALT LAKE CITY, UTAH

SANDLER DISTRIBUTING CO.
110 Eleventh St.
DES MOINES, IA.

SANDLER DISTRIBUTING CO.
405 Plymouth Ave. N.
MINNEAPOLIS, MINN.

STANDARD AUTO. DIST. CO.
805 Broadway
LITTLE ROCK, ARK.

STANDARD AUTO. DIST. CO.
1269 Madison Ave.
MEMPHIS, TENN.

UNITED, INC.
1101 W. Vliet St.
MILWAUKEE, WISC.

UNITED DISTRIBUTORS, INC.
902 W. Second
WICHITA, KAN.

BILL WILLIAMS DIST. CO.
3300 Louisiana St.
HOUSTON, TEXAS

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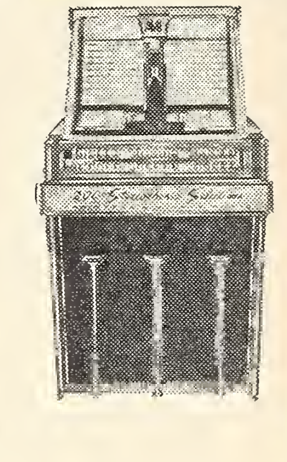

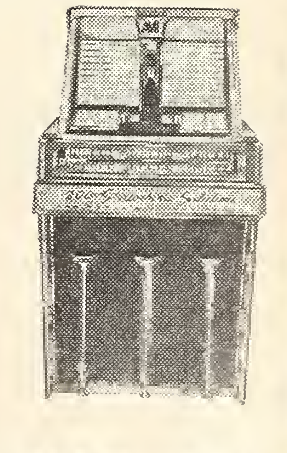

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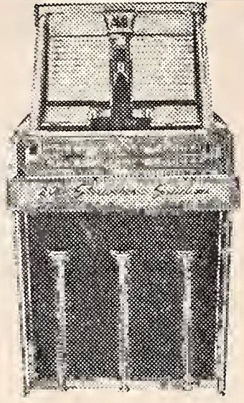

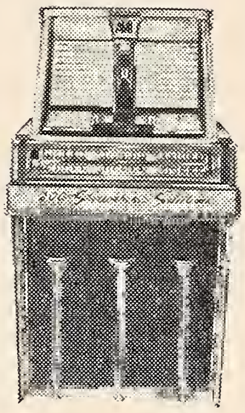

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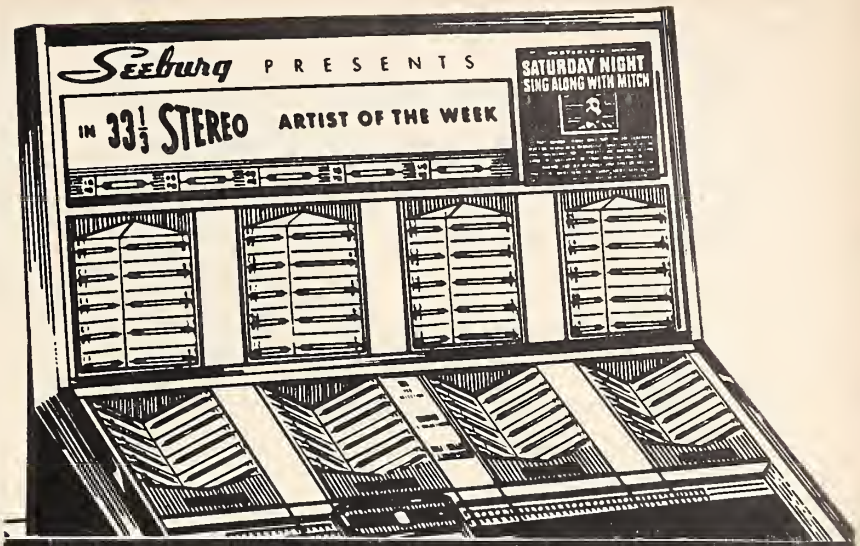
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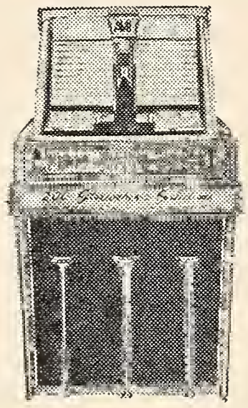

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"INTERNATIONAL QUARTERLY EXPORT EDITION"

ANALYZATION OF THE 1st QUARTER (JAN., FEB., MAR., 1960)

1st QUARTER 1960 EXPORTS UP 11%

Music and Amusement Machines Show Increase Over 4th Quarter of 1959. Also Better Than Same 1st Quarter Period of 1959.

For the first time in over a year, export statistics for a quarterly period show an upswing. Total shipment in the first quarter of 1960 by United States firms were 22,209 machines, valued at $5,034,790. These figures are extremely encouraging, compared with the last quarter of 1959, as 3,000 less vendors (could be low prices machines) were shipped—but the overall increase was 890 machines, valued at $894,040. Another interesting factor is disclosed when shipments for the 1st quarter of 1960 are compared with shipments made in the 1st quarter of 1959. In the comparative quarter of 1959, 19,273 machines were exported, valued at $4,568,275. The increase in 1960 is 2,936 machines, and $466,515. Further study of the statistics discloses the fact that improvement was made in both music machines and amusement machines.

As usual, in Europe, Belgium and West Germany, were the leading buyers. In the last quarter of 1959, the United Kingdom increased its buying, and it could be envisioned that coinmen here would keep expanding their purchases, but figures disclose that almost an equal amount of machines, at about the same dollar value, was bought in the 1st quarter of 1960. Other areas and countries thruout the world imported practically the same amount of equipment as in the previous quarter.

An interesting development is the recent lifting of the import restrictions in France. A result of this move, French buying will probably show in the 3rd and 4th quarter statistics of 1960.

1) **Phonographs:** American exporters shipped 4,057 music machines, valued at $2,723,046 in the first quarter of 1960. This compares with the shipment of 3,347 machines, valued at $2,208,007 in the 4th quarter of 1959. Increase in this quarter over the past quarter was 710 machines, and a dollar value of $525,639. Europe, as usual, was the biggest buyer, taking 3,102 machines, valued at $2,036,047. United Kingdom imports remained practically the same as the previous quarter, but West Germany and Belgium increased its buynig. Most of the other European nations showed an increase as well. Following the same trend as in previous quarters, North America (with Canada leading) was the second largest importer. South America, with Venezuela leading, was the third largest buying area.

2) **Amusement Machines:** Shipments of games also showed a very healthy improvement in the 1st quarter of 1960 over the 4th quarter of 1959. 12,035 amusement machines, valued at $1,564,090, were shipped thruout the world in the 1st quarter of 1960, compared with 8,848 machines, valued at $1,136,267 in the 4th quarter of 1959—a gain of 3,187 machines and $427,823. Comparison with the same 1st quarter of 1959, shows in increase 6,854 machines, and $401,200. Europe, leading importer, bought 7,361 machines, valued at $1,082,510 in this 1st quarter of 1960. This was an increase over the 4th quarter of 1959 of 2,528 machines and $326,234. In this division, the United Kingdom really stepped up its buying in this quarter over the previous period, buying 2,331 machines, valued at $355,031. These purchases, compared with the 4th quarter of 1959, show an increase of 1,743 machines and $233,853. Belgium and West Germany, always big buyers, also improved its imports in this period. In North America, Canada, biggest buyer, bought considerably more machines in this quarter than it did in the previous one. Asia also more than doubled its buying. Australia increased its buying by a considerable margin, taking in 425 machines at $55,335, compared with previous quarter purchases of 136 machines for $16,670. The only area which slipped with South America, with Venezuela always a big buyer, dropping down to practically nothing.

3) **Vending Machines:** This division slipped, both in quantity of machines shipped, and dollar value. 6,117 vendors, valued at $747,054 were exported in the 1st quarter of 1960. This compares with 9,124 machines, and $796,476 in the 4th quarter of 1959, a drop of 3,007 machines, and $49,422. Sweden improved its buying over the previous quarter in both machines and money, while Belgium dropped off in both. The United Kingdom bought more machines, and spent less money, while West Germany bought less machines, but spent more money.

Activities of Manufacturers during the past quarter (April, May and June)

American Shuffleboard Corporation, Union City, N.J., continued production on "Imperial" shuffleboard game series.

AMI, Inc., Grand Rapids, Michigan, continued production on 1960 Model "K" phonograph series featuring five models: "K-200-E", "K-200-A", "K-200-M", "K-120-E", and "K-100-A"—monaural and stereo.

Auto-Bell Manufacturing Company, Chicago, Illinois, continued production on "Magic-Mirror Horoscope" and "Mermaid" introducing "Super Circus" electronic upright amusement game.

Auto-Photo Company, Los Angeles, Calif., continued production on Model "12" and Model "14" automatic photo machines featuring two different size prints.

Bally Manufacturing Company, Chicago, Illinois, continued production on "6-Pocket Pool Game", "Monarch Bowler", "Targets", "Lotta-Fun", "Funway", "Moon Raider Gun", "Little Champion" kiddie ride, "Fire Chief" and "Western Express", kiddie rides, "Spook Gun" kiddie shooting gallery, "Pony Twins" kiddie ride, "Speed Queen", "Toonerville Trolley", "Model T" and "Champion" kiddie rides. The firm introduced "Beach", "Island" and "Tropic" Queens, 1-ball games, "Ball Park" baseball game, returned to production on "Jumbo" electronic upright game, introduced "Skill Score" upright pingame, and "Roller Derby".

Chicago Dynamic Industries, Inc., Chicago, Illinois, continued production on "Queen Bowler", "King Bowler" and "Commando Machine Gun". Introduced "Pony Express" gun game, "World Series" baseball game, and "6-Game Bowler" shuffle alley.

Fischer Sales and Manufacturing Company, Chicago, Illinois, continued producing "Imperial VII", "Imperial VI", "Deluxe 6-Pocket Pool" and "Party Pool" bumper game.

J. F. Frantz Manufacturing Company, Chicago, Illinois, continued in production on "Dodge City" pistol game, "Kicker & Catcher", "ABT Rifle Sport", "Aristo" scale, "ABT Challenger" pistol, and "ABT Guesser Scale".

Games, Inc., Chicago, Illinois, continued in production on "Twin Super Wild Cat" electronic upright amusement game.

D. Gottlieb & Company, Chicago, Illinois, introduced "Wagon Train", "Texan" and "Dancing Dolls" pinball games.

Irving Kaye Company, Brooklyn, N.Y., continued in production on "Jumbo Hockey" and "Cue Ball", introducing "Klub Pool" and "Fleetwood Single Ball-Viewer" 6-pocket pool table.

J. H. Keeney & Company, Chicago, Illinois, continued production on "Popcorn Vendor", "Riviera" cigarette machine, "Snack Vendor", "Deluxe Hot Chocolate and Hot Coffee Vendor" and introduced "Red Arrow" and "Deluxe Red Arrow" electronic upright amusement games.

Marvel Manufacturing Company, Chicago, Illinois, continued production on "Lucky Horoscope" and "Old Smokey" kiddie ride.

Midway Manufacturing Company, Chicago, Illinois, introduced "Bazooka" gun game.

Rock-Ola Manufacturing Company, Chicago, Illinois, continued production on 1960 "Tempo II" phonograph series featuring Model "1485" 200-selection and Model "1478" 120-selections—available in monaural and stereo.

The Seeburg Corporation, Chicago, Illinois, continued production on 1960 Model "Q" phonograph series with "Q-160" 160-selections and "Q-100" 100-selections—available in monaural and stereo. Production also continued on the Seeburg "1000" background music system; Model "E-2" cigarette machine 825-pack capacity; cold drink and coffee vending machines. The firm announced a new illuminated top glass panel for the Model "Q" to accommodate "Album of the Week" display, featuring 33 1/3 rpm records.

Southland Engineering Corp., Santa Monica, California, introduced "Western Trails", a new kiddie ride with automatic revolving track mechanism.

Tusko Manufacturing Company, Thousand Oaks, California, continued production on "Baby Tusko", "Charger" and introduced "Kamel", "Cow Pony", "Zebra" and "Geep".

United Manufacturing Company, Chicago, Illinois, continued production on "Big Bonus" shuffle alley and introduced "Falcon" bowler, "Sunny" shuffle alley, "Savoy" bowler, and "Bowl-O-Rama" bowler.

United Music Corp., Chicago, Illinois, introduced 1960 Model "UPC-100" phonograph series.

Valley Sales Company, Bay City, Michigan, continued production on two "Bumper Pool" models and five "6-Pocket" pool tables.

Williams Electronic Manufacturing Company, Chicago, Illinois, introduced "Serenade" 5-ball, "Official Baseball" baseball games, and "Darts" 5-ball amusement game.

The Wurlitzer Company, North Tonawanda, New York, continued production on the 1960 "2400" phonograph series featuring "2400" 200-selections, "2404" 104-selections and "2410" 100-selections—available in monaural and stereo.

EXPORTS OF U. S. PHONOGRAPHS, GAMES AND VENDORS

EXPORTS OF U. S.
PHONOGRAPHS
FOR FIRST QUARTER, 1960

(January, February, March)

NORTH and CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	314	$ 227,820
Mexico	27	21,934
Guatemala	8	6,487
British Honduras	4	3,388
Nicaragua	35	25,696
El Salvador	8	6,475
Costa Rica	47	34,153
Bahamas	6	3,845
Jamaica	25	15,490
Leeward & Windward Is.	13	9,658
Panama	27	22,066
Trinidad	11	9,088
Netherlands Antilles	8	6,054
Honduras	13	9,874
Dominican Republic	2	1,537
TOTALS	548	$ 403,565

SOUTH AMERICA

Venezuela	190	$ 140,848
British Guiana	8	5,122
Ecuador	27	19,028
Chile	18	4,366
TOTALS	243	$ 169,364

EUROPE

United Kingdom	200	$ 133,800
Netherlands	94	55,781
Belgium	895	598,368
West Germany	1,338	893,276
Switzerland	139	107,360
Italy	181	70,739
Sweden	20	14,769
Norway	199	137,340
Denmark	7	4,777
Portugal	11	6,276
Ireland	3	1,361
Austria	7	5,878
Turkey	8	6,322
TOTALS	3,102	$2,036,047

ASIA

Pakistan	1	$ 1,350
Ceylon	3	2,400
Republic of Philippines	45	34,427
Japan	4	3,098
Nansei & Nanpo Islands	72	50,531
Hong Kong	9	7,100
Lebanon	4	3,158
TOTALS	138	$ 102,064

AUSTRALIA

Australia	26	$ 12,606
TOTALS	26	$ 12,606
GRAND TOTALS	4,057	$2,723,646

EXPORTS OF U. S.
AMUSEMENTS
FOR FIRST QUARTER, 1960

(January, February, March)

NORTH and CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	2,713	$ 187,320
Mexico	97	6,180
Costa Rica	22	1,782
Bahamas	22	15,000
Dominican Republic	32	6,400
TOTALS	2,886	$ 216,682

SOUTH AMERICA

Venezuela	144	$ 47,239
Ecuador	30	9,730
TOTALS	174	$ 56,969

EUROPE

Sweden	922	$ 96,420
United Kingdom	2,331	355,031
Ireland	41	7,199
Netherlands	133	12,164
Belgium	2,262	219,769
France	146	46,187
West Germany	1,250	260,465
Switzerland	46	12,577
Italy	51	20,739
Greece	12	3,760
Iceland	2	1,200
Norway	32	12,206
Denmark	50	20,410
Turkey	13	14,383
TOTALS	7,361	$1,082,510

ASIA

Lebanon	1,000	$ 75,522
Republic of Philippines	94	33,374
Republic of Korea	12	6,100
Nansei & Nanpo Islands	14	6,373
Taiwan	8	4,800
TOTALS	1,128	$ 126,169

AUSTRALIA

Australia	425	$ 55,335
TOTALS	425	$ 55,335

AFRICA

Morocco	37	$ 19,150
Tunisia	14	3,500
Union of South Africa	10	3,775
TOTALS	61	$ 26,425
GRAND TOTALS	12,035	$1,564,090

EXPORTS OF U. S.
VENDING MACHINES
FOR FIRST QUARTER, 1960

(January, February, March)

NORTH and CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	3,240	$ 383,761
Bahamas	29	9,724
Mexico	68	4,458
Bermuda	2	2,177
TOTALS	3,339	$ 400,120

EUROPE

Sweden	157	$ 77,713
Denmark	13	2,069
United Kingdom	621	51,429
France	84	21,674
West Germany	777	145,948
Switzerland	35	18,509
Netherlands	45	9,000
Belgium	1,000	10,500
TOTALS	2,732	$ 336,842

AUSTRALIA

Australia	4	$ 1,300
TOTALS	4	$ 1,300

ASIA

Singapore	32	$ 1,792
Nansei & Nanpo Islands	10	$ 7,000
TOTALS	42	$ 8,792
GRAND TOTALS	6,117	$ 747,054

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PHONOGRAPHS

		NUMBER OF UNITS	DOLLAR VALUE
1.	West Germany	1,338	$893,276
2.	Belgium	893	598,368
3.	Canada	314	227,820
4.	Venezuela	190	140,848
5.	Norway	199	137,340
6.	United Kingdom	200	133,800
7.	Switzerland	139	107,360
8.	Italy	181	70,739
9.	Netherlands	94	55,781
10.	Nansei & Nanpo Islands	72	50,531
11.	Republic of Philippines	45	34,427
12.	Costa Rica	47	34,153
13.	Nicaragua	35	25,696
14.	Panama	27	22,066
15.	Mexico	27	21,934
16.	Ecuador	27	19,028
17.	Jamaica	25	15,490
18.	Sweden	20	14,769
19.	Australia	26	12,606
20.	Honduras	13	9,874
21.	Leeward & Windward Islands	13	9,658
22.	Trinidad	11	9,088
23.	Hong Kong	9	7,100
24.	Guatemala	8	6,487
25.	El Salvador	8	6,475

AMUSEMENT MACHINES

1.	United Kingdom	2,331	$355,031
2.	West Germany	1,250	260,465
3.	Belgium	2,262	219,769
4.	Canada	2,713	187,320
5.	Sweden	992	96,420
6.	Lebanon	1,000	75,522
7.	Australia	425	55,335
8.	Venezuela	144	47,239
9.	France	146	46,187
10.	Republic of Philippines	94	33,374
11.	Italy	51	20,739
12.	Denmark	50	20,410
13.	Morocco	37	19,150
14.	Bahamas	22	15,000
15.	Turkey	13	14,383

VENDING MACHINES

1.	Canada	3,240	$383,761
2.	West Germany	777	145,948
3.	Sweden	157	77,713
4.	United Kingdom	621	51,429
5.	France	84	21,674
6.	Switzerland	35	18,509
7.	Belgium	1,000	10,500
8.	Bahamas	29	9,724
9.	Netherlands	45	9,000
10.	Nansei & Nanpo Islands	10	7,000

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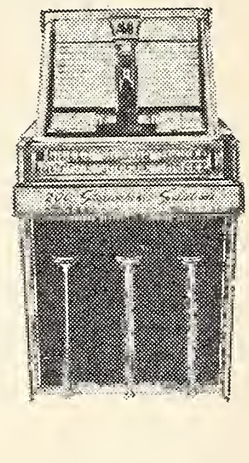

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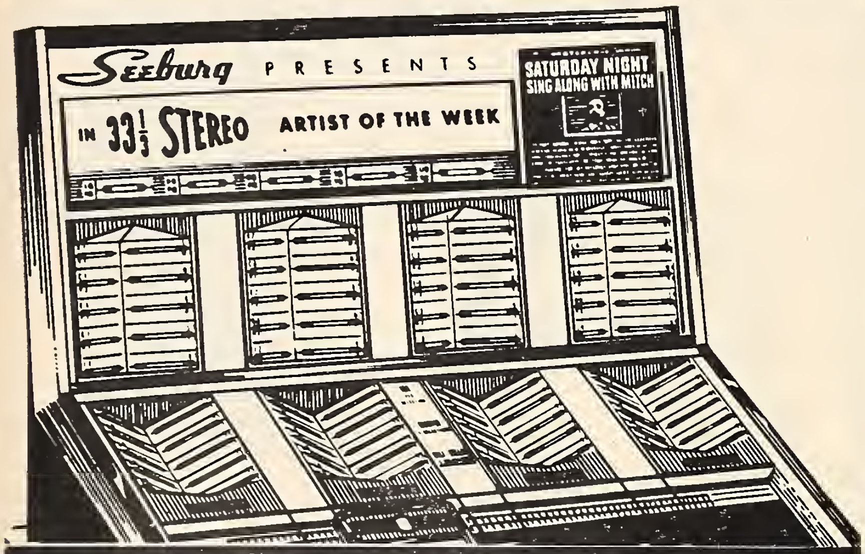

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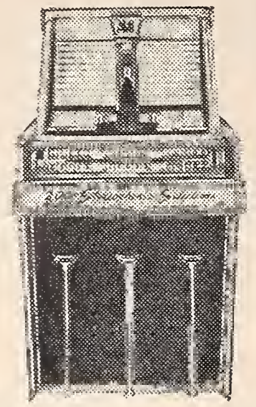

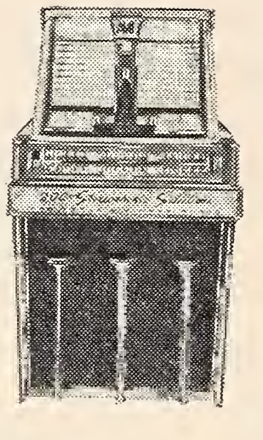

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Southern Music Dist. Co., 1453 S. W. 8th St.
Supreme Dist., Inc., 418 SW 8th Ave.
Taran Dist., Inc., 3401 N. W. 36th St.

Orlando
Southern Music Dist. Co., 503 W. Central Ave.

GEORGIA

Atlanta
Friedman Amusement Co., 1235 Techwood Jr. N. W.
G. K. Gabrielson The., 724 Memorial Dr., S.E.
Peach State Music Co., 130 Boulevard N.E.
Robinson Dist. Co., 335 Edgewood Ave., S.E.
Sparks Specialty Co., 105 Edgewood Ave., N.E.
Variety Dist. Co., 585 Grant St., S.E.

Macon
Heath Dist., 3253 Vineville Ave.
Peach State Music Co., 624 New St.

HAWAII

Honolulu
Intl. Traders, Ltd., 1728 Kapiolani Blvd.
Service Games, Inc., 210 Mokaeua St.

Wahiawa, Oahu
Auto. Vend. Mach. Co., 583 Calif. Ave.

IDAHO

Pocatello
Dan The Music Man, 1229 N. Main St.

ILLINOIS

Chicago
Allied Coin Mach. Co., 2646 W. Pratt
All State C. M. Exch., 3830 No. Sheffield Ave., Chgo. 13, Ill.
AMI Sales Co., 5075 W. Lexington St.
Atlas Music Co., 2122 N. Western Ave.
Champion Dist. Co., 3451 N. Milwaukee
Coven Music Corp., 3181 Elston Ave.
Donan Dist. Co., 2633 N. Milwaukee Ave.
Empire Coin Machine Exch., 1012 Milwaukee Ave.
First Dist. 1748 W. North Ave.
Globe Dist. Co., 1623 N. California Ave.
Merit Industries, 7312 So. Halstead St.
Monarch Coin Machine Co., 2257-59 N. Lincoln Ave.
National Coin Machine Exch., 1411-13 Diversey Bl.
Purveyor Dist. Co., 4324 N. Western Ave.
Tower Dist. Co., 1725 W. Division St.
Trans-World Trading Corp., 185 N. Wabash Ave.
World Wide Dist., Inc., 2330 N. Western Ave.

Moline
H & H Music Co., 1626 Third Ave.

Rockford
Midwest Dist. Co., 208 N. Madison St.

INDIANA

Evansville
Automatic Amusement Co., 1000 Pennsylvania St.
Carl J. Speis Co., 201 S. Fulton Ave., Evansville 8
S. L. Stiebel Co., 12-16 N.W. 6th St.

Fort Wayne
General Sales Co., 1416 S. Calhoun St.
Lee Sales Co., Inc., 1815 S. Lafayette

Indianapolis
Associated Dist., Inc., 210 S. Meridian St.
Calderon Dist., Inc., 433 N. Alabama
Lew Jones Dist. Co., 1301 N. Capitol
J. & J. Dist., 1327 North Capitol Ave.
Sicking Co., 1312 N. Capitol Ave.
Southern Automatic Music Co., 129 W. North St.

IOWA

Des Moines
Philip Moss & Co., Walnut at 12th
Sandler Dist. Co., 110 11th St.
Superior Sales Co., 1337 2nd Ave.

Dubuque
Dubuque Coin Machine Co., 1456 O'Hagen St.

KANSAS

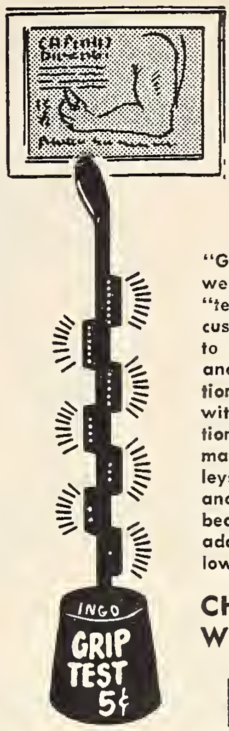
Manhattan
Bird Music Co., Inc., 126 Poynt 2 Ave.

Wichita
United Dist., Inc., 902 W. Second

KENTUCKY

Lexington
Southern Automatic Music Co., Inc., 1535 Delaware Ave.

Louisville
B. B. Novelty Co., Inc., 715 W. Main
H. M. Branson Dist. Co., 811 E. Broadway
Co-operative Dist. Co., 219-221 E. Market St.
Ohio Specialty Co., Inc., 529 S. 2nd
Southern Automatic Music Co., Inc., 735 S. Brook St.
S. L. Stiebel Co., Inc., 635 W. Main St.



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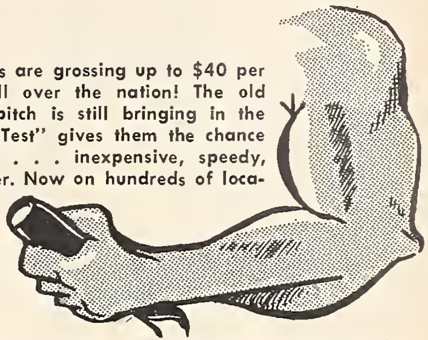

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A.M.A. Dist., Inc., 601 S. Broad St.
C. & M. Specialty Co., 832 Camp St.
Coin Mart, 1055 Baronne St.
Crown Novelty Co., Inc., 1055 Baronne St.
The Double A Amuse. Co., 341 N. Galvez St.
F. A. B. Dist. Co., 1019 Baronne St.
General Dist. Co., 1609 Orleans Ave.
Lynch & Zander, 832 Baronne St.
New Orleans Novelty Co., 115 Magazine St.
J. H. Peres Dist. Co., 922 Poydras St.
Space Dist. Co., Inc., 712 Clairborne Dr.

Shreveport
S & H Novelty Co., 550 Bolinger

MARYLAND

Baltimore
A. & A. Coin Machine Co., 715 Ensor St.
Chris Novelty Co., 2330 Hollins St.
Double-U Sales Corp., 2515 Frederick Ave.
East Coast Music Co., 700 S. Hanover St.
Eastern Dist., Inc., 140 Mt. Royal Ave.
Eastern Vend. Sales Co., Inc., 227 E. Biddle St.
General Vending Sales Corp., Howard and Biddle Sts.
Hub Enterprises, Inc., 2216 Division St.
Roy McGinnis Co., 2011 Maryland Ave.
Parkway Machine Co., 715 Ensor St.
Premier Coin Machine Dist., Inc., 1907 Tadcaster Rd.
State Sales & Ser. Corp., 1005 E. Baltimore
Winters Dist. Co., 1713-15 Hartford Ave.

MASSACHUSETTS

Allston
Redd Dist. Co., Inc., 298 Lincoln St.

Boston
Atlas Distributors, 1024 Commonwealth Ave.
Intl. Vending Corp., 1028-A Commonwealth Ave.
Trimount Coin Machine Co., 40 Waltham St.

Newton
Commonwealth Music Corp., 237 Washington St.

MICHIGAN

Buchanan
Fabiano Amuse. Co., 109 Liberty Ave.

Dearborn
Martin and Snyder & Co., 12727 W. Waeser

Detroit
Angott Dist. Co., 2616 Puritan Ave.
Empire C.M. Ex., 7743 Puritan Ave.
Fabiano Dist. Co., 7001 Fenkell Ave.
Gay-Coin Distributors, 4866 Woodward Ave.
Henry C. Lemke, 1047 E. Grand Blvd.
Miller-Newmark Dist. Co., 5743 Grand River
Music Systems, Inc., 14561 Livernois

Grand Rapids
E. & R. Sales Co., 1732 Monroe, N.W.
The Miller-Newmark Dist. Co., 42 Fairbanks, N.W.

Kalamazoo
King-Pin Equipment Co., 826 Mills St.

Lansing
Music Systems, Inc., 1224 Turner

Pontiac
Wolverine Entertainers, Inc., 1782 Pontiac Dr.

St. Ignace
Henry Nelson, St. Ignace, Mich.

MINNESOTA

Duluth
Twin Ports Sales Co., 226 Lake Ave., So.

Faribault
Gopher Sales Co., 601-603 Central Ave.

Minneapolis
Atlas Sales Co., Inc., 720 S. 4th St.
Lieberman Music Co., 257 Plymouth Ave., N.
S. L. London Music Co., Inc., 2605 Hennepin
Sandler Dist. Co., 405 Plymouth Ave., N.

St. Paul
Automatic Games Supply Co., 1934 University Ave.
Mayflower Dist. Co., 2227 University Ave.
Midwest Novelty Sales Co., 777 University Ave.
Paster Dist. Co., 2227 University Ave.

MISSISSIPPI

Biloxi
United Novelty Co., Inc., Box 126

Greenwood
LeFloie Music Co., 712 George St.

Jackson
Capitol Music Co., 135 E. Amite St.
United Dixie Co., Inc., 106 Minerva St.

MISSOURI

Kansas City
Advance Music Co., 1606 Grand Ave.
Automatic Coin Machine Co., 13 W. Linwood
Central Distributors of Kansas City, 2805 Main St.
Mid-West Dist., 709 Linwood Blvd.
Uni-Con Dist. Co., 3410 Main St.
W. B. Music Co., Inc., 2900 Main St.

St. Louis
Arrow Nov. Co., Inc., 2852 Sidney St.
Brandt Dist. Co., Inc., 1809-11 Olive
Central Dist., 2315 Olive St.
Ideal Novelty Co., 2823 Locust St.
McCall Novelty Co., 3326 Olive St.
Midwest Dist. Co., 2642 Olive St.
J. S. Morris & Sons Novelty Co., 4722 Delmar
Morris Novelty Co., Inc., 3007-09 Olive St.
Musical Sales Co., Inc., 2334 Olive St.
Reel Dist. Co., 4910 National Bridge
Rite-Way Distribs., 1916 Washington Ave.
J. Rosenfield Co., 4701 Washington Blvd.
W. B. Dists., Inc., 1012 Market St.

MONTANA

Butte
H. B. Brinck, 825 E. Front St.

Havre
Pete L. Weyh Co., P.O. Box 927

Helena
Capitol Music Co., 22 South Main

NEBRASKA

Omaha
Central Music Dist. Co., 1209 Douglas St.
H. Z. Vending & Sales Co., 1206 Douglas St.
Lieberman Music Co., Inc., 809 So. 25th St.
United Produtcs, 1205 Douglas St.

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Elizabeth
Seacoast Dists., Inc., 1200 North Ave.

Newark
Atlantic New York Corp., 772 High St.
Irving Morris, Inc., 145 Frelinghuysen Ave.
Runyon Sales Co., 221 Frelinghuysen Ave.
R & Y, 131 Clinton Ave.

Union City
H. Betti & Sons, Inc., 1706 Manhattan Ave.

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Border-Sunshine Nov. Co., 2919 4th St., N.W.

Las Cruces
Consolidated Music Co., 1062 No. 7th St.

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Bilotta Dist. Co., 1226 Broadway
Davis Dist. Co., 1056 Broadway
Odeo, Inc., 1100-02 Broadway
Universal Vendors, 788 Broadway

Binghamton
Binghamton Amusement Co., Inc., 221 Main St.

Brooklyn
American Vending Co., 2684 Coney Island Ave.
Herman Dist. Co., Inc., 1505 Coney Island Ave.
J. Schoenbach, 1647 Bedford Ave.

Buffalo
Davis Dist. Corp., 1231 Main St.
Franklin Sales Corp., 265 Franklin St.
Sheldon Sales, Inc., 881 Main St.
N. J. Steinke Co., 731 Main St.

Elmira
Joy Automatic, 108 E. Church St.

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Greco Bros., Box 94

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Witham Enterprises & Asso., 20 Cunningham Ave.

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Libra Dist. Corp., 607 Tenth Ave.
Dave Lowy & Co., 592 Tenth Ave.
Mike Munves Corp., 577 Tenth Ave.
Runyon Sales Co., 593 Tenth Ave.
Seaboard New York Corp., 843 Tenth Ave.
Albert Simon, Inc., 587 Tenth Ave.
West Side Dist. Corp., 612 Tenth Ave.

Rochester
Davis Dist. Dist. Corp., 317 Alexander St.
Flower City Amuse. Co., 151 University Ave.

Syracuse
Davis Dist. Corp., 738 Erie Blvd., E.
Rex-Bilotta Dist Co., 821 S. Salina St.

Utica
Victor Conte, 1001 Lansing St.

Great Neck
Nat'l Novelty Co., 243 Northern Blvd.

NORTH CAROLINA

Charlotte
Brady Dist. Co., 1900 W. Moorehead St.
G. K. Gabrielson & Co., 8015 Cedar St.
LeStourgeon Dist. Co., Inc., 2828 South Blvd.

Durham
Steel Music Co., 218 E. Parrish St.

Fayetteville
Music Dists., Inc., 213 Franklin St.

Raleigh
Bishop Music Co., 1216 S. Saunders
Pierce Music Co., 109 W. Martin St.

Reidsville
Trent Bros. Music Co., 708 N. Scales St.

NORTH DAKOTA

Bismark
Dakota Music Corp., 912 Arthur Dr.

OHIO

Bridgeport
Automatic Music Co., 703 Main St.

Byesville
Vernon Yontz Sales Co.

Canton
Stark Novelty Co., 239—30th St., N.W.

Cincinnati
Bigner Music, Inc., 2345 Quebec Rd.
Marmer Dist. Co., 1856 Wynnewood Lane
Ohio Specialty Co., 29 Court St.
Royal Dist. Co., 3800 Glenmore Ave.
Shaffer Music Co., 1889 Central Parkway
Southern Automatic Music Co., Inc., 1000 Broadway
T & L Dist., Inc., 1663 Central Parkway

Cleveland
Cleveland Coin Machine Exch., Inc., 2021 Prospect Ave.
Lake City Amusement Co., 4533 Payne Ave.
Monroe Coin Machine Dists., Inc., 2423 Payne Ave.
Shaffer Music Co., 2126 E. 21st St.

Columbus
Central Ohio Coin Machine Exch., 854 N. High St.
Shaffer Music Co., 849 N. High St.
University C. M. Exch., 858 N. High St.

Toledo
Cleveland C. M. Exch., Inc., 1827 Adams St.
Music Systems, Inc., 1302 Jackson Ave.
Toledo Coin Machine Exch., 814 Summit St.

Youngstown
J. & M. Novelty Co., 5555 Mahoning Ave.

OKLAHOMA

Oklahoma City
Atkins Music Co., 233 S. W. 29th St.
Automatic Music Dist., Inc., 900 N. Western Ave.
Boyle Amusement Co., 522 N. W. Third St.
Culp Dist. Co., Inc., 614 W. Grand
Dickson Dist. Co., 631 W. California Ave.
Rice Music Co., 611 N. Hudson

Tulsa
Automatic Music Co., 1214 W. Archer St.
H. W. Dolph Dist. Co., 2239 E. 6t hSt.

OREGON

Portland
Dunis Dist. Co., 1003 S. W. Front St.
Michael Dist. Co., 1200 S. E. Morrison
Northwest Sales Co., 1040 S. W. 2nd Ave.
Western Dists., 1226 S. W. 16th St.

PENNSYLVANIA

Erie
Mickey Anderson, 314 E. 11th St.

Harrisburg
D & L Coin Mach. Co., 414 Kelker St.

Moosic
Sterling Service, Rocky Glen Park

Philadelphia
Active Amusement Machine Co., 666 N. Broad St.
All-Vend Equip. Co., 806 N. Broad St.
Banner Specialty Co., 1221 No. 5th
Belgian Amuse. Co., 334 N. Broad St.
Block Marble Co., 1425 N. Broad St.
Central Vend. Mach. Ser. Co., 6011 Baltimore
Eastern Music Systems, 334 N. Broad St.
General Coin Machine Co., 929 Spring Garden St.
International Amusement Co., 808 N. Broad
Lehigh Specialty Co., 826 N. Broad St.
Penn Coin-O-Matic Corp., 821 N. Broad St.
Phila. Coin Machine Exch., Inc., 830 N. Broad St.
Rake Coin Machine Exch., 609 Spring Garden St.
David Rosen, Inc., 855 N. Broad St.
Scott-Crosse Co., 1641 N. Broad St.
S & K Dist. Co., 808 N. Broad St.
Veedco Sales Co., 2124 Market St.

Pittsburgh
Atlas Music Co., 2231 Fifth Ave.
Banner Specialty Co., 1508 Fifth Ave.
Coin Machine Dist. Co., 500 N. Craig St.
B. D. Lazar Co., 1635 Fifth Ave.
Music Dist. Co., 1945 Fifth Ave.
Oak Sales Co., 2033 Fifth Ave.
Pittsburgh Coin Machine Exch., 2203 Fifth Ave.

Scranton
Scott Crosse Co,. 1101 Pittston Ave.

Wilkes-Barre
Roth Novelty Co., 54 N. Pennsylvania Ave.

Williamsport
Williamsport Electronics and Televisison Co., 233-35 W. Third St.

SOUTH CAROLINA

Columbia
Friedman Amuse. Co., Inc., 2009 Main St.
G. K. Gabrielson & Co., 2608 Main St.
T. B. Holliday Co., 727 Main St.
Peach State Trading Co., 716 Huger St.
Sparks Specialty Co., 1309 Taylor St.

SOUTH DAKOTA

Pierre
Gordon Stout, 1215 E. Cabot

TENNESSEE

Chattanooga
Chattanooga C. M. Co., 1820 Rossville Ave.
Dixie Amusement Co., 912 Houston St.
Sadikoff Sales Co., 142 No. Market St.
Shearer Amusement Co., 11 West Park

Memphis
Consolidated Amuse. Co., 1269 Madison Ave.
S. & M. Sales Co., 1074 Union Ave.
Sammons-Pennington Co., 1049 Union Ave.
Southern Amusement Co., 628 Madison Ave.
Standard Aut. Dist. Co., 1269 Madison Ave.
Williams Dist. Co., 1117 Union Ave.

Nashville
N. & N. Dist. Co., 313 Seventh Ave., So.
Hermitage Music Co., Box 7145
Parker Dist. Co., Box 1281
Rock City Amuse. Co., 108 Lafayette St.
Sanders Dist. Co., 415 Fourth Ave. S.
Frank Swartz Sales Co., 515-A Fourth Ave., S.

Knoxville
Roanoke Vend. Exch., Inc., 313 W. Depot Ave.

TEXAS

Dallas
Coin Machine Ex., 2416 W. Davis
Commercial Music Co., 1550 Edison
General Dist. Co., 2814 Main St.
O'Connor Dist. Co., Inc., Box 3069
State Music Dist., 3100 Main St.
Walbox Sales Co., 3909 Main St.
R. Warncke Co., 1821 Levee St.

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TEXAS (Cont'd.)

Fort Worth
Fort Worth Amusement Co., 2427 Forest Park Blvd.

Houston
Amusement Distributors, Inc., 1615 St. Emanuel
H. A. Frantz & Co., 910 Calhoun St.
Steele Dist. Co., Inc., 2617 Leeland
R. Warncke Co., 3445 Leeland Ave.

Mineral Wells
Wallace Dist. Co., Box 75

San Antonio
Commercial Music Co., Inc., 1415 So. Flores St.
B. J. Nicholas & Assoc., 226 So. Flores St.
Pan American Sales Co., Inc., 812 S. Presa St.
Santone Sales Co., 412 S. Main Ave.
United Amuse. Co., 430 Main St.
R. Warncke Co., 121 Navarro St.

UTAH

Salt Lake City
Mel-O-Dee Music, Inc., 712 S. State St.
J. H. Rutter, Inc., 917 South State St.
Dan Stewart Co., 140 E. Second South St.
Stewart Nov. Co., 2200 Oneida St.
Thompson Dist. Co., 127 E. second South

VIRGINIA

Bayside
Old Dominion Vend. Cer., 1925 Terrace Ave.

Bristol
Roanoke Vend. Mach. Exch., Inc., 63 Commonwealth Ave.

Portsmouth
O'Connor Vending Machine Co., 624 Crawford St.

Richmond
Allen Dist. Co., 3409 West Leigh St.
O'Connor Vending Machine Co., 2318 W. Main St.
Roanoke Vend. Exch., Inc., 4930 W. Broad St.

WASHINGTON

Seattle
American Shuf. Sales Co., 3144 Elliot Ave.
Michael Dist. Co., 100 Elliott, W.
Northwest Sales Co., 3150 Elliott Ave.
Puget Sound Novelty Co., 114 Elliott Ave. W.
Western Dists., 3126 Elliott Ave.

Spokane
Dunis Dist. Co., West 902 W. Second Ave.
R. F. Jones Co., 811 W. Second Ave.

Tacoma
Pacific Kiddie Ride Dist. Co., 1212 Tacoma Ave.
State Amusement Co., 1531 Broadway

WEST VIRGINIA

Charleston
Cruze Dist. Co., Inc., 1101 W. Washington St.
Roanoke Vending Mach. Ex., 625 Ohio St.

Fairmont
Mid-State Dist., 1122 Fairmont

Martinsburg
Hutzler Vend. Mach. Co., 1301 Winchester Ave.

Wheeling
Allan Sales, Inc., 937 Market St.
Tri-State Amusement, 149 18th St., Rear
Wheeling Coin Machine Exch., 2829 Eoff St.

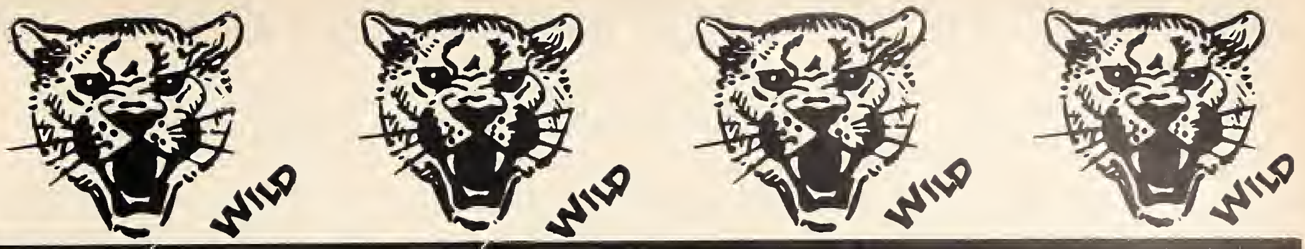
WISCONSIN

Beloit
Dan Savage Nov. Co., 628 Third St.

Green Bay
Bookmeier Sales Co., 148 No. Chestnut St.
Feef Coin Mach. Exch., 245 Summit St.
Union Sales Co., 409 N. Adams St.

Milwaukee
Badger Novelty Co., 2546 N. 30th St.
General Novelty Co., 519 N. 16th St.
Hastings Dist. Co., 6100 W. Bluemound Rd.
S. L. London Music Co., Inc., 3130 W. Lisbon Ave.
Mitchell Novelty Co., 3506 W. National Ave.
Paster Dist. Co., 3601 W. Fond du lac.
United, Inc., 1101 W. Vliet St.

Sheboygan
Anthony Hirt, 2420 No. 8th St.



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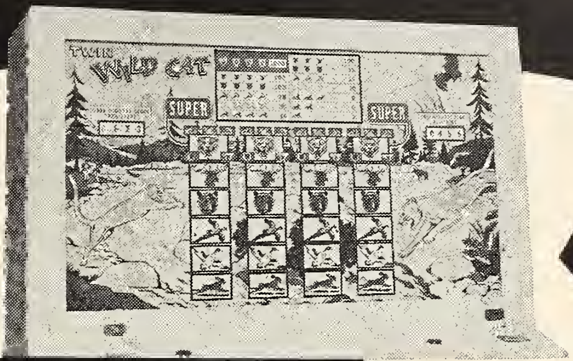

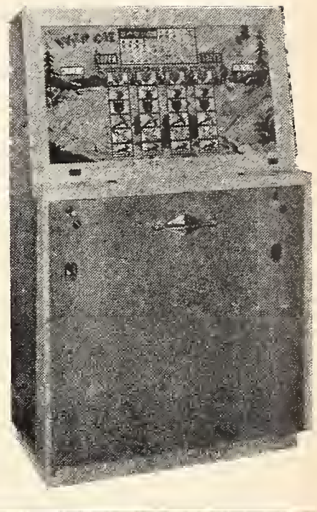

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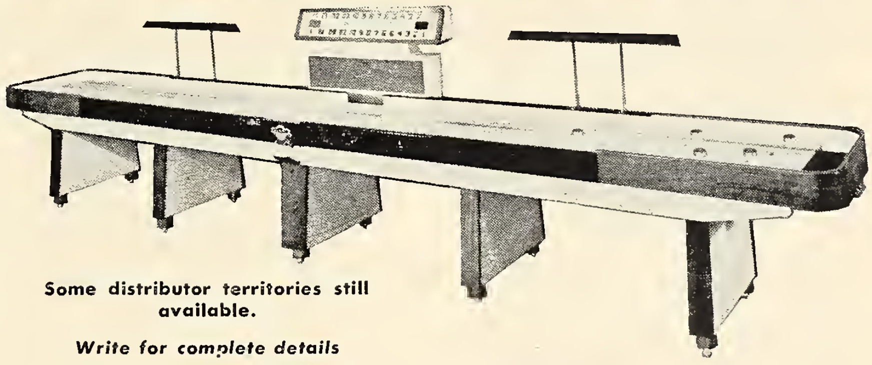

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Locations all over the continent are congratulating operators who have installed the IMPERIAL shuffleboard. Why? Because it stimulates play and increases sales; because it is exceptionally attractive and because it is trouble-free.

Operators love the IMPERIAL, too. Exclusive Magno Play Control*, which releases magnets after each game or when time expires, preventing further play, means more coins in the coin box.

"Artist Of Week" Success In England

LONDON—Evidently musical tastes run the same in the U.S. as is Britain. London's Seeburg distributor, The Ditchburn Organization, reports quick acceptance of Seeburg's new "Artist of the Week" merchandising program, originally introduced here at the A.T.E. Convention.

Purpose of the promotion is to feature the LP selections that Seeburg claims are responsible for a large portion of the record market today. LP selections are programmed via a 33 1/3 rpm speed which accommodates the 7" disks. Seeburg Model "Q" phonos play both 45's and 33's, intermixed.

Ditchburn is also enjoying other good news with the introduction of new vending equipment — Hotspa "400," Colespa "360" and the Mini-Spa, hot and cold drink vending machines.

Congratulations
On Your 18th Anniversary
H. Z. VENDING
& SALES CO., INC.
1205 DOUGLAS ST.
OMAHA, NEBRASKA
DISTRIBUTORS FOR:
D. GOTTLIEB ★ BALLY
ROCK-OLA ★ FISCHER
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RUFFLER and
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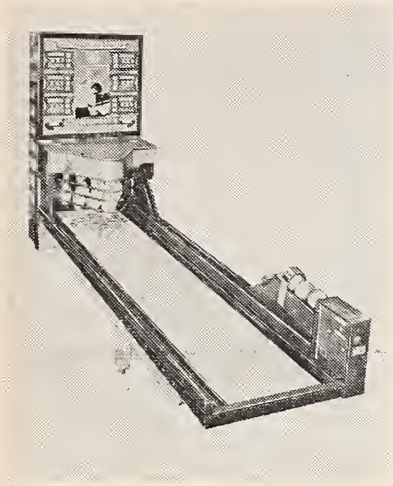
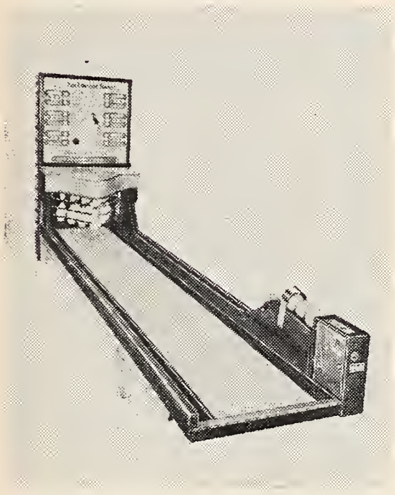
33-37 ST. JOHNS HILL,
CLAPHAM JUNCTION
LONDON S.W.11, ENGLAND

LARGE and KEEN BUYERS
Invite offers of the following equipment
SLOT MACHINES •
and BINGOS •
ARCADE EQUIPMENT •

AMUSEMENT MACHINES — JULY, 1959 Thru JUNE, 1960

BALL BOWLERS


Bally CHALLENGER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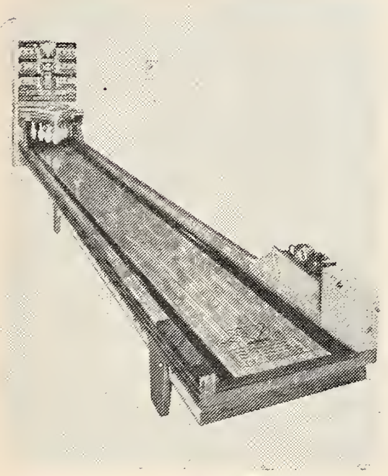
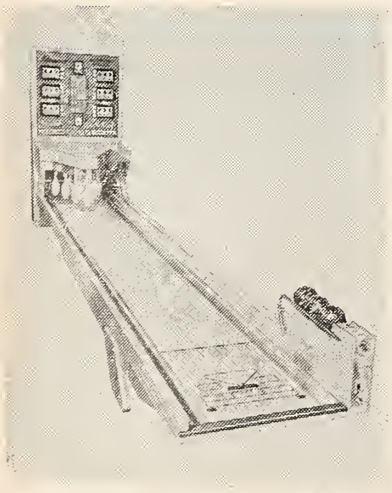
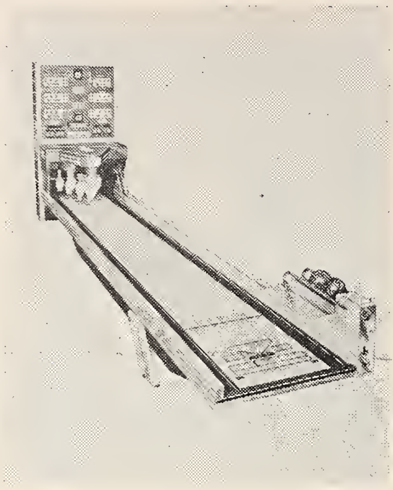

Chicoin QUEEN


United ADVANCE

BALL BOWLERS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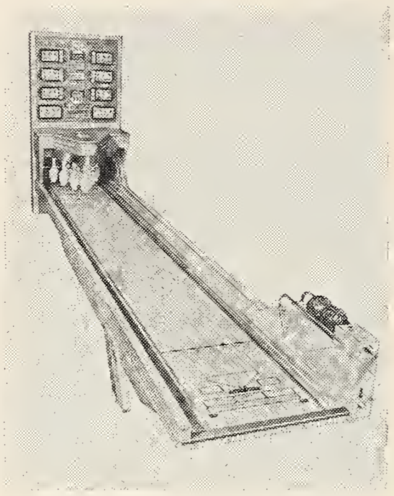
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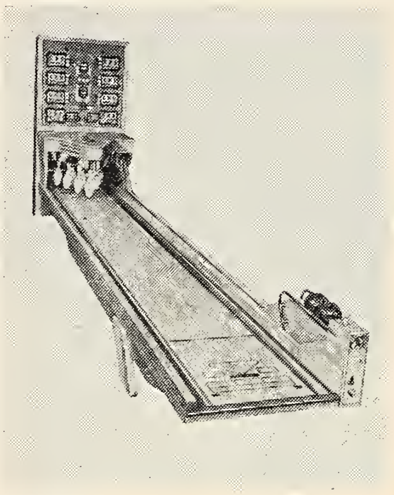
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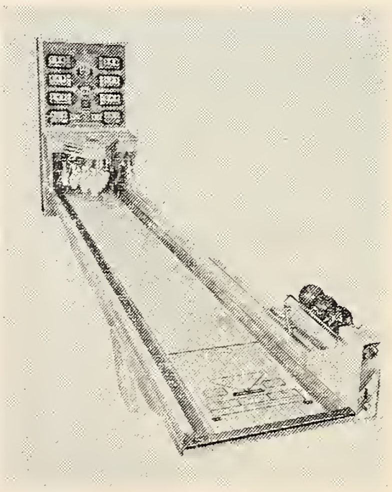
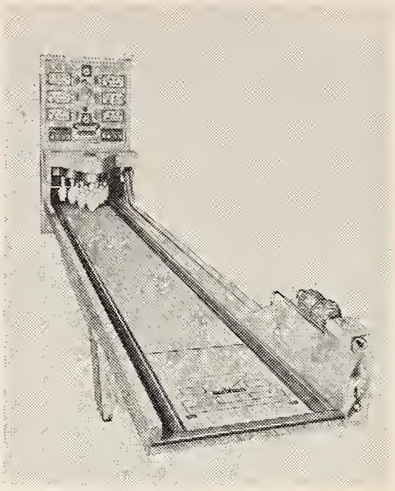
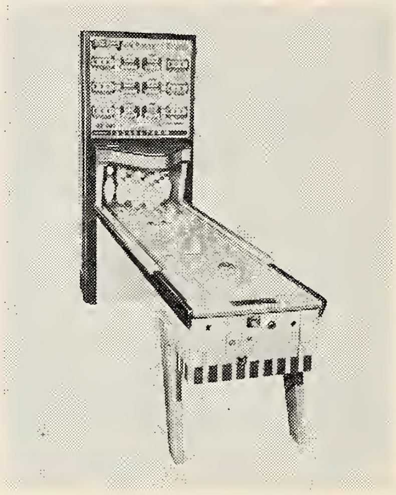
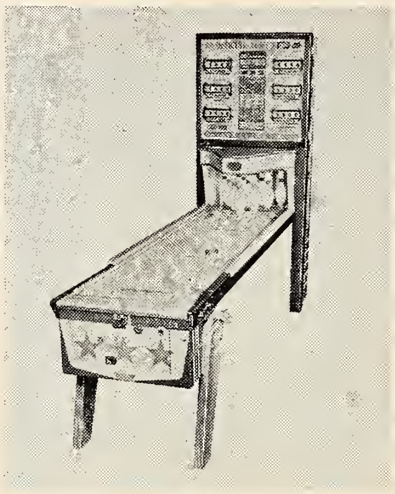

United HANDICAP

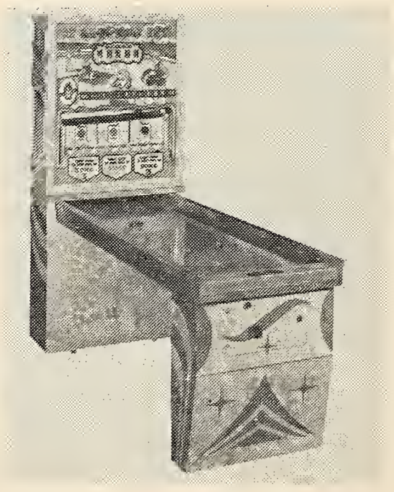
BALL BOWLERS


United FALCON

SHUFFLE BOWLERS

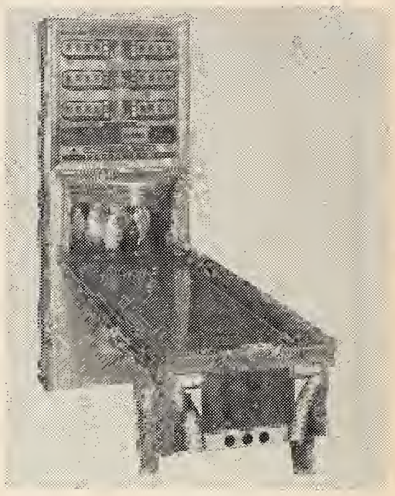

Bally MONARCH

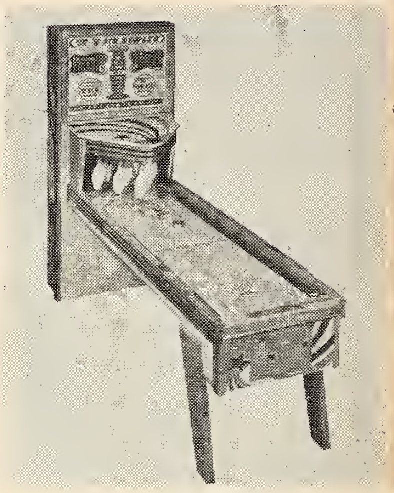

Bally OFFICIAL JUMBO

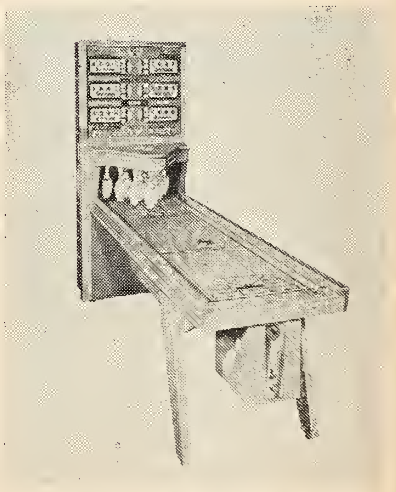

Chicoin BULLS-EYE DROP BALL

SHUFFLE BOWLERS

Chicoin WORLD SERIES

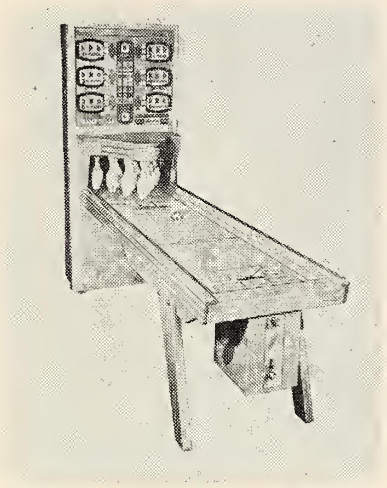

Chicoin FOUR GAME


Chicoin "9" PIN


United BIG BONUS

AMUSEMENT MACHINES — JULY, 1959 Thru JUNE, 1960

SHUFFLE BOWLERS



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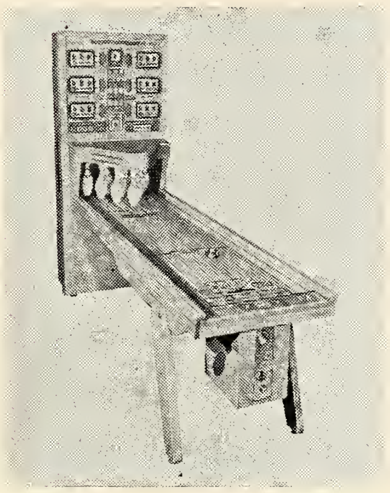
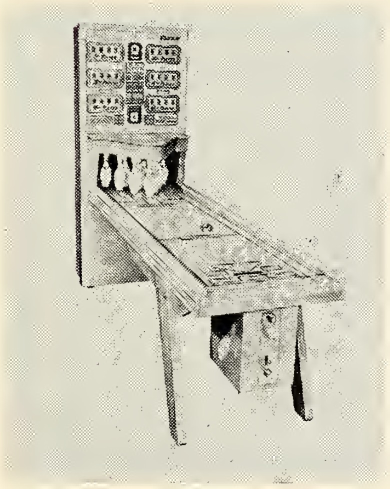


United 4-Way



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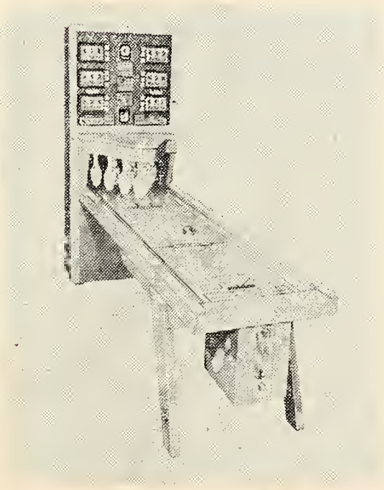

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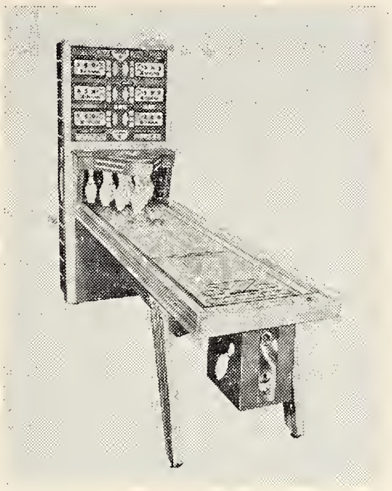
SHUFFLE BOWLERS



United SUNNY

IN-LINES

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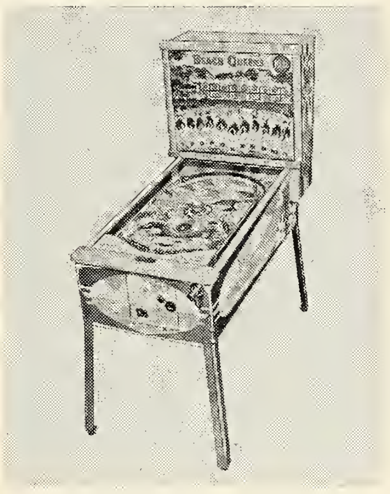
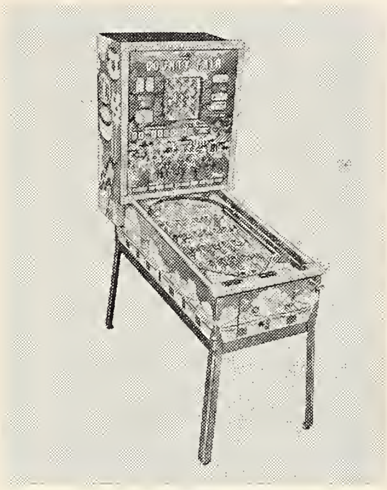


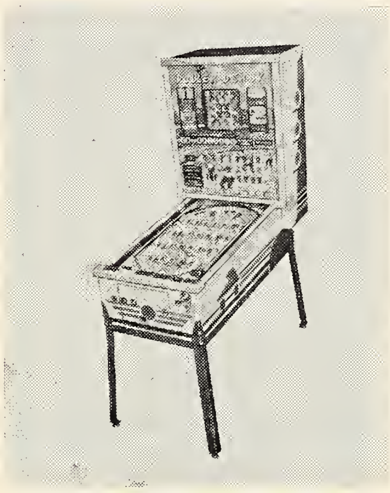
Bally BEACH QUEENS

Bally BEAUTY CONTEST

IN-LINES

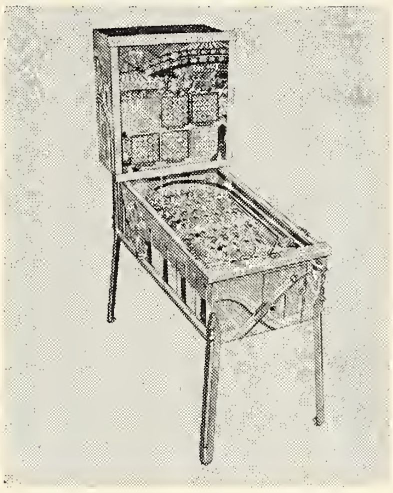


Bally COUNTY FAIR

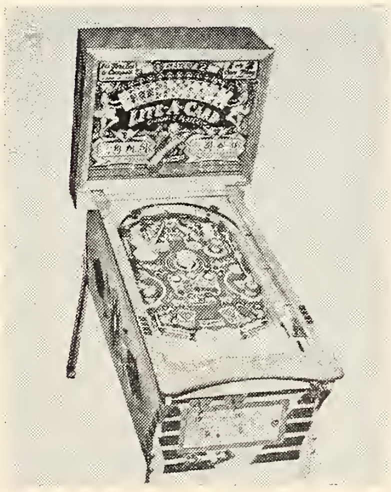


Bally ROLLER DERBY

PINBALLS

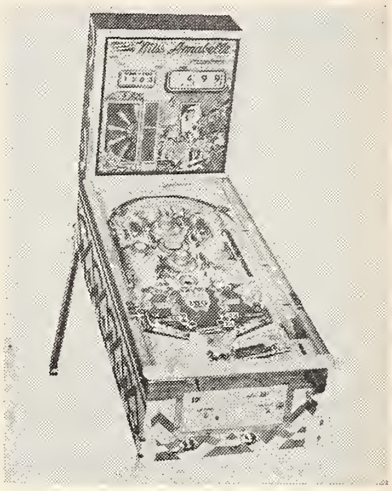


Bally LOTTA-FUN



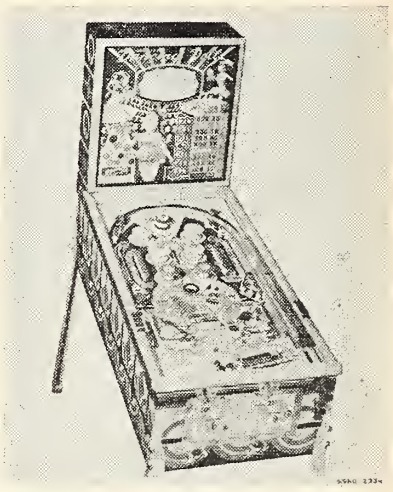
Gottlieb LITE-A-CARD

PINBALLS

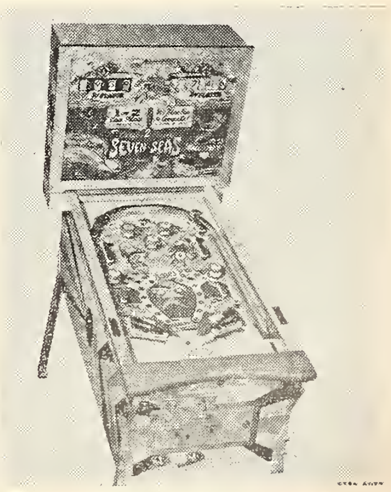


Gottlieb MISS AMERICA

Gottlieb WAGON TRAIN



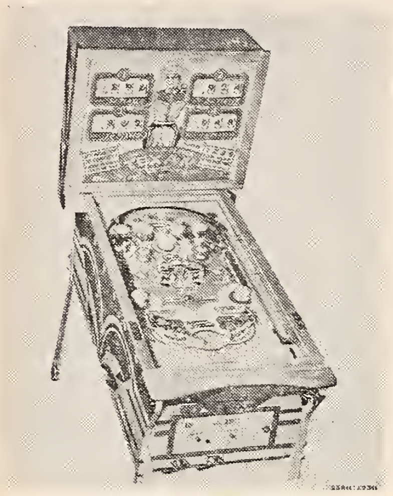
Gottlieb DANCING DOLLS



Gottlieb SEVEN SEAS

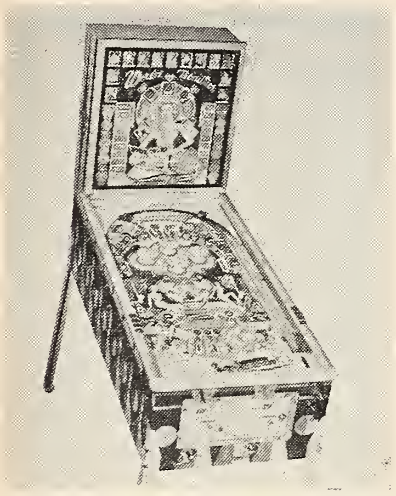
AMUSEMENT MACHINES — JULY, 1959 Thru JUNE, 1960

PINBALLS

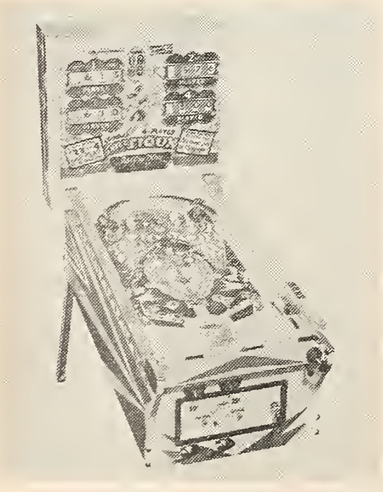


Gottlieb TEXAN

Gottlieb MADEMOISELLE



Gottlieb WORLD BEAUTIES



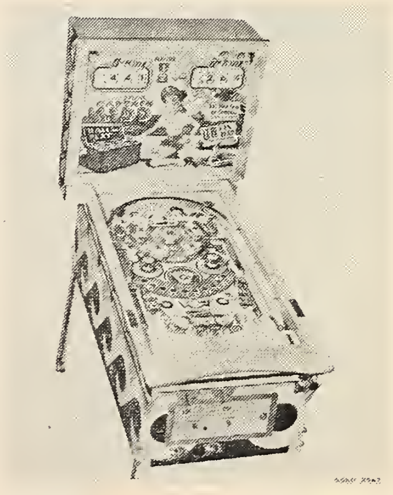
Gottlieb SWEET SIOUX

PINBALLS

Gottlieb UNIVERSE

Gottlieb LIGHTNING BALL

Gottlieb AROUND THE WORLD



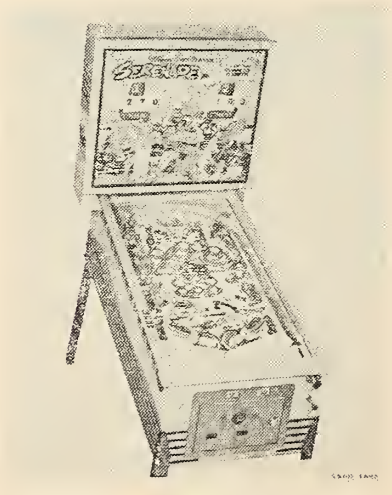
Gottlieb CAPTAIN KIDD

PINBALLS

Keeney HI-STRAIGHT

Keeney ELEVEN BELLES

Williams SPOT POOL



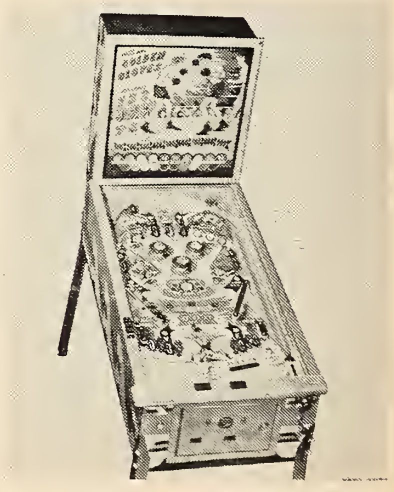
Williams SERENADE

PINBALLS

Williams GOLDEN BELLS

Williams CLUB HOUSE

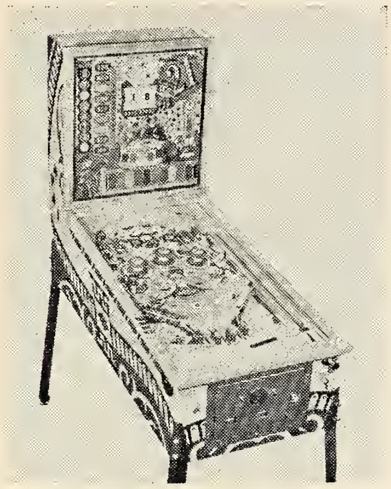
Williams ROCKET



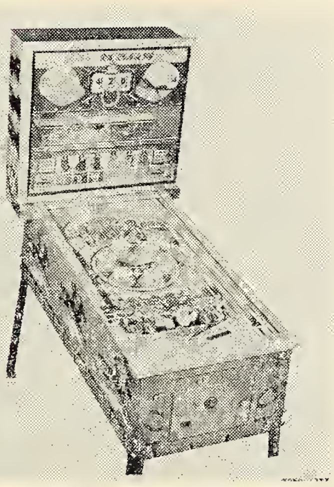
Williams GOLDEN GLOVES

AMUSEMENT MACHINES — JULY, 1959 Thru JUNE, 1960

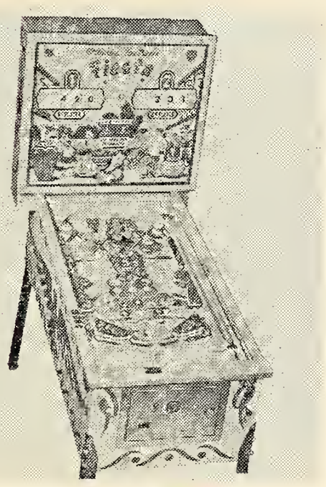
PINBALLS



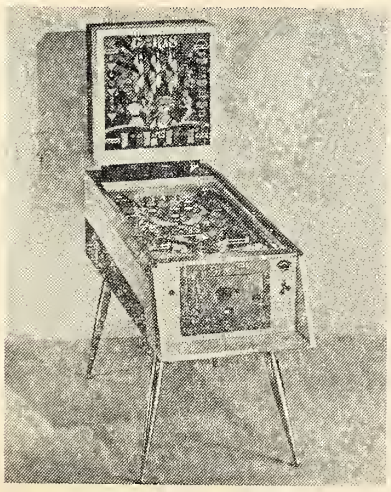
Williams "21"



Williams NAGS

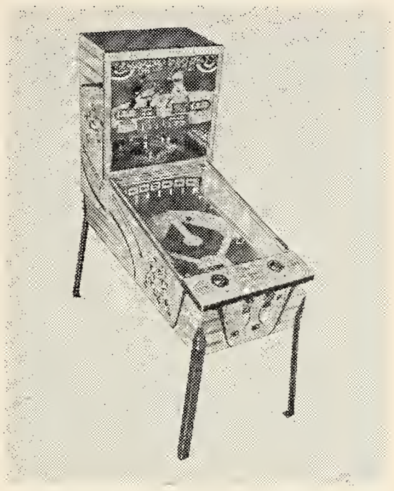


Williams FIESTA

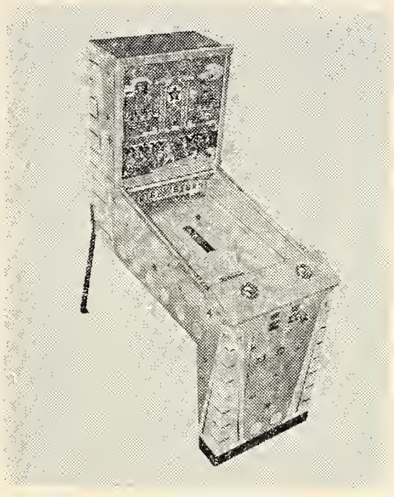


Williams DARTS

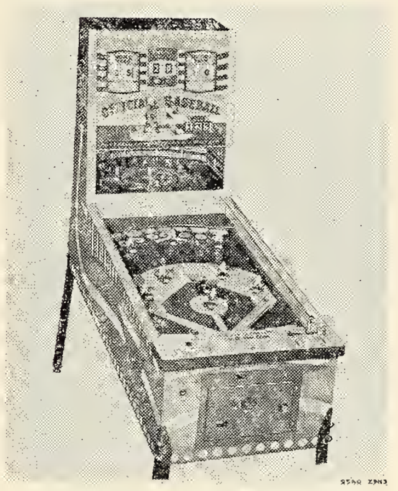
BASEBALL



Bally BALL PARK

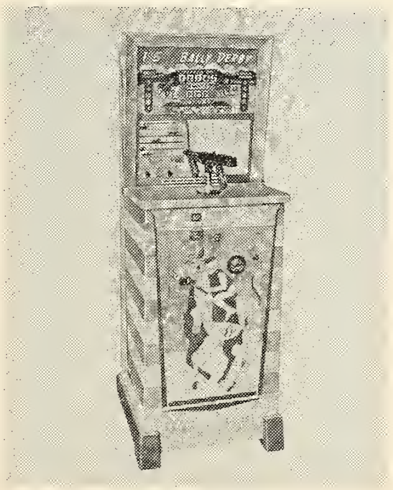


Bally BATTING PRACTICE



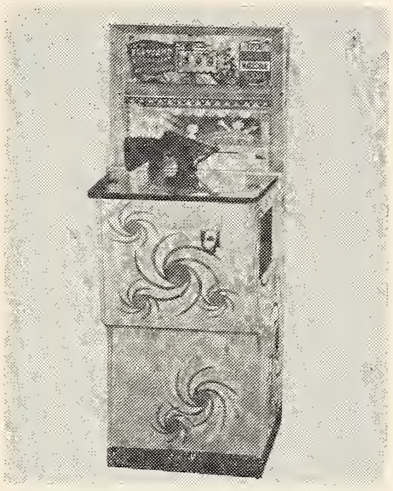
Williams OFFICIAL BASEBALL

GUNS

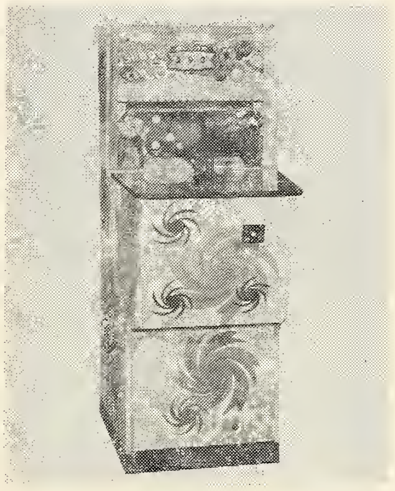


Bally DERBY

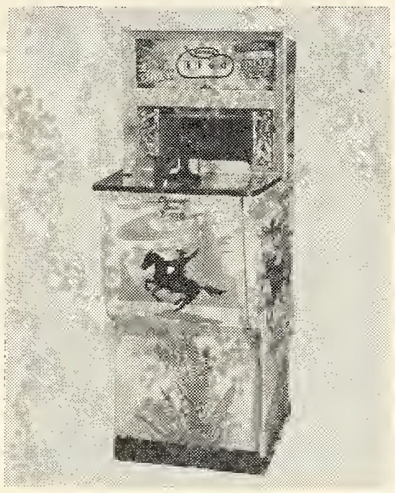
GUNS



Chicoin PLAYLAND



Chicoin
SHOOT THE CLOWN



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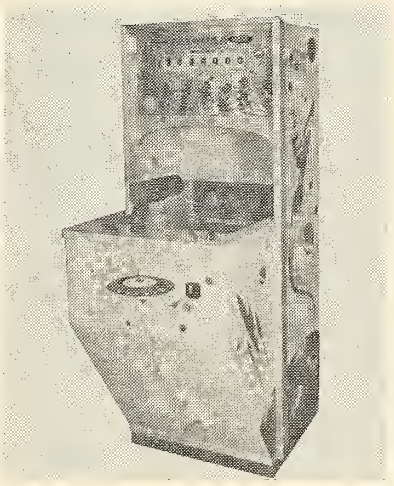
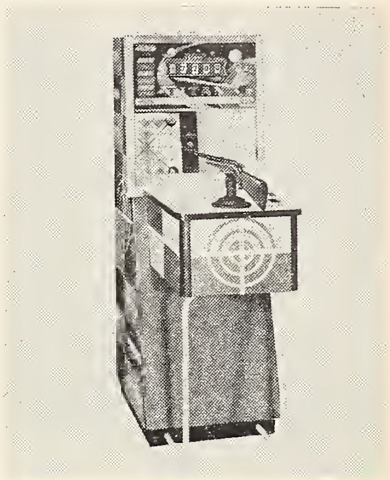
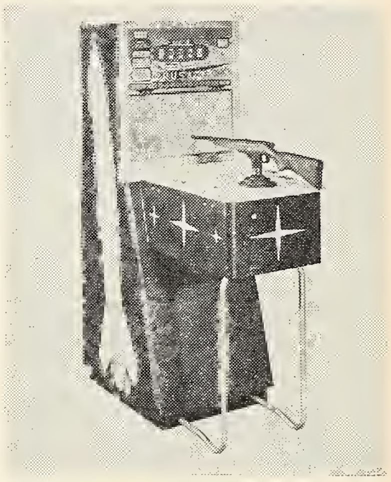


Midway BAZOOKA

GUNS



Williams DELUXE TITAN



Williams CRUSADER

CARD VENDORS

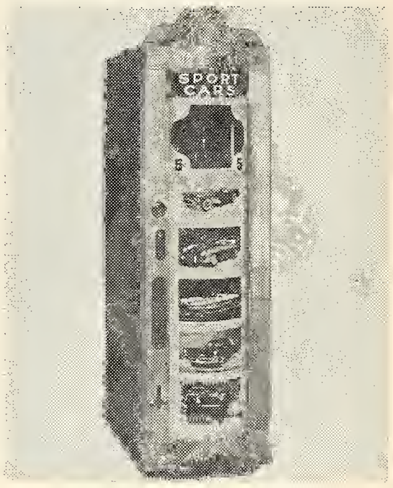


Exhibit Single Compartment

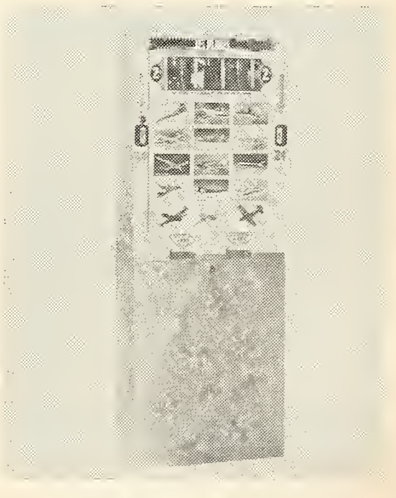
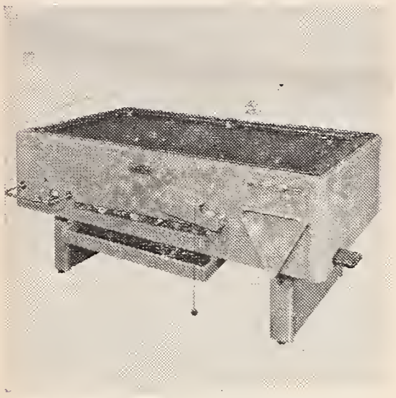
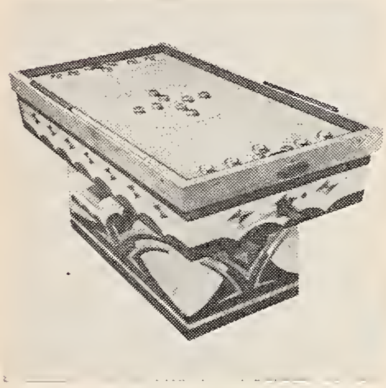


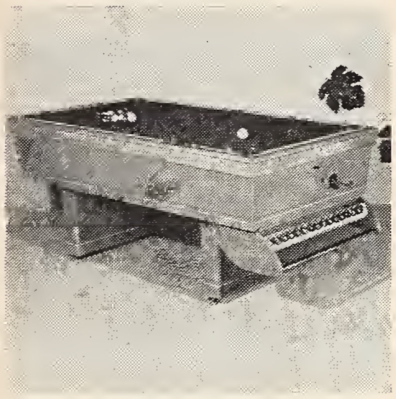
Exhibit Double Compartment

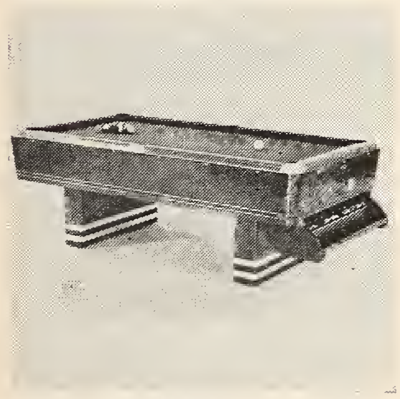
AMUSEMENT MACHINES — JULY, 1959 Thru JUNE, 1960

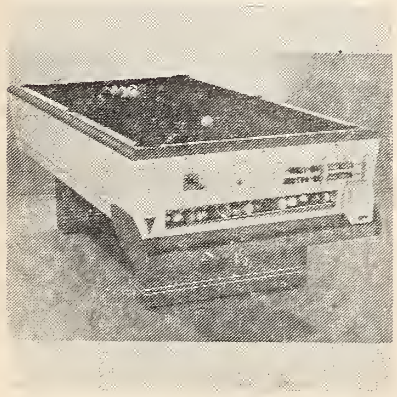
POOL TABLES


Bally POOL TABLE

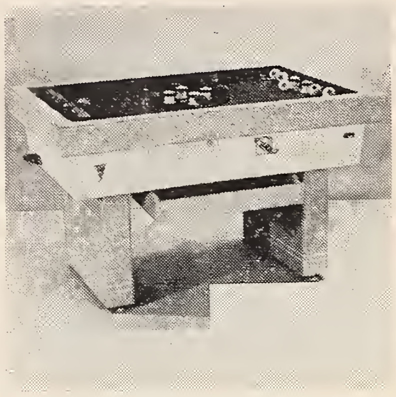

Chicoin GLIDER POOL

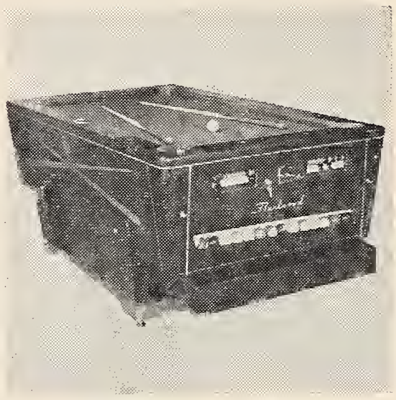

Fischer DELUXE—6′ only

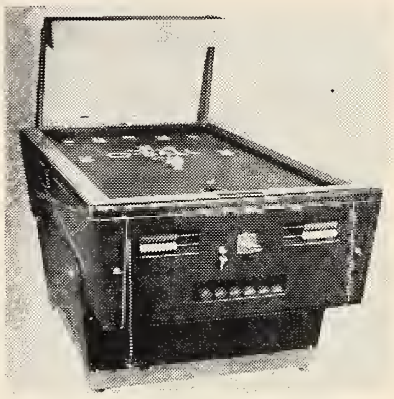

Fischer IMPERIAL—6′ & 7′

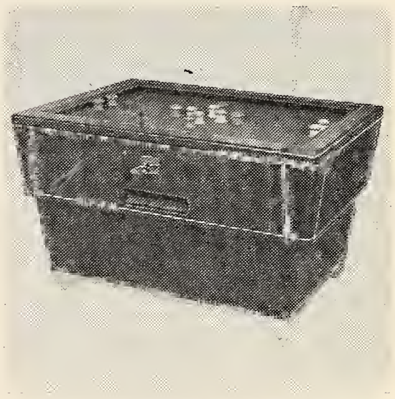

Fischer "B" SERIES—6′ & 7′

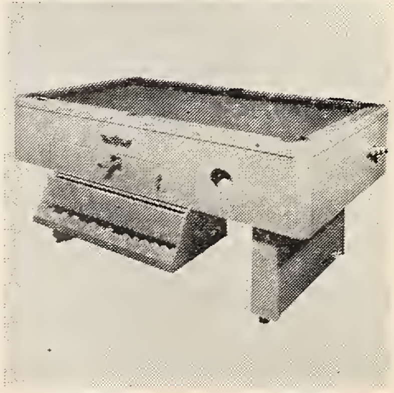
POOL TABLES


Fischer BUMPER FIESTA

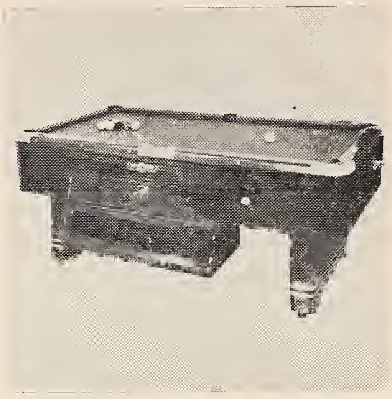

Irving Kaye FLEETWOOD

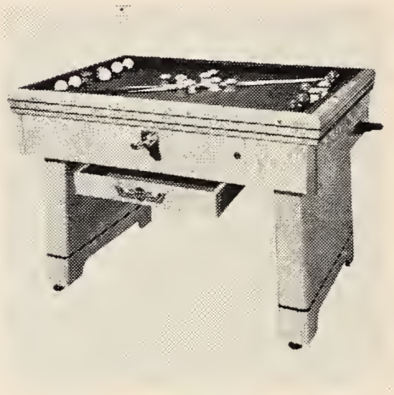

Irving Kaye Q-BALL


Irving Kaye KLUB POOL

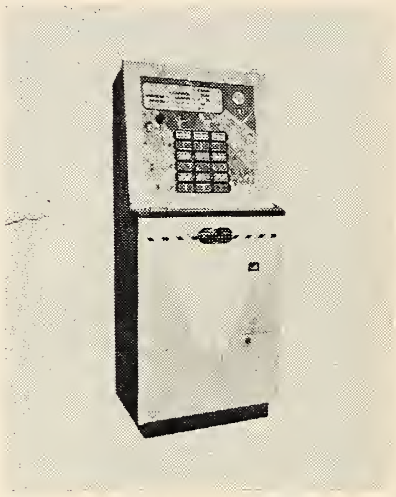

Valley Model 7450

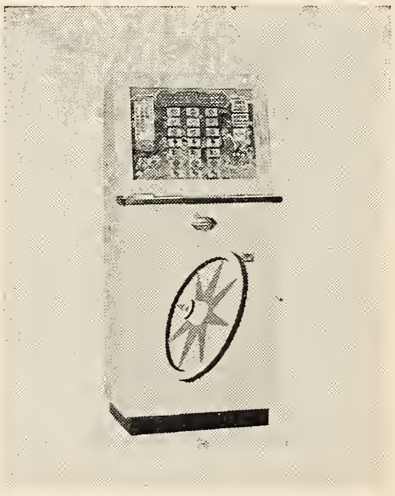
POOL TABLES


Valley Deluxe Models 7500—8500

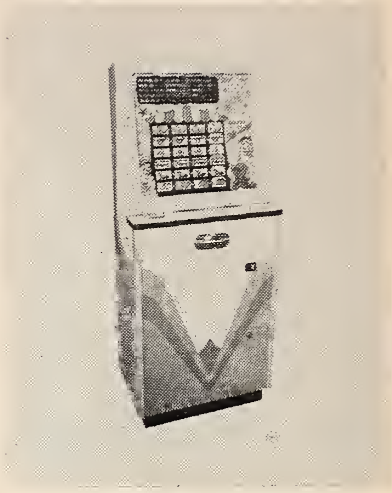

Valley BUMPER Models 52S-B & 52S-M

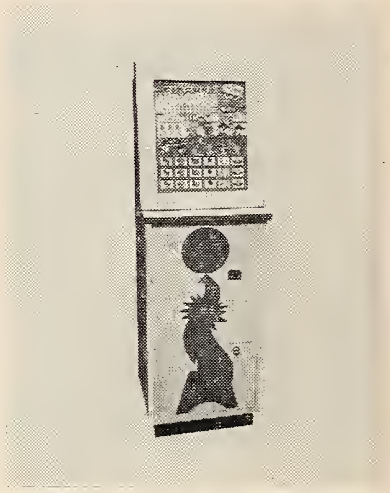
UPRIGHTS

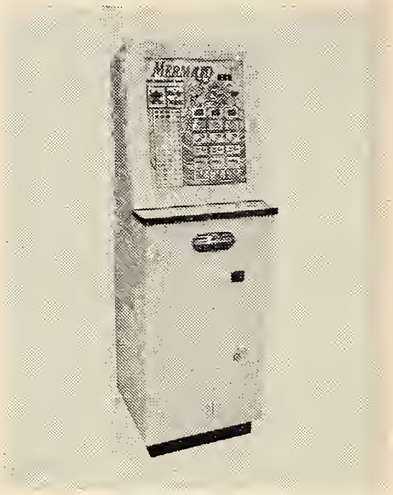

Auto Bell GALLOPING DOMINOS


Auto Bell CIRCUS WAGON WHEEL

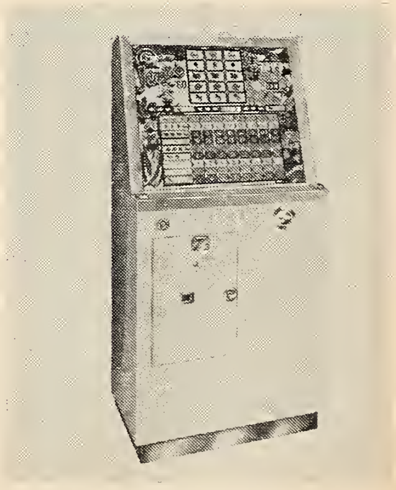
UPRIGHTS


Auto Bell CIRCUS SIDE SHOW


Auto Bell SUPER CIRCUS

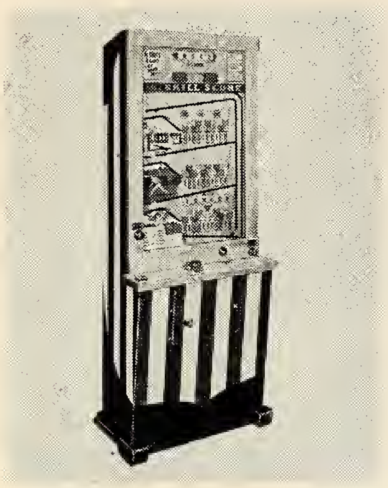


Auto Bell MERMAID

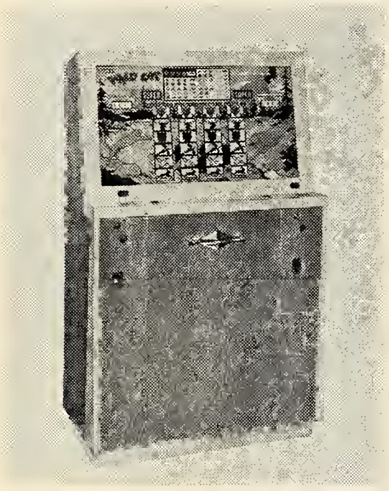

Bally JUMBO

AMUSEMENT MACHINES — JULY, 1959 Thru JUNE, 1960

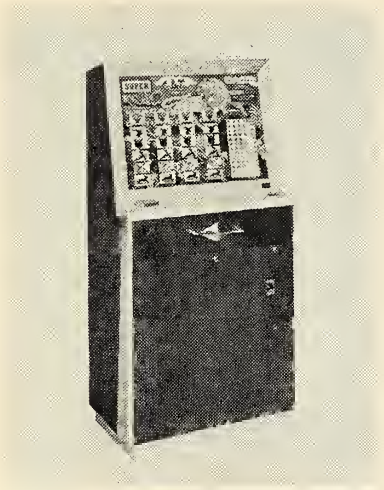
UPRIGHTS



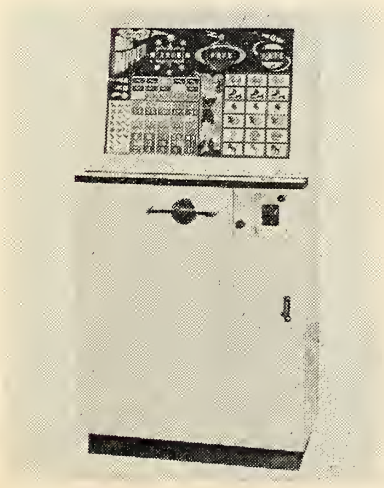
Bally SKILL ROLL



Games TWIN WILD CAT



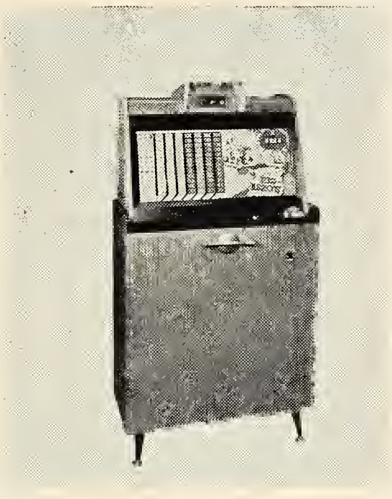
Games SUPER WILD CAT



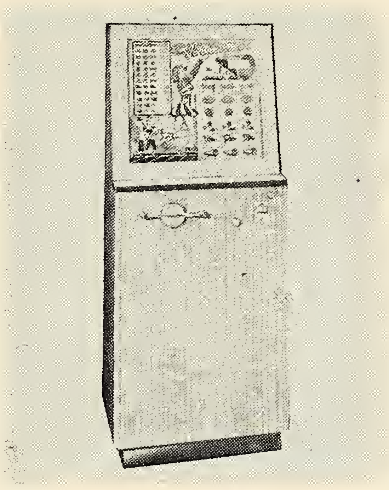
Keeney BIG DIPPER

UPRIGHTS

Keeney RED ARROW



Keeney DELUXE RED ARROW

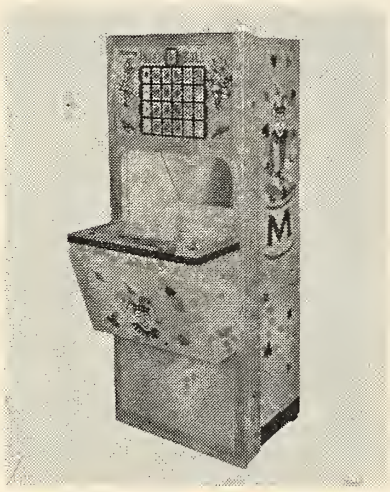


Keeney TOUCHDOWN

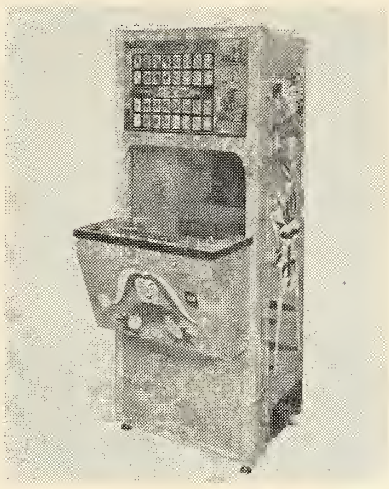
Keeney CRISS CROSS DIAMOND

UPRIGHTS

Midway RED BALL

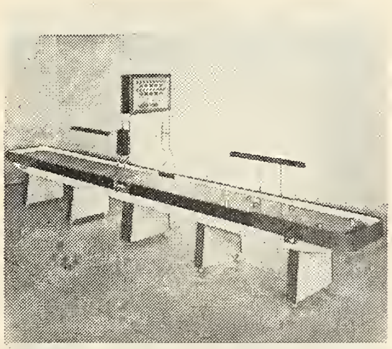


Midway JOKER BALL



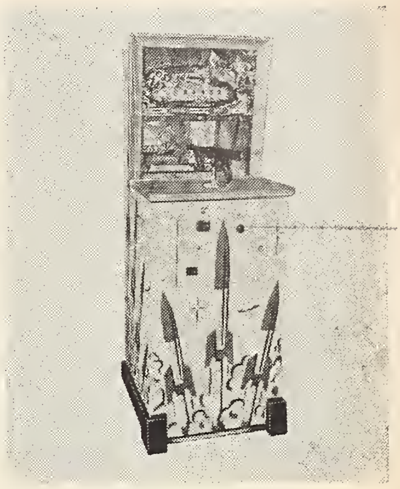
Midway JOKER'S WILD

SHUFFLE BOARD



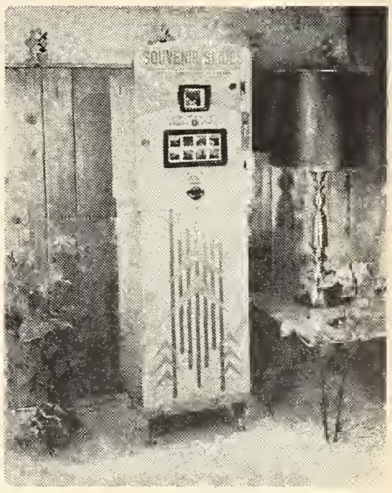
American SHUFFLEBOARD

NOVELTY

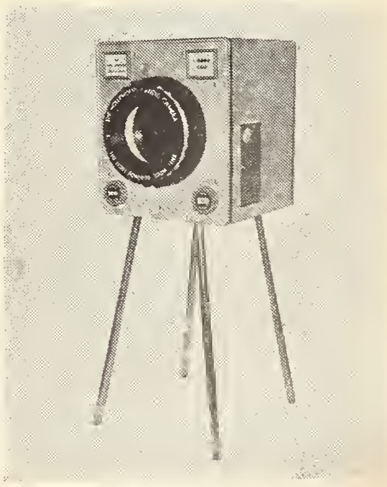


Bally MOON RAIDER

Bally TARGETS



Jennings SOUVENIR SLIDES



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The very finest pool table slate tops, in all sizes, for 6-pocket, bumper, etc.

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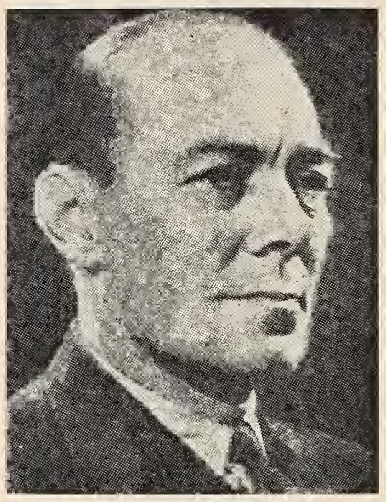
British Gaming Laws To Be Strictly Enforced

LONDON—Undoubtedly the most important single factor to concern and influence coin men in this country during recent months has been the forthcoming change in the Betting and Gaming Laws. Commenting on the latest development in this direction. Mr. John Singleton, Secretary of The Amusements Caterers Association reports that when the Bill was further considered by the House of Lords last week a last stage amendment was agreed to—the effect of which is to limit to two the number of gaming machines that can be operated in any one building, under Clause 17 of the Act. This is the clause which permits the operation of gaming machines in clubs and other private premises, subject to the two original conditions: 1) That the charge made for the use of the machine does not exceed 6d and 2) That the profits are devoted to purposes other than private gain. This limitation to two machines does not apply to licensed amusement arcades where there is no limit on the number of cash pay-out machines that can be installed, providing that the maximum pay-out is not more than 1/— (the maximum charge for use of the machine is also 1/—).

Singleton further comments that it is obvious that great concern is being felt in some quarters over recent developments in the trade regarding the threats of mass importation of fruit and other types of gaming machines. In fact, during last week's debate a strong attempt was made to persuade the Government to insert into the Bill a new clause which would have given them (the Government) powers "to prohibit, control or regulate the sale, importation or use of gaming machines"—although eventually the suggestion was withdrawn, it seems that the Government will be keeping a very watchful eye.

1961 A.T.E. Show On Same London Site

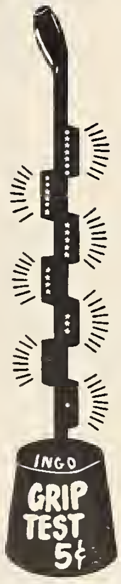
LONDON—Despite every effort by Mr. John Singleton and his Committee to find a larger and more suitable venue for the 1961 Amusement Trades Exhibition Convention, the search has proved unsuccessful and, once again, it will be held at the New Royal Horticultural Hall, Westminster, London, S.W.1. from Tuesday, January 31st through Wednesday and Thursday, February 1st and 2nd 1961. It is expected that the prospectus will be ready and despatched in late September and that stands will be allocated during the first week of November. In view of the fact that there will certainly be more applications for stands than in previous years and the likelihood that exhibitors of long standing will require more space to exhibit the ever increasing variety of equipment now available, the failure to secure more spacious premises is most regrettable.



J. SINGLETON

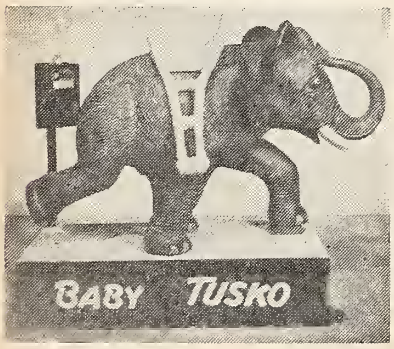
AMUSEMENT MACHINES — JULY, 1959 THRU JUNE, 1960

NOVELTY



Munves GRIP TEST

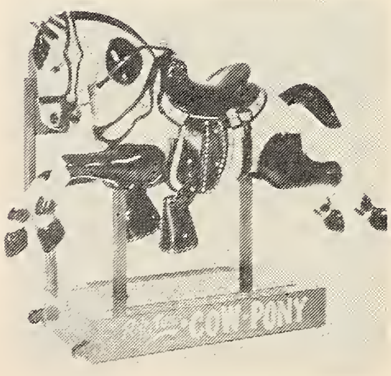
KIDDIE



Tusco TUSKO

KIDDIE

Bally PONY TWINS

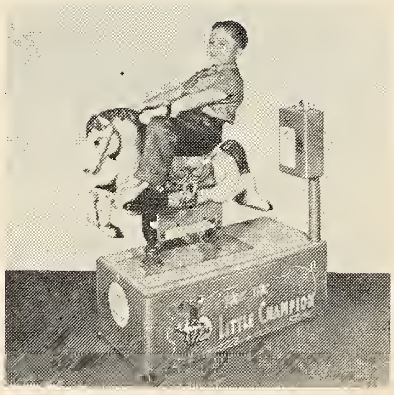


Tusco COW-PONY

KIDDIE

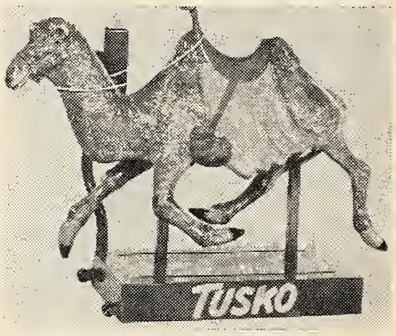
RIDE THE TUSKO CHARGER

Tusco CHARGER

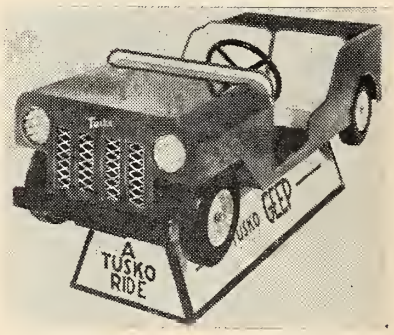


Bally LITTLE CHAMPION

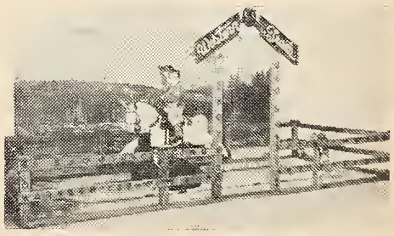
KIDDIE



Tusco CAMEL



Tusco GEEP



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"GOOD OLD TIMES" *are here again!*

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Views On Britain's Coin Machine Market

Cyril Shack Sees More Stable Industry Evolving

LONDON—Cyril Shack, Managing Director of Phonographic Equipment Ltd., sole importers of Wurlitzer Juke Boxes reports that with the free imports of amusement equipment into this country, particularly gaming machines and bingos, many of the so called investors who originally came into the juke box business with an eye to making quick money, and who were mainly responsible for cutting terms to locations bringing them down to uneconomical figures, have now switched their attention to gaming machines and bingos which are considerably lower in price than phonographs and therefore the return is higher—this in turn is bringing greater stability to the Juke Box Industry. With no influx of new operators into the industry new locations are being absorbed by existing operators who are aware of the dangers involved in cutting terms, thus making operating uneconomical. There is, therefore, much closer co-operation between bona fide operators than before.

Following the freeing of imports in July 1959 operators were faced with enormous depreciation on equipment purchased prior to that date and were not immediately interested in buying any more equipment. However, with this new found stability they are now becoming much more interested in purchasing new equipment, particularly as the prices of leading American imported machines are more realistic to present operating conditions. Shack adds that: "We at Phonographic Equipment Ltd. are doing everything to help bona fide operators price wise and we feel that we are getting more than our fair share of business for both new and used phonographs."

Mrs. Shaw Advises Of Good Operating Year

LILIAN SHAW

LONDON—As far as juke boxes are concerned business is satisfactory and there are now approximately one third more juke boxes in this country than there were this time last year. Commenting on the present position Mrs. Lilian Shaw, Hon. Sec. of The Phonograph Operators Association reports that the industry has had a very fair year and although returns, per machine, are not as high as they were, operators have nothing to complain about. Mrs. Shaw went on to say: "The trade is making satisfactory progress and prospects are good, providing we can combat the influx into the market of gaming machines, and in this respect, it is encouraging to find that by and large responsible site operators are not having anything to do with fruit machines except to sell them if they are asked to supply them".

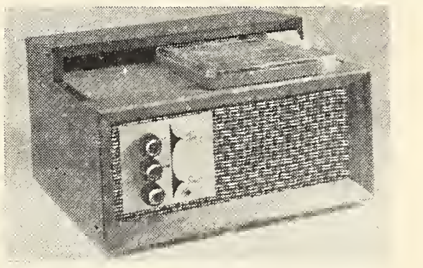
MUSIC OPERATORS—*Diversify!*

with Cine-Sonic "SOUND REPEATER"

Background Music Systems

Using Fidelipack Cartridges Exclusively!

Learn how Cine-Sonic's "Sound Repeater" Earns Money In 15,000 Locations Today!



- Plays continuous music from tape cartridges with over 1000 hours of fine music to choose from—Cine-Sonic Sound Library features wide selections in monaural and stereo.
- Features powerful 10-watt volume.

NEW! Cine-Sonic's "Sound Repeater" now available complete with public address paging system designed with on-off switch for convenient use! Locations love it! SEE US AT THE SHOW.

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Phone: TE 2-1498

Music Systems Ltd. Selling United Equipment

LONDON—Music Systems Ltd. of Bury St. Edmunds, sole distributors in Great Britain for the United Juke Box, in January received the new "UPCB 100" selection stereo box, styled by the famous Raymond Loewy and claimed as ". . . the finest looking phonograph ever built . . ."

Music Systems are also importers and distributors for the full range of games of the Chicago based United Manufacturing Company. Mr. James Sanderson, who heads Music Systems Ltd. expects to receive very shortly United's fabulous new 20 ft. to 28 ft. bowling game—"BOWLERAMA"—built on the lines of the 60 ft. lanes and yet completely coin operated. It is certain to prove popular and a good seller, particularly in the smaller towns for which it is more suitable than the more expensive 60 ft. lanes.

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30 Columns
(Auto. features column equalizer)

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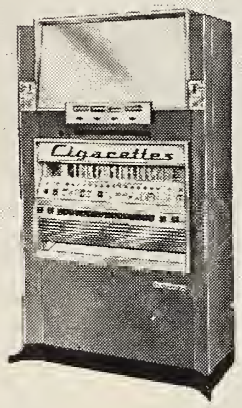
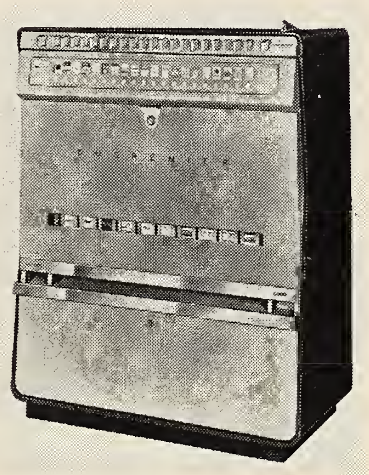
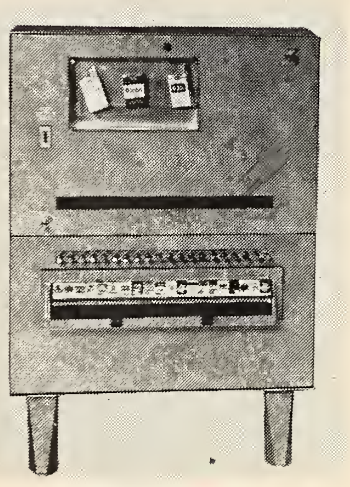


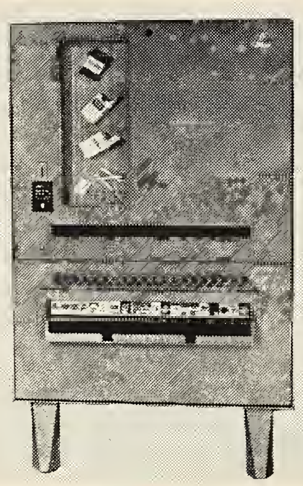
ARTHUR H. DUGRENIER, INC.
Model K-20
20 Columns



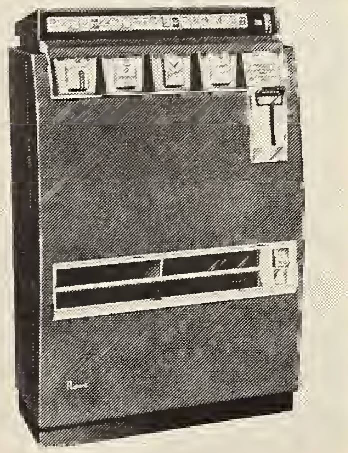
ARTHUR H. DUGRENIER, INC.
Model LB-20 Consolette
(Manual) 20 Columns



LEHIGH, INC.
Model M-277
20 Columns



LEHIGH, INC.
Model M-370
20 Columns



ROWE MANUFACTURING CO.
Model Twenty—700
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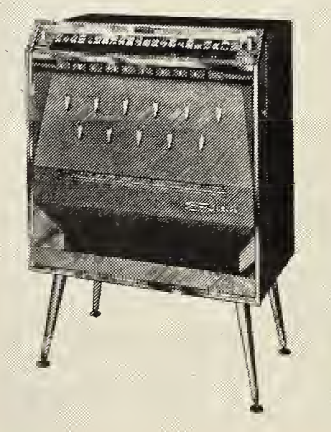
Elec.—Auto.



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Model E-2
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SALT LAKE CITY, UTAH

THOMPSON DIST. CO.
1314 Pearl St.
DENVER, COLO.

TRIMOUNT AUTOMATIC SALES CORP.
40 Waltham St.
BOSTON, MASS.

W. B. DISTRIBUTORS, INC.
1012 Market St.
ST. LOUIS, MO.

W. B. MUSIC COMPANY, INC.
2900 Main St.
KANSAS CITY, MO.

WOLFE DISTRIBUTING CO., INC.
310 Riverside Ave.
JACKSONVILLE, FLA.

WOLFE DISTRIBUTING CO., INC.
2217 Sixth Ave., South
BIRMINGHAM, ALA.

Export

For list of foreign distributors, write:

AMERICAN STEEL EXPORT CO., INC.
347 Madison Ave.
NEW YORK, N.Y.

Canada

R. C. GILCHRIST (QUEBEC) LTD.
1316 Notre Dame St. W.
MONTREAL, QUEBEC, CANADA

R. C. GILCHRIST, LTD.
33 Dundas St., W.
TORONTO, ONTARIO, CANADA

R. C. GILCHRIST, LTD.
2089 W. Fourth Ave.
VANCOUVER, B.C., CANADA

THE VENDO COMPANY
7400 East 12th Street
Kansas City 26, Missouri
(Write for nearest sales representative)

Loaded with Selling

Power

Increase your cigarette sales 20% to 40% in every type location! The big 830-pack capacity and 30 selling columns that handle all the popular brands and packages (including all the new ones) plus today's unrivaled, service-free Corsair mechanism are designed to accomplish this increase.

and The Sensational, New, Column Equalizer, Most Outstanding Merchandising Feature of the CORSAIR "30" AUTOMATIC is Engineered to...

- **Eliminate needless "out-of-cigarette" calls**
- **Extend the length of time between services**
- **Increase profits in every type location**

Today's Unrivaled

CORSAIR "30"

The Corsair "30" is available in two models—the Corsair "30" Standard and the Corsair "30" Automatic. Column Equalizer conversion kit available for all Corsair "30"'s on location.

The Customer Selects the Brand, the Column Equalizer Selects the Column

Continental
VENDING MACHINE CO. DIVISION
CONTINENTAL INDUSTRIES • INC.
956 BRUSH HOLLOW ROAD • WESTBURY, L. I., N.Y.
telephone: **EDGEWOOD 4-7200**
Regional Sales Representatives throughout the United States.
Canadian office: 22 Rivalda Road, Toronto, Ontario

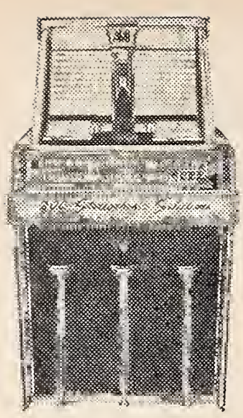
CONTINENTAL VENDING MACHINE CO.
956 Brush Hollow Road, Westbury, L. I., New York

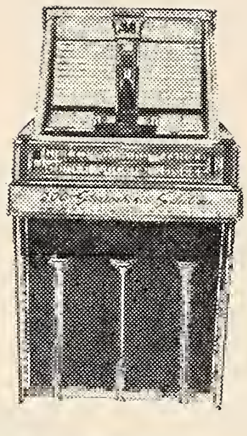
Please send me complete information on:

☐ Corsair "30" Automatic with Column Equalizer
☐ Corsair "30" Standard
☐ Column Equalizer Conversion Kit
☐ Capri Fresh-Brew Coffee Machine
☐ T-800 Premix Soft Drink Cup Vendor

Name....................................
Address.................................
City................ State...............

CB-1





THE
AMI
"K" is King
And Collections Prove It!

The AMI Model "K" offers 5 different models in electrical, manual or automatic selector systems . . .

A choice of 100, 120 or 200 selections . . . smartly styled with a single design theme that lends equal prestige to every model . . . engineering features that increase play and pricing versatility . . . experienced proved, listener approved 3-channel stereo . . . and even the new Dual Speed Compatible Play if you want it!

FRIEDMAN AMUSEMENT COMPANY
ATLANTA, GA. – 635 BOULEVARD, NE
COLUMBIA, S. C. – 2007 MAIN STREET

Auto-Bell Ships "Five Jacks" Game

Counter Game Looks To Big Export

CHICAGO—Auto-Bell Novelty Company of this city released what Zeke Wolf, president of the firm acclaims as "the greatest counter game ever built" in Auto-Bell's new "Five Jacks."

"Five Jacks" is primarily earmarked for heavy foreign sales potential, according to Al Warren, sales manager of Auto-Bell Novelty. A prime market for heavy sales is all of Canada.

"'Five Jacks' is definitely new," Wolf said. "And we maintain that it is absolutely original.

"It offers tremendous suspense," he continued, "and steady long life everywhere, assuring steady and high earnings for all operators of coin-operated equipment—and at a very low cost. It takes one, two or three coins to play 'Five Jacks'."

"Five Jacks" features a skill trigger which controls the coins. There are five winning traps, and five large award pockets. Each pocket is constantly being refilled for continuous play. Wolf and Warren pointed up the fact that "Five Jacks" is 100% mechanical, and that no service is ever required.

"Considering all of these facts and features," Wolf concluded, "there is small wonder that we are already being deluged in our offices for sample orders. The action 'Five Jacks' offers, coupled with the low price tag is just what operators everywhere need during these trying times."

Wico Reflects On 20 Years Growth

CHICAGO—The operating heads of Wico Corporation of this city are reflecting these days over the accomplishment of 20 years of service in the production of parts and components for the coin machine industry, since the firm was founded by its president, Max Wiczer, who is still a young man by business standards.

Milton Wiczer, sales director, in remarking about the firm's growth and achievements during this 20 year period said: "Now that we have reached this high point our greatest concern and consideration is—as it always was—the thought that we are so fully augmented in every department that each and every parts order—from 10 cents on up—is rushed to the customer immediately.

"Since the very first day we emerged as a parts supplier to every market all over the world," he continued, "we have constantly striven to improve, expand our growth, and keep the customers in mind every waking hour."

Edward Ruber advised that new product thinking is constant at Wico Corporation. The well staffed, highly skilled engineering department is always planning, thinking, and working on new ideas for new products; and for more improved servicing techniques for the nation's—and foreign—operators on location.

"Wico Corp. maintains a large staff of field representatives whose duty it is to keep in touch with customers and prospects, and assist them in every way possible," Ruber said.

Max Wiczer, who has always been the guiding genius behind this progressive growth, expressed his assurance that Wico Corp. will continue to forge ahead during the next 20 years. "The goal is—as always—the best possible service for our customers always! Every employee of the firm is totally indoctrinated with this thinking," he said in conclusion.

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

Manufacturers of vendors listed under the type of machine they produce.

BULK
Atlas Mfg. & Sales Corp.
12220 Triskett Rd.
Cleveland, O.
Columbus Vending Co.
553 Holtzman Ave.
Columbus, O.
Ford Gum & Machine Co., Inc.
Akron, N. Y.
Harmon Machine Co., Inc.
225 W. Lewis
Wichita, Kan.
H. K. Hart Confections, Inc.
540 39th St.
Union City, N. J.
Hawkeye Novelty Co.
1754 E. Grand
Des Moines, Ia.
King & Co.
2700 W. Lake St.
Chicago, Ill.
Northwestern Corp.
E. Armstrong St.
Morris, Ill.
Oak Mfg. Co.
11411 Knightsbridge Ave.
Culver City, Calif.
W. G. Parrish, Inc.
34 N. Bennett St.
Geneva, Ill.
Victor Vend. Corp.
5701 Grand Ave.
Chicago, Ill.

CANDY BAR
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Arthur DuGrenier, Inc.
15 Hale St.
Haverhill, Mass.
Harmon Machine Co., Inc.
225 W. Lewis
Wichita, Kan.
Lehigh, Inc.
1500 Lehigh Dr.
Easton, Pa.
Macco Mfg. Co.
4416 Chowen S.
Minn. 10, Minn.
National Vendors, Inc.
5055 Natural Bridge Ave.
St. Louis, Mo.
Northwestern Corp.
900 Armstrong St.
Morris, Ill.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.

CIGAR
Cigar Pak Vendors, Inc.
1616 Walnut St.
Philadelphia, Pa.
Cigaromat Corp. of America
1315 Walnut St.
Philadelphia, Pa.
Counter-Matic
454 Sexton Bldg.
Minn., Minn.
Arthur H. DuGrenier, Inc.
15 Hale St.
Haverhill, Mass.
Leigh, Inc.
1500 Lehigh Drive
Easton, Pa.
Zaug's Modern Vend. Service
411 S. Pearl St.
New London, Wis.

CIGARETTE
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Continental Vend. Mach. Corp.
956 Brush Holly Rd.
Westbury, L. I., N. Y.
Arthur H. DuGrenier, Inc.
15 Hale St.
Haverhill, Mass.
Andrew Gorreta Co.
5209 Euclid Ave.
Cleveland, O.
Harmon Mach. Co., Inc.
225 W. Lewis
Wichita, Kan.
J. H. Keeney & Co.
2600 W. 50th St.
Chicago, Ill.
Lehigh, Inc.
1500 Lehigh Drive.
Easton, Pa.
National Vendors, Inc.
5055 Natural Bridge Ave.
St. Louis, Mo.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
The Seeburg Corp.
1500 N. Dayton St.
Chicago, Ill.
Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.
Superior Mfg. Co.
2144 Ashland Ave.
Evanston, Ill.
Ven Pak, Inc.
8127 Pleasant Ave., S.
Minn., Minn.

COFFEE
Cafe-Pak
411 Kimball Way, S. W.
Atlanta, Ga.
Apco, Inc.
1740 Broadway
New York, N. Y.
Bally Vending Corp.
2460 W. George St.
Chicago, Ill.
Barvend, Inc.
Box 97
San Marcos, Calif.
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Coffee-Mat Corp.
174 Malvern St.
Newark, N. J.
Coffee Time Of America, Inc.
314 S. 12th St.
Omaha, Neb.
Cole Products Corp.
39 S. LaSalle St.
Chicago, Ill.
Hava Java Distrib. Corp., Inc.
P. O. Box 1854
Chicago, Ill.
Continental Industries
956 Brush Hollow Rd.
Westbury, N. Y.
IVI Products Corp.
P. O. Box 763
Hammond, Ind.
J. H. Keeney & Co., Inc.
2600 W 50th St.
Chicago, Ill.
Fred Hebel Corp.
Factory & Addison Rds.
Addison, Ill.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
Rudd-Melikian, Inc.
1949 N. Howard St.
Philadelphia, Pa.
S. & L. Sales, Inc.
314 S. 12th St.
Omaha, Neb.
Schroeder Products Inc.
325 Montvale Ave.
Woburn, Mass.
The Seeburg Corp.
1500 W. Dayton St.
Chicago, Ill.
Silex Co.
811 N. 10th St.
Phila., Pa.
Steel Products Co.
40 Eighth Ave., S.W.
Cedar Rapids, Ia.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.
The Vendo Co.
7400 E. 12th St.
Kansas City, Mo.

COOKIE
2070 Helena St.
Madison, Wis.
J. H. Keeney & Co. Inc.
2600 W. 50th St.
Chicago, Ill.
Lehigh, Inc.
1500 Lehigh Dr.
Easton, Pa.
Macco Mfg. Co.
4416 Chowen S.
Minn. 10, Minn.
National Vendors, Inc.
5055 National Bridge Ave.
St. Louis, Mo.
The Northwestern Corp.
900 E. Armstrong St.
Morris, Ill.
Pneumatic Corp.
2516 Winkinson Blvd.
Charlotte, N. C.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.
United Coffee Corp.
251 7. Grand Ave.
Chicago, Ill.
The Vendo Corp.
7400 E. 12th St.
Kansas City, Mo.

DRINK (bottle)
Atlas Metal Works
P. O. Box 5208
Dallas, Tex.
Brewer-Titchener Corp.
New Milford, Pa.
General Vending Machine Corp.
549 W. Washington Blvd.
Chicago, Ill.
Ideal Dispenser Co.
509 S. McClun St.
Bloomington, Ill.
Kelvinator Div.
American Motors Corp.
14250 Plymouth R.
Detroit 32, Mich.
The Selectivend Corp.
1820 Wyandotte
Kansas City, Mo.
Vendo Co.
7400 E. 12th St.
Kansas City, Mo.
Vendorlator Mfg. Co.
2550 S. Railroad Ave.
Fresno, Calif.
Westinghouse Electric Corp.
Beverage Cooler Dept.
Springfield 2, Mass.

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

Manufacturers of vendors listed under the type of machine they produce.

(continued)

DRINK (cup)

Apco, Inc.
1740 Broadway
New York, N. Y.

Cole Products Corp.
39 S. La Salle St.
Chicago, Ill.

Continental Vending Machine Corp.
956 Brush Hollow Rd.
Westbury, N. Y.

J. H. Keeney & Co.
2600 W. 50th St.
Chicago, Ill.

Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.

Rudd-Melikian, Inc.
Hatboro, Pa.

The Vendo Co.
7400 E. 12th St.
Kansas City 26, Mo.

DRINK (hot and cold)

Apco, Inc.
1740 Broadway
New York, N. Y.

Bally Vending Corp.
2640 Belmont Ave., Chicago, Ill.

Cole Products Corp.
39 S. La Salle St.
Chicago, Ill.

Rudd, Melikian, Inc.
Hatboro, Pa.

FOOD

Apco, Inc.
1740 Broadway
New York 19, N. Y.

Avenco
740 N. Washington Ave.
Minneapolis 1, Minn.

Coan Mfg. Co.
2027 Helena St.
Madison 4, Wis.

Dariomatic, Inc.
1327 Pontius Ave.
Los Angeles 25, Calif.

Gardner Mfg. Co.
263 Kansas St.
Horicon, Wis.

Fred Hebel Corp.
Factory & Addison Rds.
Addison, Ill.

Multi-Vend Engineering Co., Inc.
2104 Wyandotte St.
Kansas City, Mo.

National Vendors, Inc.
5055 Natural Bridge
St. Louis 15, Mo.

Pneumafil Corp.
2516 Wilkinson Blvd.
Charlotte, N. C.

Rowe Mfg. Co., Inc.
31 E. 17th St.
New York 3, N. Y.

Rudd-Melikian
Hatboro, Pa.

Stoner Corp.
328 Gale St.
Aurora, Ill.

The Vendo Co.
7400 E. 12th St.
Kansas City 3, Mo.

Vend-O-Matic Sales, Inc.
11 E. 58th St.
Minneapolis 19, Minn.

Wico Corp.
2913 N. Pulaski Rd.
Chicago, Ill.

Wittenborg, Inc.
169 Gardner Ave.
Brooklyn 37, N. Y.

GUM

Cigaromat Corp. of America
1315 Walnut St.
Philadelphia, Pa.

Arthur H. Du Grenier, Inc.
15 Hale St.
Haverhill, Mass.

Harmon Machine Co., Inc.
225 W. Lewis
Wichita, Kan.

Interborough News Co.
76 Ninth Ave.
New York 11, N. Y.

The Northwestern Corp.
900 E. Armstrong St.
Morris, Ill.

Oak Mfg. Co., Inc.
1111 Knightsbridge Ave.
Culver City, Calif.

W. G. Parrish, Inc.
34 N. Bennet St.
Geneva, Ill.

Rowe Mfg. Co., Inc.
31 E. 17th St.
New York 3, N. Y.

Shipman Mfg. Corp.
1326 S. Lorena St.
Los Angeles 23, Calif.

Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.

Superior Mfg. Co.
2144 Ashland Ave.
Evanston, Ill.

Uneeda Vending Service, Inc.
250 Meserole St.
Brooklyn 6, N. Y.

ICE CREAM

Hebel (Rock-Ola Mfg. Corp.)
101 Factory Rd.
Addison, Ill.

Vendo Co.
7400 E. 12th St.
Kansas City, Mo.

MILK

Apco, Inc.
1740 Broadway
New York, N. Y.

Dairy Fresh-S. & S. Co.
370 University Ave.
St. Paul 3, Minn.

Dariomatic, Inc.
1827 Pontius Ave.
Los Angeles 25, Calif.

Elm Valley Dairy
788 Lincoln Ave.
Holland, Mich.

Ex-cello Corp.
Pure-Pak Corp.
1200 Oakmen Blvd.
Detroit 32, Mich.

Ideal Dispenser Co.
32 W. Alberta
Columhus, O.

Jennings & Co.
4307-39 W. Lake St.
Chicago 24, Ill.

Food Engineering Corp.
25 S. Bedford St.
Manchester, N. H.

Glascock Bros. Mfg. Co.
1520 W. 5th St.
Muncie, Ind.

Norris Dispensers, Inc.
2720 Lyndale Ave.
Minneapolis, Minn.

Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.

Rudd-Melikian, Inc.
Hathoro, Pa.

Vendo Co.
7400 E. 12th St.
Kansas City, Mo.

PHOTO MACHINES

Auto-Photo Co.
1100 E. 33rd St.
Los Angeles, Calif.

POSTAGE STAMP

Flatto Mfg. Co.
Box 305
Miami, Fla.

Northwestern Corp.
Morris, Ill.

Schermack Products Corp.
1164 W. Baltimore
Detroit, Mich.

J. Schoenbach Co.
1645 Bedford Ave.
Brooklyn, N. Y.

Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.

POST CARD

Exhibit Supply Co.
4218 W. Lake St.
Chicago, Ill.

SANITARY NAPKIN

Harmon Mach. Co., Inc.
225 W. Lewis
Wichita, Kan.

Hospital Specialty Co.
1991 E. 66th St.
Cleveland, O.

Sanitex Co.
14182 Meyers Rd.
Detroit, Mich.

Vend-Rite Mfg. Co.
1536 N. Halsted St.
Chicago, Ill.

SCALES

American Scale Mfg. Co.
3206 Grace St., N.W.
Washington, D. C.

J. F. Franz Mfg. Co.
1940 W. Lake St.
Chicago, Ill.

Hamilton Scale Co
3350 Secor Rd.
Toledo, O.

Peerless Weighing & Vending Machine Corp.
42-02 11th St.
Long Island City, N. Y.

Watling Mfg. Co.
4640 W. Fulton St.
Chicago, Ill.

The Big Names In Music and Games are all at Mickey Anderson's!

MUSIC
ROCK-OLA "Tempo II" Model 1478 Model 1485

GAMES
BALLY
AUTO-BELL – ★ – GAMES, INC.
KEENEY

POOL TABLES
IRVING KAYE CO • VALLEY SALES CO.

Anniversary Specials!
AUTO-BELL CIRCUS PLAY BALL $145.00
AUTO-BELL GALLOPING DOMINOES . 195.00
GAMES, INC. SKEET SHOOT 185.00

WRITE • WIRE • PHONE

MICKEY ANDERSON AMUSEMENT COMPANY
314 East 11th Street Phone: GLendale 2-3207 Erie, Penna.

American Shuffleboard Appts. Dale Dist. Co. For Canadian Territory

UNION CITY, N.J.—Nick Melone, sales manager, American Shuffleboard Corporation, this city, has advised that Dale Distributing Co., Vancouver, Canada, coin machine distributor, has been appointed authorized American Shuffleboard distributor for the Canadian territory. The American line will consist of the entire "Imperial" series including the twenty-two foot shuffleboard size.

Melone advised that D. M. Johnson, president of the Dale firm has been doing a big job on a jobber level up until now but, effective immediately, is authorized as exclusive distributor for the sales area.

Johnson is an advocate of the shuffleboard game as a means of heavy location activity. "I expect the shuffleboard to do here in Canada what it did originally in the States in 1948 when it got a toehold and took off like a rocket!", said Johnson upon learning of his appointment.

The Dale Distributing firm will carry a complete line of accessories and supplies plus an adequate staff to service the games in all areas. In addition, Dale has complete supply of American Shuffleboard literature on tournaments and the correct manner in which to organize group play—the program which brings in greater collections for the operator.

"Look for great inroads in this area within the next few months," stated Johnson in conclusion, "because shuffleboard is going to take Canada by storm, and we've got the finest model made."

More On The Origin Of First "Bumper"

HOUSTON, TEX.—Some weeks ago **The Cash Box** carried several stories attributing the origin of the first bumper game. The articles came about after readers noticed an editorial in the June 11th Edition which gave credit to a coinman in Utica, N.Y.

Harry Mabs, veteran coin machine designer and manufacturer continued the discussion with the remarks that he was the original designer of the first bumper game and is still active at age 77.

This week's mail brings still another reply from Gus Sundman, of the Sun Refinishing Company, in Houston, with additional information on the subject. "I have to go along with Harry Mabs," writes Sundman, "as I used to work with Harry a long time ago. I remember the first four letters that lit up on the backboard. As you know, the name of the game was 'Washington'. Well the first four letters to light up were S-H-I-* and that's when they changed the name to 'Bumper' "!

Anyone with any other stories on the origin of the "Bumper" game?

ABC Vend Declares Div.

NEW YORK—ABC Vending Corporation declared a regular quarterly dividend of 25 cents on the common stock, payable on August 25, to stockholders of record August 11, 1960.

Benjamin Sherman, chairman of the board, announced that the dividend is the 43rd consecutive cash distribution made by ABC Vending since its formation in 1947. The company is listed on the New York Stock Exchange.

Dividends voted during 1960 now total 75 cents. Dividends voted during 1959 totalled $1.00 plus a two per cent stock dividend.

Seeburg presents . . . .

"ARTIST OF THE WEEK"

THE MOST SENSATIONAL MONEY MAKING
ADVANCEMENT IN JUKE BOX HISTORY
. . . and ONLY SEEBURG has it!!!

DICKSON DISTRIBUTING CO.
631 California Avenue
Oklahoma City, Oklahoma

MORE OPERATORS BUY
WORLD WIDE EQUIPMENT
THAN ANY OTHER KIND!

AND HERE'S WHY . . .

QUALITY! PRICE! SERVICE!

BINGOS

SEA ISLAND	$425	DOUBLE HEADER	$65
CARNIVAL QUEEN	345	PARADE	65
BEACHTIME	295	BIG TIME	55
CYPRESS GARDENS	210	BROADWAY	65
SUN VALLEY	145	NITE CLUB	75
MISS AMERICA	125	SHOWTIME	95
KEY WEST	95	STARLET	45
BIG SHOW	75	PIXIES	45

PHONOGRAPHS

SEEBURG 222 SH	$875
ROCK-OLA 1475-200	755
ROCK-OLA 1468-120 STEREO	745
ROCK-OLA 1458-120	545
ROCK-OLA 1455-200	395
ROCK-OLA 1454-120	445
ROCK-OLA 1448-120	395
SEEBURG V 200	295
ROCK-OLA 1465-200	545
AMI H 200	475
AMI E 120	195
AMI F 120	325

GUNS

Chi. Coin PONY EXPRESS—New	WRITE
Chi. Coin SHOOT THE CLOWN	$445
Wms. TITAN	445
Wms. CRUSADER	395
Wms. HERCULES	345
Wms. VANGUARD	325
Bally MOON RAIDER	375
Bally SPACE GUNNER	150
Bally GUNSMOKE	245
Bally SPOOK GUN	245
Genco BIG TOP	195
Exhibit SHOOTING GALLERY	125

BOWLERS

Bally 14' A.B.C. Bowling Lanes	$225
United 14' Bowling Alley	225
Ch. Coin 14' Bowling League	225
Bally 11' Trophy	425
United 13' Simplex	595

SPECIAL!
MIDWAY **JOKER'S WILD**
FLOOR SAMPLE ONLY **$395**

UPRIGHTS

Games' WILDCAT	$345	Games' GUNSMOKE	145
Keeney DLX. BIG TENT	245	Auto Bell PLAY BALL	145
Games' DOUBLE SHOT	175	Auto Bell CIRCUS DAYS	125
Games' SKEET SHOOT	155	Auto Bell COUNTY FAIR	95
Games' BIG HORN	145	Auto Bell MAGIC MIRROR HOROSCOPE	275

Cable Address
"GAMES" Chicago

Terms: 1/3 Deposit,
Balance Sight Draft.

WORLD WIDE DISTRIBUTORS INC.

Chicago 47
2330 N. Western Ave.

Phone: EVerglade 4-2300

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

AND THEIR PRODUCTS

(Listed Alphabetically)

A

A & A Co., Inc.
1133 South Ave., Plainfield, N. J.
(Cigarette Vendor)

Abbey Mfg. Co.
5553 Easton Ave., St. Louis, Mo.
(Bulk Vendors)

A. B. C. Popcorn Co.
3441 W. North Ave., Chicago, Ill.
(Popcorn Vendor)

A. B. T. Mfg. Co.
715 N. Kedzie Ave., Chicago, Ill.
(Coin Mechanisms, Meters, Accumulators)

Advance Machine Co.
4645 N. Ravenswood Ave., Chicago, Ill.
(Bulk, Gum, Canday Vendors)

Alkuno & Co., Inc.
408 Concord Ave., New York, N. Y.
(Candy and Gum Vendors)

Ald, Inc.
3406 N. Lincoln Ave., Chicago, Ill.
(Laundry)

American Scale Mfg. Co.
3206 Grace St., N.W., Washington, D. C.
(Scale)

American Simplex Co.
167 S. Vermont Ave., Los Angeles, Calif.
(Soft Drink Vendor—bottle)

American Vending Corp.
18 E. Grand Ave., Chicago, Ill.
(Sandwich Vendor)

Andrews Mfg. Co., Inc.
660 S. Rochester Rd., Clawson, Mich.
(Bulk Vendors & Comb Vendors)

Apco, Inc.
1740 Broadway, N. Y., N. Y.
(Drink Vendor, Coffee Vendor, Combination Soda-Coffee Vendor)

Aspir-Vend Co.
328 S. Beverly Dr., Beverly Hills, Calif.
(Aspirin Vendor)

Atlas Mfg. & Sales Corp.
12220 Triskett Rd., Cleveland, O.
(Bulk and Popcorn Vendors)

Atlas Metal Works
Dallas, Tex.
(Drink Vendor—Bottle)

Auto-Photo Co.
1100 E. 33rd St., Los Angeles, Calif.
(Photograph Machine)

B

Bally Vending Corp.
2640 Belmont Ave.
Chicago, Ill.
(8 selections—Hot and Cold Drink Vendor)

Barvend. Inc.
Box 97
San Marcos, Calif.
(Coffee Vendor)

Belvend Mfg. Co., Inc.
122 S. Michigan Ave., Chicago, Ill.
(Bulk Candy Bar and Ice Cream Vendors)

Bloyd Mfg. Co.
Valley Station, Ky.
(Bulk Vendors)

Brewer-Titchener Corp.
New Milford, Pa.
(Coffee Vendor)

C. C. Bradley & Son
N. Franklin & Goodwin Sts., Syracuse, N. Y.
(Soft Drink Vendor)

C

Cavalier Corp.
343 W. 1st St., Chattanooga, Tenn.
(Drink Vendor—Cup)

Cafe-Pak
411 Kimball Way, S.W., Atlanta, Ga.
(Coffee Vendor)

Cedar Hill Farms, Inc.
6950 Madisonville Rd., Cincinnati, Ohio
(Milk Vendor)

Central Tool Co.
1712 Main St., Hartford, Conn.
(Drink Vendor—Cup)

Champion Vendors Supply Co.
1119 E. Houston St., San Antonio, Tex.
(Bulk Vendors)

Cigaromat Corp. of America
1315 Walnut St., Philadelphia, Pa.
(Cigar Vendor)

Cigar Pak Vendors, Inc.
1616 Walnut St., Philadelphia, Pa.
(Cigar Vendor)

Coan Mfg. Co.
2070 Helena St., Madison, Wis.
(Coffee, Candy Bar, Cigarette, Soft Drink Vendors)

Coffee-Mat Corp.
888 North Ave., Elizabeth, N. J.
(Coffee Vendor)

Coffee Time of America, Inc.
314 S. 12th St., Omaha, Neb.
(Coffee Vendor)

Cole Products Corp.
39 S. La Salle St., Chicago, Ill.
(Soft Drink (cup) Vendor)

Columbus Vending Co.
553 Holtzman Ave., Columbus, O.
(Bulk Vendor)

Commercial Controls Corp.
1 Leighton Ave., Rochester, N. Y.
(Stamp Vendor)

Continental Vend. Mach. Corp.
956 Brush Holly Rd., Westbury, L. I., N. Y.
(Cigarette Vendor)

Counter-Matic
454 Sexton Bldg., Minn., Minn.
(Cigar Vendor)

D

Dairy Fresh-S. & S. Co.
370 University Ave., St. Paul 3, Minn.
(Milk Vendor)

Dariomatic, Inc.
1827 Pontius Ave., Los Angeles 25, Calif.
(Milk Vendor)

F. B. Dickinson & Co.
Des Moines, Ia.
(Ice Vendor)

Dr. Pepper Co.
5523 E. Mockingbird La., Dallas, Tex.
(Drink Vendor—Cup)

Arthur H. DuGrenier, Inc.
Haverhill, Mass.
(Candy, Gum and Cigaretts Vendors)

E

Electronic Devices
1120 S. Michigan Ave., Chicago, Ill.
(Telescope Machine)

Elm Valley Dairy
788 Lincoln Ave., Holland, Mich.
(Milk Vendor)

Exhibit Supply
4218 W. Lake St., Chicago, Ill.
(Card Vendor)

F

Fielding Mfg. Co.
258 W. Pearl St., Jackson, Mich.
(Bulk Vendor)

Flatto Mfg. Co.
Box 305, Miami, Fla.
(Stamp Vendor)

Food Engineering Corp.
Manchester, N. H.
(Milk Vendor)

Ford Gum & Machine Co., Inc.
Lockport, N. Y.
(Ball Gum Vendor)

J. F. Franz Mfg. Co.
1946 W. Lake St., Chicago, Ill.
(Scales)

G

General Electric Co.
Lamp Division, Nela Park, Cleveland, O.
(Lamps)

General Vending Corp.
549 W. Washington Blvd., Chicago, Ill.
Soft Drink (bottle) Vendor)

Guardian Electric Mfg. Co.
1621 W. Walnut St., Chicago, Ill.
(Coin mechanisms, vending machine parts)

H

Hamilton Scale Co.
3350 Secor Rd., Toledo, O.
(Scales)

Hava Java Distrib. Corp., Inc.
P. O. Box 1854, Chicago, Ill.
(Coffee Vendor)

Hawkeye Novelty Co.
1754 E. Grand Ave., Des Moines, Ia.
(Bulk and Popcorn Vendors)

Hebel (Rock-Ola Mfg. Corp.)
101 Factory Rd., Addison, Ill.
(Ice Cream Vendor)

H. J. Heinz Co.
P. O. Box 57, Pittsburgh, Pa.
(Canned Food Vendor)

Hospital Specialty Co.
1991 E. 66th St., Cleveland, O.
(Sanitary Napkin Vendor)

Hultz Vendors, Inc.
1108 E. Jackson St., Springfield, Ill.
(Coin Conversion Units)

I

Ideal Dispenser Co.
509 S. McClum St., Bloomington, Ill.
(Soft Drink and Milk Vendors)

Ideal Weighing Machine Co.
1501 DeLong St., Los Angeles, Cal.
(Scales)

International Mutoscope Corp.
44-02 Eleventh St., Long Island City, N. Y.
(Book, Magazine, Post Card Vendors—Photograph and Coice Recording Machines)

IVI Products Corp.
P. O. Box 763, Hammond, Ind.
(Coffee Vendor)

J

Jennings & Co.
4307 W. Lake St., Chicago, Ill.
(Milk Vendor)

Jo-Lo Perfumatic
328 Stevens Ave., Jersey City, N. J.

K

J. H. Keeney & Co.
2600 W. 50th St., Chicago, Ill.
(Coffee, Cigaretts, Soup, Snack Vendors)

Kelvinator Div. American Motors Corp.
14250 Plymouth Rd., Detroit 32, Mich.
(Cookie Vendor)

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

AND THEIR PRODUCTS

(Listed Alphabetically)

(continued)

L

Lehigh Foundries, Inc.
1500 Lehigh Drive, Easton, Pa.
(Cigarette and Hoisery Vendors)

Lennox Mfg. Co.
5000 S. Halstead St., Chicago, Ill.
(Cup Beverage Vendor)

Lincoln-Boyle Co.
4628 N. Greenview, Chicago, Ill.
(Ice Vendor)

M

Macco Mfg. Co.
4416 Chowen S., Minn. 10, Minn.
(Candy Vendor)

Malkin-Illion Co.
396 Coit St., Newark, N. J.
(Cigar Vendors)

Mercury Vendors, Inc.
5209 Euclid Ave., Cleveland, O.
(Cigarette Vendor)

Mr. Robot, Inc.
12 E. Grand Ave., Chicago, Ill.
(Bulk Milk Vendor)

N

National Rejectors, Inc.
5100 San Francisco Ave., St. Louis, Mo.
(Coin Mechanisms)

National Vendors, Inc.
5055 Natural Bridge, St. Louis, Mo.
(Candy and Cigarette Vendors)

Navenco Mfg. Co.
5608 E. Mockinbird Lane, Dallas, Tex.

Norris Dispensers, Inc.
2720 Lyndale Ave., Minneapolis, Minn.
(Package Milk Vendor)

Northwestern Corp.
Morris, Ill.
(Bulk, Gum and Stamp Vendors)

O

Oak Mfg. Co.
1411 Knightsbridge Ave., Culver City, Cal.
(Bulk and Gum Vendors)

P

W. G. Parrish, Inc.
822 W. Ohio St., Chicago, Ill.
(Bulk Vendor)

Peerless Weighing & Vend. Mach. Corp.
42-02 11th St., Long Island City, N .Y.
(Scales)

Perfumatic of Canada, Ltd.
561 Eglinton Ave., W., Toronto, Canada
(Perfume Spray Vendor)

Pulver Co.
53 Canal St., Rochester, N. Y.
(Gum Vendor)

Pure-Pak Corp.
1200 Oakmen Blvd., Detroit 32, Mich.
(Milk Vendor)

R

Refrigerated Equipment Sales Corp.
19 W. 44th St., New York, N. Y.
(Packaged Ice Cube Vendor)

Refrigeration Eng. Corp.
2215 Kennedy St., N.E., Montgomery, Minn.
(Milk Vendor)

Rock-Ola Mfg. Corp. (Hebel)
800 N. Kedzie Ave., Chicago, Ill.
(Ice Cream)

Roover Bros., Inc.
3611 14th Ave., Brooklyn, N. Y.
(Name Plate Machine)

Roto-Vend
6311 Wilshire Blvd., Los Angeles, Calif.
(Juice Vendor)

Rowe Mfg. Co., Inc.
31 E. 17th St., New York, N. Y.
(Cigarette, Ice-Cream, Candy, Milk, Sandwich and Cake Vendors)

Rowe Spacarb, Inc.
375 Fairfield Ave., Stamford, Conn.
(Cup Beverage, Candy, Cigarette, Milk, Pastry, Sandwich, Ice Cream Vendors)

Rudd-Melikian, Inc.
1949 N. Howard St., Philadelphia, Pa.
(Coffee Vendor)

S

S & S Sales, Inc.
314 S. 12th St., Omaha, Neb.
(Coffee Vendor)

S & S Products Co.
P. O. Box 1047, Lima, O.
(Drink Vendor—Bottle)

Salerno's Magic Vend. Co.
813 W. Taylor St., Chicago, Ill.
(Ice Cream Vendor)

Sanitex Co.
14182 Meyers Rd., Detroit, Mich.
(Sanitary Napkin Vendor)

Sattley Co.
657 Mt. Elliott Ave., Detroit, Mich.
(Coin Mechanisms)

Schroeder Products Co., Inc.
325 Montvale Ave., Woburn, Mass.
(Coffee Vendor)

Schroeder Products, Inc.
325 Montvale Ave., Woburn, Mass.

Selectivend Corp.
1820 Wyandotte Ave., Kansas City, Mo.
(Soft Drink (bottle) Vendor)

The Seeburg Corp.
1500 N. Dayton St., Chicago, Ill.
(Cigarette Vendor)

Shipman Mfg. Co.
1326 S. Lorena St., Los Angeles, Cal.
(Candy, Cookie, Gum, Hot Nut, Card and Stamp Vendors)

Silex Corp.
811 N. 19th St., Phila., Pa.
(Coffee Vendor)

Silver King Corp.
1529 New York St., Aurora, Ill.
(Bulk and Hot Nut Vendors)

Smithco, Inc.
705 Jefferson Bldg., Peoria, Ill.
(Ice Cream Vendor)

Sparks Specialty Co.
Soperton, Ga.
(Scales)

Spacarb, Inc.
375 Fairfield Ave., Stamford, Conn.
(Soft Drink (Cup) and Juice Vendors)

Square Mfg. Co.
1251 S. Michigan Ave., Chicago, Ill.
(Coffee Vendor)

Steel Products Co.
40 8th Ave., S.W., Cedar Rapids, Iowa
(Non-coin operated coffee machines)

Stoner Mfg. Corp.
328 Gale St., Aurora, Ill.
(Coffee, Cookie, Candy and Gum Vendors)

Superior Mfg. Co.
2144 Ashland Ave., Evanston, Ill.
(Cigarette Vendor)

T

Telecoin Corp.
12 E. 44th St., New York, N. Y.
(Laundry Machine and Juice Vendor)

Thermo-Cuber, Inc.
2124 N. Southport St., Chicago, Ill.
(Ice Vendor)

Timm Industries
5245 W. San Fernando Rd., Los Angeles, Cal.
(Sandwich Vendor)

Turbo Machine Co.
Lansdale, Pa.
(Ice Cream Vendor)

U

United Coffee Corp.
251 E. Grand Ave., Chicago, Ill.
(Coffee Vendor)

U. S. Postage Stamp Mach. Co.
7420 N. Western Ave., Chicago, Ill.
(Stamp Vendor)

V

Veeder-Root, Inc.
70 Sargeant St., Hartford, Conn.
(Coin Mechanisms)

Vend-Ice Corp.
2165 Newton Ave., San Diego, Cal.
(Ice Vendor)

Vendo Co.
7400 E. 12th St., Kansas City, Mo.
(Soft Drink (bottle), Ice Cream and Coin Changers, Milk)

Vendorlator Mfg. Co.
2550 S. Railroad Ave., Fresno, Calif.
(Drink Vendor—Bottle)

Vend-Rite Mfg. Co.
1536 N. Halsted St., Chicago, Ill.
(Cookie and Kleenex Vendors)

Ven-Pak, Inc.
8127 Pleasant Ave., S., Minn., Minn.
(Cigarette Vendor)

Victor Vending Machine Corp.
5701 Grand Ave., Chicago, Ill.
(Bulk Vendors)

W

Watling Mfg. Co.
4650 W. Fulton St., Chicago, Ill.
(Scales)

Westinghouse Electric Corp.
306 Fourth Ave., Pittsburgh, Pa.
(Soft Drink Vendor)

Wico Corp.
2913 N. Pulaski Rd., Chicago, Ill.
(Food Vendor)

Wittenborg, Inc.
169 Gardner Ave., Bklyn 37, N. Y.
(Food Vendor)

Z

Zaug's Modern Vend. Service
411 S. Pearl St., New London, Wis.
(Cigar Vendor)

For the greatest
money-making investments
in the history of
our industry . . . .

WATCH
BANNER
IN '60

BANNER
SPECIALTY COMPANY

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CEnter 6-5000

1508 FIFTH AVE., PITTSBURGH, PA.
GRant 1-1373

Sun Refinishing Kit Sales On Increase

HOUSTON, TEXAS—Gus Sundman, Sun Refinishing Company, this city, is expanding his phonograph refinishing business to accomodate the reported increase in the sale of refinishing kits to operators.

Sundman started the reconditioning and refinishing business several years ago and recently adapted a "kit" method of do-it-yourself, to handle the business that didn't warrant a personal call by Sundman.

The firm's refinishing process is applicable to Seeburg Model 100B, 100L, Model 100C, Model 100R, Model G and W.

Sundman has a custom price, which is the price for the firm to do a complete job and also a "kit" price which is a do-it-yourself program.

"We are equipped to go anywhere," stated Sundman last week, "to offer our complete refinishing service."

Each refinishing job, according to Sundman, receives the utmost attention and care with machines getting one coat sealer, two coats primer, three coats colored lacquer, decals, and three coats clear lacquer. Total job includes grill, cloth, chrome, mouldings, base covering and restyling.

New Lehigh Cig. Vendors

EASTON, PENNA.—Two new 20-column models, M-370 with a 370 pack capacity and M-277, a smaller console height model which vends 277 packs, have been added to the "Smoke Center" series of cigarette venders, manufactured by Lehigh, Inc., Easton, Pa., according to company officials.

Like their 15-column counterpart, the new machines are manually operated and feature compact construction at low initial cost. Servicing is from the front of the machine where chassis rolls out freely on ball bearings. Both machines accept quarters and nickels for vending any brand at one of two prices, 25-30¢ or 30-35¢. They may be converted from one price range to the other at the location at any time. A No. 5809C Slug Rejector is included.

An illuminated plastic display panel highlights several cigarette packs.

Model M-370 stands 55½" high, is 33¾" wide and 11¼" deep.

DALLAS DOINGS

Bernie Williams is back home in Dallas again, just discharged from the service. . . . Making plans for a 3-month vacation in Europe is W. D. Wiggins, McKinney. His departure time is the end of this month. . . . Wilbur Briscoe just purchased a new boat while on a trip to Port Aransas. . . . A Brooklyn vacation is being arranged by Lenny Cohen. . . . Ft. Worth's Jiggs Hamilton just got back from an Arkansas fishing trip. . . . Dan Perrota is the proud new owner of an air-conditioned Ford Falcon. . . . Baiting the hooks on a fishing excursion in Colorado is Clark Richardson, Borgland. . . . Galveston's coast was the vacation site last week of Merrill Womack, B&B Vending. . . . John McGee, Buffalo, is in the hospital for a checkup. . . . Joe Gustovich is vacationing in Pennsylvania. . . . Commercial Music's Jack Eskew and family had a great time in Galveston two weekends ago. . . . For a brief respite from the rigors of work, Mr. and Mrs. R. E. Burns, Ft. Worth, are off to Ohio and West Virginia. . . . C. L. Ford, St. Augustine, is in a Shreveport hospital recovering from a lung infection. . .. Another new home builder is Buna Carr, Waco. . . . Commercial Music's Gene Williams has returned from a Possum Kingdom fishing outing. . . . Vacationing in Colorado is W. E. Lily, Cleburne.

FIVE JACKS

Ideal for Foreign Markets

SPECIFY COIN PLAY

Greatest Counter Game Ever Built-

TURN HANDLE SLOWLY
TRY YOUR Skill
DROP COIN
FIVE JACKS

Fast Action *Big Appeal*

Skill Trigger Controls Coin

Five Winning Traps Five Large Award Pockets

Steady Long Life Play

Tremendous Suspense

NO SERVICE REQUIRED!

NEW ORIGINAL

STREAMLINED FOOLPROOF

Hundreds of Locations in Every Territory!

WRITE—WIRE—OR PHONE FOR PRICES!

AUTO-BELL NOVELTY CO.

401-03 N. Wood St., Chicago, Ill.
TEL: TAylor 9-2788

WEEKLY SPECIALS!

CIRCUS WAGON WHEEL	$195.00
LITTLE BUCKEROO	285.00
DOUBLE SHOT	185.00
SKEET SHOOT	175.00
SUPER HUNTER	150.00
SUPER BIG TENT	175.00
DELUXE BIG TENT	225.00
WILD CAT	335.00
GUNSMOKE	185.00
BIG INNING	200.00
HEAVY HITTER	325.00
BALLY BALL PARK (new)	WRITE
WMS. OFFICIAL BASEBALL (new)	WRITE
KING OF SWAT	100.00
BATTING PRACTICE (new)	395.00
WMS. FIESTA 2P (like new)	345.00
ROCK-OLA 1465 (new)	WRITE
ROCK-OLA 1468ST (new)	WRITE
ROCK-OLA 1464 (new)	WRITE
ROCK-OLA 1475ST (new)	WRITE
ROCK-OLA 1455	425.00
ROCK-OLA 1468 (like new)	650.00
SEEBURG M100W	395.00
SEEBURG 220SR	850.00
SEEBURG 100A 45 RPM	100.00
AMI G-200	295.00

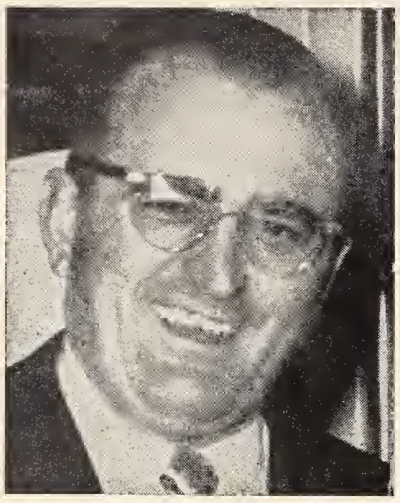
We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK - OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O
(Tel.: HE 1-4100)

Si Redd Organization Moving Full Speed Ahead On Multiple Projects

Ships "Candid Camera", Moves Plant, Establishes One-Stop Vending Service In N. Eng.



W. S. (SY) REDD

ALLSTON, MASS.—Si Redd, Redd Distributing Co., Inc., this city, very seldom does one thing at a time, but it is still unusual for him to tackle several large projects at once and that's what Redd has gone and done. "I've got the bug to make real progress now that I've just about made the circuit in this business and I aim to see that I'm successful in not only my main business, buying and selling equipment, but a couple of other tasks I've picked up along the way."

One of the current ideas out of the Redd camp is the newest novelty machine on the market. "The Hollywood Candid Camera." The coin-operated machine allows the patron to view his face in a distorted, but humorous manner, about four different funny faces for a nickel. "Its the old distorted-image-in-the-mirror idea we've all seen at amusement parks only this time I've managed to charge money for each peek. And our eight week location-testing in Chicago and the midwest has proven that the machine will earn a lot of money for the operator with one on location."

Redd's optimism is confirmed by the signing of no less than fifty-two top flight distributors across the country. Samples went out during the past few weeks and according to Redd, every distributor should have one on display. "It's the novelty machine that does nothing but take in money as far as I can see," states Si. "No service, no heavy equipment, no large space user. Everything is in its favor and I wouldn't be going ahead manufacturing this machine if I didn't have my heart and soul in it."

"Really there is nothing wrong with this business that a little money would not cure . . . and that is exactly what the new Hollywood Candid Camera does . . . makes money! The price is right! As a matter of fact, the Candid Camera is just an improved model with many added features that Exhibit Supply Co.'s old Arcade Division manufactured some forty-five years ago; yet it is one of the top moneymakers in Arcades, discount houses, theatre lobbies, airports, etc, etc. The Candid Camera is the first of a series of different machines which Redd will present to the Industry in the future. Be on the look-out for the new nickel weighing scale which, in addition to giving you your weight also gives you your height—the new Engraver machine that has many useful purposes," states Redd.

While Redd's manufacturing crew is grinding out the daily production on the "Hollywood Candid Camera," Si keeps busy with still another expansion project which entails moving from his present quarters at 298 Lincoln Street to a new and larger building over at 130 Lincoln Street. Two floors totaling 29,000 square feet of space will offer operators fast, efficient tailgate loading, larger than usual quantities of games and music, facilities for expanded export trade, and, another new wrinkle in the Redd program, a one-step vending service that will embrace complete vending equipment for even the largest full-line operations, including merchandise and supplies. "We're already selling freight car loads of coffee and syrup each week and our vending machine business is increasing to the point where we did what appeared logical. Expanded to carry the greater vending business. We've done something else and that is to concentrate in the distributing and selling end of the business. We do not operate and we don't intend to operate vending machines. We will, however, provide vending operators, or potential vending ops, and there are new faces every day, to come in and avail themselves of our fine service."

Si Redd started one of New England's first one-stop record services many years ago, and as he pointed out, he has completed the circuit. Now its one-stop vending and he'll probably be just as successful.

5 BALL PIN GAMES—BARGAINS—RUSH ORDER!

WILLIAMS
Fun House
Piccadilly
Arrow Head
Hot Diggety
Race The Clock
Super Score
9 Sisters
3 Deuces
Circus Wagon
Snafu
$50.00 ea.

GOTTLIEB
Derby Days
Frontiersman

BALLY
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Miami Beach
Variety
Beach Club

UNITED
Brazil
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Singapore
Dude Ranch
Palm Springs
Beach Club
South Seas
$40.00 ea.

United SHOOTING STAR .... $90.00 ea.

2 AMI D-40 .... $55.00 ea.

HYMIE ZORINSKY
H.Z. VENDING & SALES CO.
1205-07 DOUGLAS ST. AT-1121
OMAHA 2, NEBRASKA

Williams Appoints Stanley In Alaska

CHICAGO—Sam Lewis, vice president in charge of sales for Williams Electronic Manufacturing Corporation, this city, announced last week that a new distributorship in Anchorage, Alaska, M. J. Stanley Company, was recently appointed to handle distribution for the entire line of Williams' amusement games throughout all of Alaska.

The Alaskan firm, owned and operated by Mike J. Stanley, was formed just a short while ago in the 49th state of the union by Stanley, who formerly operated out of Seattle, Washington.

Atlas Music Holds 2nd "Artist Of Week" Dinner

"Public Wants LP Selections!"—Gordon

CHICAGO—Edward Ginsburg, president of Atlas Music Company of this city, hosted the second in a series of dinner meetings to acquaint music operators throughout this area with the new Seeburg "Artist of the Week" promotion and the swing to 33 1/3 rpm 7" records, Tuesday evening, July 19, at the Sheraton Blackstone Hotel.

Ginsburg, who was assisted by his Atlas Music associates Nate Feinstein, Harold Schwartz, Gene Waldman and Manual Herman, was the perfect host in catering to the pleasure of his guests during a cocktail party preceding the dinner, and finally the meeting.

Representing Seeburg Corporation were Delbert Coleman, president; Bob Kelly, executive vice president; Jack Gordon, vice president in charge of the phonograph division; Tom Herrick, vice president; Fleming Johnson, senior vice president; Bill Clark, comptroller for Seeburg; Malin Kenny, chief engineer; and Newell Bellamy.

The meeting was opened by Ginsburg, who introduced Del Coleman to the guests in attendance. Coleman strongly pointed up the pressing need these days for a program, such as Seeburg's "Artist of the Week" program to greatly increase play in automatic phonographs.

He said, "We must offer our buying public, you music operators, the right kind of merchandise so that they can in turn enjoy much higher collections in the cash box."

He further added, in reference to the current trend of so-called 'hit tunes' being programmed on 45 rpm in phonos: "The people who visit taverns do not purchase this inferior type of music—they're solely interested in the good music they seek in their album purchases. If they won't listen to the inferior music in their homes what makes you think for one moment that they'll put dimes and quarters in juke boxes to play it. We are offering the people what they want in Seeburg's 'Artist of the Week' plan! The American public has a habit of demanding standardization in an industry. Now we've come to that stage in our industry with 33 1/3 rpm records for phonographs."

At this point in the showing Jack Gordon brought the guests up to date with Seeburg's progress in the automatic phonograph field with the advent in 1948 of the first 100 selection phonograph—the Seeburg M100A. He then reminded operators of the introduction in October, 1950 of Seeburg's B100B phonograph, which first programmed the 45 rpm record.

He said: "Now 33 1/3 records, which are generally represented at this time in 12" LP's, garner 85% of the total record business. Only the teenagers and music operators use 45 rpm single records!"

He then explained the vast changes through the past several years being wrought in recording techniques which finally brought in the exciting stereo field. He exclaimed, "There is nothing deader than a 45 rpm record in the public's eye!"

Tom Herrick then took over the meeting explaining the facts and figures in a changing music market.

Nate Feinstein cited several clear cut cases of operators in this area who have swung to Seeburg's "Artist of the Week" plan and have considerably improved collections. Another factor, he said, was that several ops who were having difficulty with location owners solved their problems with this plan, which is most desirable for the location owner as well as the operator.

Gordon closed his remarks when he returned to direct the meeting with the fact that the "Artist of the Week" promotion is available on the See-

(Continued on page 51)

"May you continue to run your anniversary issues for 99 years more, and may I be here to read them."

Willie (Little Napoleon) Blatt

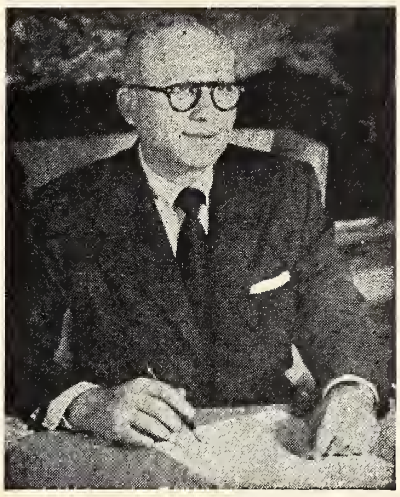
SUPREME DISTRIBUTORS, INC.
416 S.W. 8th AVENUE MIAMI, FLORIDA

Williams Ships "Space Glider" Gun

Features Bouncing Balls and Star Reserve Bonus

CHICAGO—Sam Stern, president, and Sam Lewis, vice president in charge of sales for Williams Electronic Manufacturing Corporation of this city, asserted last week, in announcing the release of Williams Electronic's new rifle target amusement game, "Space Glider", that this gun game is very definitely the finest and most play appealing rifle target game ever created by Williams in a previous procession of guns such as "Vanguard", "Hercules", "Crusader" and "Titan".

Lewis further stated that "Space Glider" is available to the trade just at the precise time when the coin industry is entering the arcades and bowling purchasing season just prior to the big Fall season business.



SAM STERN

"Space Glider", which Lewis claims is loaded with exciting scoring features, offers an exciting, different feature in Williams' "Star Reserve Bonus". This feature is located behind the eyelevel front glass (3-dimensional in depth) and just above the bouncing ball, in-line targets indicated by numbers from "0" through "9." When the player reaches "9" the lights bounce back to "0" to record from "10" through "19".

Three stars are positioned to the right, left, and just above the target, offering the player as much opportunity as possible to earn the "Star Reserve Bonus" award. Each hit on stars advances the "Star Reserve". There are also two bulls-eye targets at eye-level to the right and left of the in-line target area behind the front glass. The score registers above the targets, and high score earns extra shots (at the option of the operator).

Lewis reminded us that tremendous sales figures have been garnered from every Williams rifle target game featuring "bouncing balls", which pop into circled slots in the in-line target area. The player's attempt to make the bouncing balls line up horizontally, vertically, or diagonally makes for plenty of exciting play, according to Lewis.

There are 15 shots, and the possibility of free play awards and extra shots available by making high score through the "Star Reserve". High number lighted up and one in-line lineup of bouncing balls doubles the score. Incidentally, all of the balls can be released at a time by pressing a release button in front of the cabinet.

With regard to the cabinetry in "Space Glider", Lewis showed us the cabinet which is sturdily constructed and illustrated throughout with space planetary and rocketry symbols to create much attention on location in arcades and other types of locations.

Lewis further remarked, in conclusion, that sample shipments are being rushed out to all of Williams Electronic's distributors throughout the country, and that present indications are that the firm has a terrific sales getter on its hands.

Manufacturers Turn Out 98 New Models In 1959-60 Period

Pingames Lead With 26 While Pool Tables Double Previous Figure

NEW YORK—Amusement machine manufacturers in the United States produced a total of 98 new machines during the past twelve month period (see photos on pages 36-42). Pingames led the field once again with a total of 26 new models introduced. Uprights were a surprise second place finalist with no less than 17 new electronic upright amusement machines being produced during the July-June period.

Pool tables and shuffles tied for third place with 12 each and the remaining types games fared in the following manner: Ball Bowlers (9); Guns (7); In-Lines (5); Novelty (4); Baseball Games (3); Card Vendors (2); and shuffleboards (1).

Last year's twelve month period turned out ten less machines than this 12 month fiscal with a total of 88 machines. There were 7 more pin games produced and exactly the same number of bowlers (9) this year over last. Pool tables doubled its number of new entries moving from 6 in 1958-1959 to 12 this past 12 months. Guns were one up over last period with a 7 to 6 score.

Atlas 33 1/3 Dinner

(Continued from page 50)

burg "160" selection and "100" selection phonographs. Also, he said that Koss Stereophones placed in a location will further hypo collections.

The Koss headsets were demonstrated after the meeting by several of the guests, and all agreed that the stereo reproduction in the Koss Stereophones would be an important addition to Seeburg phonographs in locations.

During the course of the meeting two films were projected to completely explain the Seeburg plan. One was channeled to the operator and the other to further acquaint location owners with the advantages the Seeburg plan offers. The film can be easily shown in locations since it is projected through a portable film projector available to distributors all over the country by Seeburg.

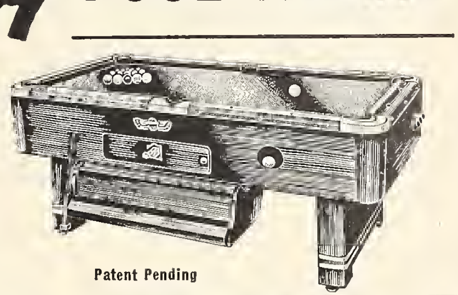
Bob Kelly, executive vice president of Seeburg Corporation, closed the meeting with the promise that Seeburg will continue to make available to operators the finest music equipment for the best opportunity to garner the greatest collections and highest earnings from locations.

Guest operators in attendance represented the following firms: A & B Automatic Music; Ace Music Company; Airport Music Company; Apex Amusement Co.; B & B Novelty Co.; Buthe Music Service; Richard Nomden; A & H Entertainers; Caryl Music Co.; City Wide Amusement; Clover Music; Kase and Blazer; Forrest Music Co.; Erickson & Hall; E & E Amusement; Elliott Music Co.; Fox Valley Vending; Dan Gaines; Phonograft; LaRue Coin Machine; M & M Sales; Northern Illinois Music Co.; Willie T. McGee; Clyde and Joe Darder; Star Music Co.; Valley Music Co. and Automatic Music Co.

MORE PROFIT Per DOLLAR INVESTED
with Valley POOL TABLES

DELUXE
6-POCKET

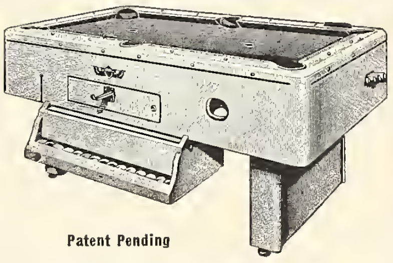
Formica Burn-Proof Top Rail—Aluminum Castings on All Pockets—Longer, Obstruction-proof Runways.



Patent Pending

MODEL "7450"
6-POCKET

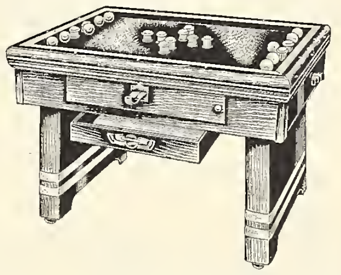
Separate, No-Stoop Cue Ball Return—Larger, Solidly Anchored Legs—Coin Chute Free of Operating Mechanism.



Patent Pending

BUMPER
POOL®

Genuine Billiard Cushions—Double Fool-Proof Trip—Blond or Mahogany Available in Finish.



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Canteen Starts Technician Training Program For ABT "Bill-Changer"

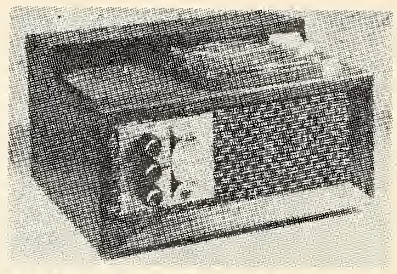
CHICAGO—Automatic Canteen Company of America announced today that it is inaugurating a nationwide program to train technicians in the service and maintenance of "Bill-Changer" currency changing equipment manufactured by the ABT Manufacturing Company, Rockford Illinois, Division of Automatic Canteen.

Nathaniel Leverone, Canteen Board Chairman, said the training program is designed to strengthen the permanent placement of ABT "Bill-Changer" units in the field. The ABT "Bill-Changer" is a commercially proved currency changer which has been on the market for over two years, having been used by Canteen and others. Leverone added: "For example, one installation has been providing change through 'Bill-Changer' at Freedomland in the Bronx, New York, since that amusement park's opening, and The Wall Street Journal is using 'Bill-Changers' in its company cafeterias in both New York and Chicago."

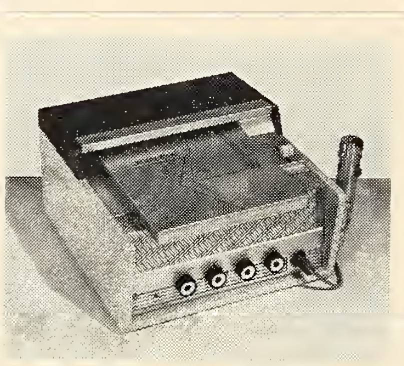
The most recent installation of ABT "Bill-Changers," Leverone said, is at the Republican Convention in Chicago where two units are helping make change at Illinois Bell Telephone Company's training center in the International Amphitheater.

The ABT "Bill-Changer" can be designed to handle various denominations and combinations of U.S. or foreign currency. For example, it can be designed so that the user can insert either a $1 or $5 bill and receive appropriate change or credit.

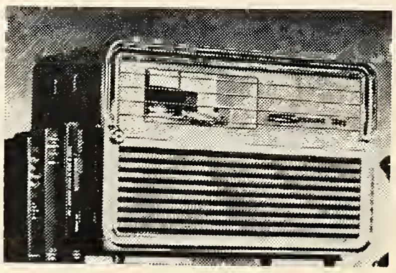
Background Music Manufacturers



Cine-Sonic "Sound Repeater"—Tape—PA System—Playing Time: 2 hrs. and then repeat.



"Musi-Pak"—Tape—PA System—Playing Time—2 Hrs. and then repeat.



"Seeburg 1000"—16-2/3 disks—1000 selections—PA System—Playing time: Approx. 45 hours.

AMI, Inc.

1500 Union Avenue SE
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MODEL: "K-200" Hideaway, 200 Selection, Selective Play, Stereo and Monaural

CINE SONIC SOUND, INC.

481 Eighth Avenue
New York, N. Y.
(Factory)

EDOLITE PRODUCTS
3717 Third
Detroit, Michigan
(Model shown here)

MUSI-PAK INCORPORATED

145 Hudson Street
New York 13, N. Y.
(Model shown here)

THE SEEBURG CORPORATION

Chicago, Illinois
(Model shown here)

Jennings In Full Production On Slide Vendor

CHICAGO—Louis F. Urban, president of Jennings & Company, advised this past week that the recently released "Vend-A-View" machine, which vends mounted color slides, is now in full production at the plant on the far west side of this city.

The machine, which is available in a counter model or mounted on a trim pedestal, offers a choice of eight different, expertly photographed color slide transparencies (standard 35 mm or super), which are pre-selected by the purchaser by viewing them through an illuminated magnified viewer at eye level.

Edward J. Howard, sales director of Jennings & Company, explained that location possibilities are practically beyond the scope of imagination.

"For example," he said, "hotels all over the country are excellent prospects for operators—and we have personally proven this fact. The average large hotel offers picture postcards for sale to tourists and souvenir hunters. They would more than welcome the opportunity to offer professionally reproduced color slides of scenes in the hotel and exterior views for sale. And hotel personnel would not have to be employed for counter sales.

"These color transparencies, expertly mounted, assure the tourist of perfect reproductions and offer him something to take home to show his friends in a viewer or—better still—a slide projector which flashes it across the screen considerably enlarged and in perfect color harmony.

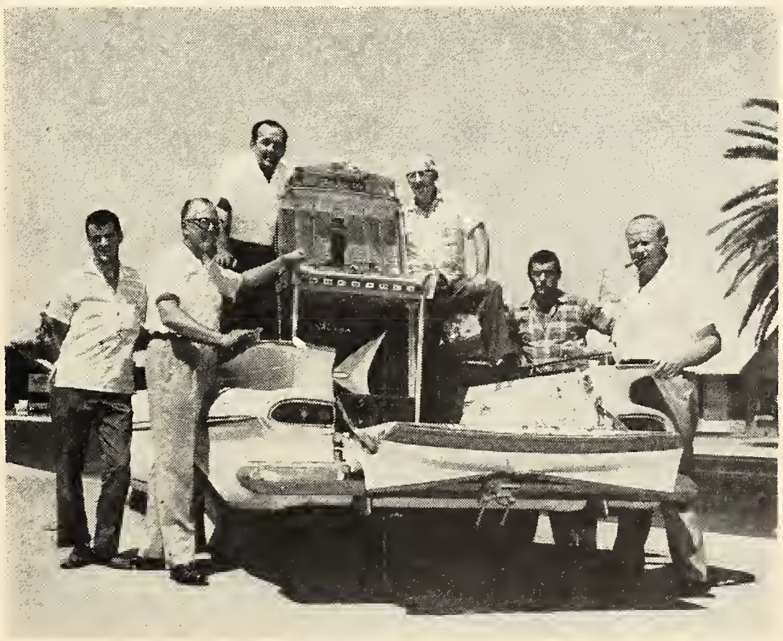
"Now to get down to bare facts concerning 'Vend-A-View'," Howard added. "The machine has a capacity of 800 color slides (100 of each selection) and is easily refilled by anyone at the location. In fact there is storage space for more slides inside the cabinet. Operation is on 110 volt, 60 cycle, A.C. There is a selector button in front of the cabinet."

"Operators," he added, "have great opportunities with 'Vend-A-View'. It offers them locations which are unavailable to them with other types of coin-operated equipment, and assures them of higher earnings, and an extremely low cost operation."

"Tempo II" Leaves For Phoenix Spot

PHOENIX, ARIZ.—Irv Webb, Rock-Ola sales representative in this area is a hard working phono salesman and about the only thing he doesn't have to worry about is the "snow and sleet" blocking his way, as can be seen from the photo here taken in the desert sun.

John Hourihan, Copper State Amusement, Rock-Ola distributor in Arizona, one of Webb's top distributors, recently packed a new "Tempo II" phonograph into his truck and hauled it off to a nearby location. The Alamo Bar, in Phoenix. Pictured here left to right are Robert Hourihan, Irv Webb, Art Cousins, John Hourihan, Ken Neumann and Clayton Van Gorder, just leaving for the installation.



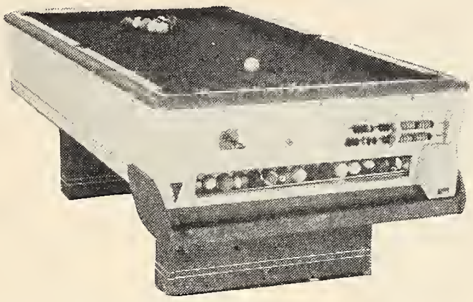
Van Gorder is known in the territory as "the salesman who never sleeps." Drives up to 800 miles each day and covers the area like no one else. Copper State Rock-Ola phonograph sales no doubt reflect Van Gorder's ambition and Webb couldn't be happier.

Ed Doris, Rock-Ola vice president, reports that the sales situation is pretty much the same all over the country—Rock-Ola "Tempo II" phonos are enjoying a peak sales year and Phoenix is just one of the territories that reflect this sales growth.

Acceptable Anywhere — PROFITABLE Everywhere!

COIN POOL TABLES by FISCHER

Take the "Bee-Line" to PROFITS with FISCHER'S "B" Series 6-POCKET POOL TABLES



Handsomely styled "B" Series 6-Pocket Pool Tables, in 6 Ft. and 7 Ft. models, cost less to buy . . . give you bonus quality, play and performance features. Companion pieces to the famous Imperial Series, economy priced "B" Series tables are built to the same high quality standards . . . are designed to upgrade earnings on locations where other tables are impractical to use by reason of initial cost.

The Fischer Line of Pool Tables . . . Imperial Series 6-Pockets, "B" Series 6-Pockets and Fiesta Bumper Billiards . . . offers operators the broadest possible opportunity for successful operating. Through a practical variety of sizes and styles, entry to the locations of your choice is easily achieved. Fischer quality, attractive, tasteful design, dependable, trouble-proof mechanisms, and rugged construction assure profitable long life, not only on original locations, but on succeeding locations, as well.

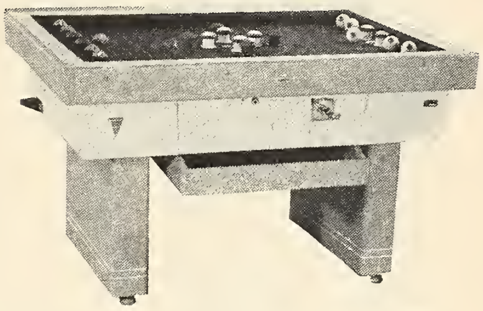
The IMPERIAL Series "B" 6-POCKET POOL TABLES

(not illustrated)

Generally acknowledged by the operating fraternity as the yardstick of Quality, Beauty, Performance and Longevity, the Imperial Series is available in the 90" Imperial VII and the 75" Imperial VI. Tastefully decorated, richly finished mahogany cabinets are highlighted with satin finish aluminum pocket fittings. Complete information and literature on request from your Distributor or direct from Bill Weikel.

FIESTA BUMPER BILLIARDS

An outstanding new bumper type table with regulation playfield in a beautiful 2-tone sloped cabinet. Quality built, to Fischer's high standards. Slate playboard, jumbo bumpers are standard equipment.



See Fischer Tables at your Distributor or write Bill Weikel,

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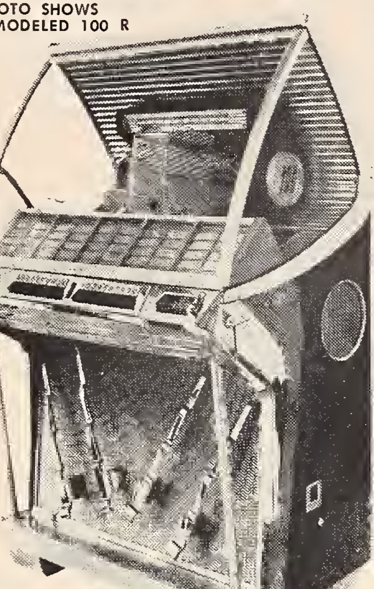

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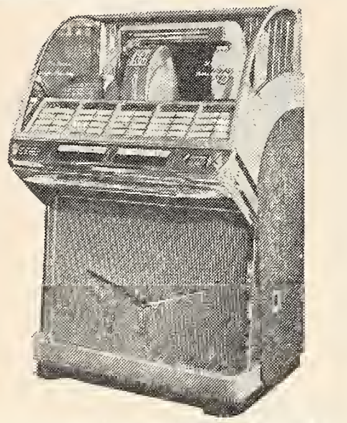

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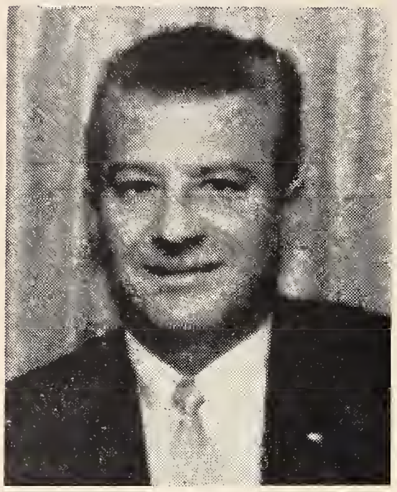
Irving Kaye Firm Takes New Quarters

32,000 Sq. Ft. To Be Used In Manufacturing



IRVING KAYE

BROOKLYN, N.Y.—Irving Kaye, president, Irving Kaye Company, this city, manufacturers of pool tables and amusement machines, advised that the firm will move from its present quarters on Bergen Street to new and enlarged manufacturing facilities located at 363 Prospect Avenue, Brooklyn.

The new plant occupies 32,000 square feet of space and will be ready for occupancy in about 30 days.

"We've decided that larger quarters is our only answer to improved operator service. The larger space will enable us to more efficiently serve the coinmen in the nation with our production on five different coin-operated games, stated Kaye. The manufacturer is currently producing "Fleetwood" and "Jumbo Fleetwood" single-ball viewer pool games; "El Dorado" pool table; "Q-Ball;" and "Klub Pool." In addition, the firm's subsidiary manufactures hand dryers, gasoline driven vacuum cleaners, electric purifiers and other electronic equipment.

Kaye also advised that the company will announce a new game at a later date and that the new manufacturing facilities will enable the production and delivery to operate at peak efficiency.

Buddy Fox, sales manager of the firm, stated that the move will also help coordinate various functions of the company enabling larger production runs to be more easily accommodated.

The latest device to come off the Kaye assembly lines has been the metal replacement bumper for use on the bumper pool games. Kaye introduced the metal bumper at the MOA Convention in May and reports that sales have been very good since the announcement.

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CHI COIN ROCKET SHUFFLE	125.00
KEENEY LEAGUE LEADER (like new)	100.00

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EASTERN FLASHES

Business reports along Tenth Avenue were just as good this week as last week with a specially bright comment from **Perry Lowengrub**, as we visited with the Runyon Sales crew. Perry stated that the new AMI "Continental" and "Lyric" phonos have boosted sales to an all-time high at the showrooms. "Business logically touches the bottom during the hot summer months," expressed Lowengrub, "but with the sales stimulation supplied by these two new AMI jukes, we've got the ops beating a path to the door!" And what could be better! . . . **Morris Rood** and **Irv "Kempy"** conferring on one of two topics—what kind of a deal to make on a recently acquired machine—or—what time to meet for bowling tonite? . . . and they do both so well. . . . **"Shugy"** in the offices stirring up action with visits from **Al "Senator" Bodkin** and **Irving Kaye.** Irv tells us he's moving the plant in Brooklyn a few blocks away, into a larger building—32,000 sq. ft., "Ought to make the move in about 30 days," states Kaye as he heads for the home office . . . . **Mrs. Gertrude Browne** a pleasant face along coinrow—as always . . . . It isn't often the music ops get excited over a recording but this week we were advised about two big ones—"Over The Rainbow" by the **Demensions**, on Mohawk, which **Al Bodkin** claims has hit the top of his popularity meter on almost every machine in his territory. "Recommended for every operator with a music machine." says Bodkin. The second disk that is getting rave reviews from an op is "Banjo Boy" on the Bonnie Brae label, as performed by **Patti and Peter,** a brother and sister act out of Paterson, N.J. **Clio Rosazzi,** G&M Vending, Paterson, tells us he's got the disk on every one of his machines and the patrons are wearing it thin! And for good reason. Both records recommended are climbing on **The Cash Box Top 100** sales charts . . . . **Bert Betti** and his family left for Europe on Thursday, July 21, for a vacation that will include Italy, and a visit with Bert's dad, **Humbert** and England, for a visit with Bert's mother-in-law. Meanwhile the Betti brothers will hold down the Union City fort . . . . **Murry Sandow,** Black Sales Co., prepares promotion material for the export market but takes time out to advise that United equipment sales are just "as solid as they've always been." Meanwhile **"Whitey"** and **Lou Druckman** handle equipment, moving it off the floor and into the awaiting trucks for delivery. **Irv Holzman,** out of the office, leaves word that "Sunny" shuffle alley sales are very big. . . .

* * * * *

Mike Munves finally got away from the opening arcade season pressures and took **Rose** and **"Rusty"** off to the mountains for a stay at the President Hotel on Swan Lake. **Joe Munves** reports heavy demand for the firm's 1960 Catalog and also the "Champ Grip-Test" machine, which evidently brings in money wherever it goes . . . . "Hollywood Candid Camera", **Si Redd's** new machine, was on display at the Munves showrooms and caused quite a stir. The idea is based on the distorted-image used in funlands with a giant mirror. Location tests indicate a bright future for the novelty machine and Munves expects big things from it . . . . **Ted Seidel,** visiting coinman from his Spring Valley home, takes a stroll along Tenth Ave. . . . **Abe Lipsky,** Libra Distribs, reports strong Wurlitzer "2400" sales while **Jimmy Sisti,** operating out of the Waterbury office advises that sales are catching on nicely. **Harry Koeppel** reports that used equipment sales aren't far behind. Carpenter crew is fitting out the new offices in handsome fashion. . . .

* * * * *

Dave Lowy, MJL Operating Co., planning on moving up the street just before the wreckers take his showroom apart. The eastside of Tenth Ave. is being razed to make way for a hotel, or so they say. . . . **Al Simon,** Albert Simon, Inc., is wearing a smile broader than usual these days after checking monthly sales reports on Rock-Ola, ChiCoin games, and Auto-Photo studios. **Al D'Inzillo** confirms the smile with, "We're really doing a job this year and it's all due to the equipment. We've got a strong and broad line for ops and evidently it has caught on." . . . **Murray Kaye,** Atlantic N.Y. Corp., doing a solo once again as **Meyer Parkopff** takes a leave of the office on business. "Artist of the Week" promotional results are quite satisfactory according to Kaye and it appears as if just about every Model "Q" that doesn't have a new illuminated glass display top will have one by the end of the month. Most Seeburg distribs around the nation as happy as Murray at the news from Capitol Records that **Sinatra** and the **Kingston Trio** will be available in 33 1/3 record packs for "Q" programming as of August 1. . . . **Iz Edelman,** Cine-Sonic Sound Corp., back from Schroon Lake vacation just in time to handle a nice sized order as we call on him. Background music and Edelman must agree. He looks fine! . . .

HAPPY BIRTHDAY THIS WEEK TO:

WEEK OF JULY 25, 1960

Henry C. Knoblauch, Hudson Falls, New York. . . . **Milton M. Braun,** Savannah, Ga. . . . **H. Zorinsky,** Omaha, Nebraska. . . . **Mary Gillette,** Chicago, Illinois. . . .**Harry I. Drollinger,** Dallas, Texas. . . . **Melvin Burt,** Coal City, Illinois. . . . **William Buset,** Fort Williams, Ontario, Canada. . . . **E. R. Sheldon, Jr.,** Payette, Idaho. . . . **Pete Osburn,** Modesto, California. . . . **Emil Pfister,** Sheboygan, Wisconsin. . . . **Anita Ehrhardt Payne,** Shreveport, Louisiana. . . . **Sam Waldor,** Newark, New Jersey. . . . **James H. Young,** Warwick, Virginia. . . . **Harry Wichansky,** Elizabeth, New Jersey. . . . **Irving Geltzer,** New London, Connecticut. . . . **Bastenie Amand,** Antwerp, Belgium. . . . **Howard Berk,** Bayonne, New Jersey. . . . **F. H. Decker,** Fond Du Lac, Wisconsin. . . . **Wayne E. Neyens,** Elmhurst, Illinois. . . . **William A Chambers,** Athens, Georgia. . . . **John Gilmore North,** Norfolk, Nebraska. . . . **Clarence Otis Moon,** Atlanta, Georgia. . . . **Homer F. Prior,** Cedar Falls, Iowa. . . . **Les Montooth,** Peoria, Illinois. . . . **Lewis Bogie,** Lexington, Kentucky. . . . **Nicholas Christy,** Detroit, Michigan. . . . **George Burroughs,** New Haven, Connecticut. . . . **Theodore Nichols,** Fremont, Nebraska. . . . **Leo Weinberger,** Louisville, Kentucky. . . . **Sam Zelles,** Shaker Heights, Ohio. . . . **Josephine Welsh,** New Orleans, Louisiana.

CHICAGO CHATTER

Now, as **The Cash Box** is rapidly growing out of its "teens" and has attained through the years great stature as the trade paper for the coin machine industry, which has striven—successfully—to keep coinmen all over the world completely informed of events and issues, we look to the future and all the unknown quantities it offers. The countless messages of congratulations and best wishes we've received the past few weeks from our coinbiz friends leaves us with a lasting feeling of fraternal goodwill and complete satisfaction. Your "pat on the head" for a job well done is great reward for our efforts in the past. **Now to the future—and the business at hand!**

Bill O'Donnell and **Art Garvey** were quick to advise last week that, although the Bally plant closed down for the annual vacation sabbatical last Friday, July 22, they will remain in their offices throughout the vacation period to answer calls, or any other business that comes along. Garvey expressed his and Bill's delight over the terrific action they are getting with Bally's "Roller Derby" pinball amusement game. Production has already been tripled to meet the growing demand for this and other Bally games. . . . The United Manufacturing plant is still "darkened" by the vacation period. The entire gang is due back on Monday, July 25, when production will be considerably increased in order to rush the much-in-demand "Bowl-A-Rama" big ball bowling alley. United execs currently enjoying the benefits of the ideal weather on their vacations are **Lyn Durant, Herb Oettinger, Bill DeSelm, LeRoy Kraehmer, Glen Johnson, Ray Riehl, Johnny Casola, Al Theolke,** and **"Big Bob" Jonesi**, and the personnel in the offices, engineering, and other departments. We can't overlook the receptionist with the infectious smile, who always greets us with her best smile.

Alvin Gottlieb infos that the Gottlieb plant is back in full production after a pleasant break for two weeks, and is working feverishly to ship the heavy raft of orders Alvin, **Nate Gottlieb** and **Judd Weinberg** have been getting the past week on Gottlieb's "Captain Kidd" 2 player pinball amusement game. . . . **Sam Lewis**, vice prexy of Williams Electronic Manufacturing, tells us that the beautifully styled cabinetry in Williams' "Darts" pingame is the talk among operators all over the country, and production remains at peak on this exciting game. Williams is releasing the new "Space Glider" upright rifle-target game this week, according to Sam. . . . Another major manufacturing plant to return off of a vacation schedule and go into heavy production this past week was Chicago Dynamic Industries. **Art Weinand**, director of sales, advises that the back orders really piled up during the vacation period. The game most in demand is—and was—the "6 Game Bowler." Another Chicago Coin product high on the demand chart is "Pony Express," and runners-up for attention by operators are the "King" and "Queen" bowlers, which have already been in constant production in the Chicago Coin plant for one full year, "and at the rate things are going (just great) we will continue production on the 'King' and 'Queen' for quite a long while yet."

FRANK MITCHELL

HERB OETTINGER

NATE GOTTLIEB

BILL O'DONNELL

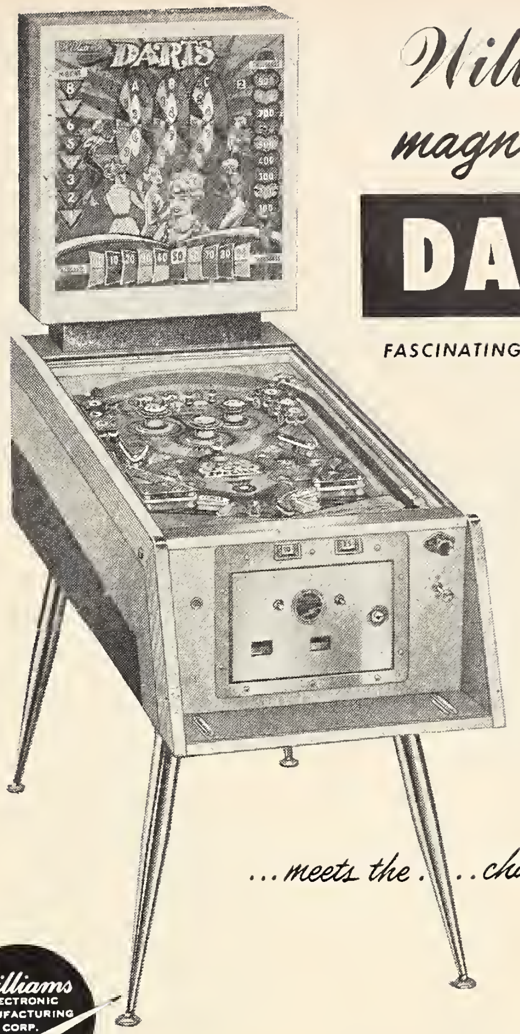
Over at the J. H. Keeney & Co. plant we noticed that a well tanned **Harold Dorgan** returned from his lengthy, and he tells us, very pleasant vacation, when he spent as much time as he possibly could making like **Izaak Walton** with rod 'n reel. The fish bit well—and, so did the the mosquitoes! **Paul Huebsch**, Keeney's vice prexy took off on a short biz trip, and **Clayton Nemeroff** is busy as blazes in his office booking orders on the "Red Arrow" and "Deluxe Red Arrow" upright amusement games. . . . We had occasion to longdistance via telephone to **F. A. Thompson**, Thompson Dist. Co. in Salt Lake City, at a prearranged signal. As we phoned him he laughingly retorted that he "can set his time by our calls." The summer doldrums set in in Thompson's territory, however he eagerly looks forward to an excellent, and productive Fall season.

Empire Coin's **Joe Robbins** tells us that there is plenty of activity at Empire considering the fact that vacation schedules are cutting into the staff these days. . . . The current vacationer at World Wide Distribs, according to **Joel Stern**, is **Fred Skor**, who is sorely missed in the offices. However, Joel and **Lennie Micon** are ably filling in for Freddie in the export division of World Wide. . . . We're expecting exciting news from **Joe Kline**, prexy of First Coin at any time now; but Joe's current reply to our repeated queries as to "what's cookin'" are "no comment." Meanwhile **Sam Kolber** and **Fred Kline** are being kept very busy delivering games and music equipment to operators.

Now it can be told: Rock-Ola's **George Hincker** finally revealed the names of his new twin daughters to us. They are **Margaret Ann** and **Mary Elizabeth.** (See, George, it wasn't so tough after all!) George further infos that the Rock-Ola plant is enjoying a tremendous July business period despite the very warm weather. Sales director **Frank Mitchell** is in the Omaha territory making the rounds with **Joe Blend**, service chief for **Hymie** and **Eddie Zorinsky's** H. Z. Vending & Sales Co. . . . Speaking of **Hymie Zorinsky**, we are reminded that **Howard Ellis**, who manages Hymie's new United Products Co., which handles distribution for United Mfg. and United Music Corp., dropped us a line to advise that operators in the territories which embrace all of Nebraska, Iowa, and North and South Dakota are already becoming interested in the new operation.

Estelle Bye reports that prexy **Ted Rubey** (Marvel Mfg. Co.) departed for a two week vacation in sunny Miami Beach. The personnel in the plant returned from their vacations this past Monday. The plant is now back to normal production. Meanwhile Estelle is eagerly looking forward to her holiday, which will be sometime in August. . . . A blushing **Al Kaplan**, auditor of Donan Distribs, is back in the office after a trip to Arkansas where he met his wife's folks for the first time, according to **Mac Brier**. Mac and prexy **Don Moloney** are rushed on Bally's new "Roller Derby" pingame these days. . . . **Mike Detzek**, Champion Distribs, tells us he's plenty rushed on orders for 48" billiard cue sticks since he is offering them at a low, low price. . . . Our favorite host, **Eddie Ginsburg**, threw another lavish shindig for operators last Tuesday evening to spread the word about Seeburg's "Artist of the Week" promotion, at the Sheraton Blackstone Hotel. He was aided and abetted by **Nate Feinstein, Harold Schwartz, Gene Waldman** and **Manuel Herman.** Seeburg brass on tap were prexy **Del Coleman**, exec veepee **Bob Kelly, Jack Gordon, Fleming Johnson, Tom Herrick, Newell Bellamy, Bill Clark,** and **Malin Kenney.** There was 100% attendance at the soiree, much to Eddie's delight.

AMI vice prexy **Ed Ratajack** is enjoying a very quiet and pleasant vacation—just doing nothing in particular—and, he tells us he's having a ball doing it! . . . **Chet Gore**, Exhibit Supply Co., informs us he is having a banner summer season with his Vacuumatic "Card Vendor" and card sales for the arcade and amusement park trade. . . . **Tony Avitabile**, Canyon States Dist. Co. in Tucson, Arizona, sadly relates that his premises were sorely threatened recently by a very damaging fire. Although there is still plenty of rubble around he and his staff are conducting business as usual. He hopes to have his building completely rebuilt shortly.



Williams magnificent

DARTS

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... meets the ... challenge of the 60's

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WILLIAMS ELECTRONIC Mfg. Corp. 4242 W. FILLMORE ST.
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TO
THE CASH BOX

— HARRY SNODGRASS —

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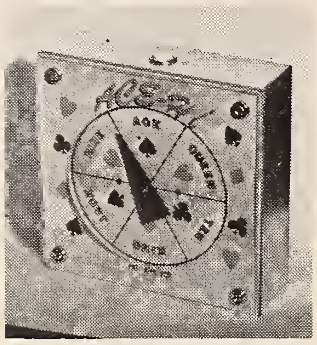
2919 FOURTH ST., N.W. ALBUQUERQUE, N.M.

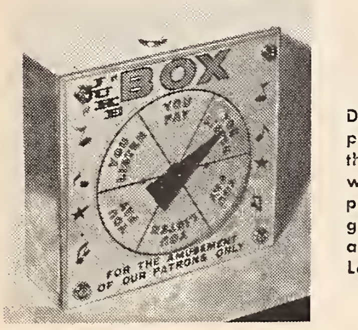
INCREASE COLLECTIONS FROM EQUIPMENT ON LOCATION WITH THESE LOW-COST PLAY STIMULATORS!

"ACE-HI"

Attractive 7" x 7" x 2" counter piece with single flashlite battery-operated "spin-dial." Have bartender pass it to customers, press top button, spin the dial, and determine who's "hi" or "low." Great attention getter and location crowd pleaser!

$7.50





"JUKE BOX"

Designed to keep those dimes rolling into your phonograph. Same principle as "Ace Hi" but this time the loser must play the phonograph while the winner "listens." Each time dial spins patron will either "pay" or "listen," but YOU get the extra dimes in your machine. Same size as "Ace Hi" with over 1000 hours of play time. Locations love it!

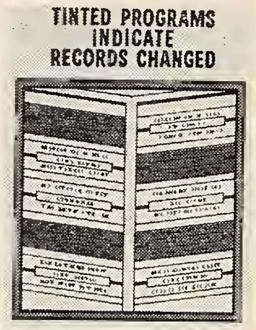
$7.50

"TINTED PROGRAM INDICATOR"

Merchandise Those Hit Tunes!

Attractively designed decal in 3 different colors and 12 tinted plastic strips per package—points out the new records on the phonograph. Use 'em over and over. Location tested and approved—takes seconds to install. Low-cost. Specify Wall Box or Phonograph when ordering please.

$4.00 per dozen $40.00 per gross



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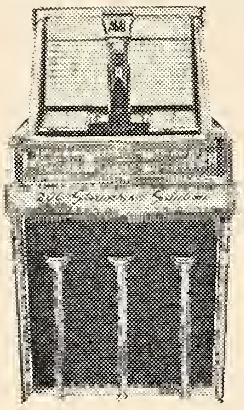
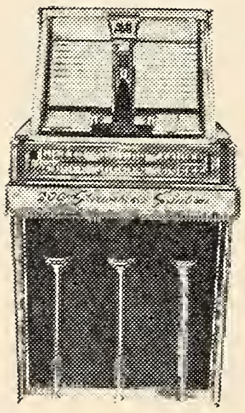
And Collections Prove It!





The AMI Model "K" offers 5 different models in electrical, manual or automatic selector systems . . .

A choice of 100, 120 or 200 selections . . . smartly styled with a single design theme that lends equal prestige to every model . . . engineering features that increase play and pricing versatility . . . experienced proved, listener approved 3-channel stereo . . . and even the new Dual Speed Compatible Play if you want it!

AMI SALES CO.

5075 Lexington St.

Chicago, Illinois

Music From The Adult Viewpoint

Seeburg Exec Outlines Reasons Behind Change To LP Programming

33-1/3 Speed Disks Fill Juke Spot Requests

By Jack Gordon, V.P. In Charge Phonograph Sales

J. C. (JACK) GORDON

It has long been a paradox in our industry that the music the public likes best is frequently unavailable on the instrument the public plays the most—the coin-operated phonograph.

Out of every dollar spent on phonograph records John Q. Public now spends 80¢ or more on 12 inch 33-1/3 RPM albums. And as recently as 1953 it was singles which accounted for over two-thirds of the dollar volume of record sales.

Today the single record is running an amazingly poor second to album sales and this is causing considerable alarm and much wonderment in the industry. Actually there are in our opinion at least, good and logical reasons for this development.

However, let's forget for a moment all of the reasons theoretical and actual—the inconvenience of two speeds, a different center hole and the economic fact that a discounted $3.98 12-tune album is a much better buy than two tunes for $.98.

Let's just talk about the music. Although hit tunes are finding their way into albums to some extent the music to be found in albums is characteristically different for the most part than that found on singles. It might be called 'adult" music, as opposed to teenage music.

Now, it is a matter of record in all industry surveys that the tavern (where teen-agers may **not** congregate) shelters more than half of the country's juke boxes. So it follows that if you can get only teenage music on single records and the juke box can play **only** singles, the adult taste in music is certainly not being satisfied by what's available at the location level.

On the south side of Chicago there is a new weekend phenomenon in top locations called "jam sessions." Several imaginative young entrepreneurs have set up a little Saturday night business which involves visiting top locations with a good stereo record player and an armload of albums.

For a $10 fee they set up shop during the busiest part of the evening and play the latest best selling albums for the cash customers. What do you suppose is happening with the juke box while this is going on? It's unplugged and deader than a doornail.

The people sit around and listen to all the artists and kinds of music that they can't hear on the juke box—all of the top vocalists and big band material; the Sinatras, Darins, Kingston Trios, Mitch Millers, Basies and others who automatically sell a jillion of a new album. Do you suppose there would be any market for this service **if this same music** were available selectively on the juke box?

The public is hungry for a kind of music that they can't get on single 45's. Certainly the hit tune record is a dominant factor in our business—and always will be. But its predominance in coin-operated phonograph programming is far in excess of what retail record sales indicate it should be.

33⅓ RPM Singles Currently Available

NEW YORK—At the present time approximately twenty labels are producing packages of 33-1/3 rpm 7" singles which are available for juke box programming. According to the record manufacturers regular releases will be made at intervals increasing the amount of programming material.

Labels not listed here are also considering the manufacture of the new type disks and according to factory outlets several major labels are expected to release the 33-1/3 disks simultaneously with the release of every 45 rpm in an effort to aim at an eventual single speed. The disks available in 33-1/3 are as follows:

ABC PARAMOUNT
    Paul Anka
    Eydie Gorme and
        Steve Lawrence
    Sing Along in Italian
    Ray Charles*
ARGO
    Ahmed Jamal*
    Ramsey Lewis*
BRUNSWICK
    Jackie Wilson
CADENCE
    Andy Williams
CAPITOL
    Peggy Lee
    Kay Starr
    Paul Weston
    Frank Sinatra*
    Kingston Trio*
CORAL
    Pete Fountain
COLUMBIA
    Mitch Miller
    Johnny Mathis
    Ray Conniff
    Ray Price*
    Miles Davis*
    Dave Brubeck*
    Los Trios De Ponchos*
    Lester Flait & Earl Scruggs*
DECCA
    Carmen Cavallaro
    Red Foley
    Webb Pierce
    Kitty Wells
EPIC
    Roy Hamilton
    Buddy Greco
EVEREST
    Woody Herman
    Gloria Lynne
JAMIE
    Duane Eddy
KING
    Earl Bostic
    Bill Doggett
LAURIE
    Dion & The Belmonts
    Dave Carey Quintette
LIBERTY
    Julie London
    Martin Denny
LONDON
    Mantovani*
    Ted Heath*
MGM
    Conway Twitty
    Connie Francis
PRESTIGE
    Shirley Scott*
    Moodsville—Vol. 1*
ROULETTE
    Count Basie
    Jimmie Rodgers
VERVE
    Oscar Peterson
    Ella Fitzgerald
    Anita O'Day
    Johnny Hodges
WORLD PACIFIC
    Swinging Like Sixty
    The Swingers

*Available August 1st.

Wurlitzer Appoints Billwiller To European Sales Post

ADOLF R. BILLWILLER

NORTH TONAWANDA, N. Y.—As part of a sales expansion program covering the European Continent and North Africa, Wurlitzer has further strengthened its sales force with the appointment of Adolf R. Billwiller to the post of Sales and Service Representative. In announcing Billwiller's assignment, Arthur C. Rutzen, Export Sales Manager, said, "Our new field sales representative will be added to the present staff working out of our office at 76 Militaerstrasse, Zurich, Switzerland. His efforts will include the responsibility for sales and service of all Wurlitzer instruments, including electronic organs, conventional pianos electric pianos, the side man and coin-operated phonographs. In the main, representatives of the European office work with existing distributorships in all major European countries. In some places where our coverage is not considered complete, it is also the responsibility of these men to develop additional wholesale and retail outlets.

"Billwiller comes to us with well rounded experience in sales abroad. A native of Switzerland, he was trained in primary schools of that country and attended five years in official commercial schools of Cantoneli, Handelsschule, Zurich, and at Rapperswil, Switzerland. He also undertook private courses in electronics.

"In the main, Billwiller has been occupied with the sales and service of industrial equipment for the textile and leather industry, machines for the graphic arts specifically electronically controlled engravers' and other manufactured items. He is well versed in world trade and has made business trips to the United States, Canada, Mexico, Australia and New Zealand. He is fluent in German, English, and French, with a fairly good knowledge of Spanish."

Billwiller assumes his duties at once and will work in conjunction with Hans Scheidegger who for some years has been manager of the Wurlitzer office in Zurich.

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NOW! 6 TIMES EARNING POWER!
NOW! 6 TIMES APPEAL

chicago coin's
6 GAME BOWLER
YES! YOU GET ALL SIX IN ONE GAME

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as featured in TV Jackpot Bowling
② REGULAR HANDICAP BOWLING
③ REGULATION BOWLING
④ FLASH-O-MATIC BOWLING
⑤ LITE-O-MATIC BOWLING
⑥ RED PIN BOWLING

see these chicago coin's "profit winning" games!

QUEEN BOWLER
Featuring High Scoring Plus Regulation Scoring

KING BOWLER
Built Extra Sturdy For Continuous Play

PONY EXPRESS
Wild West Rifle Gallery
With Moving Targets

WORLD SERIES BASEBALL GAME

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

Ruffler & Walker Show New Equipment

LONDON—Ruffler & Walker Ltd., sole importers for Rock-Ola in this country, who introduced the new "Tempo II" dual purpose monaural and stereo machine in January this year, are also the main agents for Williams, Gottlieb and Chicago Coin; and last month received the first new Williams contemporary style "Darts" pintable. This was shown in the Ruffler & Walker showrooms at the same time as it appeared on the American market. All new equipment will, in future, be given simultaneous release. A spokesman for the company reports that the tremendous amount of equipment both new and reconditioned imported from America during the past twelve months, has enabled them to make very advantageous offers to their customers throughout the United Kingdom.

Established for over 30 years Ruffler & Walker Ltd. have built up an excellent goodwill relationship with customers, founded on first class after sales service and their ability to buy in bulk enables prices to be very competitive. As previously reported the move into their new factory, covering an area of 17,000 square feet, is already under way and on arrival all new equipment goes there for vetting and checking by mechanics before despatch to customers. The move is expected to be completed by the end of August.

Ruffler & Walker Ltd. have signed an extended contract with the B.B.C. to supply their new Rock-Ola 200 selection stereo to be used in the top television disk show "Juke Box Jury". This replaces the Wurlitzer juke box which has been featured for some considerable time.

SPECIALS!!
CINE-SONIC TAPE REPEATERS
WITH TAPE $69.50 ea.
DODGE CITY GUNS LIKE NEW
$110.00 ea.

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Finest In Appearance
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12—2300S
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WALLBOXES
3—W4200 AMI
1—W4120 AMI
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6—5210 Wurlitzer
8—3W1 Seeburg

SEEBURG
1—HF100G
1—M100C
2—M100B
AMI
4—E120
2—E-40
1—D-80
5—D-40
4—C-AMI (45 rpm)

13 MERCURY GRIPPERS (Counters) .... $25.00 ea.

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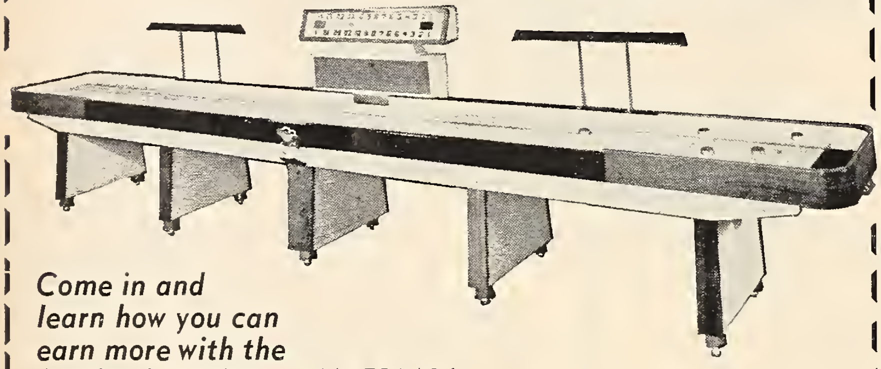
Headquarters for **IMPERIAL**
SHUFFLEBOARDS



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AMERICAN SHUFFLEBOARD SALES CO. OF KANSAS 446 Ida • Wichita, Kansas

SINCERE BEST WISHES
ON THE OCCASION OF YOUR
18th ANNIVERSARY
— CHESTER GORE —
WATCH FOR NEW DEVELOPMENTS SOON!
EXHIBIT SUPPLY CO.
4719-21 W. LAKE ST., CHICAGO, ILL.

CALIFORNIA CLIPPINGS

Operators and distributors along Pico Blvd. the past week seem to be just as concerned with "vacation time" as they are about business trends. . . . At the Seeburg Distributing Co., **Dan Donohue** reports more operators are becoming interested in the new 33-1/3 7" record, which is now being manufactured by approximately 20 of the leading record manufacturers. The word from operators who have these phonographs on location, Donohue continued, is most encouraging as this program, "definitely increases the take of profits for the operator." . . . **Marvin Farr**, operator from the Harbor area, just returned from a vacation in Utah stating he had a wonderful time. . . . At Leuenhagen's "record bar," **Mary Solle** informs that **Tommy Sands**, currently in the USAF at Lackland Air Base in Texas, dropped them a card to say hello and tell them about his new waxing on Capitol. Mary, Kay, Claire, and **Barbara Chandler** planning to spend the weekend in Palm Springs. Mary says she would like to look at house trailers while there, and if a purchase is made, to locate at Bing Crosby's Trailer Park "Blue Skies." . . . **Manuel Chavez**, operator from Redlands, recently underwent an operation to remove shrapnel from an old World War II wound, and is reportedly doing very well. . . . **John Freeman**, at Simon Distributing, states that business since the 4th of July has been surprisingly good on all equipment. **Sonny Lomberg** back on the job following a one week vacation with his son **Freddy**, which was spent at Crestline. . . . **Sam Ricklin**, at California Music, reports **Ray Sacker**, head of RCA Victor's rack jobbing sales on the Coast, stopped in recently while he was in town. **Howie Kaye**, from Coral Records in New York, also dropped by at Cal Music during his trip to the Coast. . . . **Morrie Wiczer**, of the Wico Corp. in Chicago, making the rounds of the distributors on Pico with **Manny Glass**, western rep. for the company. Wiczer is in town for 2 weeks on a combined business and pleasure trip. . . . At C. A. Robinson & Co., **Hank Tronick** states that both used and new equipment is moving at a good clip. . . . At Badger Sales, **Bill Schrader** and **Pete Ley** drove to Santa Barbara for the day on business. **Marshall Ames** mentioned that Chicago Coin's "Six Game" bowler and AMI's "Continental" phonograph are heading the sales picture at Badger. **Haruo Maki** and **Sam Pratt**, both from the shop, are presently on vacations for a couple of weeks. . . . **William Black**, operator from Bakersfield, recently underwent surgery and is reportdly doing well. . . . **Ray Barry**, at the Wurlitzer factory branch, says they are keeping busy this week gettin' out orders on the "2400" phonograph and used equipment in general. . . . **Bill Lanzy**, at American Coin Machine, informs the bulk of work at American still centers around the customizing of B's, C's, & R's, with sales seeing no let up. Vinny said they have noticed a number of new operators stopping in the past few weeks. . . . Some of the visiting operators seen on Pico this week were: **Orville Kindig**, Long Beach; **John Edwards**, Bakersfield; **Harry & George Dunsing**, Costa Mesa; **Tommy Felkins**, Barstow; **Bill Bradley**, Covina.

UPPER MIDWEST MUSINGS

Mr. & Mrs. **Ed. Petek**, and family of Ely, Minn. stopped off in Minneapolis for a few days before returning home after spending a nice vacation in Wyoming and Colorado. Ed. had a nice tan. . . . Congratulations to **Mr. & Mrs. John Trucano**, Deadwood, S. D., on the arrival of a new baby daughter. Mother and baby doing very nicely and Johnny passing out cigars. . . . **Al Thoelke**, United Mfg. travelling engineer in the cities for a few days before taking off for Wisconsin and the Dakotas to call on the operators. Al. expecting to get back to Chicago by Aug. 15th. to meet his Dad arriving from Germany to visit him. . . . **Kenny Glen**, Paster Dist. Co. St. Paul, on vacation this past week. . . . **Sam Sigel**, Lieberman Music Co. left on his vacation Friday 15th. Will be gone about two weeks. . . . **Jon Strauch**, Sandler Dist. Co. Mpls. parts manager back on the job after a weeks vacation in Chicago. . . . **Stan Baeder**, Fargo N. D., and his service man in the cities last weekend and returning Monday afternoon. Stan. was complaining about business being off. . . . Mr. & Mrs. **Lawrence Sanford**, Dodge Center, Minn. in town Monday for the day buying their records and parts. . . . **Bud Nitteberg**, Castlewood, S. D., in the Twin Cities for a few days making the rounds. Bud was saying that his summer resort this year has been exceptionally good. Situated on one of the better lakes and having live music evenings the patronage has been wonderful. . . . **Glen Bischel**, Chippewa Falls, Wis. in town with his uncle. Glen sold him his teen age canteen and is now devoting most of his time to his route. . . . Over 6,000 people in Minneapolis went to the Metropolitan Stadium Wednesday evening to hear **Ella Fitzgerald** and her Trio and **Nelson Riddle** conducting the orchestra. Needless to say the scribes gave her rave notices. Ella was great. This is the first of many other stars to come in the next several weeks sponsored by the Jaycees as "Concert Under The Stars." . . . **Tom Roberts**, Hurley, Wisc. in town for a few days visiting a few of the distributors. . . . Operators in town this week were **Frank Grant**, St. Cloud, Minn., **Chet Le Doux**, Virginia, Minn., **Art Hagness**, Grand Forks, Minn., **Huey May**, Eau Claire, Wisc., **Ben Kragtorp**, Tracy, Minn., **Al Eggermont**, Marshall, Minn., **Ted Heinen**, St. Cloud, Minn., **Frank Phillips**, **Jim Stansfield**; Winona, Minn.

HAPPY BIRTHDAY THIS WEEK TO:

WEEK OF JULY 18

Roy E. Garrison, Phoenix, Arizona. . . . **Myron S. Hillman**, Fall River, Mass. . . . **W. B. Loosier**, Decatur, Alabama. . . . **Jimmie A. Soules**, Decatur, Illinois . . . . **Alfred Bergman**, Buffalo, New York . . . . **Don Sears**, Ashland, Oregon . . . . **Charles Adkins**, Parkersburg, West Virginia . . . . **Meyer Parkoff**, New York City . . . . **Albert Andreoni**, Elnwood Park, Illinois . . . . **Mrs. Johnnie Montcalm**, Monroe, Louisiana. . . . **Ogden Whitbeck**, Scotia, New York. . . . **James Earl Walker**, Herrin, Illinois . . . . **Clarence Howard**, Birmingham, Alabama . . . . **Edward Holstein**, Chicago, Illinois . . . . **Benjamin Fine**, Baltimore, Maryland . . . . **E. E. Peterson**, San Diego, California . . . . **Hugh Minter**, Norfolk, Virginia. . . . **Fred Greenbank**, Canton, Illinois. . . . **Frank Riley Mobley**, Pensacola, Florida. . . . **Willard Krouse**, Cleveland, Ohio. . . . **DeLos Burnside**, New Castle, Pa. . . . **Anton Massa**, Battle Creek, Michigan. . . . **George Klamm**, Milwaukee, Wisconsin.

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The Novelty Machine that Does NOTHING but TAKE IN MONEY!

READY FOR DELIVERY

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HOLLYWOOD CANDID CAMERA

AS HOLLYWOOD SEES YOU
I DARE YOU
THE HOLLYWOOD CANDID CAMERA
THE MOST POWERFUL ZOOM LENS

(Location-tested for 8 weeks)
. . . . and will positively earn money in dime stores, discount houses, theaters, terminals, shopping centers, bowling alleys and standard type locations! — A MUST IN ALL ARCADES.

HOLLYWOOD CANDID CAMERA amazed several midwestern location owners during June and July when it attracted scores of people on the strength of the age-old gimmick, the "distorted mirror-image" . . . that's all HOLLYWOOD CANDID CAMERA gives the patron for his nickel! Several hilarious views of his own face, rotated with color! Every person playing attracts two or three more just on the laughs! Rotating funny faces can be stopped whenever the player desires—on his favorite face.

- COMPACT 26" x 26" x 66" high
- MINIMUM MAINTENANCE—heavy duty motors, bulbs, and electrical components
- RIGID CONSTRUCTION—designed to operate in crowds, outdoors, etc.

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ATLAS MUSIC CO. of IOWA
Des Moines, Iowa
ATLAS MUSIC CO.
Pittsburgh, Pa.
BADGER SALES CO.
Los Angeles, Calif.
BILOTTA DISTRIBUTING CO.
Newark, N. Y.
BIRMINGHAM VENDING CO.
Birmingham, Ala.
BLACK SALES INC.
New York, N. Y.
BRADY DIST. CO.
Charlotte, N. C.

BUSH DIST. CO.
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DUNIS DISTRIBUTING
Portland, Oregon
EMPIRE COIN MACH.
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FRANCO DIST. CO
Montgomery, Ala.
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Atlanta, Ga.
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LEW JONES DIST. CO.
Indianapolis, Ind.
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San Francisco, Calif.
KIN PIN EQUIPMENT
Detroit, Michigan
LAKE CITY AMUSEMENT
Cleveland, Ohio

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B. D. LAZAR CO.
Pittsburgh, Pa.
LIEBERMAN MUSIC CO.
Minn., Minn.
MIDWEST DIST. INC.
Rockford, Ill.
MONROE COIN EXCH.
Cleveland, Ohio
MIKE MUNVES
New York, N. Y.
MUSIC DIST. CO.
Pittsburgh, Pa.
NEW ORLEANS NOVELTY
New Orleans, La.
PEACH STATE MUSIC
Macon, Ga.
REX-BILOTTA CORP.
Syracuse, N. Y.
ROANOKE VEND. EXCH. INC.
Richmond, Va.
ROTH NOVELTY CO.
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RUNYON SALES CO.
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SANDERS DISTRIBUTING CO.
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SANDLER DISTRIBUTING CO.
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SCOTT CROSSE CO.
Phila., Pa.
SHELDON SALES CO.
Buffalo, N. Y.
SOUTHERN AMUSEMENT CO.
Memphis, Tenn.
SOUTHERN AUTOMATIC MUSIC
Louisville, Ky.
STERLING SERVICE
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TARAN DISTRIBUTING CO.
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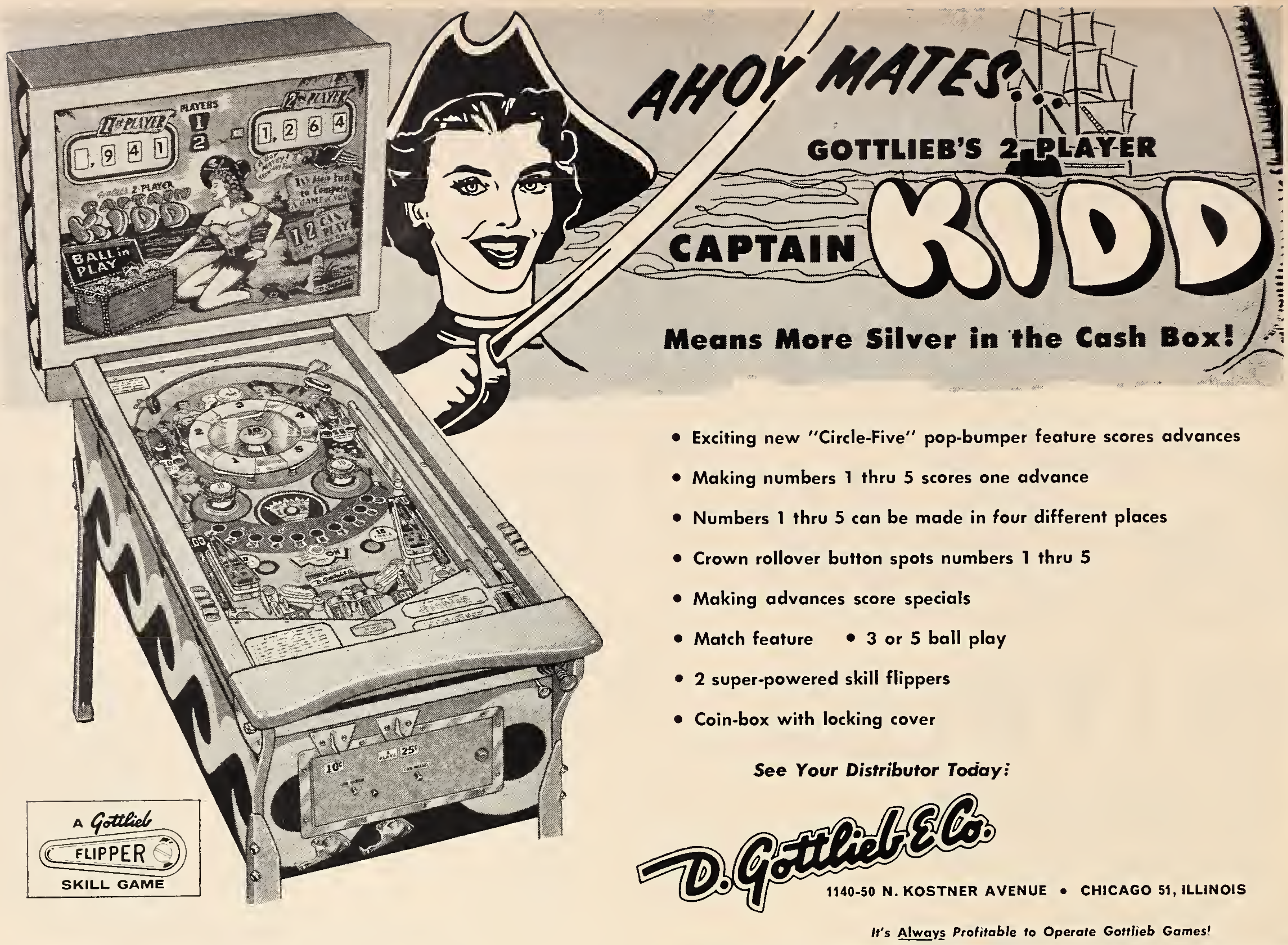
Boston, Mass.
UNITED DISTRIBUTORS
Wichita, Kansas
WALBOX EQUIPMENT
Dallas, Texas

REDD DISTRIBUTING COMPANY, INC.

Allston (Boston) 34, Massachusetts
298 Lincoln Street
Tel: Algonquin 4-4040



AHOY MATES...

GOTTLIEB'S 2-PLAYER

CAPTAIN KIDD

Means More Silver in the Cash Box!

- Exciting new "Circle-Five" pop-bumper feature scores advances
- Making numbers 1 thru 5 scores one advance
- Numbers 1 thru 5 can be made in four different places
- Crown rollover button spots numbers 1 thru 5
- Making advances score specials
- Match feature • 3 or 5 ball play
- 2 super-powered skill flippers
- Coin-box with locking cover

See Your Distributor Today!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

It's Always Profitable to Operate Gottlieb Games!

Seeburg PRESENTS
IN 33⅓ STEREO ARTIST OF THE WEEK
SATURDAY NIGHT SING ALONG WITH MITCH
ATLAS

THE MOST SENSATIONAL MONEY MAKING ADVANCEMENT IN JUKE BOX HISTORY—and Only SEEBURG has it!

See It On Display At Our Showrooms

ATLAS MUSIC COMPANY

A Quarter Century of Service

2118 N. Western Ave.
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Pittsburgh, Pa.

British Coinmen Donate Van To Children

LONDON—At the Variety Club of Great Britain's Luncheon at London's Savoy Hotel on Tuesday, July 12th, the guests of honor were: Sir Edmund Stockdale, Lord Mayor of London, Viscount Hailsham, the Lord Privy Seal and Minister for Science and the Rev. Arthur Morton, Director of the National Society for Prevention of Cruelty to Children.

A highlight of the occasion was the presentation to the Society by the Phonograph Operators Association of a mobile van fully equipped with film projectors to give film shows to underprivileged children in hospitals, orphanages and institutions presented by the Juke Box Operators of Great Britain. This is the first of three which they undertake to equip. All concerned expressed their grateful thanks for the generosity of the juke box industry.

The above picture taken after the Variety Club of Great Britain's luncheon at the Savoy Hotel, when the mobile cinema, presented by the P.O.A. was handed over. Left to right: Fredd Betts, Monty Berman, Mike Francovitch, Bernard Briggs, Gordon Marks, Col. Carreras, Max Fine, Nat Cohen, and T. W. Thomas.

AMI Ltd. Continues Growth

LONDON—During recent months Automatic Musical Instruments (Great Britain) Ltd. have pursued their expansion policy with the appointment of several new BAL-AMI distributors. These have included in January, Davis Automatics of Torquay for the areas of Devon and Cornwall and in February, David Laren, operator of long standing and experience and sub-distributor over the years for BAL-AMI, was appointed main distributor for Essex, Hertford, East London and parts of Bedfordshire and Middlesex. Laren's firm, Engineering Metals Ltd., operates from new premises in Woodford, East London. In May this year the Peter Simper Company, BAL-AMI distributors in the West with offices at Bath, Bordon and Torquay, opened new premises in London following their appointment as distributors in this city and the Home Counties.

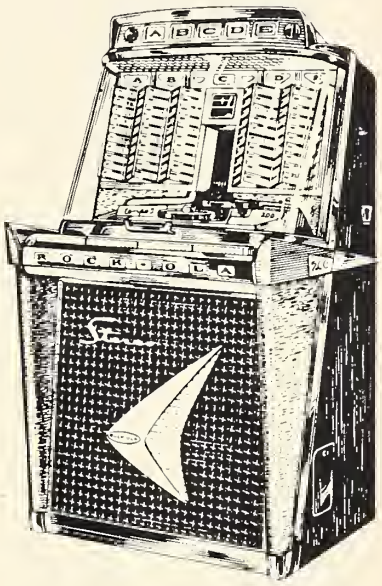
забывáть (zabévat)
(Russian - to forget)

FORGET...
about your service problems is just what you'll be able to do when you start putting the gorgeous new Rock-Ola Tempo II in your locations. As every Operator knows, service costs are often the biggest single drain on profits. Today, more Operators are discovering that the easiest way to eliminate this drain on profits is by joining the "Big Switch" to Rock-Ola.

When you switch to Rock-Ola, you get not only the most dependable phonograph available, but also the one truly flexible phonograph that plays either stereo or monaural music at the flip-of-a-switch.

Let your local Rock-Ola Distributor show you how Rock-Ola's all-purpose flexibility and true dependability can help you forget most of the service and installation problems on your route.

Your profits will be glad you did!



ROCK-OLA tempo II

THE ALL-PURPOSE STEREOPHONIC PHONOGRAPH WITH 120 OR 200 SELECTIONS

THE ROCK-OLA MANUFACTURING CORPORATION • 800 N. Kedzie Avenue, Chicago 51, Illinois

Sun - Glo Announces New Powdered Wax

BELLEVILLE, N.J.—Carmine Decepoli, president of Sun-Glo Shuffleboard Supplies, Inc., this city, leading powdered wax supplier to the amusement machine industry announced a new formula powdered wax last week for use on shuffleboard games that is available to the industry under the Sun-Glo labels and also, as is the policy with many of the Sun-Glo brand products, under private labels.

The new products are a brown powder which has smoother qualities than previous products and is marketed under the "Brown Bear" brand name. According to Decepoli, the brown powdered wax will last longer, run smoother and provide extremely fast play. The second new product out of the Sun-Glo plant this season is another powdered wax, a yellow mixture, named "5-Star," similar to the "Brown Bear" but a less expensive commodity. The "5-Star" holds up very well and is actually smoother in texture and does make for a faster game. Of the two new products, Decepoli advised that the "Brown Bear" was the quality item.

The Sun-Glo firm has expanded markets in the past several years to include a broad export program supplying Europe and the Far East with a large portion of the powdered wax used in these countries. Decepoli markets the brands under private labels and permits resale in various markets under local brand names. The demand for powdered wax has increased continuously since the start of shuffle growth years ago, and according to the Sun-Glo head, "is expected to continue growing in leaps and bounds."

Sun-Glo also provides the military market, the world over, with its powdered wax needs and continues to develop and improve the product.

H. Z. Vending Rolls On

H.Z. VENDING & SALES CO.
GMC

OMAHA—Reports from this rapidly growing city indicate that vet coinman Hymie Zorinsky's new delivery and service truck keeps in constant touch with operators throughout his vast territory, and on the streets of Omaha.

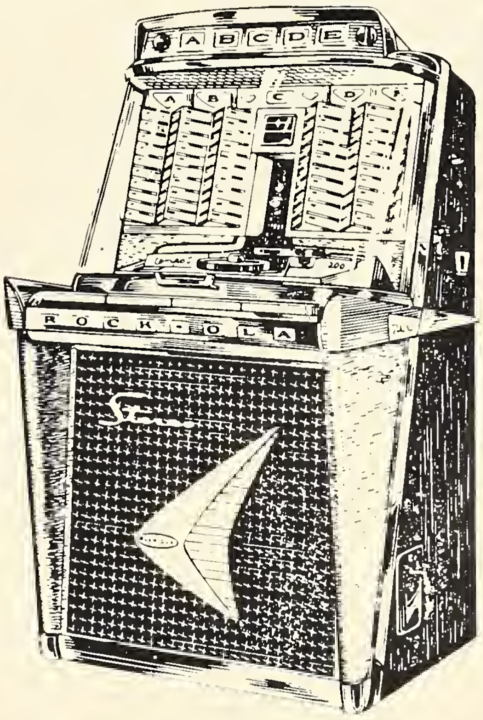
Photo above shows the truck, generously emblazoned with the H. Z. Vending & Sales Company sign parked at the curb in front of Zorinsky's showroom. Shown alongside of the truck is H. Z.'s service manager, Joe Blend.

Zorinsky routes the truck through the sales territory providing mobile service to ops in the area.

Cole Announces "Iceburg"

BROOKLINE, MASS.—Ben V. Palastrant, New England divisional sales manager for Cole Products Corporation, Chicago, hosted a "President's Luncheon" for some one hundred operators on Thursday, July 14, at the 1200 Beacon Hotel, this city.

Al Cole, president of the manufacturing firm, gave an interesting talk on the vending industry in general, and projected his views into the future. At the same time Cole advised the group that the firm is ready to introduce a new cold drink machine "Iceburg," which will throw chipped ice into each drink. On display at the luncheon was Cole's "Fireball" instant coffee and hot chocolate drink vendor.



1960 IS A ROCK-OLA YEAR!

THE 1960 ROCK-OLA

Is the Fastest Selling Music Machine This Year—

AMA is also the home of the world's finest reconditioned coin phonographs. The matchless beauty of our own restyled used phonographs satisfies the most particular location. Write or call for list of available makes and models.

AMA DISTRIBUTORS, INC.
500 MAGAZINE ST. NEW ORLEANS 12, LOUISIANA
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CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a $48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT

THE CASH BOX

1721 Broadway, New York 19, N. Y.

WANT

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT — Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Coin operated Musical Instruments—the older the better. Send photograph and give condition, price, number of music rolls in first letter. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO, OHIO. (Tel. CHerry 8-3359).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's nd LP's, new only. Please give full details first contact to avoid delay and assnre quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multiplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA - 92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—We need Gottlieb Jumbo, Gottlieb Jubilee, Bally Ice Frolics, Wurlitzer 2104, AMI D-80, United Clipper 8′, United Capitol, United Lightning 8′. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 4-1880).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

WANT — Will buy — Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT—Coin operated Laundry Equipment, AM.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MElrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).

WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, NEW JERSEY. (Tel. MArket 2-3844).

WANT—To act as distributor for record manufacturing companies, servicing music stores and operators in Indiana 30 years in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. WHitney 2-2232—WHitney 2-2549 Evenings).

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

WANT — Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT — To Buy — Two Glasses for United Leader or Chief. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA.

WANT—Seeburg Juke Boxes and Bally Bingos, Cash, send list, condition and prices. L'AUTOMATE, 60, rue VAN SCHOOR, BRUXELLES 3, BELGIUM. (Cable JEUMATE-BRUSSELS).

WANT—14 ft. Small Ball Bowlers. Write or call—ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).

WANT—Used rhythm & blues 45's. We pay 10¢ each plus freight. Write us first for list of artists desired. RECORD MART, 2222 ELM ST., DALLAS 1, TEXAS.

WANT — To Buy — Antique Phonographs, either Wurlitzer or Seeburg, preferably with Violin instrumentation and Music Rolls. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—New or used 45 R.P.M. Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. MICHAEL HARRIS, 3910 N.W. 2ND ST., MIAMI, FLORIDA.

WANT—Baseball games and guns of all types, must be in A-1 condition. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

WANT — Immediately — Fruit Machines, high tops, three "7's" Black Cherries, etc. Must be in reasonable condition. All inquiries answered. Details price list, etc. to: B. OLIVIER, REVILO NOVELTY CO., 8717½ COLUMBIA AVE., KENNEWICK, WASHINGTON. (Tel. LI 7-9777).

WANT—Sound Engineers. Call: PL. 7-3180, MR. SMITH.

WANT—5 Un. Jumbo 16′ Bowlers and late Bally Bingos. Will Pay cash, high trade-in. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040)

FOR SALE

FOR SALE—Pool Table Supplies at reasonable prices. 48″ Cue Sticks $18. doz.; 52″ size $21 doz.; Extra Live 6 Pkt. Cushions $22. set for Reg. Bumper Pool $11.95 set. CHAMPION DIST. CO., 3451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).

FOR SALE—Refinished & shopped—1 Gott. Royal Flush $95.50; 1 Gott. Easy Aces $59.50; 1 Gott. Ace High $69.50; 1 Williams Fun House 4 Player $69.50; 1 Williams Piccadilly 2 Player $59.50; 1 CC Blondie 2 Player $49.50; Special—1 C.C. 14 Ft. Bowling League A-1 $185.; 1 Williams Super Pennant Baseball $49.50. TRI-STATE DISTRIBUTING COMPANY, P. O. BOX 615, ROME, GA.

FOR SALE — Seeburg 3W1 Wall Boxes, new chrome and buttons $39.; Wurlitzer 5210 Wall Boxes 200 Selection $79.; 5207 Wall Boxes 100 Selection $44.; Dodge City Gun w/stand $89. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. CEntral 6-3691).

FOR SALE—Special Seeburg Distributor Test Panel, three sections, all test equipment necessary to check out amplifiers, electric selector assemblies, wall boxes, selection receivers, tubes, solenoid assemblies, and other phonograph components. Special price of $2,950. is one third replacement cost. Complete details on request. MUSIC SYSTEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.

FOR SALE—Record-Phonograph-TV Store. Central downtown location. Must sell, doctor's orders and other interests. Nets over $15,000. Established 20 years. Fully franchised retail and wholesale. Very low rent, open to all fair bids. Reasonable terms accepted. BOX 333, CINCINNATI 1, OHIO.

FOR SALE—Seeburg 100B-BL $185.; C-230, KD-200 $465.; Wurlitzer 2250 $535.; Rock-Ola Comet $210.; Machines clean ready for location. 1/3 deposit. INTERBORO MUSIC CO., 433 WEST 45TH ST., NEW YORK, N. Y. (Tel. JUdson 2-2363).

FOR SALE—Bally Big Inning $225.; Keeney DeLuxe Big Tent $225.; Auto Bell Horoscope $250.; AMI H-100 $500.; H-120 $550.; I-200 $650. 1/3 deposit with order THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD.

FOR SALE—AMI J-200M $550.; G-200 (all conversions) $345.; F-120 $325.; E-120 $150.; D-80 $150.; EX-300 corner speaker (charcoal) $39.50.; Seeburg M-100C $295.; M-100BL $195.; Rock-Ola 1465 (200) $525.; 1448 (120) $325.; Wurlitzer 2150 $395. Cleaned and checked, 1/3 deposit. AMI SALES COMPANY, 5075 W. LEXINGTON ST., CHICAGO 44, ILL. (Tel. COlumbus 1-6169).

FOR SALE—Eagle Shuffle Alley $395.; Lucky Shuffle $450.; Speed Bowler $475. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, NEW YORK.

FOR SALE—9 Un. Playmate Rebounds $75. each; 15 Un. & Bally CC 14 ft. Small Ball Bowlers $175. ea.; 7 AMI E-80 $150. ea.; 4 AMI E-120 $150. ea.; 5 C.C. Bulls Eye Drop Ball, used $300, new $425.; 2 C.C. Shoot The Clown Gun, floor samples $485.; all models AMI Phonos, lowest prices, write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel MA 1-3511)

FOR SALE — Mercury Counter Grippers 1¢ A-1 $29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.

FOR SALE—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.

FOR SALE — Seeburgs: M-100A's $50.; B's $200.; C's $325.; V-200 $295.; Converted $350.; Converted and Speed-up $395.; VL's $445.; K's $495.; 201's $795.; (220's & 222's, write); 3W1 Wall Box $44.50; 3WA's $69.50; AMI's: E-120 $150.; H-200 $495.; D-80 $125.; Cigarette Machines from $20. up; M500 Coffee Machines $75. each. Call or write: G. K. GABRIELSON & COMPANY, 724 MEMORIAL DRIVE, S.E., ATLANTA 16, GEORGIA. (Tel. JAckson 5-7441).

FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

FOR SALE—Seeburg: (4) B-100's $185.; V-200 $275.; Wurlitzer: 2000 $495.; 2200 $750.; Joker Balls $395. Bulls Eye Drop Ball $395.; Red Ball $295.; AMI F-120 $295.; Rocket Shuffle $125. 1/3 deposit, balance C.O.D. NORTHWEST SALES COMPANY OF OREGON, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. CApitol 8-6557).

FOR SALE—Target. The sensational new combination gum vendor and counter game. High profits on a low investment. Be the first in your area to operate these penny machines. Sample machine $24.50. C. C. VENDING MFG., CO., 214 S. HOWARD STREET, BALTIMORE 1, MARYLAND. (Tel: PLaza 2-1300).

FOR SALE—Watling Scales—Fortune Telling Model $35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE—Deluxe Big Tent $245.; Key West $75.; Sun Valley $125.; Big Show $70.; Miss America $115.; Cypress Gardens $175.; Night Club $60.; Broadway $50.; Beach Beauty $50.; Big Time $50.; Bright Lights $50.; Show Time $75. Prompt service on foreign orders CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. MA 3932).

FOR SALE—1 Seeburg 100G, slight water and smoke damage, machine and amplifier plays fine, $149.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

FOR SALE—Exporters, we have surplus of new Balley coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, $10 per 100, $95 per 1000. Also 25,000 EP's $25 per C; $200 per M; 12" LP's available $100 per C; $950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

FOR SALE—Wurlitzer 2310S $695; 2204 $425; 2104 $425; 2000 $295; 1800 $275; Wallboxes, Wurlitzer 5210 $69.50; AMI H200 $495; 1200 $675. J & J DISTRIBUTORS INC., 1327 N. CAPITOL, INDIANAPOLIS, INDIANA. (Tel: MElrose 4-3571).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Commercial Music Co., Dallas, Texas, and B & B Vending, El Paso, Texas use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES COMPANY, ARLINGTON, TENN.

FOR SALE—Carnival Queen $265.; Beach Time $235.; Country Fair $585.; Cypress Gardens $175.; Ballerina $475.; Sun Valley $175.; Sea Island $375.; Miss America $115.; Deluxe Big Tent $245. COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—Arcade by owner in Long Beach, California. Seventy-five Amusement Machines, two #11 Auto Photo. Box #508, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—A Hard to get item—Seeburg 100 selection wallboxes, chrome covers, thoroughly reconditioned, new white buttons, at $42.50 each. Send deposit with order. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—6 V-200 $235. each; 4 KD-200 $475. each. Completely cleaned and checked. BIRD MUSIC DISTRIBUTORS, MANHATTAN, KANSAS.

FOR SALE—Bally & United Small Ball Bowlers $175. each. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-7191).

FOR SALE—We have a few exceptionally clean Lotta Funs at $425. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO.

FOR SALE—Slightly used Wagon Wheels, Play Balls, Double Shots, Deluxe Big Tents, Shawnees, Red Balls and Joker Balls; Beauty Contests like new; Super Wild Cats, new. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILA. 23, PA. (Tel. PO 5-2676).

FOR SALE—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

FOR SALE—3 Fun Ways @ $450.; 2 Sun Valleys @ $125.; 2 Miss America @ $125.; 2 Buckley Point Makers @ $450.; 1 Genco Gun Club @ $425.; 1 Bally ABC Bowling Lane @ $225.; 1 Bally Tournament Bowler @ $275.; 1 Bally Lucky Alley @ $450. SCIOTO NOVELTY, INC., 1909—8TH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—Bally Congress and Jet Shuffles $70. each; United Ball Bowlers $95. each; United A-B-C and Boleros $25. each. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

FOR SALE—Keeney Jewel Shuffles $145. ea.; Rocket Shuffles, Single Player $90; Bowlers, all makes and sizes $165 ea. IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel: PEnnsylvania 6-6680).

FOR SALE — Routes — Auto Photo Model 9 like new $950.; Wms. Top Hat $150.; Rock-Ola 1452 50 selections $300.; Falstaff $250.; Got. Royal Flush $125.; Wms. Gusher $125. CLOER DISTRIBUTING COMPANY, 1613 MAIN, JOPLIN, MISSOURI. (Tel. MAfair 3-4202).

FOR SALE—County Fair $585.; Ballerina $475.; Cypress Gardens $165.; Carnival Queen $265.; Sea Island $375.; Seeburg Phonograph Model C 100 $300. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. MA 6386).

FOR SALE—Vending bargains: $25. each, Rowe 8 col., Uneeda 5 col., Vendall 5 col. Candy Machines, Popcorn Vendor, Fortune 1¢ scale, Minute Bun Sandwich Bars, Cigar Machine. All in good order, no less than two shipped. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y. (Tel. HO 5-0228).

FOR SALE—Gayety @ $40.; Variety $40.; Miami Beach $40.; Broadway $50.; Parade $55.; Nite Club $55.; Beach Beauty $40.; Big Show @ $60.; Key West $70.; Show Time $80.; Sun Valley $125.; Miss America $120:; Cypress Gardens $165. CROSSE-DUNHAM & CO., 2021 WALLACE ST., YORK, PENNA. (Tel. 47-6992).

FOR SALE—For Export Only—All Types Fruit Machines, Mills Black Cherries, Centuries, Blue Fronts, Twenty-One, etc. Also Bally Uprights Drawbells. Large stocks, prompt deliveries. Quantity discounts. INTERNATIONAL SALES CO., C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Puck Alleys, your choice, Chriss Cross Target, Imperial, Playtime Holiday, $40. each. PENNA. VENDING CORP., 1224 BROWNSVILLE, PITTSBURGH, PA.

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

FOR SALE—Special—10 United Simplex 20 ft. Bowling Alleys, slightly used, $645. each. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA 3, KANSAS. (Tel. HO 4-6111, 4-3504).

FOR SALE—Seeburg 100 sel. Chrome Wall Box $29.50; Seeburg 200 sel. $79.50; Gladiator $79.50; Show Boat $99.50; Super Circus $209.60; Tic-Tac-Toe $169.50; Three D $139.50. CULP DISTRIBUTING COMPANY, 614 WEST GRAND, OKLAHOMA CITY, OKLAHOMA. Tel. CE 2-8084).

FOR SALE—Mills & Jennings Fruit Machines For Export. A-1 condition. Brown, Blue and Chrome Fronts, Q.T.'s, Black Cherries, Jewel Bells, Melons, Tokens, Black & Gold, Blue Bells, Twenty-one Bells, Standard Chief, etc., Deluxe Draw Bells, Triple Bells and Bingos. BELL DISTRIBUTORS, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Beauty Contest, like new $325.; 3 Keeney Deluxe Big Tents $225.; 2 Bally Big Innings Baseball Free Play $175.; 1 Bally Show Time $85.; 2 Bally Sun Valley $125. All clean. D. & P. MUSIC, 27 E. PHILADELPHIA ST., YORK, PA. (Tel. 81846).

FOR SALE—Beach Time $225.; Carnival Queen $265.; Sea Island $375.; Sun Valley $125.; Big Time $60.; Cypress Gardens $165. One third deposit with order. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Specials—Auto-Bell Magic Mirror Horoscope (new floor sample) $245.; Circus Play Ball Ball $145.; Galloping Dominoes $195.; Bally and Chicago Coin Rebound Shuffle $35.; Williams DeLuxe Baseball $65.; United Mercury Shuffle Alley $85.; DeLuxe 11th Frame Shuffle $65. Rush deposit. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11th ST., ERIE, PA. (Tel. GLendale 2-3207).

FOR SALE—United 16′ Bonus Bowling Alley $575.; 14′ Bonus Bowling Alley $145.; 11′ Bonus Bowling Alley $145.; DeLuxe Regulation S.A. $225.; Royal S.A. $95.; Chief S.A. $95.; Comet Shuffle Targette $110.; Chi-Coin 16′ Player's Choice B.A. $615.; Starlite S.A. $125.; Criss Cross S.A. $95.; 2 Player Rocket Shuffle $175.; Bally 16′ Strike Bowler $295.; All Star DeLuxe Bowler $125. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

CLASSIFIED ADVERTISING SECTION

FOR SALE—6 Pocket Pool Tables, excellent shape $150.; 14′ Bowlers $195.; Blinkers $185.; Skee Balls $125.; Bowlette 14′ $175.; Rebound Shuffles $49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12″ LP's majors and others, pre-packaged 100 or more, $75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE — We have: Surf Clubs, Gayetys, Starlettes, Varietys, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolies. No fair offer refused. GLOBE DISTRIBUTING CO., INC., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

FOR SALE—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at $250 ea. Good condition. Deposit required. DAVE LOWY, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).

FOR SALE—Seeburg C-100 $300.; Seeburg G-100 $375.; Seeburg R-100 $400.; Seeburg VL-200 $375.; Wurlitzer 2000 $395; AMI H-200E $500.; AMI I-200E $625. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—45868).

FOR SALE—Specials—Bally: County Fairs $575.; Carnival Queens $285.; Cypress Gardens $160.; Key Wests $85.; Targets $285.; Skill Parades $145.; Little Champion Horse $375.; Beauty Contests $325.; Gottlieb: World Beauties $265.; Williams: Fiesta $275.; Broadways $30.; Miami Beaches $300.; Parades $20.; Beach Clubs $20.; Triple Plays $20. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

FOR SALE—Or Trade—for late 5 Balls, U.N. Pirate Guns, Genco State Fair, Ex. Star, U.N. 5th Inning, U.N. Derby Roll Del., Bally Target Roll. COIN MACHINE EXCHANGE, 4605—127TH, S.W., TACOMA 99, WASH. (Tel. JUniper 8-7153).

FOR SALE—Big Shows $60.; Broadway $50.; Key West $65.; Nite Club $55.; Showtimes $80. Beach Time $165.; Deluxe Big Tents $225. In any quantity. D & L COIN MACHINE CO., 414 KELKER ST., HARRISBURG, PA. (Tel. CEdar 4-1051).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).

FOR SALE—6 Pocket Pool Tables—Fischer 75″ x 43″, new slates, cushions, completely reconditioned and refinished $160.; Genco 6 pl. Skill Ball $125.; United Targette $75.; Comet $95.; Williams 6 pl. Major League Baseball $95.; Chi-Coin Rebound Shuffle $65.; National 9 ft. Shuffleboard w/elec. scoring $75.; Chi-Coin Bullseye Baseball 2-Player $175.; Chi-Coin Home Run 6-Player $65.; Wms. Deluxe Baseball $75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

FOR SALE—Big Inning $200.; Heavy Hitter $325.; Batting Practice (new) $395.; King Of Swat $100.; Wms. Official Baseball (new), write; Bally Ball Park (new), write; Circus Wagon Wheel $195.; Little Buckeroo $285.; Double Shot $185.; Skeet Shoot $175.; Super Hunter $150.; Super Big Tent $175.; Deluxe Big Tent $225.; Wild Cat $335.; Gunsmoke $185.; Rock-Ola 1468 (like new) $650. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-4100).

FOR SALE—C. C. World Series, new $425.; C. C. Bulls Eye Drop Ball $365.; C. C. Rocket Shuffle $150.; C. C. Explorer Shuffle $195.; AMI I-200 $650.; AMI I-120 $650.; AMI G-200 $345.; AMI E-120 $195.; AMI W-80 wall boxes $45.; Wms. Ten Strike $125.; Wms. Crusader Gun $400. All equipment reconditioned and ready for location. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MISH.

MISCELLANEOUS

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. $4.95—Three $12, Dozen $45—quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Do It Yourself Kits for phonograph restyling available for Models 100 B, C, W, G and R. We also do complete cabinet restyling, using modern wood-grain decal, not paint. Write for information. SUN REFINISHING CO., 1619 MILBY, HOUSTON 3, TEXAS.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

K-200 (E) 200 Sel. Phono., St. or Mo.
K-200 (A) 200 Sel. Phono., St. or Mo.
K-200 (M) 200 Sel. Phono, St. or Mo.
K-120 120 Sel. Phono., St. or Mo.
K-100 (A) 100 Sel. Phono., St. or Mo.
K-200 Hideaway, 200 Sel., Selective Play, St. or Mo.
WQ-120 120 Sel. W. B.
WQ-200 200 Sel. W. B.
KQ-200-1 200 Sel. W.B., Dual Price Play
WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector
Bar Grip W. B. Mounting Bracket
EX-600 Cylindrical Wall Spkr.
L-2130 Ceiling Spkr., Choice of Grille Types Listed
  L-2135 Random Pattern Grille
  L-2136 Uniform Pattern Grille
  L-2137 Circular Flush-Mount Grille
Remote Vol. & Cancel Cont., St. or Mo.

AUTO-BELL NOVELTY CO.

Mermaid
Magic Mirror Horoscope
Super Circus

AUTO-PHOTO CO.

Model 12 Studio	$3,245.00

BALLY MFG. CO.

Roller Derby	$1,075.00
Skill-Score (Upright Pingame)	550.00
Jumbo (upright)	735.00
Ball Park	
Standard Model	620.00
Replay Model	640.00
Beach Queens (1 ball play, replay model)	640.00
Island Queens (2 shots a game, replay model)	650.00
Tropic Queens (1 ball play, non-replay model)	640.00
Beauty Contest	625.00
Official Jumbo (Shuffle)	905.00
Bally Derby (Gun Game)	725.00
Monarch Bowler (Shuffle)	865.00
Pony Twins (Kiddie Ride)	705.00
Targets	
Standard Model	620.00
Replay Model	640.00
6-Pocket Pool Table	419.50
Lotta-Fun (5-Ball)	825.00
Fun-Way (5-Ball, No Replays)	825.00
Moon Raider (Rifle Game)	625.00
Little Champion (Kiddie Ride)	550.00
Fire Chief (Kiddie Ride)	898.00
Western Express (Kiddie Ride)	898.00
Spook-Gun (Kiddie Shooting-Gallery)	465.00
Speed-Queen (Kiddie Ride)	865.00
Toonerville Trolley	865.00
Model T (w/o Record chngr.)	865.00
The Champion (all metal cab)	865.00

CHICAGO COIN MACHINE

6-Game Bowler (Shuffle)
World Series
Pony Express Gun
Queen Bowler
  16 ft. 5 in.
  21 ft. 5 in.
King Bowler
  16 ft. 5 in.
  21 ft. 5 in.
Commando Machine Gun

EXHIBIT SUPPLY CO

Card Vendor

J. F. FRANTZ MFG. CO.

Dodge City (Counter Pistol)
Kicker & Catcher
ABT Challenge Pistol
ABT Guesser Scale
ABT Rifle Sport
Aristo Scale

GAMES, INC.

Twin Super Wild Cat (Dual Plyr.)

D. GOTTLIEB & CO.

Dancing Dolls

IRVING KAYE CO., INC.

Fleetwood Single Ball Viewer 6-Pkt. Pool Table
Jumbo Fleetwood Single Ball Viewer 6 Pkt. Pool Table
Cue Ball
Klub Pool
Jumbo Hockey

J. H. KEENEY & CO., INC.

Red Arrow	$775.00
Deluxe Red Arrow	950.00
Popcorn Vendor	640.00

ROCK-OLA MFG. CORP.

1485 St 200 Sel. Phono.
1485 200 Sel. Phono.
1478 St 120 Sel. Phono.
1478 120 Sel. Phono.
1621 Hi-Fi Wall Spkr.
1620 St Wall Spkr.
1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models
Dual Credit Unit Available for 200 Sel. Model 1485
1555 Dual W. B. for 120 or 200 Sel.

THE SEEBURG CORP.

Q-160, 160 Sel. Phono.
Q-100, 100 Sel. Phono.
1000, Background Music Unit
D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing
S-3W160 Wall-O-Matic, 160 Sel. Single Pricing
HD-3WU Wall-O-Matic, 200 Sel. Half Dollar
HD-3WU Wall-O-Matic 100-160-200 Sel.
3W100 Wall-O-Matic "100" Sgl Pricing
RSVC-1 Remote St Vol. Cont.
CCI Coin Counter
TWI Twin St Wall Spkrs.
TCI Twin St Corner Spkrs.
TRI Twin St. Recessed Spkrs.
PS6LZ—Power Supply
HFAI-3—Power Amplifier
Cigarette Vender Model E-2
4CD Cold Drink Vendor
SFB-1000 Fresh Brew Coffee Vendor
SFB-500 Fresh Brew Coffee Vendor
SM-500 Powdered Coffee Vender

UNITED MFG. CO.

Falcon Bowler	
13′	$1,520.00
16′	1,550.00
Big Bonus Shuffle Alley	990.00

UNITED MUSIC CORP.

UPB-100, 100 Sel. Phono.
UPB-100S, 100 Sel. St. Phono.
UPB-100H, 100 Sel. Hdw'y. Phono
UWB-1, Sel. 3 Wire W. B.
UBG-1, Bar Grip
UAP-1, Aux. Power Supply
UCS-1, 8″ Dual Cone Corner Spkr.
UWS-1, 8″ Dual Cone Wall Spkr.
UWS-1, 8″ Dual Cone Recessed Ceiling Spkr.
UCS-2, 12″ Dual Cone Corner Spkr. for Stereo.
UWS-2, 12″ Dual Cone Wall Spkr. for Stereo.
URV-1, Remote Vol. Cont. and Cancel for Monaural
URV-2, Remote Vol. Cont. and Cancel for Stereo.
URA-1, Remote Amplifier for increased Audio Power
UMS-1, Microphone System for paging or public address
UPS-1, Play Stimulator—UPB-100 Series

VALLEY SALES CO.

Bumper Pool Table (2 Models Available)
6 Pocket Pool Table (5 Models Available)

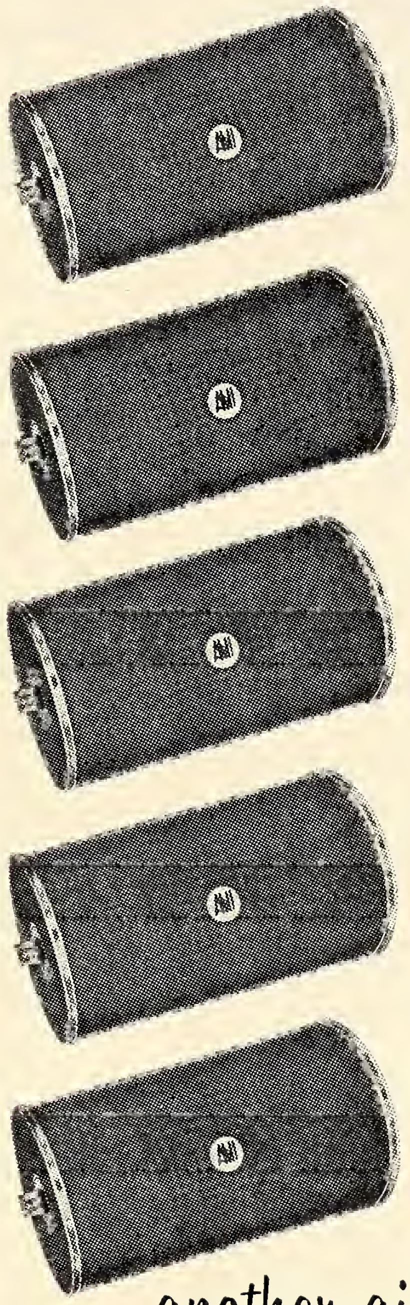
WILLIAMS MFG. CO.

Serenade (5-Ball)
Official Baseball
Darts (5-Ball)

THE WURLITZER CO.

2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.
2400, Mo., 200 Sel. with Step. Dual Pricing optional.
2404-S, Stereo, 104 Sel. Stepper optional.
2404, Mo., 104 Sel. Stepper optional
2410-S, St., 100 Sel. Step. Dual Pricing optional.
2410, Mo., 100 Sel. Step. Dual Pricing optional.
5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.
5250 W.B., 200 Sel. 10-25-50¢.
5207 W.B., 104 Sel. 5-10-25¢.
5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.
5200 W.B., 100 Sel. 10-25-50¢.
5122 St. Console Floor Spkr.
5123 St. Corner Spkr., 12″ Coaxial
5124 St. Corner Spkr., 8″ Ext. Range.
5125 St. Extender Spkr. packed in pairs.
5126 St. Directional Spkr.

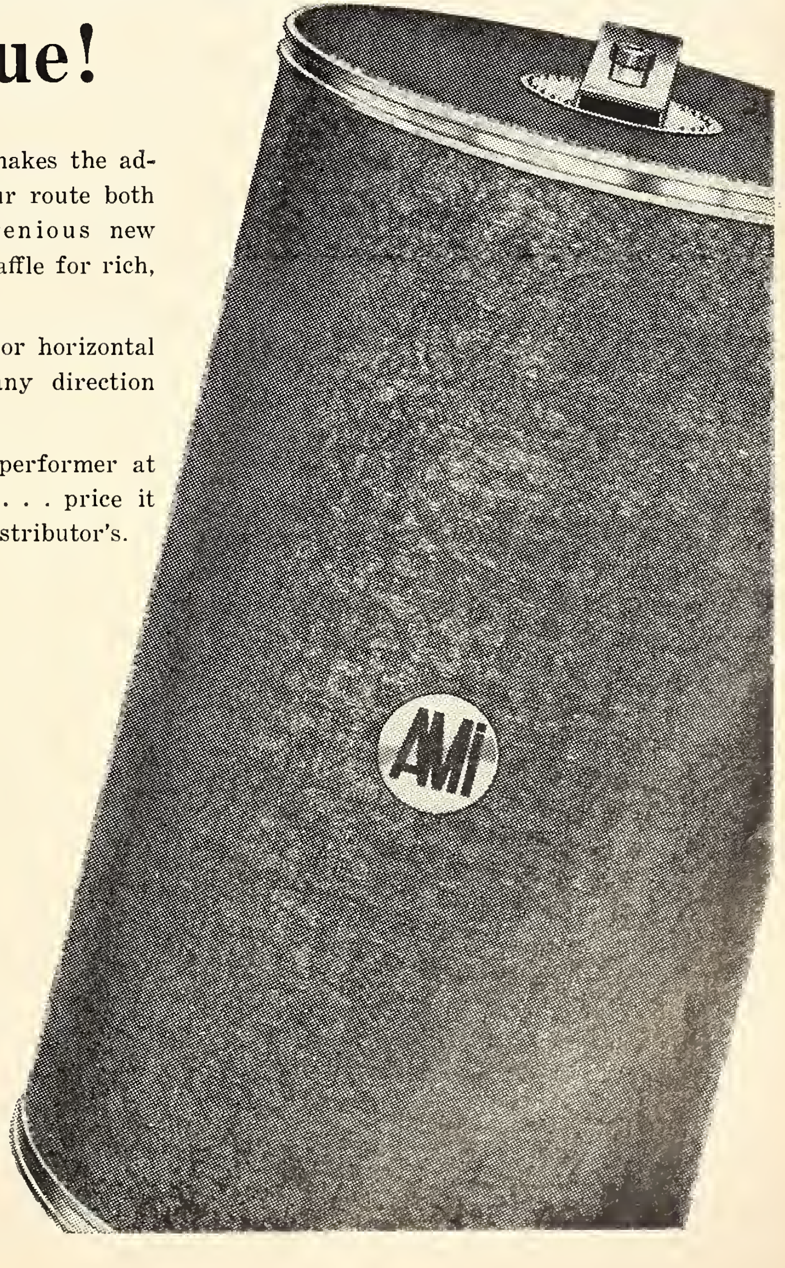
auxiliary speakers can increase your take up to 50%*



"The latest change we are making from one end of the route to the other is the installation of auxiliary speakers . . . the reason for this is that we are primarily music salesmen . . . the public must hear what it considers to be pleasant sounding music before they patronize the machine. Several tests . . . proved that a location with music at the same volume for *everyone* in the place . . . invariably increases the play on the machine. I do know that with our auxiliary speaker program nearing completion, collections have increased as much as 50%. An old or regular location can be surveyed for additional speakers, remote control facilities, possibly a new machine with the result bringing a happy location owner, more money in the box for all concerned, and in many instances, more business for the location itself." *

*** REPORTED BY A SUCCESSFUL OPERATOR IN THE FEBRUARY 20TH ISSUE OF "CASH BOX."**

...and AMi offers the outstanding speaker value!



The AMI EX-600 wall speaker makes the addition of auxiliary speakers to your route both practical and profitable. The ingenious new cylindrical design forms an ideal baffle for rich, full-range sound reproduction.

It is easily mounted in vertical or horizontal position and may be aimed in any direction after mounting.

The EX-600 is an outstanding performer at a surprisingly low price. Hear it . . . price it . . . prove it . . . at your AMI distributor's.

another aid to profit from

AMi

and its family
of distributors
in the
United States
and Canada

Affiliate of AUTOMATIC CANTEEN COMPANY of AMERICA
1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN. SINCE 1909 DESIGNERS ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

“ The Cash Box PRICE LISTS ”

THIS WEEK'S USED MACHINE QUOTATIONS

NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

PHONOGRAPHS

AMI

4. D-40, ’51, 40 Sel.	75.00	110.00
4* D-80, ’51, 80 Sel.	125.00	165.00
6. E-40, 53, 40 Sel.	125.00	150.00
1* E-80, 53, 80 Sel.	140.00	210.00
3* E-120, ’53, 120 Sel.	165.00	245.00
5. F-80, ’54, 80 Sel.	250.00	275.00
4* F-120, ’54, 120 Sel.	325.00	350.00
5. G-80, ’55, 80 Sel.	325.00	350.00
4* G-120, 55, 120 Sel.	350.00	395.00
4* G-200, ’56, 200 Sel.	350.00	395.00
2. H-120, ’57, 120 Sel.	475.00	525.00
4* H-200, ’57, 200 Sel.	495.00	550.00
6. I-100M, ’58, 100 Sel.	575.00	595.00
4. I-200M, ’58, 100 Sel.	595.00	650.00
2. I-200E, ’58, 200 Sel.	650.00	750.00
6. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00
5. W200 Wall Box	72.50	80.00

ROCK-OLA

6. 1436, ’52, Fireball, 120 Sel.	75.00	95.00
5. 1436A, ’53, Fireball, 120 Sel.	95.00	125.00
2* 1438, ’54, Comet, 120 Sel.	245.00	275.00
4. 1446, ’54, HiFi, 120 Sel.	275.00	295.00
4. 1448, ’55, HiFi, 120 Sel.	375.00	425.00
5. 1452, ’55, 50 Sel.	350.00	395.00
4. 1454, ’56, 120 Sel.	425.00	450.00
2* 1455, ’57, 200 Sel.	425.00	475.00
4. 1458, ’58, 120 Sel.	550.00	575.00
4. 1465, ’58, 200 Sel.	625.00	675.00

SEEBURG

2* M100A, ’51, 100 Sel.	50.00	95.00
2* M100B, ’51, 100 Sel.	185.00	250.00
2. M100BL, ’51, 100 Sel., Light Cab.	195.00	250.00
1* M100C, ’52, 100 Sel.	295.00	350.00
4* HF100G, ’53, 100 Sel.	395.00	425.00
4. HF100R, ’54, 100 Sel.	450.00	495.00
2. V160, ’55, 160 Sel.	250.00	300.00
4* V200, ’55, 200 Sel.	295.00	325.00
2* VL200, ’56, 200 Sel.	350.00	450.00
4* KD200H, ’57, 200 Sel.	495.00	545.00
2. L100, ’57, 100 Sel.	450.00	495.00
2. 201, ’58, 200 Sel.	800.00	850.00
2. 161, ’58, 160 Sel.	795.00	825.00
2. 220, ’58, 100 Sel.	795.00	825.00
6. W1-L56 Wall Box 5¢	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢, 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wireless	5.00	9.00
6. 3W7-L-56	5.00	8.00
2. 3W1 Wall-a-Matic	39.00	44.50

WURLITZER

6. 1250, ’50, 48 Sel., 45 or 78 RPM	49.50	75.00
5. 1400, ’51, 48 Sel., 45 or 78 RPM	50.00	75.00
6. 1450 ’51, 48 Sel., 45 or 78 RPM	75.00	95.00
2. 1500, ’52, 104 Sel., 45 & 78 Intermix	75.00	95.00
4. 1500 A, ’53, 104 Sel., 45 & 78 Intermix	100.00	125.00
6. 1600, ’53, 48 Sel., 45 & 78 Intermix	95.00	125.00
6. 1650, ’53, 48 Sel.	175.00	195.00
6. 1650A, ’54, 48 Sel.	195.00	225.00
4. 1700, ’54, 104 Sel.	295.00	325.00
4. 1800, ’55, 104 Sel.	335.00	375.00
6. 1900, ’56, 200 Sel.	395.00	450.00
4* 2000, ’56, 200 Sel.	395.00	450.00
2* 2100, ’57, 200 Sel.	525.00	550.00
2. 2104, ’57, 104 Sel.	500.00	525.00
2. 2150, ’57, 200 Sel.	550.00	575.00
4. 2204, ’58, 104 Sel.	595.00	645.00
4. 2200, ’58, 200 Sel.	695.00	795.00
4. 2250, ’58, 200 Sel.	595.00	625.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	5.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
6. 4851 Wall Box	9.00	25.00
2. 5210 Wall Box	69.50	79.50

PINBALL GAMES

BALLY

4* Ballerina (6/59)	475.00	525.00
4. Balls-A-Poppin’ (11/56)	40.00	60.00
4. Beach Beauty (11/55)	50.00	60.00
4* Beach Time (9/58)	225.00	250.00
7. Beauty Contest (1/60)	395.00	425.00
4. Big Show (9/56)	60.00	85.00
4. Big Time (1/55)	60.00	65.00
4. Broadway (12/55)	60.00	75.00
4. Carnival (11/57)	100.00	125.00
2* Carnival Queen (1/59	265.00	300.00
4. Circus (8/57)	90.00	95.00
2* County Fair (10/59)	585.00	610.00
6. Crossroads (1/56)	175.00	195.00
2* Cypress Gardens (6/58)	160.00	175.00
6. Double Header (7/56)	65.00	85.00
4. Gay Times (6/55)	50.00	65.00
4. Gayety (3/55)	35.00	65.00
2* Key West (12/56)	65.00	85.00
4* Lotta-Fun (9/59)	425.00	450.00
4. Miami Beach (9/54)	45.00	60.00
4* Miss America (2/58)	110.00	135.00
4. Night Club (4/56)	50.00	60.00
2. Parade (6/56)	50.00	75.00
4* Sea Island (2/59)	375.00	395.00
4* Show Time (3/57)	65.00	85.00
4* Sun Valley (7/57)	125.00	130.00
6. Target Roll (1/58)	125.00	150.00
6. U.S.A. (8/58)	195.00	225.00

CHICAGO COIN

5. Blondie (8/56)	40.00	75.00
6. Capri (10/56)	75.00	85.00

GENCO

6. Flying Aces (7/58)	195.00	239.00
6. Fun Fair (12/57)	120.00	139.00
6. Show Boat (12/57)	125.00	150.00

GOTTLIEB

4. Ace High (1/57)	70.00	100.00
4. Around The World (7/59)	345.00	375.00
4. Atlas (5/59)	300.00	375.00
4. Auto Race (9/56)	65.00	95.00
4. Brite Star (4/58)	175.00	225.00
4. Classy Bowler (7/56)	60.00	90.00
4. Continental Cafe (7/57)	150.00	175.00
4. Criss Cross (3/58)	150.00	190.00
4. Derby Day (5/56)	60.00	90.00
4. Double Action (1/59)	225.00	295.00
5. Duette (4/55)	75.00	100.00
4. Easy Aces (12/55)	50.00	85.00
4. Fair Lady (12/56)	125.00	165.00
4. Falstaff (11/57)	200.00	250.00
4. Flagship (1/57)	120.00	160.00
4. Frontiersman (11/55)	50.00	85.00
4. Gladiator (1/56)	100.00	125.00
4. Gondolier (8/58)	175.00	200.00
4. Gypsy Queen (2/55)	50.00	75.00
4. Harbor Lites (2/56)	75.00	95.00
4. Hi-Diver (4/59)	225.00	275.00
4. Mademoiselle (11/59)	300.00	345.00
4. Majestic (4/57)	200.00	250.00
4. Marathon (10/55)	115.00	125.00
4. Miss Annabelle (8/59)	240.00	295.00
4. Picnic (10/58)	200.00	250.00
4. Queen of Diamonds (6/59)	225.00	275.00
4. Race Time (3/59)	225.00	275.00
4. Rainbow (12/56)	65.00	95.00
4. Register (10/56)	100.00	125.00
4. Rocket Ship (5/58)	140.00	185.00
4. Roto Pool (7/58)	150.00	200.00
4. Royal Flush (5/57)	100.00	125.00
4. Scoreboard (4/56)	50.00	75.00
4. Sea Belles (8/56)	100.00	125.00
4. Silver (10/57)	125.00	175.00
4. Sittin’ Pretty (11/58)	175.00	225.00
4. Sluggin’ Champ (4/55)	50.00	85.00
4. Southern Belle (6/55)	50.00	85.00
4. Straight Flush (12/57)	150.00	200.00
4. Straight Shooter (2/59)	175.00	225.00
4. Sunshine (10/58)	185.00	235.00
4. Super Circus (10/57)	175.00	225.00
4. Sweet-Add-A-Line (7/55)	75.00	100.00
5. Toreador (6/56)	100.00	125.00
6. Tournament (8/55)	100.00	115.00
4. Universe (10/59)	240.00	290.00
4. Whirlwind (2/58)	150.00	200.00
4. Wishing Well (9/55)	60.00	95.00
4. World Champ (8/57)	100.00	125.00

UNITED

4. Brazil (10/56)	50.00	75.00
4. Caravan (2/56)	50.00	75.00
2. Jolly Joker (11/55)	50.00	75.00
4. Monaco (8/56)	50.00	75.00
4. Pixie (1/55)	55.00	75.00
2. Playtime (10/57)	95.00	125.00
6. South Seas (2/56)	50.00	75.00
2. Starlets (12/55)	65.00	75.00
2. Triple Play (8/55)	55.00	75.00
2. Tropicana (1/55)	45.00	75.00

WILLIAMS

4. Arrow Head (7/57)	50.00	75.00
4. Cue Ball (2/57)	50.00	75.00
4. Fun House (10/56)	60.00	95.00
4. Gay Paree (6/57)	75.00	100.00
4. Gusher (9/58)	100.00	125.00
4. Hi-Hand (6/57)	50.00	75.00
4. Hot Diggity (8/56)	40.00	65.00
4. Jig Saw (12/57)	75.00	100.00
4. Kings (8/57)	65.00	95.00
4. Perky (11/56)	40.00	65.00
4. Piccadilly (5/56)	50.00	75.00
4. Race The Clock (5/55)	40.00	60.00
4. Regatta (11/55)	50.00	75.00
4. Reno (10/57)	70.00	95.00
4. Shamrock (1/57)	50.00	75.00
4. Skyway (8/56)	40.00	60.00
4. Soccer Kick Off (12/57)	65.00	95.00
6. Stardust (3/56)	80.00	85.00
6. Starfire (1/57)	140.00	175.00
4. Steeplechase (11/57)	75.00	100.00
4. Super Score (9/56)	40.00	65.00
4. Surf Rider (12/56)	40.00	65.00
6. Thunder Bird (5/54)	55.00	75.00
4. Tim-Buc-Tu (1/56)	40.00	65.00
4. Top Hat (10/58)	100.00	140.00
4. Turf Champ (8/58)	100.00	125.00

“The Cash Box PRICE LISTS”

SHUFFLES and BOWLERS

BALLY

Shuffles

4. Jet Bowler (8/54)	75.00	100.00
4. Rocket Bowler (8/54) .	75.00	100.00
4. Mystic Bowler (12/54)	65.00	125.00
4. Magic Bowler (12/54) .	95.00	125.00
4. Blue Ribbon (3/55) ..	125.00	175.00
4. Gold Medal (3/55) ...	150.00	175.00
4. ABC Bowler (7/55) ..	195.00	225.00
4. Deluxe model	225.00	275.00
4. Congress (7/55)	225.00	245.00
4. Deluxe model	255.00	275.00
1. Jumbo Bowler (9/55) .	300.00	325.00
1. King Pin Bowler (9/55)	295.00	325.00
4. ABC Super Deluxe Bowler (9/57)	325.00	375.00
4. All-Star Bowling (12/57)	95.00	125.00
4. All-Star DeLuxe (2/58)	100.00	150.00
4. Speed Bowler (11/58)	350.00	425.00

Ball Bowlers

4* ABC Bowling Lane (1/57)	225.00	250.00
4. ABC Tournament Bowler (6/57)	295.00	325.00
4. ABC Champion Bowler (10/57)	325.00	375.00
4. Strike Bowler (11/57) .	295.00	325.00
4. Trophy Bowler (4/58)	425.00	475.00
4. Lucky Alley (8/58) ...	525.00	575.00

CHICAGO COIN

Shuffles

4. Fireball (11/54)	115.00	145.00
4. Thunderbolt (12/54) ..	150.00	175.00
4. Triple Strike (2/55) ..	150.00	175.00
4. Arrow (2/55)	125.00	150.00
4. Criss Cross Targette (1/55)	35.00	75.00
4. Bonus Score (4/55) ...	125.00	175.00
2. Hollywood (5/55)	125.00	150.00
4. Blinker (8/58)	175.00	200.00
4. Score-A-Line (9/55) ..	175.00	200.00
4. Bowling Team (10/55)	150.00	200.00
4. Rocket Shuffle (3/58) 1 Player	115.00	150.00
4. 2 Player	145.00	175.00
4. Explorer Shuffle (6/58)	200.00	225.00
4* Rebound Shuffle (12/58)	50.00	150.00
4. Double Feature (12/68)	350.00	425.00

Ball Bowlers

4. Bowling League (2/57)	225.00	250.00
4. Ski Bowl (11/57) 6 Player	50.00	75.00
4. Classic Bowling League (7/57)	375.00	395.00
4. TV Bowling League (11/57)	325.00	350.00
4. TV (with rollovers) ..	395.00	425.00

GENCO

Ball Bowlers

4. Skill Ball 2 Player (11/56) ...	60.00	90.00
4. 6 Player (2/57)	100.00	150.00

KEENEY

Shuffles

6. Diamond Bowler (5/54)	95.00	125.00
6. Bikini (6/54)	95.00	150.00
6. Century (6/54)	125.00	170.00
6. American (9/54)	90.00	175.00
6. National (9/54)	90.00	125.00
6. Speedlane (4/55)	125.00	150.00

UNITED

Shuffles

4. Mars (1/55)	90.00	125.00
4. DeLuxe model	110.00	145.00
4. Lightning (2/55)	125.00	150.00
4. DeLuxe model	145.00	170.00
4. Venus (3/55)	75.00	100.00
4. DeLuxe model	100.00	120.00
4. Clipper (5/55)	100.00	160.00
6. DeLuxe model	120.00	180.00
4. 5th Inning (6/55)	65.00	75.00
4. Capitol (6/55)	150.00	195.00
4. DeLuxe model	170.00	210.00
4. Super Bonus (9/55) ..	175.00	220.00
6. DeLuxe model	195.00	240.00
6. Top Notch (10/55)	270.00	325.00
4. Top Notch Special ...	295.00	335.00
6. Regulation (11/55) ...	200.00	225.00
4. DeLuxe model	220.00	245.00
4. Midget Bowling Alley (3/58)	75.00	100.00
4. Shooting Stars (4/58) .	100.00	125.00

Ball Bowlers

4. Bowling Alley (11/56)	200.00	225.00
2. Jumbo Bowling Alley (9/57)	325.00	375.00
1. Royal Bowler (12/57) .	295.00	350.00
2. Pixie Bowler (8/58) ..	100.00	125.00

WILLIAMS

Ball Bowlers

6. Roll-A-Ball (12/56) 6 Player	90.00	100.00

KIDDIE RIDES

2. Bally Champion Horse	375.00	425.00
6. Bally Moon Ride	125.00	200.00
2. Bally Space Ship	200.00	225.00
6. Bally Speed Boat	165.00	295.00
4. Bally Toonerville Trolley	475.00	525.00
6. Bert Lane Lancer Horse	225.00	295.00
4. Bert Lane Merry-Go-Round	175.00	215.00
4. B.L. Miss America Boat	225.00	295.00
6. Bert Lane Fire Engine	250.00	395.00
6. Capitol Donald Duck .	250.00	325.00
4. Capitol Elsie	150.00	200.00
4. Capitol Palomino Horse	195.00	275.00
6. Capitol See Saw	125.00	295.00
6. Chicago Coin Super Jet	125.00	275.00
6. Chicago Round The World Trainer	250.00	295.00
4. Deco Merry-Go-Round .	195.00	295.00
4. Deco Space Ranger ...	225.00	295.00
4. Exhibit Big Broncho ..	295.00	350.00
6. Exhibit Mustang	295.00	350.00
6. Exhibit Sea Skates ...	125.00	225.00
4. Exhibit Space Patrol ..	125.00	195.00
6. Exhibit Rudolph The Reindeer	250.00	300.00
4. Scientific Television ..	175.00	250.00
6. Scientific Boat Ride ..	100.00	125.00
4. Texas Merry-Go-Round	200.00	245.00

ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	375.00	425.00
4. Air Football	112.50	195.00
4. Air Hockey	125.00	195.00
4. Amus. Boomerang	75.00	95.00
4. Auto Photo Model 9 ..	1100.00	1200.00
6. B Undersea Raider ...	95.00	125.00
6. B Bulls Eye Shooting Gallery (9/55)	195.00	250.00
2. B Big Inning (5/58) .	200.00	225.00
4. B Heavy Hitter (4/59)	325.00	345.00
2. B Golf Champ (8/58) .	150.00	175.00
6. Batting Practice (8/59)	350.00	395.00
4. Skill Roll (Upright) (B 3/58)	65.00	85.00
4. Capitol Midget Movies.	100.00	125.00
2. CC Bullseye Baseball .	175.00	195.00
2. CC Basketball Champ .	75.00	95.00
6. CC 4-Player Derby	95.00	125.00
4. CC Goalee	95.00	110.00
6. CC Hockey	45.00	65.00
6. CC Midget Skee	60.00	125.00
6. CC Pistol	50.00	75.00
4. CC Home Run 6 Player (3/54)	50.00	75.00
4. Super model	85.00	130.00
6. CC Big League (5/55)	100.00	150.00
5. CC Twin Hockey (5/56)	200.00	215.00
5. CC Steam Shovel (5/56)	115.00	125.00
5. CC Batter Up (4/58) ..	210.00	225.00
2. CC Criss Cross Hockey (10/58)	245.00	275.00
5. CC Croquet (8/58) ..	75.00	95.00
5. Ex Gun Patrol	75.00	100.00
5. Ex Jet Gun	95.00	125.00
4. Ex Space Gun	100.00	125.00
6. Ex Pony Express	75.00	125.00
6. Ex Silver Bullets	40.00	100.00
5. Ex Six Shooter	55.00	95.00
6. Ex Shooting Gal. (6/54)	75.00	95.00
6. Ex Star Shtg. Gal. (9/54)	75.00	125.00
6. Ex Sportland Shooting Gallery (11/54) ...	65.00	125.00
6. Ex “500” Shooting Gallery (3/55)	110.00	125.00
6. Ex Treasure Cove Shooting Gallery (6/55)) .	210.00	245.00
4. Ex Jungle Hunt (3/57)	195.00	225.00
6. Ex Ringer Ball (11/56)	35.00	75.00
6. Ex Pop Gun Circus (9/57)	250.00	295.00
6. Ge Lucky Seven	65.00	90.00
6. Ge Sky Gunner	100.00	125.00
6. Ge Night Fighter	70.00	140.00
4. Ge 2-Player Basketball	125.00	175.00
6. Ge Rifle Gal. (6/54) ..	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54)	175.00	195.00
4. Super model (12/55)	250.00	275.00
6. Ge Wild West Gun (2/55)	150.00	175.00
6. Ge Sky Rocket Rifle Gallery (5/55)	125.00	150.00
4. Ge Championship Baseball (9/55)	110.00	125.00
4. Ge Quarterback (10/55)	50.00	75.00
4. Ge Hi Fly Baseball (5/56)	95.00	120.00
4. Ge State Fair Rifle Gal. (6/56)	200.00	240.00
4. Ge Davy Crockett (10/56)	190.00	225.00
6. Ge Circus Rifle (3/57)	275.00	295.00
4. Ge Motorama (10/57) .	215.00	225.00
4. Ge Gypsy Grandma (5/57)	165.00	195.00
6. Ge Space Age Gun (6/58)	155.00	175.00
6. Jungle Joe	45.00	125.00
6. Ke Air Raider	50.00	150.00
6. Ke Sub Gun	50.00	125.00
6. Ke Sportsman (11/54)	85.00	95.00
6. DeLuxe model	130.00	175.00
6. Ke Ranger (3/55)	195.00	210.00
6. DeLuxe model (3/55)	190.00	230.00
4. Ke League Leader (4/58)	95.00	125.00
5. Ke Sportland	135.00	150.00
4. Mills Panorama Peek (11/54)	250.00	295.00
6. Munves Squoits (11/57)	365.00	395.00
4. Mu Atomic Bomber ...	65.00	95.00
6. Mu Ace Bombers	85.00	125.00
6. Mu Dr. Mobile (Prewar)	65.00	125.00
4. Mu Fly Saucers	95.00	125.00
4. Muto Lord's Prayer ...	150.00	175.00
4. Mu Photo (Pre-War) ..	100.00	200.00
6. Mu Photo (DeLuxe) ..	195.00	295.00
4. Mu Silver Gloves	175.00	195.00
6. Mu Sky Fighter	95.00	125.00
6. Munves Squoits (11/57)	395.00	495.00
Muto Voice-O-Graph		
4. Pre-War Model	165.00	225.00
6. Post-War Model	1,025.00	1,100.00
6. Mu K. O. Champ	150.00	245.00
4. Mu Drive Yourself ...	395.00	485.00
6. Mu Rock'n Roll (7/56)	20.00	45.00
6. Mu Bang-O-Rama (4/57)	37.50	75.00
4. Philadelphia Toboggan Skee Alley	200.00	245.00
6. Scientific Basketball ..	20.00	75.00
6. Scientific Batting Pr. ..	30.00	95.00
6. Scientific Pitch 'Em ...	45.00	125.00
6. Seeburg Bear Gun	75.00	85.00
4. Seeburg Coon Hunt ...	125.00	150.00
4. Set Shot Basketball ...	165.00	195.00
6. Telequiz	65.00	95.00
6. Un Jungle Gun	95.00	145.00
DeLuxe model	95.00	125.00
4. Un Carn, Gun (10/54)	150.00	160.00
4. DeLuxe model	85.00	125.00
4. Un Bonus Gun (1/55)	165.00	195.00
4. DeLuxe model	145.00	175.00
6. Un Star Slugger (7/55)	100.00	150.00
6. Un Super Slugger (4/56)	100.00	125.00
6. Un Pirate Gun (10/56)	200.00	245.00
5. Wm. DeLuxe Baseball (4/53)	75.00	95.00
5. Wm. Major Leaguer, 6-Player	95.00	115.00
6. Wm Pennant Baseball (12/53)	50.00	75.00
6. Wm Super Pennant Baseball (12/53) ...	50.00	115.00
6. Wm Super Star Baseball (12/53) ...	50.00	120.00
6. Wm. Big League Base-Ball (2/54)	65.00	95.00
4. Wm All-Star Baseball (2/54)	90.00	125.00
6. Wm Big League Base-ball (2/54)	100.00	150.00
6. Wm. Jet Fighter (10/54)	95.00	145.00
6. Wm. Safari (2/54) ...	175.00	210.00
6. DeLuxe Model	180.00	265.00
6. Wm Polar Hunt (3/55)	150.00	175.00
4. Wm. Sidewalk Engineer (4/55)	85.00	105.00
6. Wm King of Swat (5/55)	110.00	135.00
6. Wm Four Bagger (4/56)	175.00	195.00
4. DeLuxe Model	195.00	220.00
4. Wm Crane (10/56) ...	60.00	115.00
4. Wm Peppy The Clown (12/56)	125.00	150.00
5. Wm 1957 Baseball	250.00	275.00
4. Wm Ten Strike (12/57)	120.00	150.00
4. Wm Ten Pins (12/57)	125.00	160.00
4. Wm Shortstop (4/58) .	250.00	300.00
6. Wm Vangard (10/58) .	350.00	375.00
4. Wm Hercules (2/59) .	415.00	425.00
4. Wm Pinchitter (4/59) .	350.00	375.00
5. Wm Crusader (6/59) .	100.00	125.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Gun Smoke (Ga 5/56)	195.00	225.00
4. Hunter (Ga 5/55)	145.00	175.00
6. Jumbo (B 5/59)	500.00	550.00
2* Skeet Shoot (Ga 1/57)	165.00	225.00
6. Sportsman (B 6/59) ..	500.00	550.00
6. Spr. Big Tent (Ke 6/57)	175.00	200.00
4. Skill Parade (B 1/59)	150.00	195.00
5. Deluxe Skill Parade (B 4/59)	225.00	250.00
4. Super Hunter (Ga 6/57)	155.00	175.00
6. Circus Wagon Wheel (Au 5/59)	250.00	265.00
4* Shawnee (Ke 1/59) ..	325.00	375.00
4* Little Buckaroo (Ke 2/59)	275.00	325.00
4. Big Roundup (Ke 3/59)	295.00	350.00
2* Wild Cat (Ga 12/58) .	350.00	375.00
6. Twin Wild Cat (Ga 7/59)	475.00	500.00
6. Big Tent (Ke 12/55) ..	100.00	150.00
2* Del. Big Tent (Ke 5/59)	225.00	245.00
4. Circus (Au 5/56)	125.00	145.00
4. County Fair (Au 3/57)	125.00	145.00
2* Double Shot (Ga 4/58)	175.00	195.00
4. Play Ball (Au 4/59) ..	195.00	225.00

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Over the past 18 years THE CASH BOX has been an authoritative voice in the coin machine industry. You have accepted your responsibilities and carried them out in a manner befitting your stature. Your contributions to the advancement of the business have been many and important. Wurlitzer congratulates you, wishes you well, looks forward to a continuance of your leadership in the years ahead.

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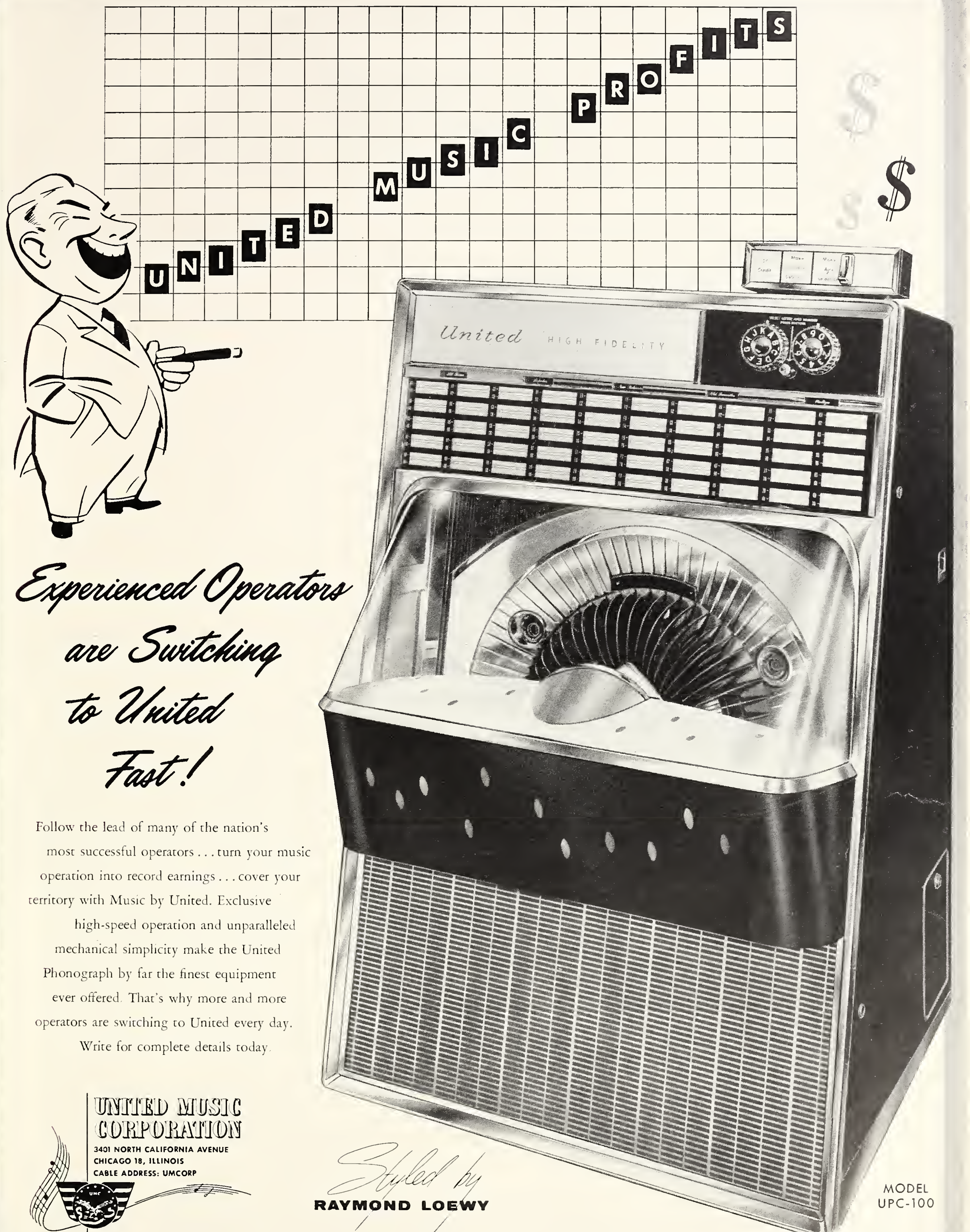

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selection buttons✻

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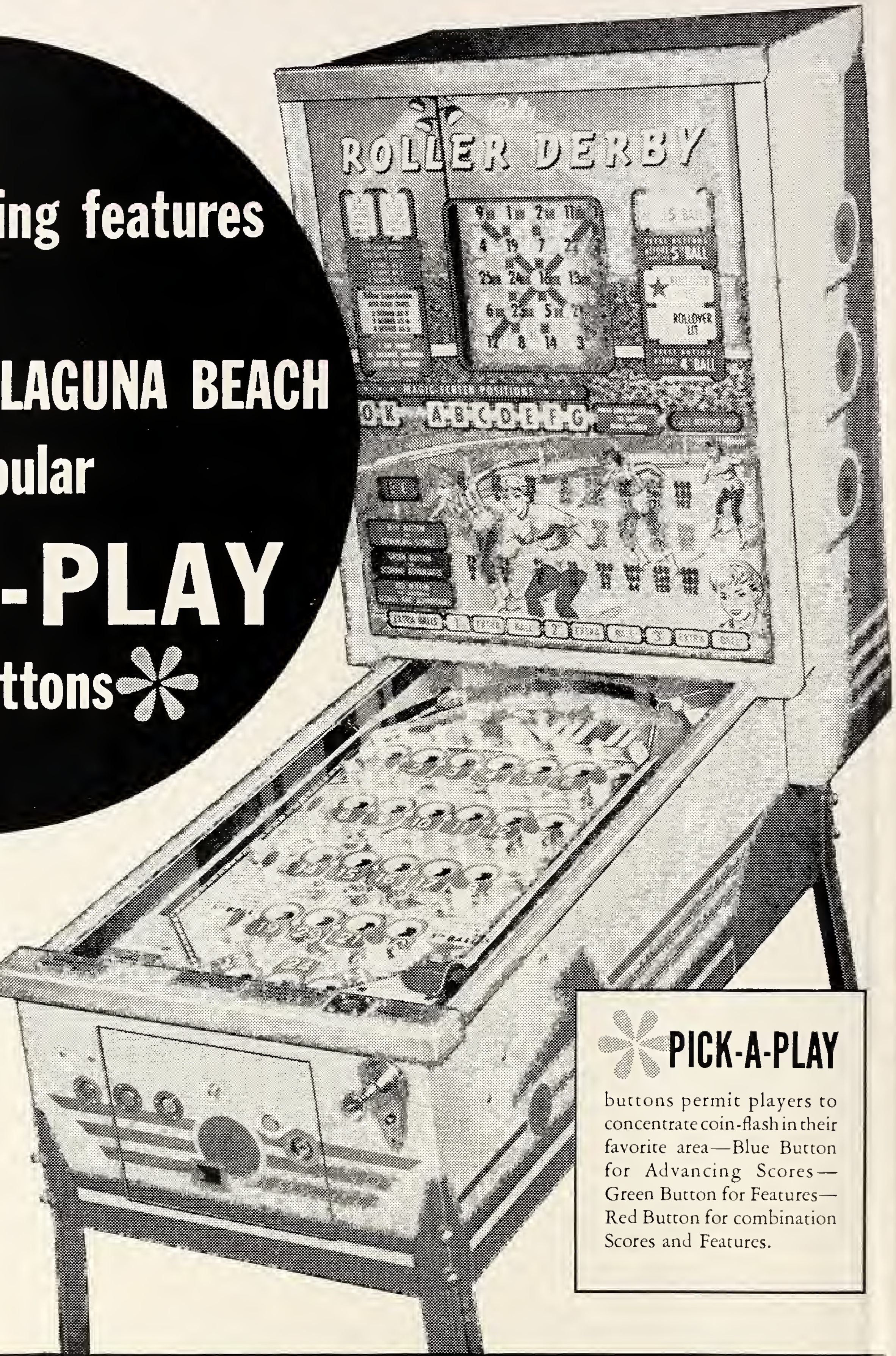

✻ **PICK-A-PLAY**

buttons permit players to concentrate coin-flash in their favorite area—Blue Button for Advancing Scores—Green Button for Features—Red Button for combination Scores and Features.

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